

International Business

The international business major provides students with an opportunity to explore a multidisciplinary approach to the cultures, histories and societies that make international business a distinct challenge. As part of the international business major sequence, students spend a semester immersed in a foreign country as a sample of what it could be like to work and live abroad. International business majors at Illinois Wesleyan are incredibly well-prepared for success on a global level.

Why International Business at Illinois Wesleyan?

- The major sequence is deliberately global rather than regional, taking advantage of our strong liberal arts focus by including courses in the humanities and social sciences.
- Emphasis is placed on issues and problems that span the entire world.
- Students are prepared to have a firm understanding of the cultural and historical forces that shape the modern business world.
- Annual travel seminars are offered, as well as study abroad experiences.
- Majors have the option of adding a minor or second major in a foreign language or an international studies minor focusing on Latin America, Western Europe, Eastern Europe or Asia.
- All international business majors sharpen their skills in writing, discussion and problem solving as they learn to apply — not just memorize — critical principles and ideas.
- Focus is placed on taking courses outside of the major in order to help students acquire the broad outlook employers and graduate schools demand.

Learning from a Quality Faculty

Faculty members hold degrees from many of the country's finest graduate schools. They also pursue research and professional activities, adding an important dimension to their in-class teaching. Some of our business faculty and their interests include:

- **David Marvin**, *Associate Professor of Business Administration and Department Chair*

J.D. — University of Minnesota Law School

Research interests include insurance law, negligence and product liability law, including the law of product liability in other nations, the insurability of punitive damages, directors and officer's insurance coverage and the conflation of negligence duty and breach of duty.



A Sampling of Courses Offered in International Business

International Business
Strategy and Policy
Financial Management
Introduction to International Studies
International Political Economy
International Trade
International Finance
Marketing: Principles and Management
Economics of Developing Countries
International Politics
Global History
History of U.S. Foreign Relations
Travel Seminar

Recent May Term Courses Related to International Business

Travel Seminars over the last 15 years have gone to Argentina, Australia, Austria, Brazil, China, Estonia, France, Germany, Hong Kong, Hungary, India, Indonesia, Korea, Lithuania, Malaysia, New Zealand, Poland, Romania, Russia, Thailand, United Kingdom and Vietnam.



“ Illinois Wesleyan international business majors learn about the world by studying at home and abroad and actually experiencing global business, all in

the context of a broad, liberal arts setting emphasizing written and oral expression, critical thinking and ethics. Many of our students gain hands-on experience through internships while spending a semester abroad.”

- **Bill Walsh**, *Professor of Business Administration*
Ph.D. — Indiana University
Research interests include employee misconduct, employee benefits, drug and alcohol screening, equal opportunity employment, dress codes and religious accommodation, sexual (mis)behavior in the workplace and early retirement incentives.
- **Robert Kearney**, *Edward R. Telling Professor of Business Administration*
J.D. — University of Notre Dame
Research interests include employment law and intellectual property.
- **Fred Hoyt**, *Associate Professor of Business Administration*
Ph.D. — University of Wisconsin-Madison
Research interests include U.S. and China/International Not-for Profits, services marketing and channels of distribution.
- **David Wallace**, *Assistant Professor of Business Administration*
Ph.D. — Washington State University
Research interests concern inter-firm relations, particularly issues relating to channels of distribution.
- **Karen Bussone**, *Visiting Assistant Professor of Business Administration*
M.B.A.—Western Illinois University
Specializes in entrepreneurship and team-based projects, with extensive senior leadership in the food manufacturing industry.

Putting Learning into Practice

- International business internships and service learning opportunities can be pursued in Asia, Europe and South America.
- Graduates of our business programs enjoy a number of exciting careers after interviewing with major firms that recruit yearly on our campus, including State Farm Insurance, SBC, The Federal Deposit Insurance Corporation (FDIC), PriceWaterhouseCoopers, ADM, Mizuno and Caterpillar. Others have pursued graduate degrees in programs at Wharton, Harvard, Columbia, Vanderbilt, Carnegie Mellon, Thunderbird Graduate School of International Management, Northwestern and the University of Illinois.

David Marvin, J.D.

Associate Professor of Business Law and Department Chair



ILLINOIS WESLEYAN
UNIVERSITY

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