

Ecology Action Center Collection

Illinois Wesleyan University
Tate Archives and Special Collections
June 2015

Organization History:

In 1971, Operation Recycle was created as one of the first volunteer, non-for-profit recycling centers in Illinois, by ISU professor Derek McCracken and his students. After several years of recycling drives and grassroots education efforts, in 1983 a grant from Mid Central Community Action allowed Operation Recycle to become a full-time buy-back center with employees. As the recycling pioneer for McLean County, this program piloted local businesses' office paper recycling and also campus recycling programs for Illinois Wesleyan University and Illinois State University.

Further, Operation Recycle developed a drop-box recycling system in Bloomington and Normal through support from the City of Bloomington and the town of Normal. When the Bloomington and Normal governments implemented curbside recycling pick-up services in the early 1990's, Operation Recycle shifted its focus to environmental education and hired an Environmental Educator. Soon the Environmental Educator implemented a district-wide environmental education program called Earth Schools in the Bloomington and Normal public schools. The Ecology Action Center was born in 1994 after the town of Normal donated the Hewett House for environmental education purposes.

Today the Ecology Action Center still operates from the Hewett House on College Avenue in Normal, and provides the community with tours, workshops, classes, earth-camps, fairs, and many other events. The center has taken over the education efforts of Operation Recycle, which was officially disbanded in 1998. The Ecology Action Center works with the Town of Normal and McLean County Solid Waste Management to increase recycling and environmental awareness for local business and community members.

Scope & Content Note:

This collection contains administrative and non-for-profit business development information, as well as historical information and publications, pertaining to Operation Recycle and the Ecology Action Center. The collection is organized into the following series:

- I. Community Involvement
- II. Organizational Records
- III. Special Formats

1. Community Involvement**Box**

- | | |
|---|--|
| 1 | <ul style="list-style-type: none"> 1-1 Education <ul style="list-style-type: none"> 1-1/1 Events <ul style="list-style-type: none"> 1-1/1/1 Events by the EAC 1-1/1/2 Events participated in by the EAC 1-1/1/3 Ecology Fair 1-1/1/4 Planning and Correspondence 1-1/2 School Involvement <ul style="list-style-type: none"> 1-1/2/1 Earth Schools 1-1/2/2 Illinois State University 1-1/2/3 Illinois Wesleyan University 1-1/3 Programs <ul style="list-style-type: none"> 1-1/3/1 Workshops 1-1/3/2 Tours 1-1/3/3 Community Education 1-1/3/4 Business Materials Exchange |
| 2 | <ul style="list-style-type: none"> 1-1/4 Organizational Involvement <ul style="list-style-type: none"> 1-1/4/1 Greenways Development 1-1/4/2 Illinois Recycling Association 1-1/4/3 Networking Meetings 1-2 Publications <ul style="list-style-type: none"> 1-2/1 Ecology Action Center News 1-2/2 Ecology Action Center Newsletter 1-2/3 Talking Trash 1-2/4 McLean County Solid Waste Management Publications 1-2/5 Eco-Readers 1-2/6 Operation Recycle- 100% Recycled Paper 1-2/7 Informational Handouts 1-2/8 Rough Drafts |
| 3 | <ul style="list-style-type: none"> 1-2/9 Articles in Other Publications (including <u>Logan's Recycling Adventure</u>) 1-3 Publicity <ul style="list-style-type: none"> 1-3/1 Media Correspondence 1-3/2 Advertisements 1-3/3 EAC in the News (See also Oversized) <ul style="list-style-type: none"> 1-3/3/1 Original Newspapers 1-3/3/2 Original if from the internet and copies of newspapers 1-4 Community <ul style="list-style-type: none"> 1-4/1 Feedback <ul style="list-style-type: none"> 1-4/1/1 Surveys and Feedback 1-4/1/2 Notes of Appreciation 1-4/1/3 Awards (See also Oversized) 1-4/2 NOT USED |
| 4 | <ul style="list-style-type: none"> 1-4/3 Local Government Involvement |

- 1-4/3/1 Town of Normal Proposals and Correspondence
- 1-4/3/2 Town of Normal Operation Recycle
- 1-4/3/3 City of Bloomington Proposals & Correspondence
- 1-4/3/4 McLean County Proposals and Correspondence

2. Organizational Records

- 2-1 Administrative
 - 2-1/1 Operational
 - 2-1/1/1 O.R. / E.A.C. Development
 - 2-1/1/2 Volunteers
 - 2-1/1/3 Volunteer Recruitment
 - 2-1/1/4 Hewett House
 - 2-1/1/5 Administrative and Hiring Information (see also calendar in oversized box)
 - 5 2-1/1/6 O.R. Business Partnerships/ Cooperation
 - 2-1/1/7 Office Letterhead and Logos
 - 2-1/1/8 Local Recycling News
 - 2-1/1/9 Operation Recycle Drop Boxes
 - 2-1/1/10 Accounts- Recycling
 - 2-1/2 Finances
 - 2-1/2/1 DCCA
 - 2-1/2/2 Greenways Strategies
 - 2-1/2/3 Fundraising
 - 2-1/2/4 Budget Proposals
 - 2-1/2/5 Incoming Business Support/Donations
 - 2-1/2/6 Monetary Donation Records
 - 6 2-1/2/7 Auditor's Reports
 - 2-1/2/8 Fundraising Contact Planning/Records
 - 2-1/3 Historical
 - 2-1/3/1 Operation Recycle History
 - 2-1/3/2 Calendars
- 2-2 Governance
 - 2-2/1 Operation Recycle Board of Directors
 - 2-2/1/1 Board Members
 - 2-2/1/2 Board Member Correspondence
 - 2-2/1/3 By-Laws
 - 2-2/1/4 Environmental Educator's Report
 - 2-2/1/5 Meeting Minutes (1983-present)
 - 2-2/2 Ecology Action Center Advisory Committee
 - 7 2-2/2/1 Correspondence and Reports
- 2-3 Recycling Reports
 - 2-3/1 Drop Box Monthly Totals (1991-93, 1996-98)
 - 2-3/2 Drop Box Daily Volume Totals 1992

- 8 2-3/3 McLean County Recycling Reports (1992-1996)
 2-3/4 Yearly Volume Reports
 2-3/5 Yearly Volume Comparison

3. Special Formats and Oversized

- 9 3-1 Pictures
 3-1/1 Pictures (organized)
- 10 3-1/2 Pictures (not organized)
- 11 3-2 Oversized Material
 3-2/1 Scrapbooks
 3-2/1/1 Photographs
 3-2/1/2 Newspapers
 3-2/2 Posters
 3-2/2/1 Advertisements and Events
 3-2/2/2 Children's Art
 3-2/3 Memorabilia
 3-2/3/1 Flag
 3-2/3/2 Button
- 12 3-3 Media – [Preservation note: Computer and tape media need
 Reformatting]
 Tape-based media
 The Greenways Project 12/8/97 (wide version on
 Beta; running time approx 8 min.)
 McLean Co Greenways 12/97 (VHS; running time
 approx 9.5 min.)
 An Oral History of Operation Recycle 2/99
 (Cassette)
 WJBC Broadcast of January 29, 1971 (Reel-to-Reel;
 running time 90 min.)
 Greenway Aerial Shots (Slides; 10 total)
 3-Inch Floppy Discs (files names indicate content is office
 documents but only 3 out of 7 are able to be opened
 on a computer and the files are not readable on a
 PCs, 4 are able to be opened on Macs where files are
 unviewable)
 Ethnographic film "A Community for the Environment,"
 2006 (1 DVD; file copied to local drives)