

# **2020 First-Year Student Satisfaction Survey**

### Observations

The 2020 administration of the FYSSS yielded a moderately strong response rate with a comparable distribution demographically by race/ethnicity. Typical of most student surveys, male respondents were significantly lower than female respondents.

The majority of the responses for the 34 aspects of University life were positive. Only five items had a mean score lower than 3.0 (Satisfied) - see page 9. Similar to the past five years, the Ames Library had one of the largest average scores (3.54) based on a four-point scale - just behind study abroad and athletics. Consistent with past reports, SODEXO Dining Services had the lowest average score (2.41) (4 = Very Satisfied to 1 = Very Dissatisfied).

**Six** items had a combined dissatisfaction rating of 20% or greater (i.e., Very Dissatisfied & Dissatisfied). **ALL are repeat offenders:** Health Services, First-Year Residence Hall, Gateway Course, SODEXO, Class Registration, and Financial Aid Package. It should be noted that SODEXO's dissatisfaction rating at 46% is the largest of record for the FYSSS.

**Eighty-nine percent** of the student respondents indicated that they would still choose to enroll at IWU, if they could select their college again - six percentage points higher than last year.

**Thirty-five percent** of the student respondents indicated that they considered transferring. This is a significant decrease from last year (50%).

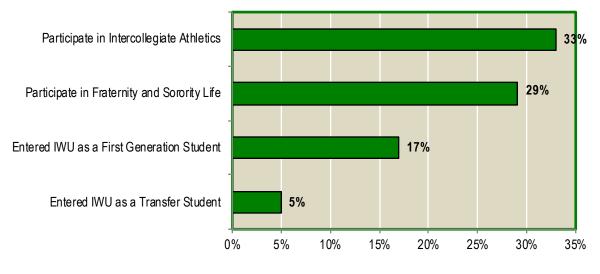
**Affordability** continued to be identified as the most frequent reason for transfer consideration. Affordability decreased four percentage points from the previous year - 25% versus 29%.

**Quality of Teaching** (.464) had the highest overall correlation with overall satisfaction, followed by Counseling Services (.411) and SODEXO (.400). Social Experience (.373) continued to have a significant relationship with satisfaction - this is a consistent finding over the years.

# Demographics

Participants			
Students Solicited		356	
Respondents		119	
Response Rate		33%	
Previous Year =	= 34%.		
Majors			
Accounting	3	3%	
Anthropology	1	1%	
Art	1	1%	
Biochemistry	3	3%	
Biology	11	9%	
Business	4	3%	
Chemistry	3	3%	
Computer Sci	6	5%	
DTE	3	3%	
Education	5	4%	
English	4	3%	
Environ Std	2	2%	
Financial Srv	2	2%	
GRS	1	1%	
Health	3	3%	
Hispanic Std	2	2%	
History	2	2%	
Marketing	5	4%	
Math	4	3%	
Music	5	4%	
Music Thtr	1	1%	
Neuroscience	2	2%	
Nursing	17	14%	
Physics	4	3%	
Political Sci	1	1%	
Psychology	8	7%	
Theatre Arts	7	6%	
Undecided	9	8%	
Total	119	100%	

Race/Ethnicity		
Asian	8	7%
Black	7	6%
Hispanic	2	2%
International	9	8%
Multi Racial	10	8%
Pacific Isle	1	1%
White	81	68%
Unknown	1	1%
Total	119	100%
Gender		
Men	40	34%
Women	79	66%
Total	119	100%
Previous Year	= Men 32% -	Women 68%.
Transgender		
Yes	1	1%
No	118	99%
Total	119	100%
Sexual Orientat	tion	
Heterosexual	90	77%
Gay	4	3%
Lesbian	2	2%
Bisexual	11	9%
Queer	4	3%
Other	6	5%
Total	117	100%
"Other"		
Asexual	2	
Pansexual	3	
Questioning	1	
Questioning		



## Please indicate which, if any, of the following categories applies to you:

Previous Year = 16%, 27%, 27%, and 3%, respectively.

Based on your experience at Illinois Wesleyan, please indicate your level of satisfaction with the following aspects of University life:

\* Please note that some of the figures for the combined satisfaction calculations may differ slightly from the frequency tables due to rounding issues.

Admissions Office	
Very Satisfied	40%
Satisfied	60%
Dissatisfied	0%
Very Dissatisfied	0%
N = 108	100%
Very Satisfied & Satisfied =	100%
Previous Year = 98%.	

Approachability of Faculty	
Very Satisfied	39%
Satisfied	57%
Dissatisfied	4%
Very Dissatisfied	0%
<i>N</i> = 114	100%
Very Satisfied & Satisfied =	<b>96%</b>
Previous Year = 97%.	

The Ames Library	
Very Satisfied	55%
Satisfied	44%
Dissatisfied	1%
Very Dissatisfied	0%
<i>N</i> = 115	100%
Very Satisfied & Satisfied =	<b>99%</b>
Previous Year = 98%.	

Approachability of University Staff		
Very Satisfied	37%	
Satisfied	62%	
Dissatisfied	1%	
Very Dissatisfied	0%	
N = 112	100%	
Very Satisfied & Satisfied =	99%	
Previous Year = 98%.		

Arnold Health Services	
Very Satisfied	29%
Satisfied	49%
Dissatisfied	19%
Very Dissatisfied	3%
N = 68	100%
Very Satisfied & Satisfied =	78%

Previous Year = 78%.

Chaplain's Office	
Very Satisfied	50%
Satisfied	45%
Dissatisfied	5%
Very Dissatisfied	0%
N = 20	100%
Very Satisfied & Satisfied =	<b>95%</b>
Previous Year = 94%.	

<b>Counseling and Consultation</b>	Services
Very Satisfied	41%
Satisfied	46%
Dissatisfied	10%
Very Dissatisfied	3%
N = 39	100%
Very Satisfied & Satisfied =	87%
Previous Year = 87%.	

Financial Aid Office	
Very Satisfied	23%
Satisfied	69%
Dissatisfied	6%
Very Dissatisfied	2%
N = 89	100%
Very Satisfied & Satisfied =	<b>92%</b>
Previous Year = 93%.	

Business Office	
Very Satisfied	39%
Satisfied	55%
Dissatisfied	6%
Very Dissatisfied	0%
N = 52	100%
Very Satisfied & Satisfied =	<b>94%</b>
Previous Year = 94%.	

Class Registration Process	
Very Satisfied	12%
Satisfied	58%
Dissatisfied	22%
Very Dissatisfied	8%
N = 113	100%
Very Satisfied & Satisfied =	<b>70%</b>
Previous Year = 76%.	

Custodial Services	
Very Satisfied	46%
Satisfied	45%
Dissatisfied	8%
Very Dissatisfied	1%
N = 102	100%
Very Satisfied & Satisfied =	<b>91%</b>
Previous Year = 89%.	

Financial Aid Package	
Very Satisfied	19%
Satisfied	59%
Dissatisfied	21%
Very Dissatisfied	1%
N = 103	100%
Very Satisfied & Satisfied =	<b>78%</b>
Previous Year = 78%.	

First-Year Academic Advising		
Very Satisfied	39%	
Satisfied	46%	
Dissatisfied	10%	
Very Dissatisfied	5%	
N = 108	100%	
Very Satisfied & Satisfied =	85%	
Previous Year = 85%.		

Fraternity and Sorority Life	
Very Satisfied	50%
Satisfied	38%
Dissatisfied	7%
Very Dissatisfied	5%
N = 40	100%
Very Satisfied & Satisfied =	88%
Previous Year = 83%.	

Hart Career Center	
Very Satisfied	46%
Satisfied	52%
Dissatisfied	2%
Very Dissatisfied	0%
N = 50	100%
Very Satisfied & Satisfied =	<b>98%</b>
Previous Year = 94%.	

Intercollegiate Athletics	
Very Satisfied	66%
Satisfied	25%
Dissatisfied	9%
Very Dissatisfied	0%
N = 47	100%
Very Satisfied & Satisfied =	<b>91%</b>
Previous Year = 90%.	

First-Year Residence Hall	
Very Satisfied	15%
Satisfied	56%
Dissatisfied	24%
Very Dissatisfied	5%
N = 109	100%
Very Satisfied & Satisfied =	71%
Previous Year = 77%.	

Gateway Course	
Very Satisfied	30%
Satisfied	43%
Dissatisfied	15%
Very Dissatisfied	12%
N = 108	100%
Very Satisfied & Satisfied =	73%
Previous Year = 79%.	

Information Technology	
Very Satisfied	23%
Satisfied	63%
Dissatisfied	12%
Very Dissatisfied	2%
N = 43	100%
Very Satisfied & Satisfied =	86%
Previous Year = 93%.	

Perception of Safety on Campus	
Very Satisfied	33%
Satisfied	58%
Dissatisfied	6%
Very Dissatisfied	3%
N = 114	100%
Very Satisfied & Satisfied =	<b>91%</b>
Previous Year = 95%.	

Quality of Teaching	
Very Satisfied	35%
Satisfied	60%
Dissatisfied	4%
Very Dissatisfied	1%
<i>N</i> = 115	100%
Very Satisfied & Satisfied =	<b>95%</b>
Previous Year = 95%.	

SODEXO Dining Services	
Very Satisfied	6%
Satisfied	48%
Dissatisfied	26%
Very Dissatisfied	20%
N = 113	100%
Very Satisfied & Satisfied =	<b>54%</b>
Previous Year = 57%.	

Support for Students of Color	
Very Satisfied	31%
Satisfied	61%
Dissatisfied	8%
Very Dissatisfied	0%
N = 39	100%
Very Satisfied & Satisfied = 92%	
SOC Only Satisfaction =	<b>92%</b>
Previous Year = 83%; SOC of	nly = 83%.

Support for Study Abroad	
Very Satisfied	58%
Satisfied	42%
Dissatisfied	0%
Very Dissatisfied	0%
N = 59	100%
Very Satisfied & Satisfied =	100%
Previous Year = 97%.	

Registrar's Office	
Very Satisfied	36%
Satisfied	62%
Dissatisfied	2%
Very Dissatisfied	0%
N = 95	100%
Very Satisfied & Satisfied =	<b>98%</b>
Previous Year = 96%.	

Support for International Students	
Very Satisfied	31%
Satisfied	69%
Dissatisfied	0%
Very Dissatisfied	0%
N = 26	100%
Very Satisfied & Satisfied =	100%
International Satisfaction =	100%
Previous Year = 93%; Intl on	ly = 80%.

Support for Diff. in Sexual Orientation	
Very Satisfied	23%
Satisfied	70%
Dissatisfied	5%
Very Dissatisfied	2%
N = 44	100%
Very Satisfied & Satisfied =	93%
Non-Hetero Satisfaction =	86%
Previous Year = 96%; Non-Hetero = 100%	

On-Campus Employment (getting a job)	
Very Satisfied	33%
Satisfied	50%
Dissatisfied	17%
Very Dissatisfied	0%
N = 76	100%
Very Satisfied & Satisfied =	83%
Previous Year = 83%.	

On-Campus Employment Experience	
Very Satisfied	49%
Satisfied	44%
Dissatisfied	5%
Very Dissatisfied	2%
N = 55	100%
Very Satisfied & Satisfied =	93%
Previous Year = 93%.	

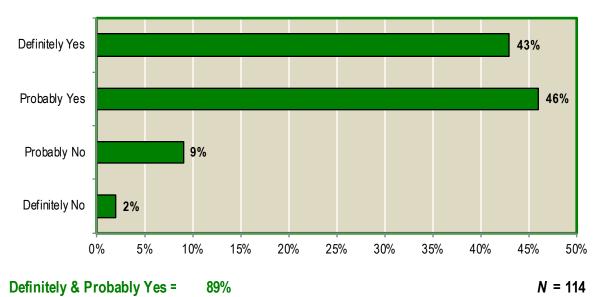
Turning Titan: New Student (	Drientation
Very Satisfied	25%
Satisfied	60%
Dissatisfied	8%
Very Dissatisfied	7%
N = 107	100%
Very Satisfied & Satisfied =	85%
Previous Year = 84%.	

Academic Experience	
Very Satisfied	34%
Satisfied	62%
Dissatisfied	4%
Very Dissatisfied	0%
<i>N</i> = 112	100%
Very Satisfied & Satisfied =	<b>96%</b>
Previous Year = 94%.	

Student Fitness / Wellness O	pportunities
Very Satisfied	39%
Satisfied	58%
Dissatisfied	2%
Very Dissatisfied	1%
N = 97	100%
Very Satisfied & Satisfied = Previous Year = 95%.	97%

Writing Center	
Very Satisfied	46%
Satisfied	50%
Dissatisfied	4%
Very Dissatisfied	0%
N = 48	100%
Very Satisfied & Satisfied =	<b>96%</b>
Previous Year = 96%.	

Social Experience	
Very Satisfied	31%
Satisfied	61%
Dissatisfied	8%
Very Dissatisfied	0%
N = 112	100%
Very Satisfied & Satisfied =	<b>92%</b>
Previous Year = 89%.	



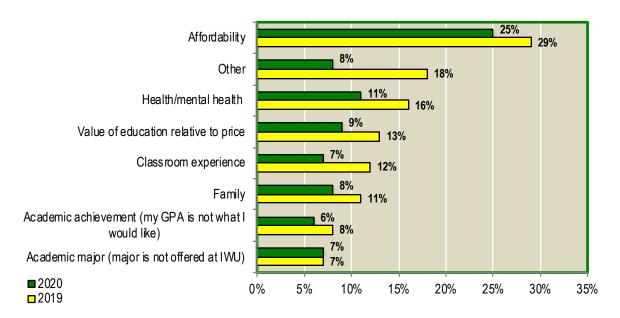
#### If you could select your college again, would you still choose to enroll at IWU?

Previous Year = 36%, 47%, 14%, and 3%.

#### Have you considered transferring to another institution since arriving at IWU?

Yes	35%	Previous Year = 50%.
No	65%	Previous Year = 50%.
<i>N</i> = 115	100%	

#### For what reasons were you considering transferring (please select all that apply)?



Area	2020 Mean	2019 Mean	Difference
Support for Study Abroad	3.58	3.40	0.18
Intercollegiate Athletics	3.57	3.24	0.33
The Ames Library	3.54	3.57	-0.03
Chaplain's Office	3.45	3.32	0.13
Hart Career Center	3.44	3.29	0.15
Writing Center	3.42	3.31	0.11
Admissions Office	3.40	3.36	0.04
On-campus Student Employment Experience	3.40	3.36	0.04
Approachability of Faculty	3.36	3.40	-0.04
Custodial Services	3.36	3.21	0.15
Approachability of University Staff	3.35	3.35	0.00
Student Fitness / Wellness Opportunities	3.35	3.36	-0.01
Registrar's Office	3.34	3.35	-0.01
Business Office	3.33	3.33	0.00
Fraternity and Sorority Life	3.33	3.17	0.16
Support for International Students	3.31	3.28	0.03
Academic Experience	3.30	3.32	-0.02
Quality of Teaching	3.29	3.26	0.03
Counseling and Consultation Services	3.26	3.25	0.01
Social Experience	3.23	3.17	0.06
Support for Students of Color	3.23	3.03	0.20
Perception of Safety on Campus	3.22	3.34	-0.12
First-Year Academic Advising	3.19	3.16	0.03
On-campus Student Employment Process (getting a job)	3.16	3.23	-0.07
Support for Students with Differences in Sexual Orientation	3.14	3.20	-0.06
Financial Aid Office	3.10	3.29	-0.19
Information Technology	3.07	3.27	-0.20
Arnold Health Services	3.04	3.14	-0.10
Turning Titan: New Student Orientation	3.04	2.98	0.06
Financial Aid Package	2.95	3.02	-0.07
Gateway Course	2.91	3.06	-0.15
First-Year Residence Hall	2.81	2.91	-0.10
Class Registration Process	2.74	2.86	-0.12
Sodexo Dining Services	2.41	2.44	-0.03

# Average Scores per University Area: 2020 Sorted from High to Low

# Correlation Coefficients with Overall Satisfaction (proxy)

## If you could select your college again, would you still choose to enroll at Illinois Wesleyan?

	Class Reg	Counseling	Custodial	Advising	Residence	Gateway
Correlation	.332**	.411*	.199*	.279**	.344**	.228*
Sig. (2-tailed)	0	0.01	0.046	0.004	0	0.018
Ν	112	38	101	107	108	107

	Safety	Teaching	Sodexo	Support SOC	Orientation	Academic
Correlation	.250**	.464**	.400**	.341*	.362**	.309**
Sig. (2-tailed)	0.007	0	0	0.034	0	0.001
N	113	114	112	39	106	111

	Social
Correlation	.373**
Sig. (2-tailed)	0
<u>N</u>	111

\*\* Correlation is significant at the 0.01 level (2-tailed).

\* Correlation is significant at the 0.05 level (2-tailed).