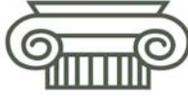


THE  
LAWLOR  
GROUP



INTELLIGENT MARKETING  
SOLUTIONS FOR EDUCATION

# **Quantitative Study with Alumni: Final Report**

for

**Illinois Wesleyan University**  
*Bloomington, Illinois*

September 1, 2007

RESEARCH • PLANNING • MARKETING COMMUNICATIONS

6400 FLYING CLOUD DRIVE • EDEN PRAIRIE, MINNESOTA • 55344  
1.800.972.4345 • [tlg@thelawlorgroup.com](mailto:tlg@thelawlorgroup.com) • [thelawlorgroup.com](http://thelawlorgroup.com)

## Table of Contents

INTRODUCTION & BACKGROUND	1-2
ASSIGNMENT	1
RESEARCH OBJECTIVES	1
METHODOLOGY	1
EXECUTIVE SUMMARY OF FINDINGS	3-11
DETAILED FINDINGS	12-71
DEMOGRAPHICS	12
RATINGS OF ILLINOIS WESLEYAN’S PERFORMANCE	17
DEMOGRAPHIC SEGMENTATION OF SATISFACTION WITH ATTRIBUTES	21
CURRENT DESCRIPTORS OF ILLINOIS WESLEYAN	26
ASPIRATIONAL ATTRIBUTES FOR ILLINOIS WESLEYAN	29
COMPARISONS TO COMPETITORS	33
SATISFACTION MEASUREMENT AND IMPROVEMENT PLANNING	34
SATISFACTION INDEX FOR ALUMNI	36
LIVING ITS MISSION	43
SELECTION OF ILLINOIS WESLEYAN OVER OTHER INSTITUTIONS	44
EXPECTATIONS OF IWU	50
WILLINGNESS TO RECOMMEND IWU	51
ALUMNI ENGAGEMENT	52
EXHIBITS	
E-MAIL INVITATION TO PARTICIPATE	
QUESTIONNAIRE	
ALUMNI RESPONDENTS’ HOME ZIP CODES	
QUANTITATIVE STUDY WITH ALUMNI: VERBATIMS	

# **INTRODUCTION & BACKGROUND**

## ***ASSIGNMENT***

In February of 2007, Illinois Wesleyan University (Bloomington, Illinois) retained The Lawlor Group (TLG) to conduct an Identity Assessment assignment as one part of its overall strategic planning effort. The purpose of the assignment is to help IWU better understand its identity and obtain a “collective sense of self” as it embarks on a new strategic plan. As part of that assignment—and to augment the investigation and information gathering for the overall assignment—TLG conducted a web survey with alumni. This research was intended to supplement our qualitative efforts during the site visit and provide quantitative data to support or refute our initial conclusions. This report presents the findings and data analysis from this research study.

## ***RESEARCH OBJECTIVES***

The research objectives of the quantitative study were to gather data on:

- Important attributes in selecting Illinois Wesleyan
- Ratings of Illinois Wesleyan’s performance on key attributes
- Expectations of IWU
- Key descriptors of Illinois Wesleyan: current and aspirational
- Willingness to recommend IWU
- Fulfillment of its mission
- Comparisons to competitors
- Sources of information regarding IWU
- Level of involvement with IWU since graduation
- IWU’s communication with alumni
- Alumni involvement

An additional strategic objective of the study was to provide a satisfaction improvement analysis to help Illinois Wesleyan determine where to invest time and resources in its identity and positioning efforts.

## ***METHODOLOGY***

### **Sample Universe**

Illinois Wesleyan provided a list of alumni e-mail addresses. A total of 6,724 e-mail invitations were successfully sent.

### **Survey Instrument**

The survey instrument was developed by The Lawlor Group in consultation with IWU. TLG also developed the e-mail invitation to participate. (A copy of the e-mail invitation and the survey instrument and are found in the Exhibits section.)

### **Data Collection**

The survey was conducted in May/June 2007 via the Internet. To help boost response rates, two \$50 Visa gift cards and 10 \$25 Visa gift cards were awarded in a drawing.

### **Data Collection Results**

Following are the final results for the data collection effort:

- Number of alumni successfully e-mailed: 6,724
- Questionnaires submitted: 1,296
- ***Overall response rate:*** ***19.3%***

## EXECUTIVE SUMMARY OF FINDINGS

### *ATTRIBUTE RATINGS FOR ILLINOIS WESLEYAN<sup>1</sup>*

The attributes/variables that are most highly rated for IWU are:

- Small class size allows for personalization and active student participation
- Students receive personal attention from the faculty
- Intellectually challenging academic programs
- The emphasis of the faculty is on teaching
- Friendliness of campus community
- Academic quality of the students
- Overall satisfaction with Illinois Wesleyan experience

### *CURRENT DESCRIPTORS OF ILLINOIS WESLEYAN<sup>2</sup>*

The words/phrases that alumni use to best describe IWU are:

- Clean
- Small
- Personal attention
- Academically challenging
- Friendly
- Safe
- Comfortable
- Intellectual

The words/phrases that least describe IWU are:

- Party school
- Back-up school
- Boring
- Affordable
- Isolated

---

<sup>1</sup> Highest rated attributes are shown in descending order. Lowest rated attributes are shown in ascending order.

<sup>2</sup> Highest rated descriptors are shown in descending order. Lowest rated descriptors are shown in ascending order.

### ***ASPIRATIONAL DESCRIPTORS FOR ILLINOIS WESLEYAN<sup>3</sup>***

When alumni were asked to select the words/phrases that they would like IWU to be known for, the ones chosen most often were:

- Academically challenging
- Successful graduates
- Great teaching
- Personal attention
- Welcoming
- Friendly
- Student-centered
- Supportive
- Prestigious

### ***COMPARISONS TO COMPETITORS***

IWU is rated better than the following four competitor institutions:

- Knox College (57% of respondents)
- Augustana College (Illinois) (51%)
- Beloit College (50%)
- DePauw University (41%)

The top four institutions rated better than IWU are:

- Northwestern University (58%)
- University of Chicago (51%)
- University of Notre Dame (41%)
- Washington University (27%)

### ***SATISFACTION LEVELS***

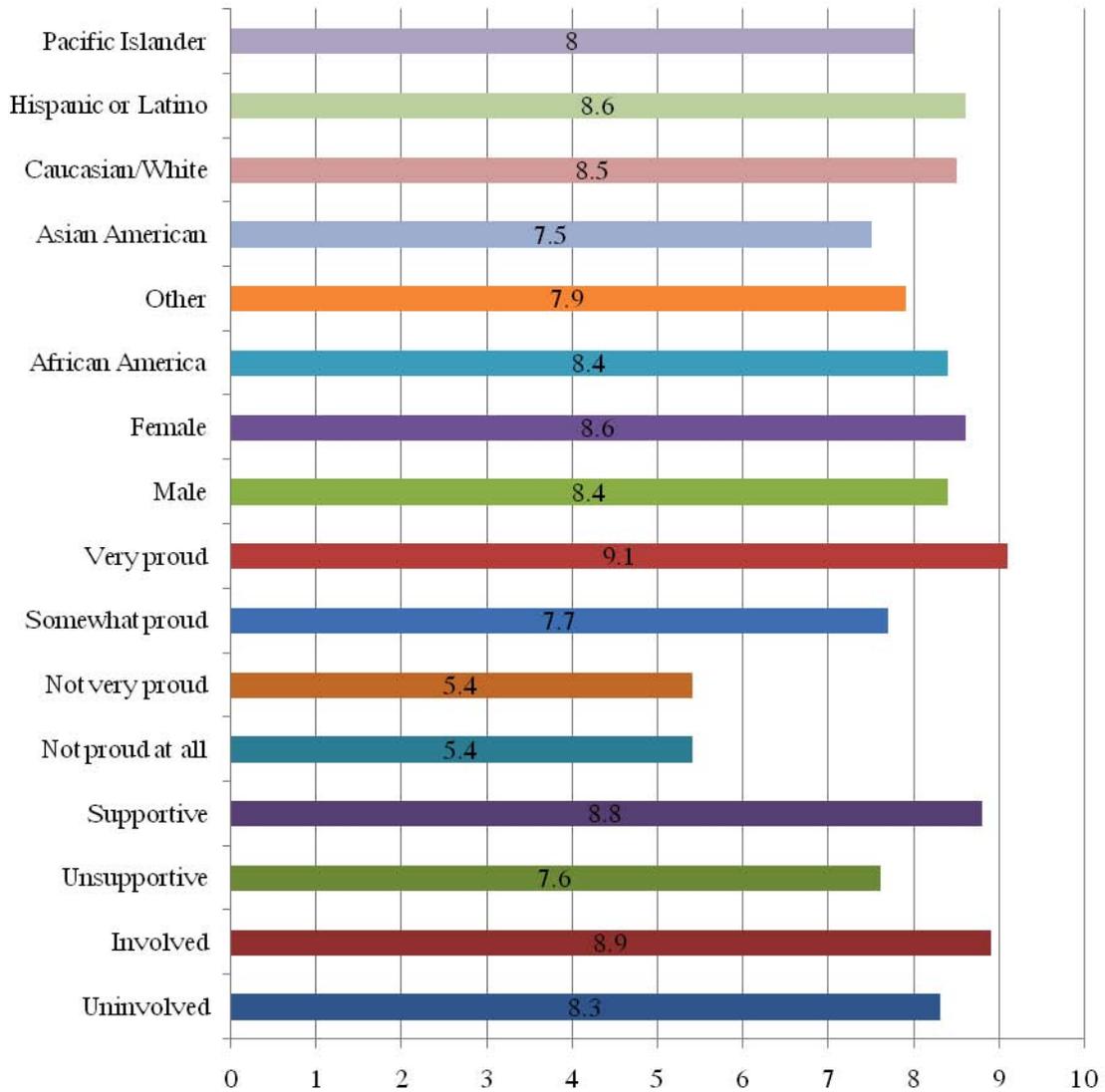
Overall satisfaction with the Illinois Wesleyan experience had a mean score of 8.5 on the 10-pt. satisfaction scale. This puts overall satisfaction high on the scale of attributes/variables rated for IWU's delivery/performance.

The highest scores for overall satisfaction come from those who are also supportive of IWU and who are involved as alumni (see chart on next page). They are also most proud of what IWU is today.

---

<sup>3</sup> Highest rated descriptors are shown in descending order. Lowest rated descriptors are shown in ascending order.

## Overall Satisfaction with IWU (Mean)



## ***SATISFACTION INDEX AND IMPROVEMENT POTENTIAL***

A statistical approach was used to determine how important the attributes were to respondents. This was then combined with the performance ratings. This process is more fully explained in the Detailed Findings section of the report. When a multivariate statistical analysis was run on the Illinois Wesleyan attribute performance ratings, the Satisfaction Index (SI), a 1 to 100 scale, came out at 80.1. In our experience, this is quite high, where Satisfaction Index scores tend to range from 60 to the mid 80s.

In addition to providing a Satisfaction Index score for all alumni, a separate analysis was run by level of involvement (i.e., uninvolved vs. involved) and support (i.e., unsupportive vs. supportive). The following are those SI scores:

<b>Supportive vs. Unsupportive</b>		<b>Uninvolved vs. Involved</b>	
<b>Unsupportive</b>	<b>Supportive</b>	<b>Uninvolved</b>	<b>Involved</b>
<b>SI Score</b>	<b>SI Score</b>	<b>SI Score</b>	<b>SI Score</b>
74.0	82.0	74.1	81.3

As shown above, and which would be expected, involved and supportive alumni have statistically significant higher SI scores.

The following table shows the attributes with the highest Improvement Potential Scores (IPS). The score shows the amount of improvement that would be added to the Satisfaction Index if the attribute had a perfect score from alumni in their ratings. The top score attributes are where IWU should put its improvement efforts.

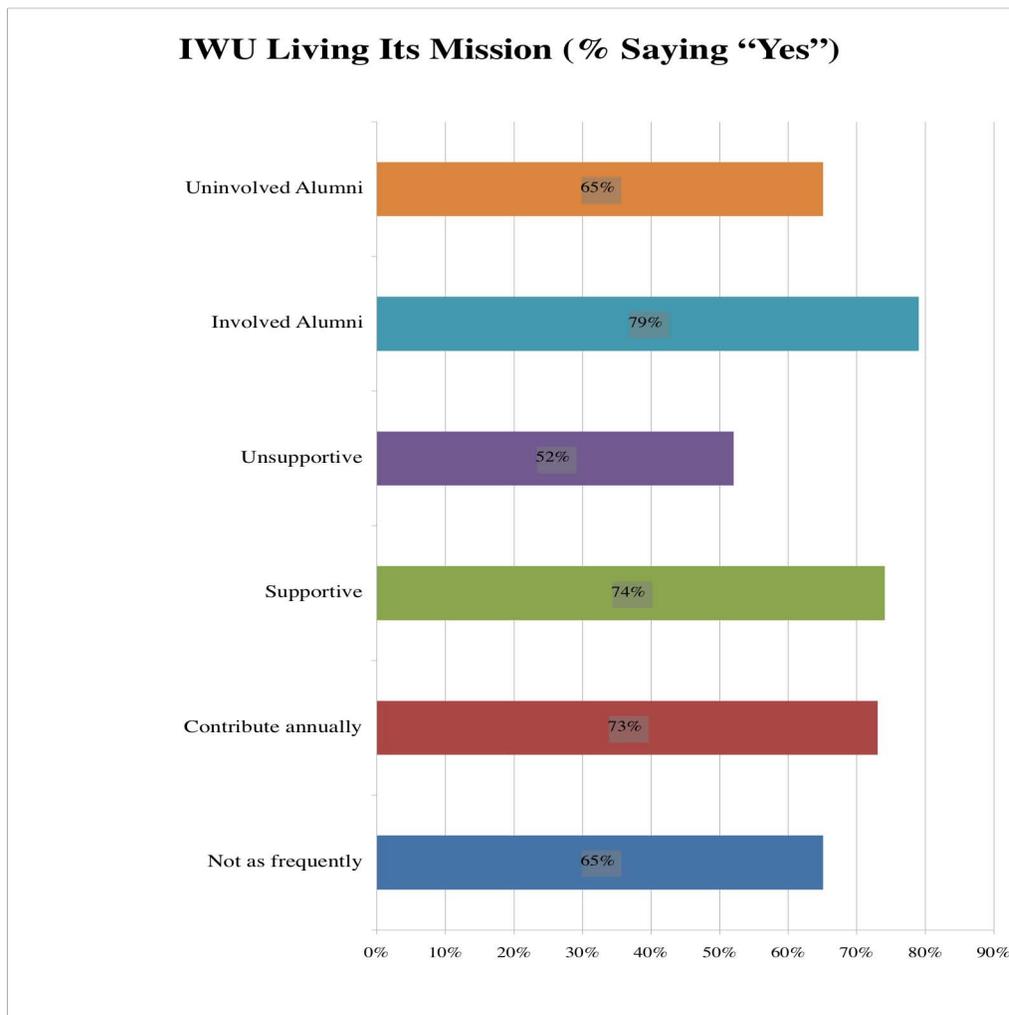
<b>Attribute Label</b>	<b>IPS</b>
Reputation of its faculty	1.41
Career guidance that helps students prepare to pursue employment	1.22
Overall reputation of the university	1.19
Community service/civic engagement	1.10
Attractive and desirable residential/housing options	1.04
Encourages students to take intellectual risks	1.04
Academic quality of the students	1.03
A creative and innovative curriculum	0.99
Strong intellectual climate	0.98
Full-time faculty who are knowledgeable and engaging teachers	0.97
Advising that helps students map out their academic programs and complete them in four years	0.96

## ***LIVING ITS MISSION***

Sixty-nine percent of total respondents said that they felt that IWU is living its mission. Those who are uninvolved, contribute less frequently, and who are unsupportive are less likely to say IWU is living its mission. They are also more likely to respond “Don’t Know,” which indicates that a lack of communication may be behind the lower percentages.

Reasons given why alumni said IWU is living its mission include:

- The mission statement matches what I experienced
- It matches what I have experienced through my alumni experience and IWU communications
- The University is committed to the mission statement
- Accurately reflects what IWU strives for and does
- IWU acts in the students’ interests



### ***SELECTING IWU OVER OTHER INSTITUTIONS***

The most important variables in selecting Illinois Wesleyan University over other colleges and universities are<sup>4</sup>:

- IWU's size was ideal
- The atmosphere at IWU was friendly
- IWU had a reputation as a top regional university
- Faculty had close relationships with students
- The overall quality of IWU's campus facilities was very good
- IWU's academic reputation was better than other colleges I considered
- My campus visit allowed me to see myself at IWU

### ***EXPECTATIONS OF IWU***

When asked about their IWU experience, IWU surpassed some or all of the expectations of over three-fourths of the respondents (78%). An additional 15 percent said that IWU was what they had expected. Less than 1 percent said that IWU had met hardly any of their expectations.

Expectations that hadn't been met include:

- Not enough assistance finding a job/didn't prepare me
- Expected a stronger reputation
- Lacking programs
- Expected more for my money
- Needed better academic advising and guidance
- Faculty not caring/not focused on student needs/not as strong as I expected

### ***INVOLVEMENT WITH/SUPPORT OF IWU, PRIDE, VALUE OF DEGREE***

- Slightly over a quarter (27%) of alumni surveyed say they are very/somewhat involved with IWU. About a third (34%) say they are very uninvolved.
- Over a third of respondents have been on campus within the last year. Those who are involved and consider themselves to be supportive are more likely to have visited more recently.
- About one-third of alumni view themselves as being uninformed as to IWU today. Two-thirds consider themselves to be very/somewhat informed.
- The great majority (89%) feel IWU communicates somewhat or very effectively with them.

---

<sup>4</sup> Lists are in descending order for highest rated, and ascending order for lowest rated

- The great majority (84%) say that IWU does somewhat/very well at involving its alumni. Again, those who are currently involved are significantly more likely to feel this way.
- Three-fourths of respondents view themselves as supportive of IWU, with those who are involved being significantly more likely to view themselves as supportive, and over half saying they are very supportive.
- Over half of all respondents support IWU financially through contributions, encouraging high school students to attend IWU, and speaking highly of IWU. Those who are involved are much more likely to exhibit these behaviors, particularly in their participation in University/Alumni events.
- Those who consider themselves uninvolved with IWU offer the following reasons for being unsupportive of IWU:
  - I have other more important priorities in my life.  
22%
  - I have just lost touch.  
13%
  - I live so far away IWU just isn't relevant to my life.  
13%
  - I'm really not informed about what's going on at IWU anymore.  
7%
  - I'm really not interested in IWU anymore.  
4%
  - I didn't have a good undergraduate experience.  
3%
  - I don't like what the University is doing today.  
2%
- Almost two-thirds of alumni (64%) say they are very proud of IWU today. The differences between those involved vs. uninvolved are statistically significant at 83 percent vs. 57 percent.
- Respondents overwhelmingly (87%) agree that the IWU degree has been valuable to them professionally and personally.

		In which year did you graduate from or leave the University?						
		1959 or prior	1960-1969	1970-1979	1980-1989	1990-1999	2000-2006	Total
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
<b>How would you describe your current level of involvement with IWU?</b>	Very uninvolved	29%	44%	34%	37%	42%	25%	34%
	Somewhat uninvolved	31%	26%	31% f only	38%	42%	46%	39%
	Somewhat involved	34%	27%	27%	21%	14%	25%	23%
	Very involved	5%	3%	8%	5%	3%	4%	4%
	Total	100%	100%	100%	100%	100%	100%	100%

Significant differences refer to statistical significance, where the results are shown to be statistically different from each other, and where we can be assured that the same findings will occur with 95% confidence should the study be replicated. The data with the larger column proportion is highlighted in **CYAN**. The data with the smaller column proportion(s) that is significantly different from the Cyan field is highlighted in **YELLOW**.

	In which year did you graduate from or leave the University?					
	1959 or prior	1960-1969	1970-1979	1980-1989	1990-1999	2000-2006
	Mean	Mean	Mean	Mean	Mean	Mean
<b>How would you describe your current level of involvement with IWU?</b>	2.2	1.9	2.1	1.9	1.8	2.1

### ***CURRENT SOURCES OF INFORMATION ABOUT IWU***

The vast majority of alumni get their current information about their alma mater from the IWU magazine, and nearly 80 percent get theirs from the IWU e-mail newsletter. The website is an information source for about half of the respondents.

- IWU magazine 92%
- IWU e-mail newsletter 78%
- IWU website 50%
- Friends who went to IWU 42%
- Class newsletter 38%
- Fraternity/sorority communications 23%
- In touch with former faculty 20%
- Other IWU mailings 20%
- Media coverage of IWU 12%

- Other 10%
- Child/relative who is a current or recent student 6%

### ***CHARACTERISTICS OF THE RESPONDENTS***

Respondents to the survey had the following characteristics:

- Graduation:
  - 1959 or prior 5%
  - 1960-1969 10%
  - 1970-1979 15%
  - 1980-1989 14%
  - 1990-1999 24%
  - 2000-2006 32%
  
- Home Residence:
  - Illinois 56%
  - Midwest Region\* 14%
  - Remaining U.S. 30%

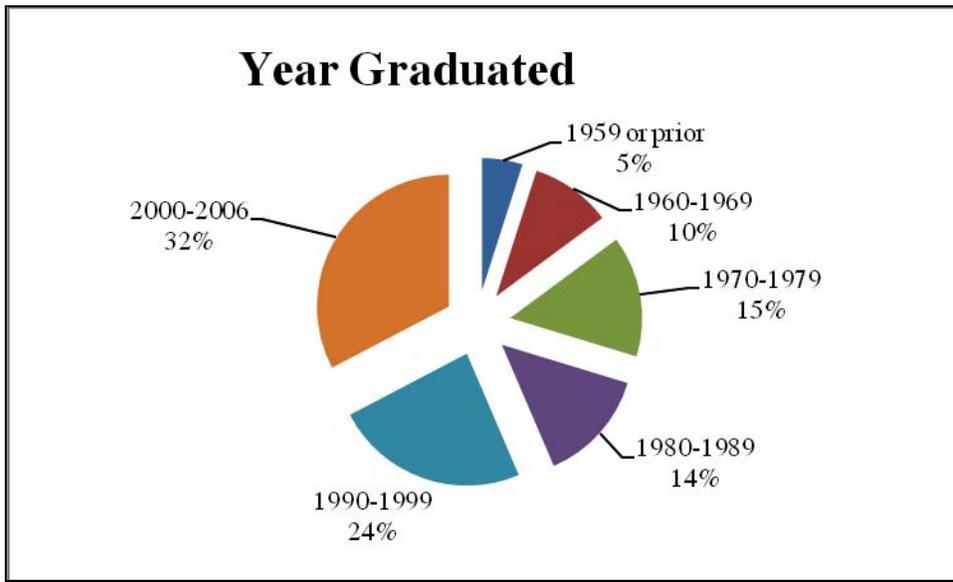
*\*Midwest Region = Wisconsin, Indiana, Kentucky, Missouri, Minnesota, Michigan, or Iowa*
  
- Academic Area:
  - Business/Economics 26%
  - Social Sciences 22%
  - Natural Sciences 18%
  - Art/Music/Theatre 18%
  - Humanities 17%
  - Nursing 7%
  
- Gender:
  - Male 39%
  - Female 60%
  - Prefer not to answer 1%
  
- Ethnicity:
  - African American 1%
  - Asian American 1%
  - Caucasian/White 94%
  - Hispanic/Latino 1%
  - Prefer not to answer 2%

## DETAILED FINDINGS

### DEMOGRAPHICS

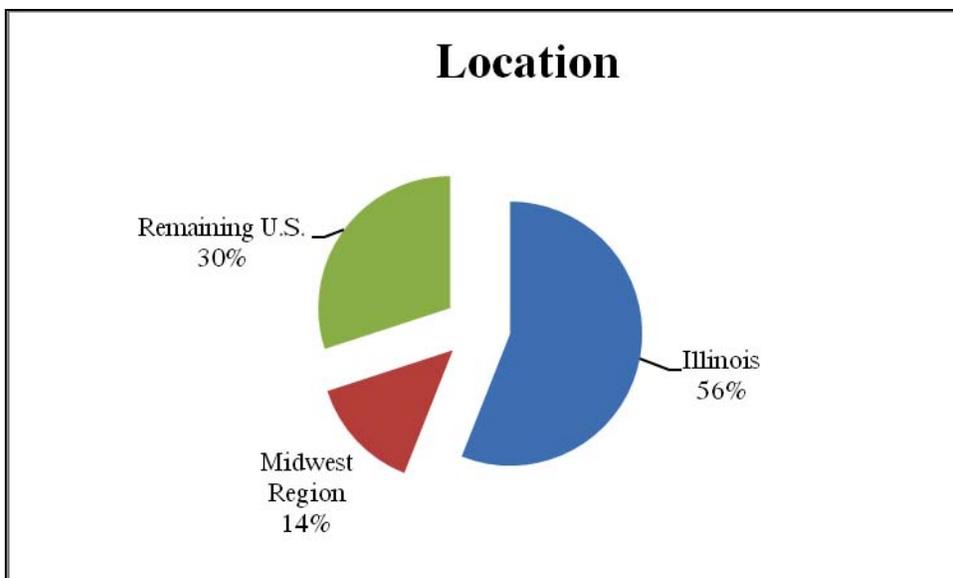
#### Year of Graduation

Graduates since 2000 accounted for a third of all respondents. Another quarter graduated in the 1990s.



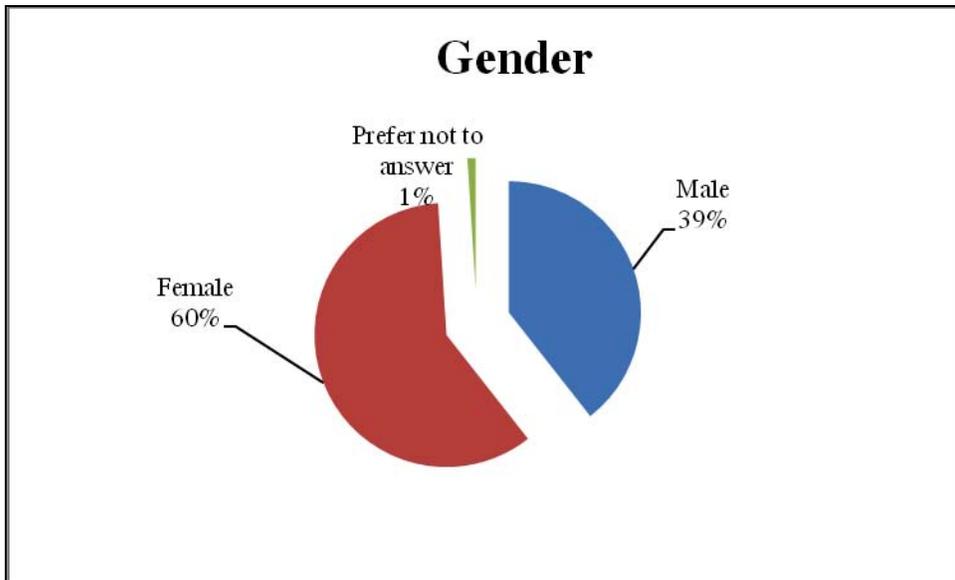
#### Current Residence

Over half of alumni respondents reside in Illinois.



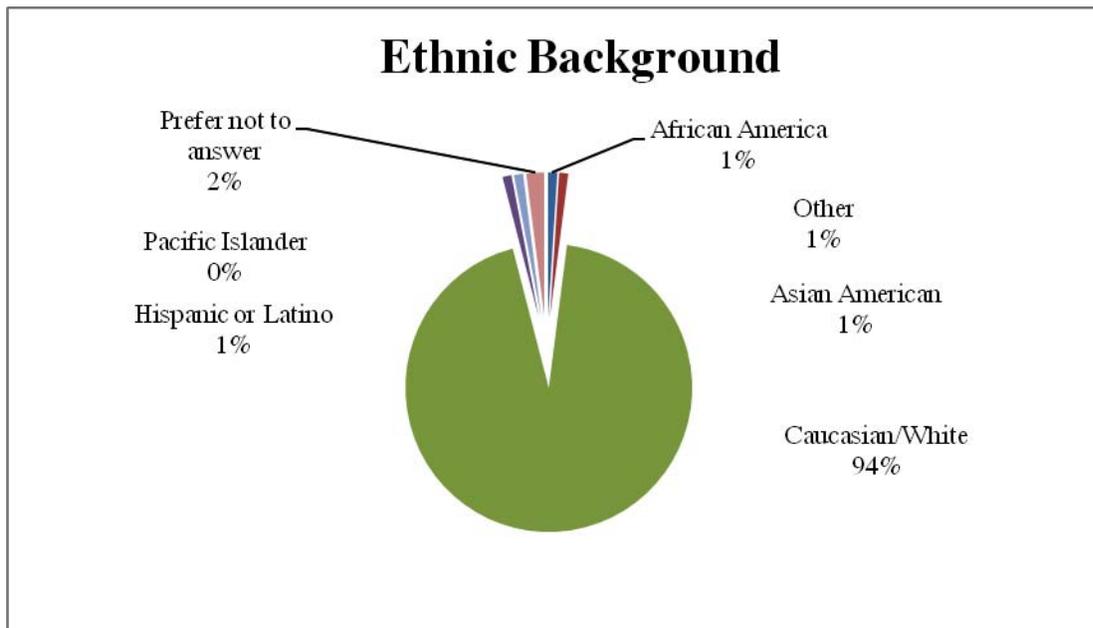
## Gender

The female/male split is about two-thirds/one-third, with females making up almost two-thirds of the alumni respondents.



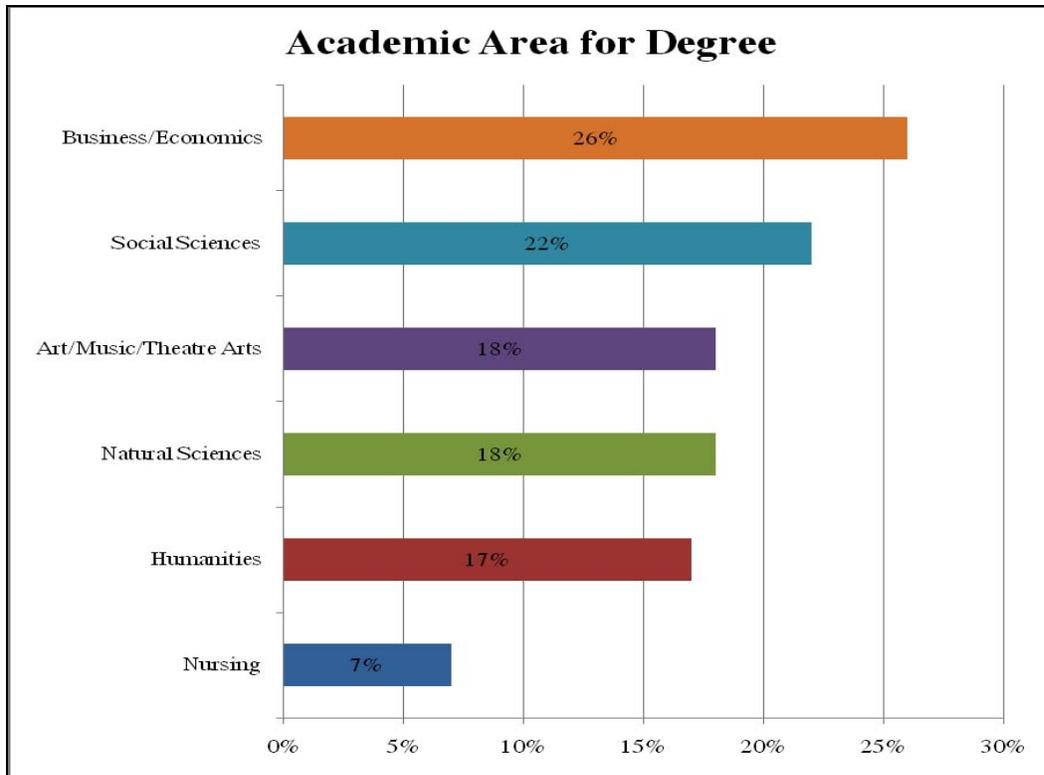
## Ethnicity

There are very few alumni of color that responded to the survey: only four percent of the respondents identified themselves as people of color.



### Academic Areas of Study (Where Degree was Earned)

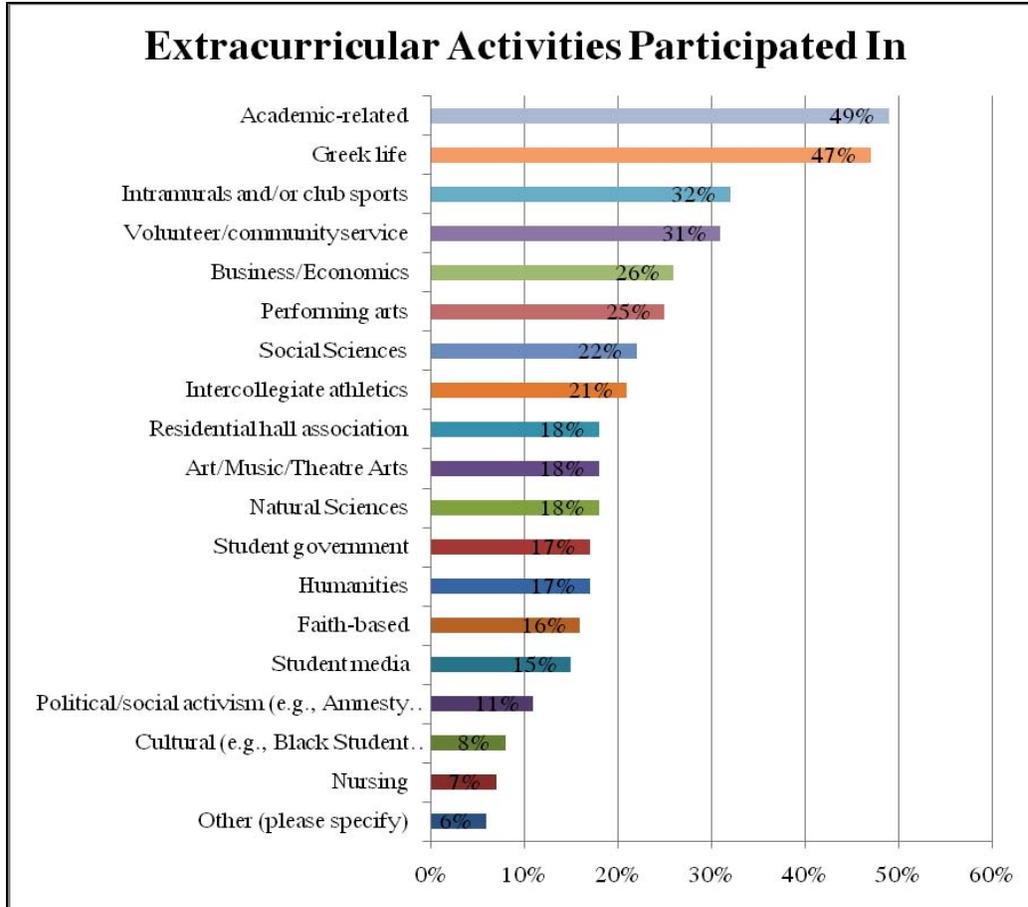
Business/Economics and Social and Natural Sciences each represent over 20 percent of the disciplines in which respondents earned their degrees<sup>5</sup>.



<sup>5</sup>Percentages add to more than 100% due to multiple responses.

## Extracurricular Activities

Academic and fraternity/sorority activities were those with the highest participation percentages among the respondents. Cultural and nursing activities had the lowest participation.



Respondents who said they had participated in “other” activities listed the following:

- A few other student run groups
- Academic societies (Tri-Beta, Chemistry Society)
- Activities supported by honor societies
- Admissions
- Adult student commuted from Champaign. Univ. of IL grad in Public Health and Safety
- Ambassador’s Club
- Anime Club
- Business Fraternity
- Campus job – it’s a great community-builder
- Campus job because no \$ from parents
- Card games i.e. bridge and pinochle

- Career Center paraprofessional
- Catholic church down the block
- Chapel Choir
- Cheerleader
- Climbing club
- Debate team
- Delta Omicron - Professional Music organization
- Didn't have much time to socialize as I had to work for financial aid
- Environmental Activities; Research.
- Environmental Club
- Environmental groups
- Hansen Student Center activities
- Homecoming committee
- Homecoming Events
- I had to maintain a part time job through most years.
- I was a GI preparing for the ministry.
- I was in the Collegiate Choir and the Apollo Quartet, both of which traveled and performed extensively on behalf of the University.
- I was very involved in the Bloomington volunteer community through organizations like: Big Brothers/Big Sisters, YWCA, & youth counseling for McLean County
- Independent (non-Greek) student groups
- Internship
- Juggling club
- Lacrosse club
- Local employment jobs to be able to attend
- No time for. I worked daily.
- Nursing sorority — Alpha Tau Delta
- Office of Residential Life
- On and off campus student jobs; internship
- Paraprofessional Career Educator—it was technically a job, but felt very much like a cohesive group of students
- Performed with Apollo Quartet for four years that was an arm of the school of music and admissions office doing high school assembly programs and performances for supporting Methodist churches etc.
- Professional music fraternity
- Presidential Search Committee
- Professional Fraternity
- Professional Greek organization
- Professional Music Fraternity (2 mentions)
- Professional Music sorority
- Professional organizations in Accounting and Economics
- Resident Assistant (3 mentions)
- Residential Life (2 mentions)
- ROTC

- SAFE, IWUPA
- Shopped at Kroger's and Walgreen's. Lived in the dorms all four years.
- Sigma Alpha Iota
- Speech
- Started an extracurricular theatre group
- Student Alumni Club (2 mentions)
- Student Alumni Council (2 mentions)
- Student gatherings
- Study Abroad
- The forensic team (speech) traveled and competed nationally.
- WESN Radio Station (2 mentions)
- Work study
- Worked at Tommy'/Hansen Student Center
- Worked for Sodexo catering
- Worked on campus all 4 years
- Yearbook
- Yearbook/newspaper staff

### ***ATTRIBUTE RATINGS FOR ILLINOIS WESLEYAN<sup>6</sup>***

The attributes/variables that are most highly rated for IWU are:

- Small class size allows for personalization and active student participation
- Students receive personal attention from the faculty
- Intellectually challenging academic programs
- The emphasis of the faculty is on teaching
- Friendliness of campus community
- Academic quality of the students
- Overall satisfaction with Illinois Wesleyan experience

The lowest rated attributes/variables are:

- Economic diversity of the student body
- Geographic diversity of the student body
- Ethnic diversity of the student body
- Overall diversity of the student body
- Ethnic diversity of the staff
- Ethnic diversity of the faculty
- Overall diversity of the staff

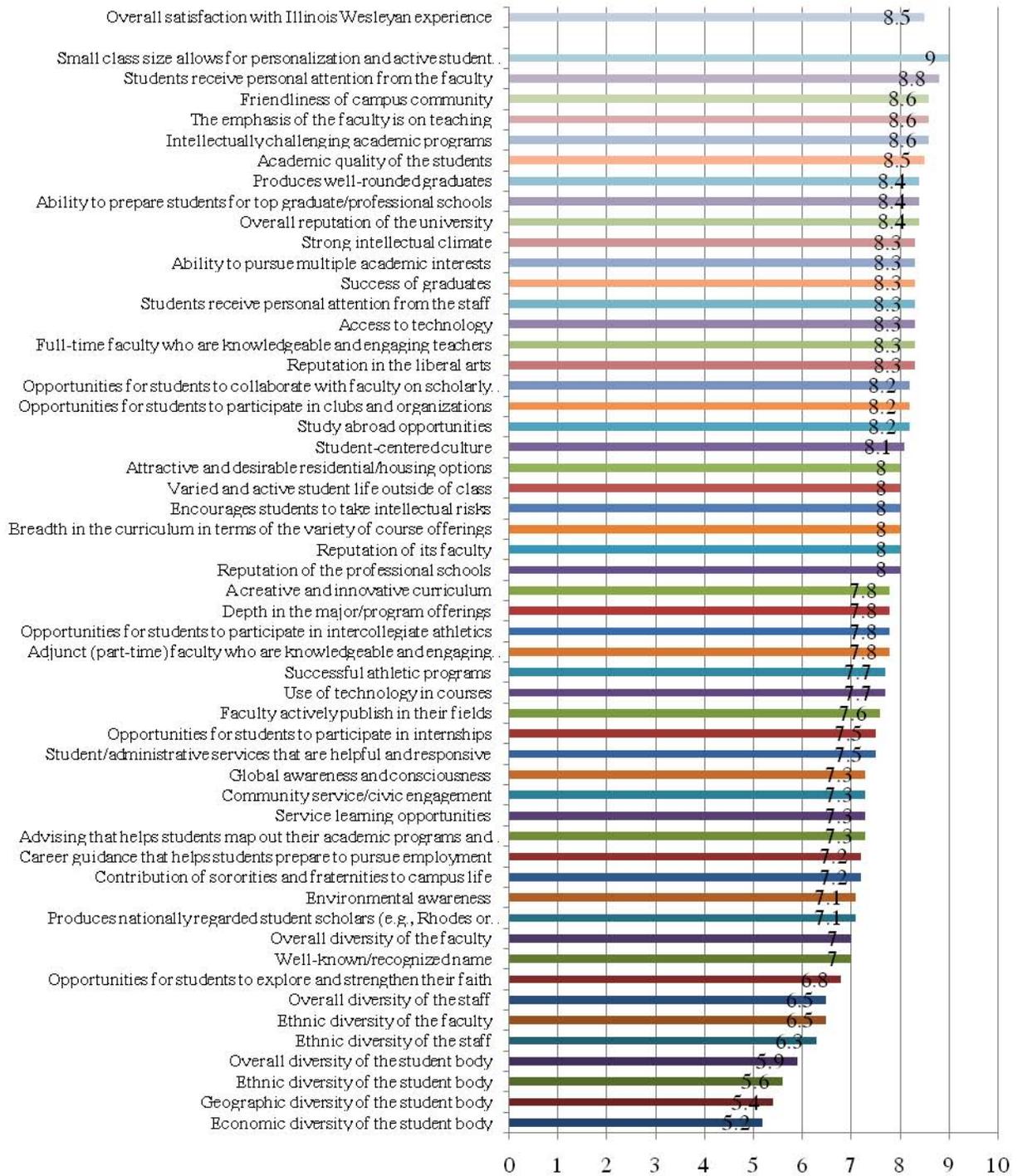
---

<sup>6</sup> Highest rated attributes are shown in descending order. Lowest rated attributes are shown in ascending order.

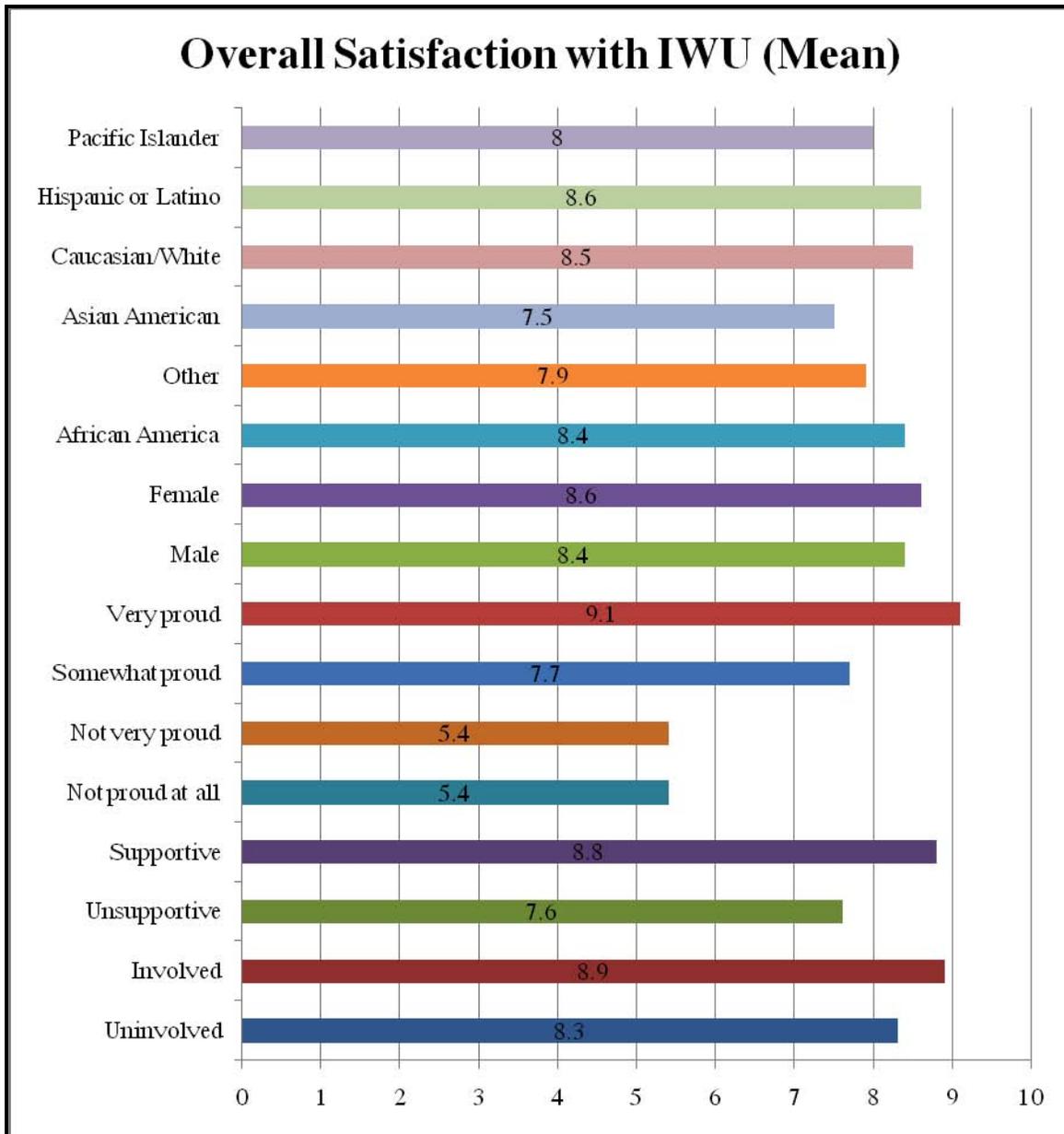
The lowest ratings surround diversity. The diversity attributes are rated lower than other attributes. Lack of diversity is seen as a major issue at IWU from a performance/delivery viewpoint.

Overall satisfaction with the Illinois Wesleyan experience as students had a mean score of 8.5 on the 10-pt. satisfaction scale. This puts overall satisfaction high on the scale of attributes/variables rated for IWU's delivery/performance.

## Performance/Satisfaction Ratings for IWU : Mean Score on 10-pt. Scale



The highest scores for overall satisfaction come from those who are also supportive of IWU and who are involved as alumni. They are also most proud of what IWU is today.



## ***DEMOGRAPHIC SEGMENTATION OF SATISFACTION WITH ATTRIBUTES***

### **Uninvolved vs. Involved Alumni**

For every attribute, involved alumni rated the performance of IWU higher than did uninvolved alumni.

#### ***Highest Performance***

*Involved alumni* are most satisfied with:

- Small class size allows for personalization and active student participation
- Students receive personal attention from the faculty
- Friendliness of campus community
- Overall satisfaction with Illinois Wesleyan experience
- Intellectually challenging academic programs
- The emphasis of the faculty is on teaching

*Uninvolved alumni* are most satisfied with:

- Small class size allows for personalization and active student participation
- Students receive personal attention from the faculty
- Intellectually challenging academic programs
- The emphasis of the faculty is on teaching
- Friendliness of campus community
- Academic quality of the students

#### ***Lowest Performance***

*Involved alumni* are least satisfied with:

- Economic diversity of the student body
- Geographic diversity of the student body
- Ethnic diversity of the student body
- Overall diversity of the student body
- Ethnic diversity of the staff
- Overall diversity of the staff
- Ethnic diversity of the faculty

*Uninvolved alumni* are least satisfied with:

- Economic diversity of the student body
- Geographic diversity of the student body
- Ethnic diversity of the student body
- Overall diversity of the student body
- Ethnic diversity of the staff
- Overall diversity of the staff
- Ethnic diversity of the faculty

Rate how well IWU performs or delivers on the following attributes as far as you are concerned.	Uninvolved vs. Involved with IWU	
	Uninvolved	Involved
	Mean	Mean
Overall reputation of the university	8.3	8.6
Reputation in the liberal arts	8.2	8.6
Reputation of the professional schools	7.9	8.3
Reputation of its faculty	7.9	8.3
Academic quality of the students	8.4	8.7
Well-known/recognized name	6.9	7.5
Advising that helps students map out their academic programs and complete them in four years	7.2	7.6
Overall diversity of the student body	5.7	6.2
Ethnic diversity of the student body	5.4	6.0
Geographic diversity of the student body	5.2	5.8
Economic diversity of the student body	5.0	5.7
Full-time faculty who are knowledgeable and engaging teachers	8.2	8.6
Adjunct (part-time) faculty who are knowledgeable and engaging teachers	7.7	8.1
Student/administrative services that are helpful and responsive	7.3	8.0
Access to technology	8.2	8.6
Use of technology in courses	7.6	8.0
Service learning opportunities	7.1	7.6
Intellectually challenging academic programs	8.5	8.8
Students receive personal attention from the faculty	8.7	9.0
Students receive personal attention from the staff	8.1	8.7
Study abroad opportunities	8.1	8.4
Opportunities for students to explore and strengthen their faith	6.6	7.2
Opportunities for students to participate in clubs and organizations	8.1	8.6
Contribution of sororities and fraternities to campus life	7.1	7.3
Opportunities for students to participate in intercollegiate athletics	7.6	8.1
Successful athletic programs	7.6	8.1
Opportunities for students to participate in internships	7.3	7.9
Career guidance that helps students prepare to pursue employment	7.0	7.6
Success of graduates	8.2	8.6
Ability to prepare students for top graduate/professional schools	8.2	8.7
The emphasis of the faculty is on teaching	8.5	8.8
Opportunities for students to collaborate with faculty on scholarly and creative projects	8.0	8.6
Faculty actively publish in their fields	7.5	7.9
Small class size allows for personalization and active student participation	8.9	9.1
Breadth in the curriculum in terms of the variety of course offerings	7.9	8.3
Depth in the major/program offerings	7.7	8.1
A creative and innovative curriculum	7.7	8.1
Ability to pursue multiple academic interests	8.2	8.7
Encourages students to take intellectual risks	7.8	8.4
Produces nationally regarded student scholars (e.g., Rhodes or Fulbright Scholars)	7.0	7.4
Produces well-rounded graduates	8.3	8.7
Strong intellectual climate	8.3	8.6
Varied and active student life outside of class	7.9	8.3
Attractive and desirable residential/housing options	7.9	8.2
Overall diversity of the faculty	6.9	7.4
Ethnic diversity of the faculty	6.4	6.9

Rate how well IWU performs or delivers on the following attributes as far as you are concerned.	Uninvolved vs. Involved with IWU	
	Uninvolved	Involved
	Mean	Mean
Overall diversity of the staff	6.3	6.7
Ethnic diversity of the staff	6.1	6.6
Environmental awareness	6.9	7.5
Community service/civic engagement	7.1	7.7
Global awareness and consciousness	7.1	7.6
Student-centered culture	8.0	8.4
Friendliness of campus community	8.5	9.0
Overall satisfaction with Illinois Wesleyan experience	8.3	8.9

Note: Significant differences refer to statistical significance, where the results are shown to be statistically different from each other, and where we can be assured that the same findings will occur with 95% confidence should the study be replicated. The data with the larger column proportion is highlighted in **CYAN**. The data with the smaller column proportion(s) that is significantly different from the Cyan field is highlighted in **YELLOW**.

### Supportive of IWU

Alumni who are supportive rated the performance of IWU higher on every attribute than did unsupportive alumni.

#### *Highest Rated*

*Supportive alumni* are most satisfied with:

- Small class size allows for personalization and active student participation
- Students receive personal attention from the faculty
- The emphasis of the faculty is on teaching
- Friendliness of campus community
- Overall satisfaction with Illinois Wesleyan experience
- Intellectually challenging academic programs

*Unsupportive alumni* are most satisfied with:

- Small class size allows for personalization and active student participation
- Students receive personal attention from the faculty
- Academic quality of the students
- Intellectually challenging academic programs
- The emphasis of the faculty is on teaching
- Friendliness of campus community

**Lowest Rated**

*Supportive alumni* are least satisfied with:

- Economic diversity of the student body
- Geographic diversity of the student body
- Ethnic diversity of the student body
- Overall diversity of the student body
- Ethnic diversity of the staff
- Overall diversity of the staff
- Ethnic diversity of the faculty

*Unsupportive alumni* are least satisfied with:

- Economic diversity of the student body
- Geographic diversity of the student body
- Ethnic diversity of the student body
- Overall diversity of the student body
- Ethnic diversity of the staff
- Ethnic diversity of the faculty
- Overall diversity of the staff

Rate how well IWU performs or delivers on the following attributes as far as you are concerned.	Supportive vs. Unsupportive for IWU	
	Unsupportive	Supportive
	Mean	Mean
Overall reputation of the university	7.8	8.5
Reputation in the liberal arts	7.8	8.5
Reputation of the professional schools	7.5	8.2
Reputation of its faculty	7.5	8.2
Academic quality of the students	8.0	8.6
Well-known/recognized name	6.3	7.2
Advising that helps students map out their academic programs and complete them in four years	6.5	7.5
Overall diversity of the student body	5.3	6.0
Ethnic diversity of the student body	5.0	5.8
Geographic diversity of the student body	4.7	5.6
Economic diversity of the student body	4.6	5.4
Full-time faculty who are knowledgeable and engaging teachers	7.7	8.5
Adjunct (part-time) faculty who are knowledgeable and engaging teachers	7.3	7.9
Student/administrative services that are helpful and responsive	6.9	7.7
Access to technology	7.9	8.5
Use of technology in courses	7.2	7.8
Service learning opportunities	6.8	7.4
Intellectually challenging academic programs	8.0	8.7
Students receive personal attention from the faculty	8.3	9.0
Students receive personal attention from the staff	7.8	8.5
Study abroad opportunities	7.8	8.3
Opportunities for students to explore and strengthen their faith	6.2	6.9
Opportunities for students to participate in clubs and organizations	7.8	8.4
Contribution of sororities and fraternities to campus life	6.7	7.3

Rate how well IWU performs or delivers on the following attributes as far as you are concerned.	Supportive vs. Unsupportive for IWU	
	Unsupportive	Supportive
	Mean	Mean
Opportunities for students to participate in intercollegiate athletics	7.3	7.9
Successful athletic programs	7.3	7.9
Opportunities for students to participate in internships	6.9	7.7
Career guidance that helps students prepare to pursue employment	6.3	7.5
Success of graduates	7.8	8.5
Ability to prepare students for top graduate/professional schools	7.7	8.6
The emphasis of the faculty is on teaching	8.0	8.8
Opportunities for students to collaborate with faculty on scholarly and creative projects	7.5	8.3
Faculty actively publish in their fields	7.1	7.7
Small class size allows for personalization and active student participation	8.6	9.1
Breadth in the curriculum in terms of the variety of course offerings	7.3	8.2
Depth in the major/program offerings	7.1	8.0
A creative and innovative curriculum	7.2	8.0
Ability to pursue multiple academic interests	7.8	8.5
Encourages students to take intellectual risks	7.4	8.2
Produces nationally regarded student scholars (e.g., Rhodes or Fulbright Scholars)	6.5	7.3
Produces well-rounded graduates	7.8	8.6
Strong intellectual climate	7.7	8.5
Varied and active student life outside of class	7.3	8.2
Attractive and desirable residential/housing options	7.4	8.1
Overall diversity of the faculty	6.5	7.2
Ethnic diversity of the faculty	5.9	6.7
Overall diversity of the staff	5.9	6.6
Ethnic diversity of the staff	5.7	6.4
Environmental awareness	6.7	7.2
Community service/civic engagement	6.7	7.4
Global awareness and consciousness	6.7	7.4
Student-centered culture	7.7	8.2
Friendliness of campus community	8.0	8.8
Overall satisfaction with Illinois Wesleyan experience	7.6	8.8

## ***CURRENT DESCRIPTORS OF ILLINOIS WESLEYAN<sup>7</sup>***

The words/phrases that alumni use to best describe IWU are:

- Clean
- Small
- Personal attention
- Academically challenging
- Friendly
- Safe
- Comfortable
- Intellectual

The words/phrases that least describe IWU are:

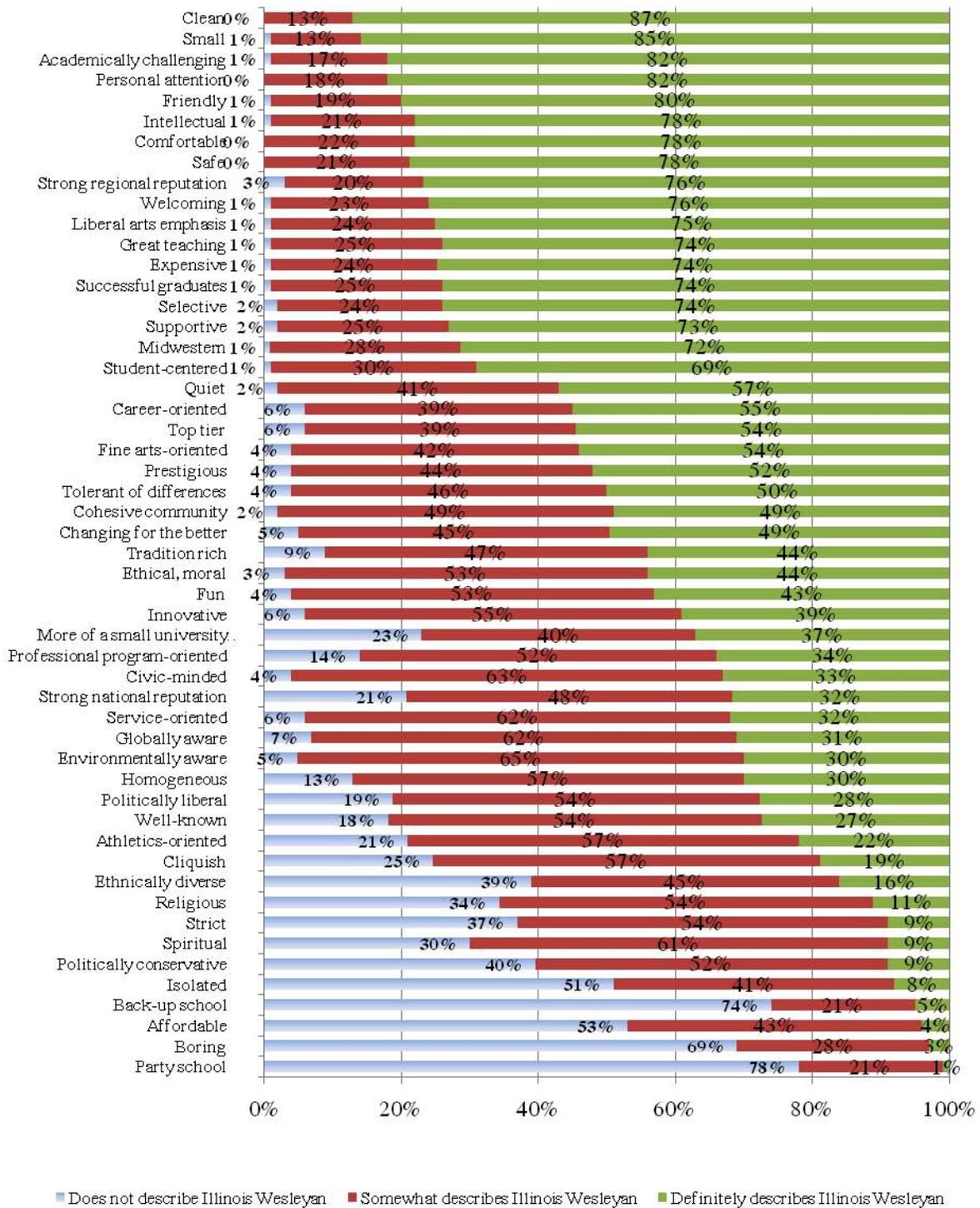
- Party school
- Back-up school
- Boring
- Affordable
- Isolated

	<b>Does not describe Illinois Wesleyan</b>	<b>Somewhat describes Illinois Wesleyan</b>	<b>Definitely describes Illinois Wesleyan</b>
	<b>Row %</b>	<b>Row %</b>	<b>Row %</b>
Isolated	51%	41%	8%
Safe	0%	21%	78%
Career-oriented	6%	39%	55%
Selective	2%	24%	74%
Ethnically diverse	39%	45%	16%
Religious	34%	54%	11%
Fine arts-oriented	4%	42%	54%
Prestigious	4%	44%	52%
Well-known	18%	54%	27%
Athletics-oriented	21%	57%	22%
Politically liberal	19%	54%	28%
Politically conservative	40%	52%	9%
Successful graduates	1%	25%	74%
Comfortable	0%	22%	78%
Tolerant of differences	4%	46%	50%
Personal attention	0%	18%	82%
Intellectual	1%	21%	78%
Academically challenging	1%	17%	82%
Supportive	2%	25%	73%
Back-up school	74%	21%	5%

<sup>7</sup> Highest rated descriptors are shown in descending order. Lowest rated descriptors are shown in ascending order.

	<b>Does not describe Illinois Wesleyan</b>	<b>Somewhat describes Illinois Wesleyan</b>	<b>Definitely describes Illinois Wesleyan</b>
	<b>Row %</b>	<b>Row %</b>	<b>Row %</b>
Expensive	1%	24%	74%
Friendly	1%	19%	80%
Affordable	53%	43%	4%
Spiritual	30%	61%	9%
Fun	4%	53%	43%
Party school	78%	21%	1%
Welcoming	1%	23%	76%
Service-oriented	6%	62%	32%
Clean	0%	13%	87%
Small	1%	13%	85%
Quiet	2%	41%	57%
Boring	69%	28%	3%
Changing for the better	5%	45%	49%
Cohesive community	2%	49%	49%
Strong regional reputation	3%	20%	76%
Homogeneous	13%	57%	30%
Cliquish	25%	57%	19%
Ethical, moral	3%	53%	44%
Great teaching	1%	25%	74%
Innovative	6%	55%	39%
Strict	37%	54%	9%
Midwestern	1%	28%	72%
Strong national reputation	21%	48%	32%
Tradition rich	9%	47%	44%
Liberal arts emphasis	1%	24%	75%
More of a small university than a liberal arts college	23%	40%	37%
Professional program-oriented	14%	52%	34%
Student-centered	1%	30%	69%
Top tier	6%	39%	54%
Environmentally aware	5%	65%	30%
Globally aware	7%	62%	31%
Civic-minded	4%	63%	33%

## Descriptive Words/Phrases for Illinois Wesleyan University



## *ASPIRATIONAL DESCRIPTORS FOR ILLINOIS WESLEYAN*<sup>8</sup>

When alumni were asked to select the words/phrases that they would like IWU to be known for, the ones chosen most often were:

- Academically challenging
- Successful graduates
- Great teaching
- Personal attention
- Welcoming
- Friendly
- Student-centered
- Supportive
- Prestigious

The words/phrases that they would like to have associated least with IWU were:

- Expensive
- Homogeneous
- Strict
- Politically conservative
- Religious
- Spiritual
- Athletics-oriented

Those who selected “Other” offered the following descriptors (these are verbatim responses):

- A unique, unforgettable college experience
- A well balanced Greek Life
- Academic excellence
- Academically student oriented and fair to all students. No hidden agenda in teaching.
- Being different than most other higher education facilities
- Christian
- Cohesive communities
- Commitment to religious roots more than diversity!
- Continue to be selective in trying to get the best students and then providing a challenging and fun liberal arts environment to grow future leaders.
- Distinctive-what distinguishes IWU from a host of other fine liberal arts colleges?
- Don't care

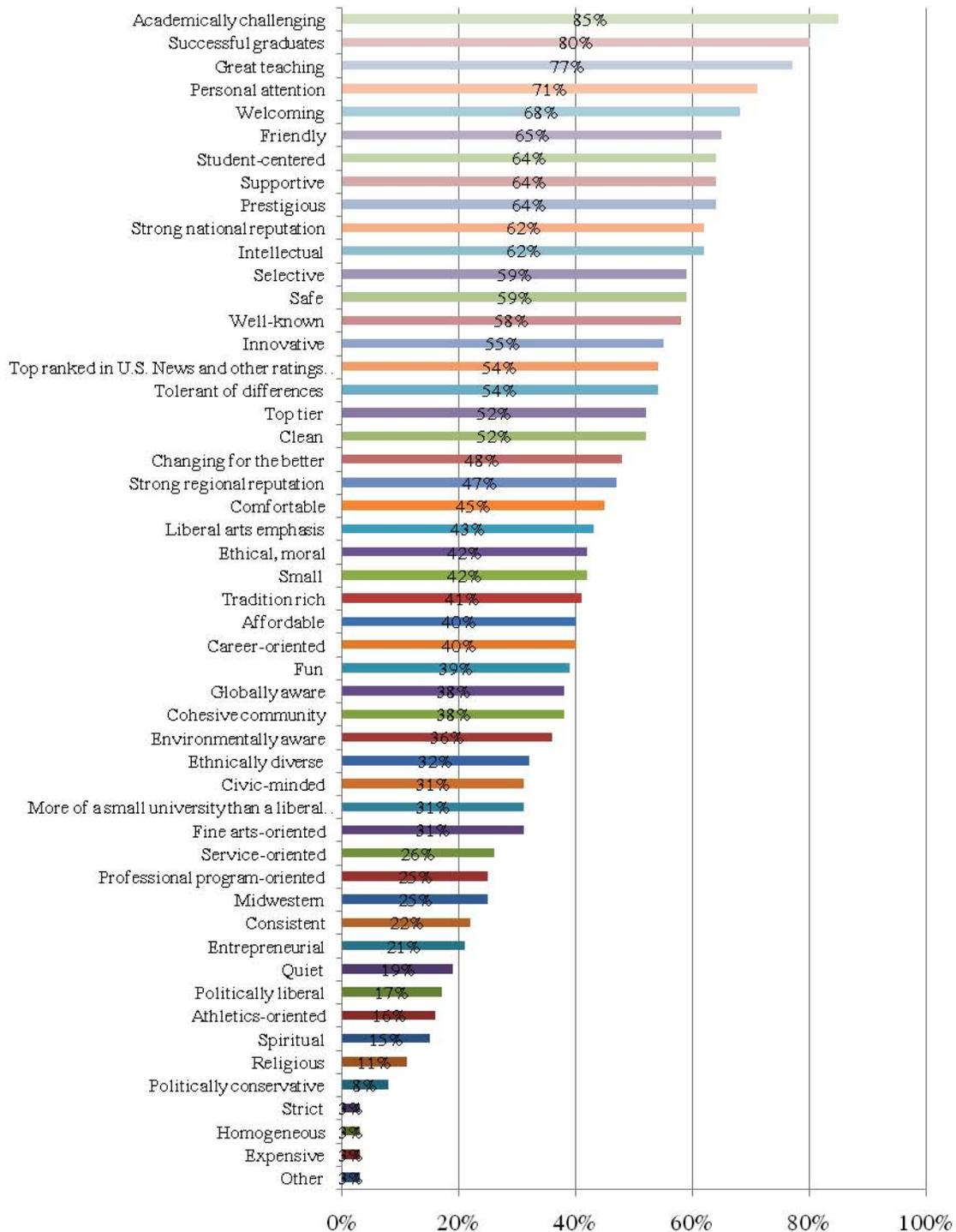
---

<sup>8</sup> Highest rated descriptors are shown in descending order. Lowest rated descriptors are shown in ascending order.

- Emphasize strengths and stop trying to grow in order to be all for all—that waters down IWU’s excellence. I have not liked the watering down of the Christian emphasis of the institution. It should not be “big business.”
- Excellent School of Nursing
- Faculty interested in teaching the students.
- Financially sound
- Fiscally stable so it does not fade in the future.
- Generous student aid for deserving students
- Gets the job done
- Great alumni support
- Great Nursing School
- Great opportunities while a student
- I am running out of time to finish this!
- I don’t care. It’s too late for it to matter much to me.
- I would like IWU to be known for being committed to its students.
- Know nationwide for its academics
- Large and broad library collection (over 1,000,000 vol.)
- Less emphasis upon fund raising by administration
- Less Greek
- More aware of psych effects of transitions in life
- More excellent educational teaching resources and classes for the fine arts.
- More outreaching in the Western United States
- No Greek system!
- NOT a party school
- Prepares students to continue to educate themselves; prepares students for the unexpected
- Promotes Independent Thinking
- Research institute!
- Sophisticated
- Strong frats and sororities
- Strong Research Participation
- Strong Student Community (i.e. Fraternities & Sororities)
- Strong support for fraternities and sororities
- Strong Theatre Program
- Superb music school
- Support all sports equally financially
- Teachers with real world examples and experience!!!
- THE best, most selective university in the Midwest with the very successful graduates
- Their Nursing Program
- Titan among Titans — DWS
- Top academically within historic Christian context
- Top tier ACT/SAT scores.
- Undergraduate Research Experiences
- Urge university to get some media arts or journalism major established

- Very smart student body, friendly competition, something for everyone, unique
- Well funded student organizations other than Greek life, and CULTURALLY diverse (this is different than ethnically diverse)
- Well Regarded Professionally in Nursing

## Words/Phrases the Alumni Would Like IWU to be Known For: % of Alumni Selecting



## COMPARISONS TO COMPETITORS

When asked to evaluate competitive institutions, large proportions of respondents said that they did not know about the other colleges and universities. This “Don’t Know” percentage ranged from 16 percent for Northwestern University to 67 percent for Colorado College.

As shown below, IWU is rated better than the following institutions:

- Knox College (57% of respondents)
- Augustana College (Illinois) (51%)
- Beloit College (50%)
- DePauw University (41%)

The top four institutions rated better than IWU are:

- Northwestern University (58%)
- University of Chicago (51%)
- University of Notre Dame (41%)
- Washington University (27%)

	Better than Illinois Wesleyan	Similar to Illinois Wesleyan	Illinois Wesleyan is better than	Don't know
	Row %	Row %	Row %	Row %
Northwestern University	58%	20%	7%	16%
Washington University	27%	30%	8%	35%
Carleton College	8%	17%	20%	54%
DePauw University	2%	23%	41%	34%
Beloit College	1%	9%	50%	40%
Macalester College	3%	11%	26%	59%
St. Olaf College	3%	21%	30%	46%
Knox College	1%	15%	57%	27%
Lawrence University	2%	13%	29%	56%
Grinnell College	7%	21%	27%	46%
Kenyon College	3%	11%	25%	61%
Oberlin College	11%	18%	21%	49%
University of Illinois	25%	18%	40%	17%
University of Notre Dame	41%	19%	13%	26%
University of Chicago	51%	14%	11%	24%
Augustana College (Illinois)	1%	29%	51%	18%
Colorado College	2%	7%	24%	67%

## ***SATISFACTION MEASUREMENT AND IMPROVEMENT PLANNING***

The following is an explanation of the processes used to develop the Improvement Planning data. It is not necessary to fully understand these processes to be able to grasp the results in the Alumni Satisfaction Index section below, but rather it is included in the main body of the report because it provides background that may answer questions as to what the process yields.

### **Satisfaction Measurement Processes Description**

The Alumni Satisfaction measurement and analytical process employed by The Lawlor Group produces much more than a list of attributes with mean scores that tell how satisfied the respondent is. This “mean score” method does not take into account how important each attribute is. A college or university may be doing a great job on the things that are unimportant while not performing as well on the things that really count to the alumnus/a. To correct for this, multivariate statistical routines are used to derive importance levels, the accepted research way of finding out what is most important to respondents. The following explains this process employed by The Lawlor Group:

#### ***Correlation Coefficients***

The correlation shows the linear relationship between each independent variable and the dependent(s)<sup>9</sup>. Values of the correlation coefficient range from -1 to +1. The absolute value of the correlation number indicates the strength of the linear relationship between the variables, with larger absolute values indicating stronger relationships. The sign of the correlation indicates the direction of the relationship; if negative, the higher the dependent variable, the lower the independent variable and vice versa.

In marketing research, correlations are sometimes referred to as “derived importance” as the correlations measure the strength of the relationship of the independent variables to the dependent variable(s). The higher the absolute value of the correlation, the more impact the variable has on the dependent variable(s); i.e., Overall Satisfaction measure.

#### ***Factor Analysis***

Factor analysis is used to identify underlying groups or commonalities that explain the correlations among a set of variables. Factor analysis is often used to summarize a number of variables with a smaller number of derived groups of these variables, called factors. In the Alumni Satisfaction analysis, the independent satisfaction ratings are “clustered” into factors, grouping the

---

<sup>9</sup> The dependent variable in customer satisfaction research is usually a measure of overall satisfaction such as Overall Satisfaction, Willingness to Recommend, etc. In the IWU Alumni Study, Overall Satisfaction with their IWU experience was used as the dependent variable.

variables that tend to be rated the same way. This approach is particularly helpful when there are a large number of attributes being measured, such as in the IWU Alumni Study, and where some of the attributes may be measuring the same underlying factor. Multiple variables measuring the same underlying factor is referred to as multicollinearity.

The factor loading scores indicate the strength of each variable's relationship to the factor to which it belongs. Just as correlation coefficients, the factor loadings range from -1 to +1 with the higher the absolute value, the stronger the relationship between the variable and the factor.

### ***Regression Analysis***

A regression analysis is run with the factors and the dependent variable(s) to measure the strength of the relationship between the factors and the dependent variable(s). The outputs from this analysis used in the satisfaction index process are the beta weights. The higher the beta weight, the more impact that factor has on the dependent variable(s).

Another output reported is the R-Squared. This measure ranges from 0.0 to 1.0. The closer to 1.0, the better the factors are measuring the dependent variable(s); i.e., the better the questionnaire is in evaluating Overall Satisfaction or other dependent measures. The general rule of thumb for R-Squared:

High:	+.80
Average:	.60-.79
Low:	.59 and below

Individual Satisfaction Index (SI) scores are then calculated by weighting the attribute ratings by each of their respective SI weights and combining these weighted scores to produce an overall SI score. SI scores range from 0 to 100 with 100 perfect score or ALL attributes being rated 10 by ALL respondents. The SI score allows comparisons to be made among groups.

In addition to producing an SI score, statistical methods are used to show which attributes should be targeted in order to raise the SI score the maximum amount. This is the Improvement Potential Score (IPS). The IPS score is calculated by taking the difference between the SI score and the optimum score (100), and allocating it to the attributes based on their SI weights and performance ratings. The IPS score for each attribute is the amount of improvement in the overall SI score that *could* be attained if the individual attribute score was perfect. IPS scores can be used to plan where to conduct improvement efforts.

## ***SATISFACTION INDEX FOR ALUMNI***

### **Calculations—SI and IPS**

To produce a Satisfaction Index (SI), several statistical processes were run. First, a factor analysis was run. A factor analysis looks at all the attributes in a set and groups them together according to their strength of relationship to each other. Five factors were identified when the analysis was run on the 22 satisfaction attributes where correlations were relevant. The factors were:

- Reputation & Quality
- Academic Experience
- Faculty Quality
- Co-Curricular Opportunities & Climate
- Academic Support for Success

The factors consisted of a combination of a number of the attributes that were rated. The factors are named to describe the attributes that make up the factors. The following is a listing of the attributes that combined to create each factor:

#### **Reputation & Quality**

- Reputation of its faculty
- Overall reputation of the university
- Academic quality of the students

#### **Academic Environment**

- Encourages students to take intellectual risks
- A creative and innovative curriculum
- Strong intellectual climate
- Produces well-rounded graduates

#### **Faculty Quality**

- Full-time faculty who are knowledgeable and engaging teachers
- Opportunities for students to collaborate with faculty on scholarly and creative projects
- The emphasis of the faculty is on teaching
- Students receive personal attention from the faculty
- Small class size allows for personalization and active student participation

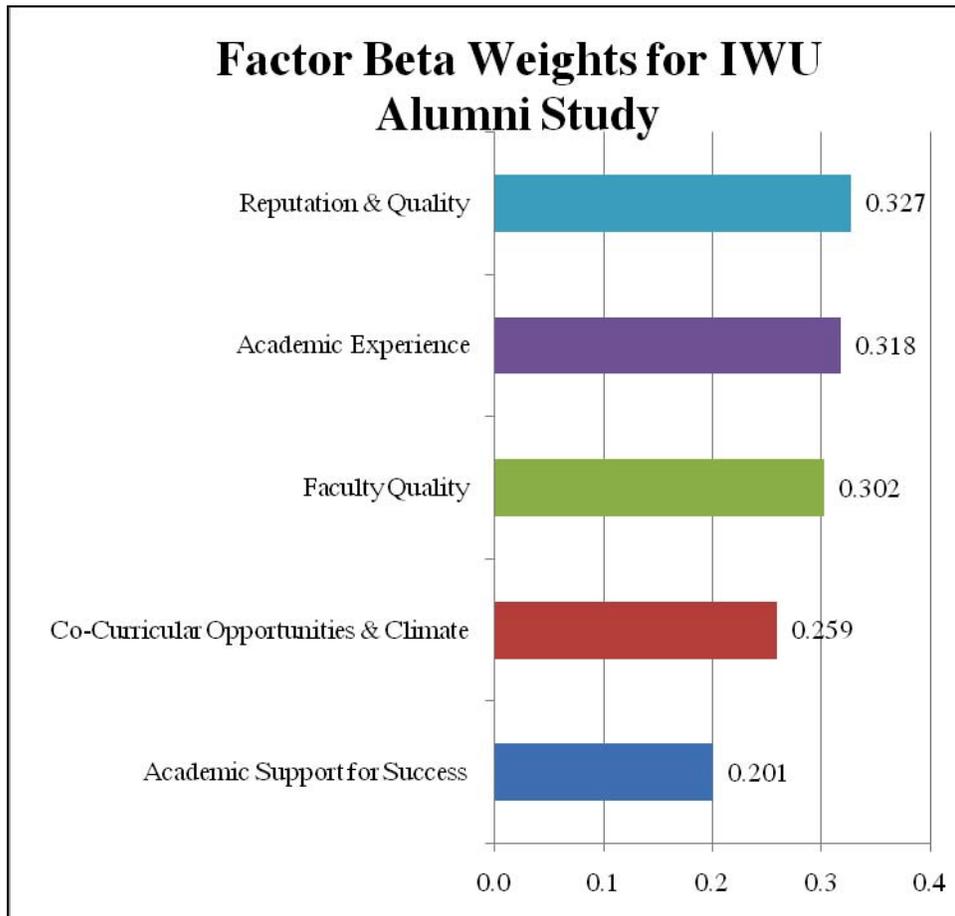
#### **Co-Curricular Opportunities & Climate**

- Community service/civic engagement
- Attractive and desirable residential/housing options
- Opportunities for students to participate in clubs and organizations
- Varied and active student life outside of class
- Friendliness of campus community

### Academic Support for Success

- Career guidance that helps students prepare to pursue employment
- Advising that helps students map out their academic programs and complete them in four years
- Student/administrative services that are helpful and responsive
- Access to technology
- Ability to prepare students for top graduate/professional schools

The five factors were then used in a regression analysis. A regression analysis looks at the factors and their relationship to a dependent variable. In this case, the dependent variable was overall satisfaction with the Illinois Wesleyan University experience. The measure of the relationship for each attribute to the factor is called the factor loading. The strength of the relationship of the factor to the dependent variable is called the beta weight. The higher the beta weight, the more impact the factor has on satisfaction. The following are the factor beta weights:

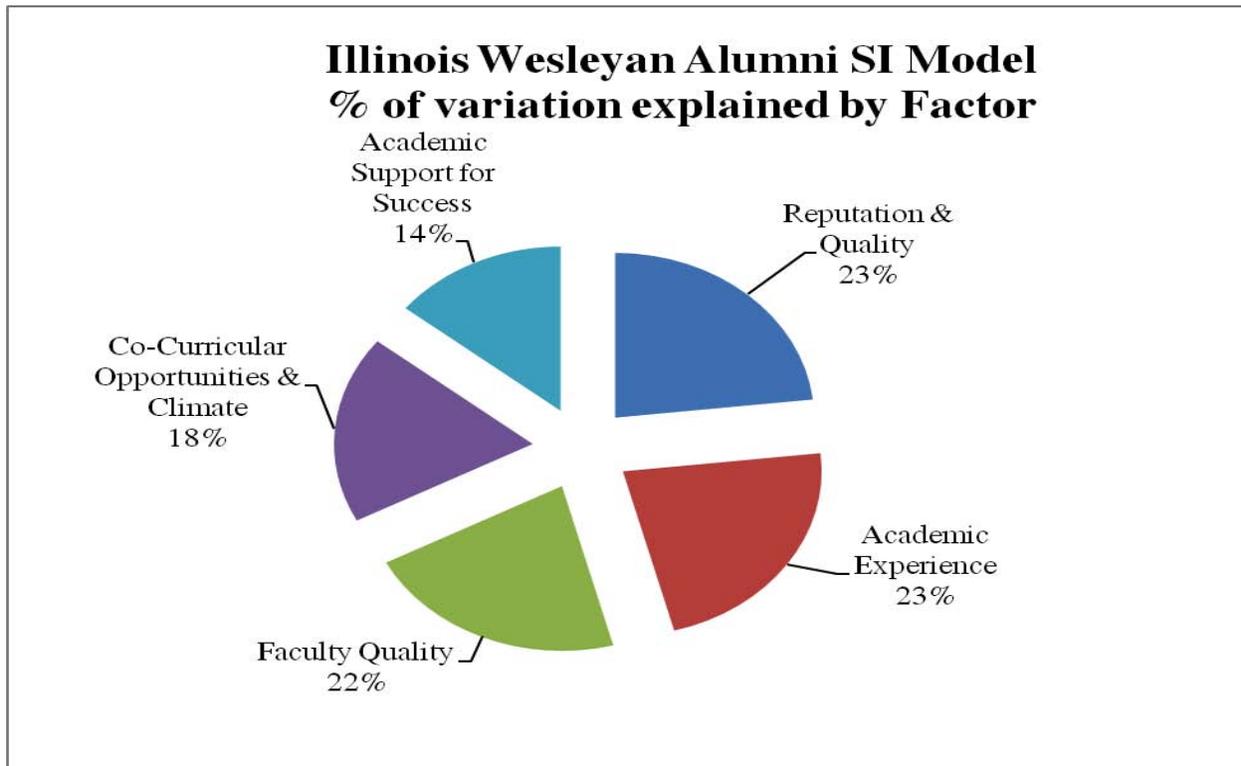


From the chart on the previous page, it can be seen that the factor Reputation & Quality is much more important than Academic Support for Success in defining satisfaction levels.

The Satisfaction Index (SI) weights are calculated by multiplying the factor loadings and beta weights. The result is a SI weight for each attribute.

Individual SI scores are then calculated by weighting the attribute ratings by each of their respective SI weights and combining these weighted scores to produce an overall SI score. SI scores range from 0 to 100 with 100 being a perfect score or ALL ratings were rated 10 by ALL respondents. **The SI score for Illinois Wesleyan University Alumni is 80.1.** In our experience with previous research studies, this is quite high, where SI scores tend to range from 60 to the mid 80s.

Another result of the SI regression is the R-Squared, or the amount of the variance in the dependent variable (Overall Satisfaction) that is explained by the factors of the attributes. **The R<sup>2</sup> in our calculations was .60.** In other words, the satisfaction attributes that we measured with alumni explains 60 percent of the amount of overall satisfaction variance. The .60 measure is below average in our experience with previous studies. Usual R<sup>2</sup> scores run from .58 to .80. The following chart shows the amount of variance explained by each of the factors.



The following table shows the results of the factor/regression analysis:

Attribute Label/Factor Name	Factor	Beta	IPS	Factor IPS
<b>Reputation &amp; Quality</b>				
Reputation of its faculty	1	0.327	1.415	
Overall reputation of the university	1	0.327	1.190	
Academic quality of the students	1	0.327	1.026	
		<b>23.2%</b>		<b>3.630</b>
<b>Academic Environment</b>				
Encourages students to take intellectual risks	2	0.318	1.036	
A creative and innovative curriculum	2	0.318	0.991	
Strong intellectual climate	2	0.318	0.983	
Produces well-rounded graduates	2	0.318	0.886	
		<b>22.6%</b>		<b>3.896</b>
<b>Faculty Quality</b>				
Full-time faculty who are knowledgeable and engaging teachers	3	0.302	0.970	
Opportunities for students to collaborate with faculty on scholarly and creative projects	3	0.302	0.848	
The emphasis of the faculty is on teaching	3	0.302	0.817	
Students receive personal attention from the faculty	3	0.302	0.747	
Small class size allows for personalization and active student participation	3	0.302	0.541	
		<b>21.5%</b>		<b>3.923</b>
<b>Co-Curricular Opportunities &amp; Climate</b>				
Community service/civic engagement	4	0.259	1.097	
Attractive and desirable residential/housing options	4	0.259	1.041	
Opportunities for students to participate in clubs and organizations	4	0.259	0.897	
Varied and active student life outside of class	4	0.259	0.803	
Friendliness of campus community	4	0.259	0.583	
		<b>18.4%</b>		<b>4.420</b>
<b>Academic Support for Success</b>				
Career guidance that helps students prepare to pursue employment	5	0.201	1.222	
Advising that helps students map out their academic programs and complete them in four years	5	0.201	0.958	
Student/administrative services that are helpful and responsive	5	0.201	0.858	
Access to technology	5	0.201	0.562	
Ability to prepare students for top graduate/professional schools	5	0.201	0.429	
		<b>14.3%</b>		<b>4.029</b>
<b>SI Score: 80.1</b>				
<b>R-Squared: .60</b>				
<b>Dependent Variable: Overall Satisfaction with Illinois Wesleyan experience</b>			<b>Total</b>	<b>19.9</b>

### Satisfaction Index Scores by Involvement and Support

In addition to providing a Satisfaction Index score for all alumni, a separate analysis was run for uninvolved vs. involved and unsupportive vs. supportive alumni. The following are those SI scores:

Supportive vs. Unsupportive for IWU		Uninvolved vs. Involved with IWU	
Unsupportive	Supportive	Uninvolved	Involved
SI Score	SI Score	SI Score	SI Score
74.0	82.0	74.1	81.3

As shown above, involved and supportive alumni have statistically significantly higher SI scores.

In addition to producing a SI score for Illinois Wesleyan University, statistical methods were used to show which attributes should be targeted in order to raise the SI score the maximum amount. This is the improvement potential score (IPS). The IPS score is calculated by taking the difference between the SI score and the optimum score (100) and allocating it to the attributes based on their SI weights and performance ratings. The IPS score for each attribute is the amount of improvement in the overall SI score that could be attained if the individual attribute score was perfect. IPS scores can be used to plan where to conduct improvement efforts. Illinois Wesleyan University should focus its improvement efforts and resources on the top IPS attributes.

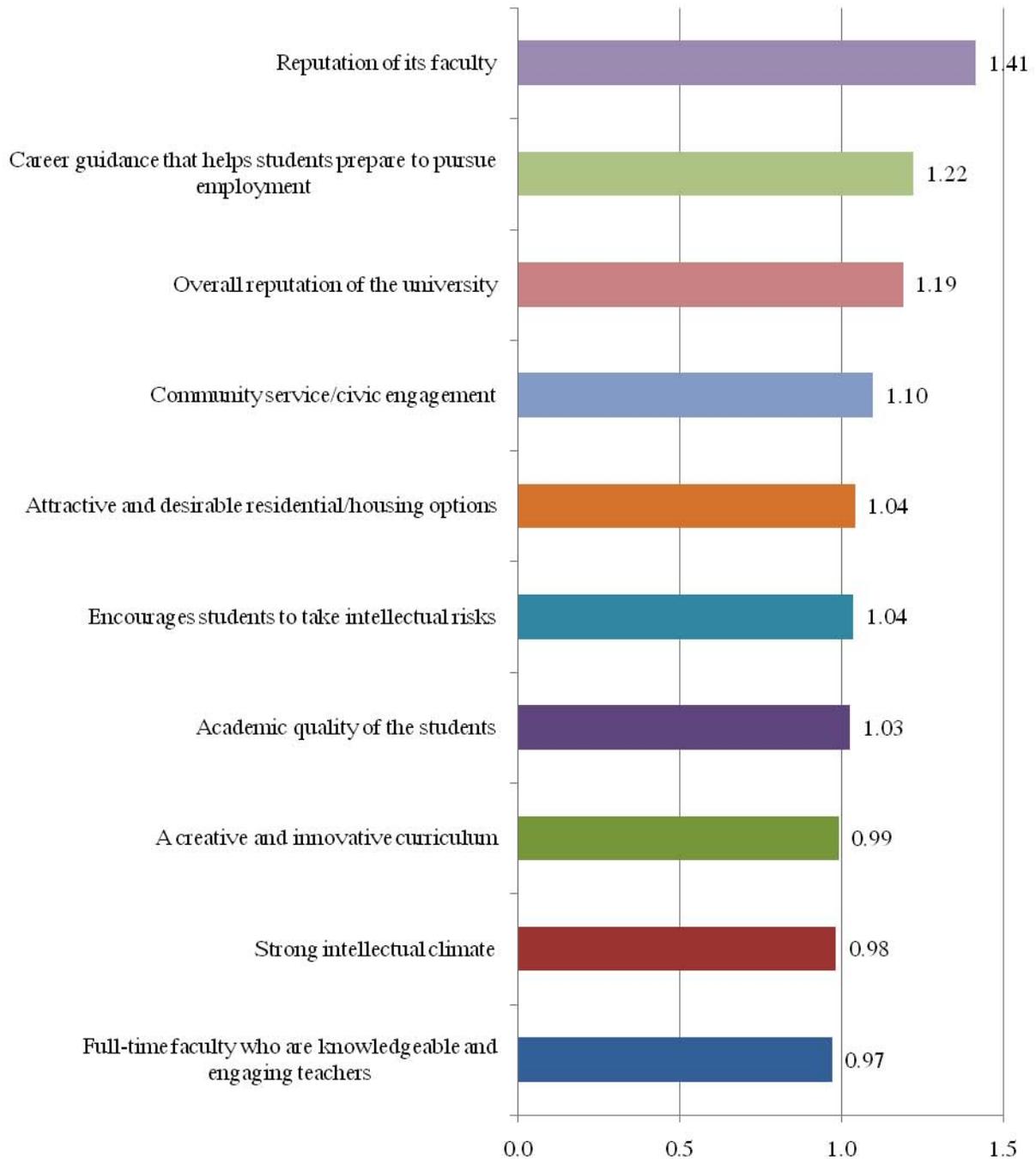
The following table includes the IPS scores for the attributes rated. The most improvement in overall satisfaction will occur if efforts are focused on the attributes with the highest scores, including:

- Reputation of its faculty
- Career guidance that helps students prepare to pursue employment
- Overall reputation of the university
- Community service/civic engagement
- Attractive and desirable residential/housing options
- Encourages students to take intellectual risks
- Academic quality of the students

<b>Attribute Label/Factor Name</b>	<b>IPS</b>
Reputation of its faculty	1.41
Career guidance that helps students prepare to pursue employment	1.22
Overall reputation of the university	1.19
Community service/civic engagement	1.10
Attractive and desirable residential/housing options	1.04
Encourages students to take intellectual risks	1.04
Academic quality of the students	1.03
A creative and innovative curriculum	0.99
Strong intellectual climate	0.98
Full-time faculty who are knowledgeable and engaging teachers	0.97
Advising that helps students map out their academic programs and complete them in four years	0.96
Opportunities for students to participate in clubs and organizations	0.90
Produces well-rounded graduates	0.89
Student/administrative services that are helpful and responsive	0.86
Opportunities for students to collaborate with faculty on scholarly and creative projects	0.85
The emphasis of the faculty is on teaching	0.82
Varied and active student life outside of class	0.80
Students receive personal attention from the faculty	0.75
Friendliness of campus community	0.58
Access to technology	0.56
Small class size allows for personalization and active student participation	0.54
Ability to prepare students for top graduate/professional schools	0.43

The following chart visually shows the top IPS scores, where improvement efforts should be focused.

## Illinois Wesleyan Alumni SI Model Top 10 IPS



## ***LIVING ITS MISSION***

Respondents were provided with Illinois Wesleyan University’s mission. Sixty-nine percent of the respondents said that they felt that IWU is living its Mission. The group giving the lowest percentage was unsupportive alumni, but even in this case, 52 percent agreed that the University was living up to its Mission. Those who are uninvolved, contribute less frequently, and who are unsupportive are also more likely to respond “Don’t Know” when asked if the University is living its Mission the best it can, which is not surprising.

		<b>Do you feel that Illinois Wesleyan is living its Mission the best it can?</b>		
		<b>Yes</b>	<b>No</b>	<b>Don’t know</b>
		<b>Row %</b>	<b>Row %</b>	<b>Row %</b>
<b>Uninvolved vs. Involved with IWU</b>	Uninvolved	65%	9%	26%
	Involved	79%	10%	10%
<b>Supportive vs. Unsupportive for IWU</b>	Unsupportive	52%	12%	36%
	Supportive	74%	9%	17%
<b>Contribute annually vs. Not as frequently</b>	Contribute annually	73%	8%	19%
	Not as frequently	65%	11%	24%
	Total	69%	10%	22%

### **Reasons for saying “Yes” to living the Mission**

Over two-thirds of IWU’s alumni (69%) see the University as living its mission. Among the more frequent type of responses were the following (complete verbatim responses are available in the Exhibits section):

- The mission statement matches what I experienced
- It matches what I have experienced through my alumni experience and IWU communications
- The University is committed to the mission statement
- Accurately reflects what IWU strives for and does
- Act in the students’ interests

### **Reasons for saying “No” to IWU living its Mission**

Among the more frequent type of responses were the following (again, complete verbatim responses are available in the Exhibits section):

- There is always room for improvement
- Too long/Too inclusive
- Too idealistic/not real world
- Doesn’t prepare students for the outside world

- Not diverse/global
- Not liberal
- Not environmentally sustainable

## ***SELECTION OF ILLINOIS WESLEYAN OVER OTHER INSTITUTIONS***

### **Importance of Features/Variables in Selection**

The most important variables in selecting Illinois Wesleyan University over other colleges and universities were<sup>10</sup>:

- IWU's size was ideal
- The atmosphere at IWU was friendly
- IWU had a reputation as a top regional university
- Faculty had close relationships with students
- The overall quality of IWU's campus facilities was very good
- IWU's academic reputation was better than other colleges I considered
- My campus visit allowed me to see myself at IWU

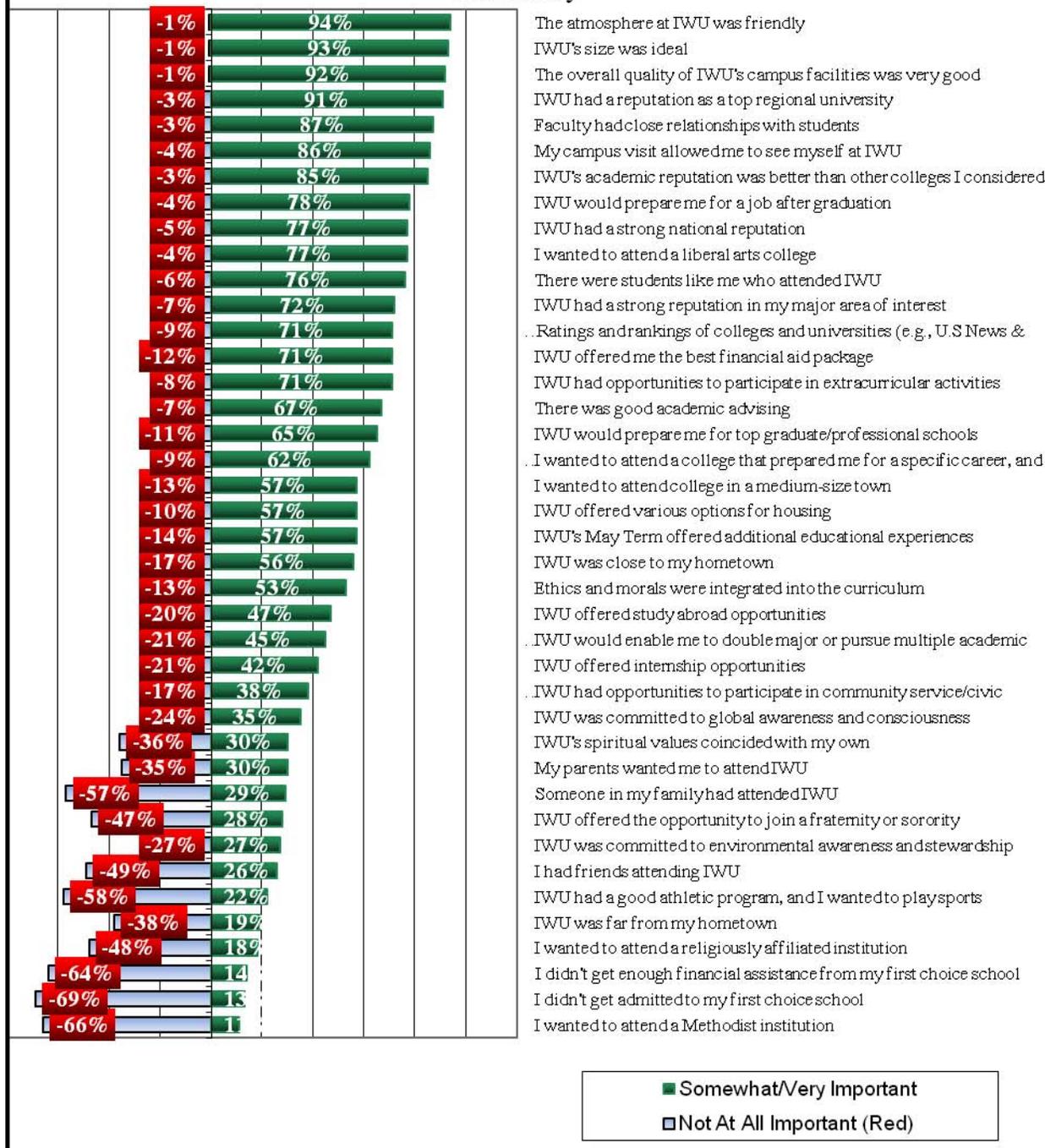
The least important variables in selecting Illinois Wesleyan University were:

- I wanted to attend a Methodist institution
- I didn't get admitted to my first choice school
- I didn't get enough financial assistance from my first choice school
- IWU had a good athletic program, and I wanted to play sports
- I wanted to attend a religiously affiliated institution

---

<sup>10</sup> Lists are in descending order for highest rated, and ascending order for lowest rated.

## Importance of Variables in Selecting Illinois Wesleyan University



## Importance of Attributes in Selecting IWU by Demographic Segment

### Uninvolved vs. Involved Alumni

In general, alumni who are involved rate most IWU attributes as more important in their selection than did respondents who are not as involved with IWU as alumni.

#### *Most Important*

The most important attributes for *involved alumni* in selecting IWU over other colleges were:

- The atmosphere at IWU was friendly
- IWU's size was ideal
- Faculty had close relationships with students
- IWU had a reputation as a top regional university
- The overall quality of IWU's campus facilities was very good
- My campus visit allowed me to see myself at IWU

The most important attributes for *uninvolved alumni* in selecting IWU over other colleges were:

- IWU's size was ideal
- The atmosphere at IWU was friendly
- IWU had a reputation as a top regional university
- The overall quality of IWU's campus facilities was very good
- Faculty had close relationships with students
- My campus visit allowed me to see myself at IWU
- IWU's academic reputation was better than other colleges I considered

#### *Least Important*

The least important attributes for *involved alumni* in selecting IWU were:

- I didn't get admitted to my first choice school
- I didn't get enough financial assistance from my first choice school
- I wanted to attend a Methodist institution
- IWU had a good athletic program, and I wanted to play sports
- I wanted to attend a religiously affiliated institution
- IWU was far from my hometown
- 

The least important attributes for *uninvolved alumni* in selecting IWU were:

- I wanted to attend a Methodist institution
- I didn't get admitted to my first choice school
- I didn't get enough financial assistance from my first choice school
- IWU had a good athletic program, and I wanted to play sports
- I wanted to attend a religiously affiliated institution

- I had friends attending IWU
- Someone in my family had attended IWU

Importance of Attributes	Uninvolved vs. Involved with IWU	
	Uninvolved Mean	Involved Mean
IWU's size was ideal	4.6	4.6
I wanted to attend a liberal arts college	4.1	4.2
I wanted to attend a religiously affiliated institution	2.2	2.3
I wanted to attend a Methodist institution	1.7	1.9
I wanted to attend college in a medium-size town	3.4	3.4
IWU was close to my hometown	3.2	3.4
IWU was far from my hometown	2.3	2.3
I wanted to attend a college that prepared me for a specific career, and IWU would do that	3.7	3.8
IWU's academic reputation was better than other colleges I considered	4.3	4.3
IWU's May Term offered additional educational experiences	3.4	3.6
IWU would enable me to double major or pursue multiple academic interests	3.1	3.4
IWU had a strong reputation in my major area of interest	3.9	4.1
IWU offered the opportunity to join a fraternity or sorority	2.4	2.5
IWU offered internship opportunities	3.0	3.2
IWU had a good athletic program, and I wanted to play sports	2.1	2.3
IWU had opportunities to participate in extracurricular activities	3.7	3.9
IWU's spiritual values coincided with my own	2.5	2.8
My parents wanted me to attend IWU	2.5	2.8
IWU offered me the best financial aid package	3.9	3.8
My campus visit allowed me to see myself at IWU	4.3	4.4
I didn't get admitted to my first choice school	1.8	1.8
I didn't get enough financial assistance from my first choice school	1.9	1.8
I had friends attending IWU	2.2	2.4
Someone in my family had attended IWU	2.2	2.4
The atmosphere at IWU was friendly	4.5	4.6
IWU would prepare me for a job after graduation	4.1	4.2
IWU would prepare me for top graduate/professional schools	3.7	4.0
IWU had a reputation as a top regional university	4.4	4.5
IWU had opportunities to participate in community service/civic engagement	2.9	3.3
There were students like me who attended IWU	3.9	4.1
IWU offered various options for housing	3.5	3.5
IWU had a strong national reputation	4.0	4.1
There was good academic advising	3.7	3.9
Faculty had close relationships with students	4.3	4.5
Ethics and morals were integrated into the curriculum	3.3	3.6
Ratings and rankings of colleges and universities (e.g., <i>U.S. News &amp; World Report</i> , Princeton Review's <i>Best Value Colleges</i> )	3.8	3.8
IWU offered study abroad opportunities	3.2	3.3
IWU was committed to environmental awareness and stewardship	2.6	2.9
IWU was committed to global awareness and consciousness	2.8	3.1
The overall quality of IWU's campus facilities was very good	4.4	4.5

## **Supportive of IWU**

Respondents who consider themselves supportive of IWU are much more likely to view almost all the attributes as more important in their decision to select IWU over others; i.e., they rate everything higher.

### ***Most Important***

*Supportive alumni* rate the following as most important when they made their college decision:

- The atmosphere at IWU was friendly
- IWU's size was ideal
- The overall quality of IWU's campus facilities was very good
- IWU's academic reputation was better than other colleges I considered
- My campus visit allowed me to see myself at IWU
- IWU had a reputation as a top regional university
- Faculty had close relationships with students

*Unsupportive alumni* rate the following as most important when they made their college decision:

- IWU's size was ideal
- The atmosphere at IWU was friendly
- The overall quality of IWU's campus facilities was very good
- IWU had a reputation as a top regional university
- Faculty had close relationships with students
- IWU's academic reputation was better than other colleges I considered
- My campus visit allowed me to see myself at IWU

### ***Least Important***

*Supportive alumni* rate the following as least important when they made their college decision:

- I wanted to attend a Methodist institution
- I didn't get admitted to my first choice school
- I didn't get enough financial assistance from my first choice school
- IWU had a good athletic program, and I wanted to play sports
- I wanted to attend a religiously affiliated institution
- Someone in my family had attended IWU
- I had friends attending IWU
- IWU was far from my hometown

*Unsupportive alumni* rate the following as least important when they made their college decision:

- I wanted to attend a Methodist institution
- I didn't get admitted to my first choice school
- I didn't get enough financial assistance from my first choice school
- I wanted to attend a religiously affiliated institution
- IWU had a good athletic program, and I wanted to play sports
- Someone in my family had attended IWU
- I had friends attending IWU

Importance of Attributes	Supportive vs. Unsupportive for IWU	
	Unsupportive	Supportive
	Mean	Mean
IWU's size was ideal	4.5	4.6
I wanted to attend a liberal arts college	4.0	4.2
I wanted to attend a religiously affiliated institution	2.0	2.3
I wanted to attend a Methodist institution	1.6	1.8
I wanted to attend college in a medium-size town	3.2	3.4
IWU was close to my hometown	3.1	3.3
IWU was far from my hometown	2.3	2.3
I wanted to attend a college that prepared me for a specific career, and IWU would do that	3.5	3.8
IWU's academic reputation was better than other colleges I considered	4.1	4.4
IWU's May Term offered additional educational experiences	3.2	3.5
IWU would enable me to double major or pursue multiple academic interests	3.0	3.2
IWU had a strong reputation in my major area of interest	3.7	4.0
IWU offered the opportunity to join a fraternity or sorority	2.3	2.5
IWU offered internship opportunities	2.9	3.1
IWU had a good athletic program, and I wanted to play sports	2.0	2.2
IWU had opportunities to participate in extracurricular activities	3.6	3.8
IWU's spiritual values coincided with my own	2.3	2.7
My parents wanted me to attend IWU	2.3	2.7
IWU offered me the best financial aid package	3.7	3.9
My campus visit allowed me to see myself at IWU	4.1	4.4
I didn't get admitted to my first choice school	1.8	1.8
I didn't get enough financial assistance from my first choice school	1.9	1.8
I had friends attending IWU	2.2	2.3
Someone in my family had attended IWU	2.1	2.3
The atmosphere at IWU was friendly	4.3	4.6
IWU would prepare me for a job after graduation	3.9	4.2
IWU would prepare me for top graduate/professional schools	3.6	3.9
IWU had a reputation as a top regional university	4.2	4.4
IWU had opportunities to participate in community service/civic engagement	2.8	3.1
There were students like me who attended IWU	3.7	4.0
IWU offered various options for housing	3.4	3.5
IWU had a strong national reputation	3.9	4.1
There was good academic advising	3.5	3.8
Faculty had close relationships with students	4.2	4.4

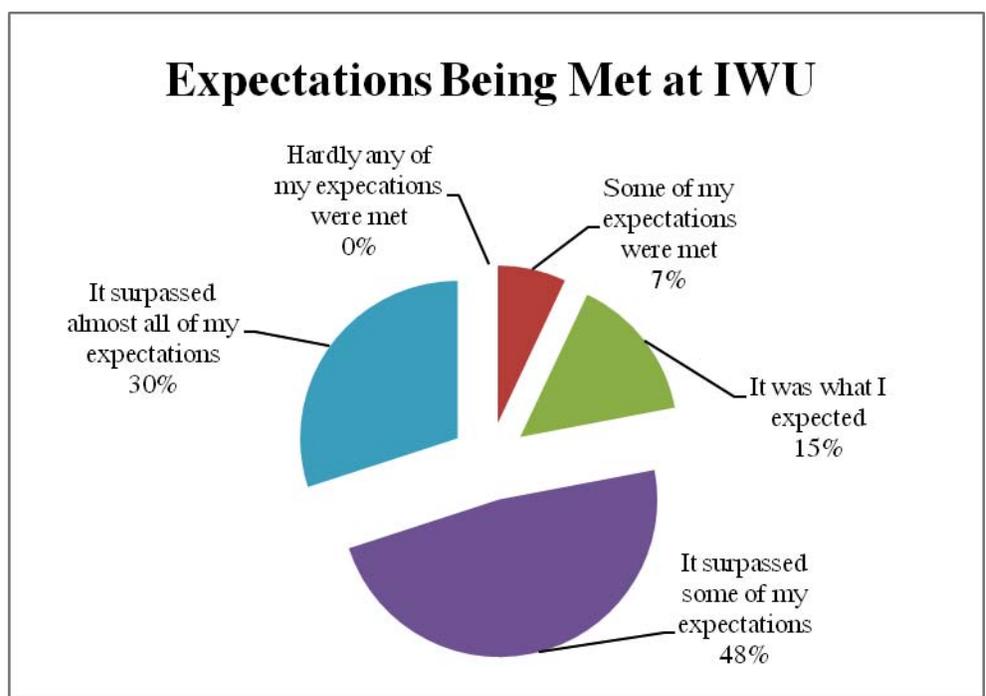
Ethics and morals were integrated into the curriculum	3.1	3.5
Ratings and rankings of colleges and universities (e.g., <i>U.S News &amp; World Report</i> , Princeton Review's <i>Best Value Colleges</i> )	3.7	3.8
IWU offered study abroad opportunities	3.1	3.2
IWU was committed to environmental awareness and stewardship	2.5	2.8
IWU was committed to global awareness and consciousness	2.7	3.0
The overall quality of IWU's campus facilities was very good	4.3	4.5

**EXPECTATIONS OF IWU**

When asked about their IWU experience, IWU has surpassed some or all of the expectations of over three-fourths of the respondents (78%). An additional 15 percent said that IWU was what they had expected. Less than 1 percent said that IWU had met hardly any of their expectations.

The list of expectations that hadn't been met is broad and varied. Some of the more frequent answers are listed below (complete verbatims can be found in the Exhibits section):

- Not enough assistance finding a job/didn't prepare me
- Expected a stronger reputation
- Lacking programs
- Expected more for my money
- Needed better academic advising and guidance
- Faculty not caring/not focused on student needs/not as strong as I expected



## ***WILLINGNESS TO RECOMMEND IWU***

Ninety-five percent of alumni say they would be willing to recommend IWU to a college-bound high school student. The only segment lower than 90 percent is those who consider themselves to be somewhat or very unsupportive of the University.

		<b>Knowing what you know today about Illinois Wesleyan, would you be willing to recommend your alma mater to a college-bound high school student?</b>		
		<b>Yes</b>	<b>No</b>	<b>Total</b>
		<b>Row %</b>	<b>Row %</b>	<b>Row %</b>
<b>Uninvolved vs. Involved with IWU</b>	Uninvolved	94%	6%	100%
	Involved	98%	2%	100%
<b>Supportive vs. Unsupportive for IWU</b>	Unsupportive	83%	17%	100%
	Supportive	99%	1%	100%
<b>Contribute annually vs. Not as frequently</b>	Contribute annually	99%	1%	100%
	Not as frequently	92%	8%	100%
<b>Total</b>		<b>95%</b>	<b>5%</b>	<b>100%</b>

When asked why they would recommend IWU to a college-bound high school student, respondents offered a wide range of responses submitted. Some of the more frequent responses included (all of the verbatim responses can be found in the Exhibits section):

- It's a great school/I got a great education
- I had a great experience at IWU
- Student-oriented
- Well-rounded education
- Small size, friendly atmosphere
- Values-based education
- Great reputation
- Prepares one for life
- Academically challenging
- Personal attention

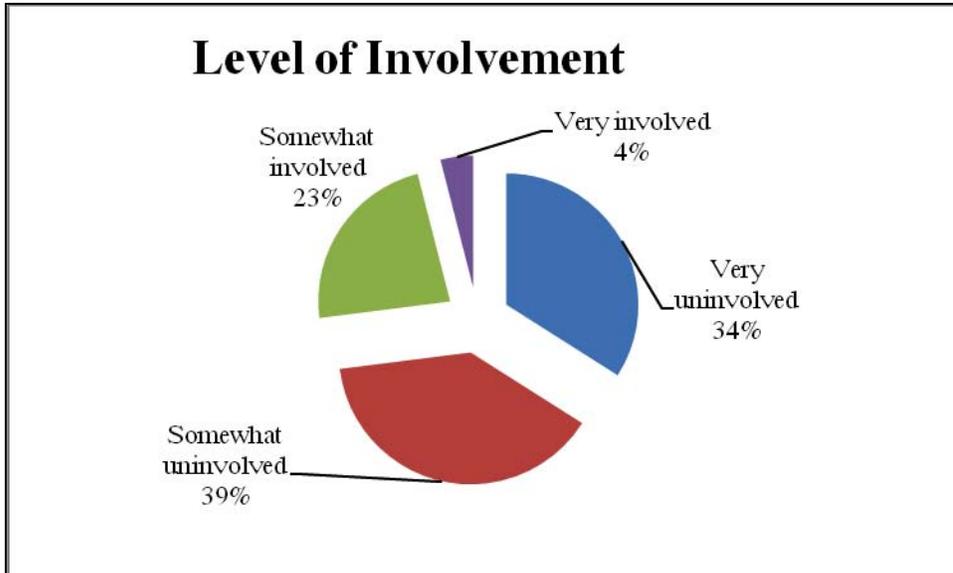
Among the reasons offered for saying they would *not* recommend IWU were:

- Becoming too liberal/leftist
- Losing religious roots
- Too expensive
- Limited to arts/not educationally diverse
- Doesn't prepare you professionally

## ***ALUMNI ENGAGEMENT<sup>11</sup>***

### **Current Level of Involvement**

Slightly over a quarter (27%) of alumni surveyed say they are very/somewhat involved with IWU. About a third (34%) say they are very uninvolved.

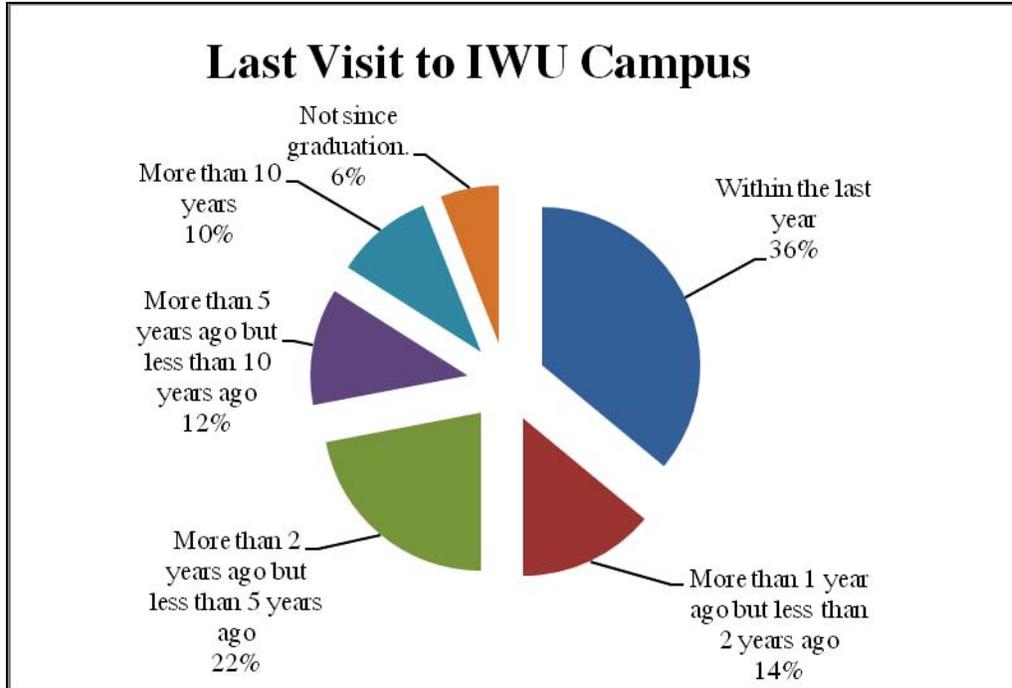


---

<sup>11</sup> In segmenting the data in the report, two major breaks are used: Uninvolved vs. Involved (Very/Somewhat Uninvolved vs. Very/Somewhat Involved) and Unsupportive vs. Supportive (Very/Somewhat Unsupportive vs. Very/Somewhat Supportive).

## Visits to Campus

Over a third of respondents have been on campus within the last year. It is not surprising that those who are involved and consider themselves to be supportive are more likely to have visited more recently.

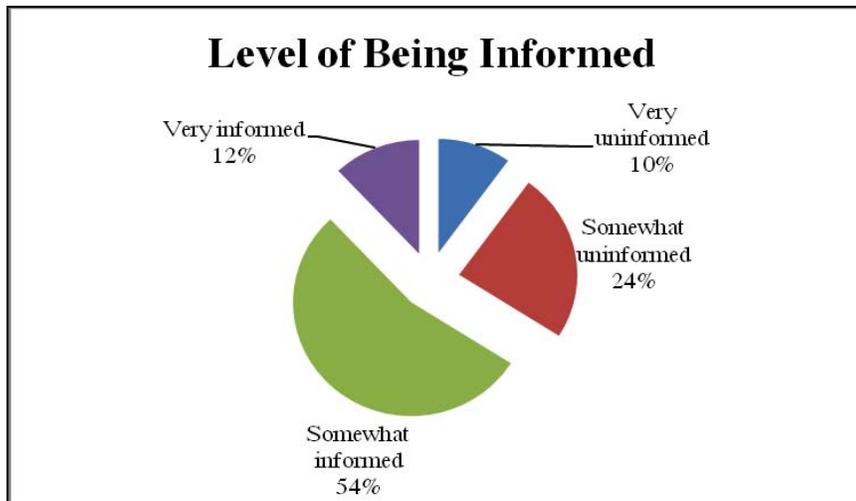


Please check the answer below that best describes when you last visited the IWU campus.	Uninvolved vs. Involved with IWU		Supportive vs. Unsupportive of IWU	
	Uninvolved	Involved	Unsupportive	Supportive
	Col %	Col %	Col %	Col %
Was on campus within the last year	26%	62%	22%	40%
Was on campus more than 1 year ago but less than 2 years ago	14%	14%	14%	14%
Was on campus more than 2 years ago but less than 5 years ago	26%	12%	24%	21%
Was on campus more than 5 years ago but less than 10 years ago	14%	6%	16%	11%
It's been more than 10 years since I've been on campus	13%	4%	15%	9%
I haven't been on campus since graduation.	7%	2%	9%	4%
Total	100%	100%	100%	100%

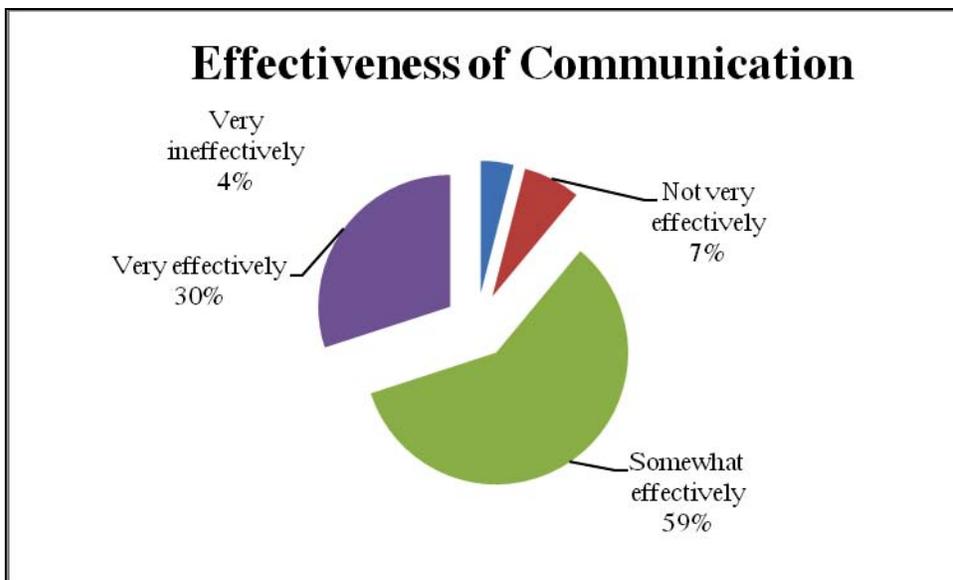
Note: Significant differences refer to statistical significance, where the results are shown to be statistically different from each other, and where we can be assured that the same findings will occur with 95% confidence should the study be replicated. The data with the larger column proportion is highlighted in **CYAN**. The data with the smaller column proportion(s) that is significantly different from the Cyan field is highlighted in **YELLOW**.

### Communication Sources

About one-third of alumni view themselves as being uninformed about IWU today. Two-thirds consider themselves to be very/somewhat informed.



The great majority (89%) feel IWU communicates somewhat or very effectively with them.



When segmented by involvement with IWU, however, those who are involved are significantly more likely to say that communication is very effective<sup>12</sup>.

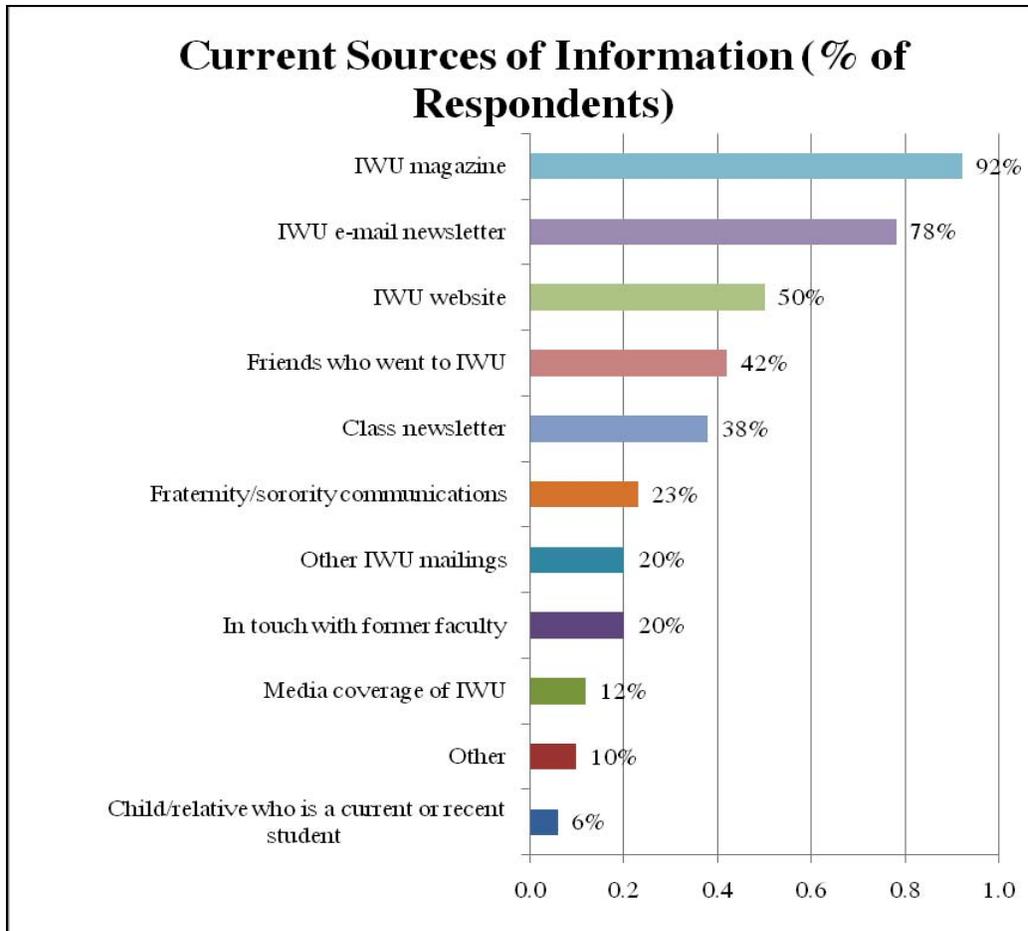
		Uninvolved vs. Involved with IWU		
		Uninvolved	Involved	Total
		Col %	Col %	Col %
<b>How effectively would you say IWU communicates with its alumni?</b>	Very ineffectively	5%	2%	4%
	Not very effectively	8%	4%	7%
	Somewhat effectively	63%	47%	59%
	Very effectively	24%	47%	30%
	Total	100%	100%	100%

The great majority (84%) say that IWU does somewhat/very well at involving its alumni. Again, those who are currently involved are significantly more likely to feel this way.

		Uninvolved vs. Involved with IWU		
		Uninvolved	Involved	Total
		Col %	Col %	Col %
<b>How well would you say IWU tries to involve its alumni?</b>	Not well at all	3%	0%	2%
	Not very well	18%	6%	14%
	Somewhat well	59%	55%	58%
	Very well	21%	38%	26%
	Total	100%	100%	100%

The major source of current information on IWU is the IWU magazine, followed by the e-mail newsletter and the website.

<sup>12</sup> Note: Significant differences refer to statistical significance, where the results are shown to be statistically different from each other, and where we can be assured that the same findings will occur with 95% confidence should the study be replicated. The data with the larger column proportion is highlighted in **CYAN**. The data with the smaller column proportion(s) that is significantly different from the Cyan field is highlighted in **YELLOW**.



Those who selected “Other” mentioned the following sources of information about IWU:

#### Uninvolved Alumni

- Campus visits (2 responses)
- Current students (2 responses)
- In touch with staff (2 responses)
- BN resident family, own community acquaintances
- Friend’s children who attend IWU, looking at things published from IWU, and keeping an eye out for IWU professors.
- Friends - both alumni and otherwise - are current IWU staff, and I still closely follow WESN
- We recently had a child who was a potential student, and made several visits to campus.
- Alumni events
- Alumni events @ IWU and regionally
- Alumni Gatherings
- Argus on line
- Atlanta Alumni Connection

- Attend alumni events (occasionally)
- Been invited to some events
- Bloomington friends send occasional clippings
- Calls from current students during campaign drives soliciting funds.
- Child who just went through college search
- Classmates on the phone
- Co-worker whose daughter attends currently
- Co-workers still on campus
- Corporate Recruiting Activities
- Current students who are close family friends
- Dealing with current students and faculty
- Department newsletter
- Family friend that is current student
- Family live in Normal
- Family who live in the Bloomington-Normal area
- Frequent visits to campus
- Friends graduated in May 2007
- Friends have (or have recently had) younger siblings there.
- Friends that still attend IWU and through athletic coach
- Friends who are active alumni
- Friends who are current students
- Friends who still attend IWU and living close to IWU
- Husband attends sporting events; interns at my job
- Husband is a professor at IWU
- I live in town and read about IWU.
- I work on campus
- In touch with admissions office members
- In touch with current faculty and former students
- IWU Alum association
- IWU emails
- Mostly classmates
- My family lives in the area and I visit frequently.
- Northern CA regional alumni assn
- Parents
- Relative who is on faculty
- Soccer newsletter
- Sorority sisters
- Sports (I used to be on track and softball) and I still keep in touch with those
- Spouse is on staff
- Students who call to raise money — I enjoy talking to them
- Visit
- Visiting at Homecoming
- Word of mouth in B-N

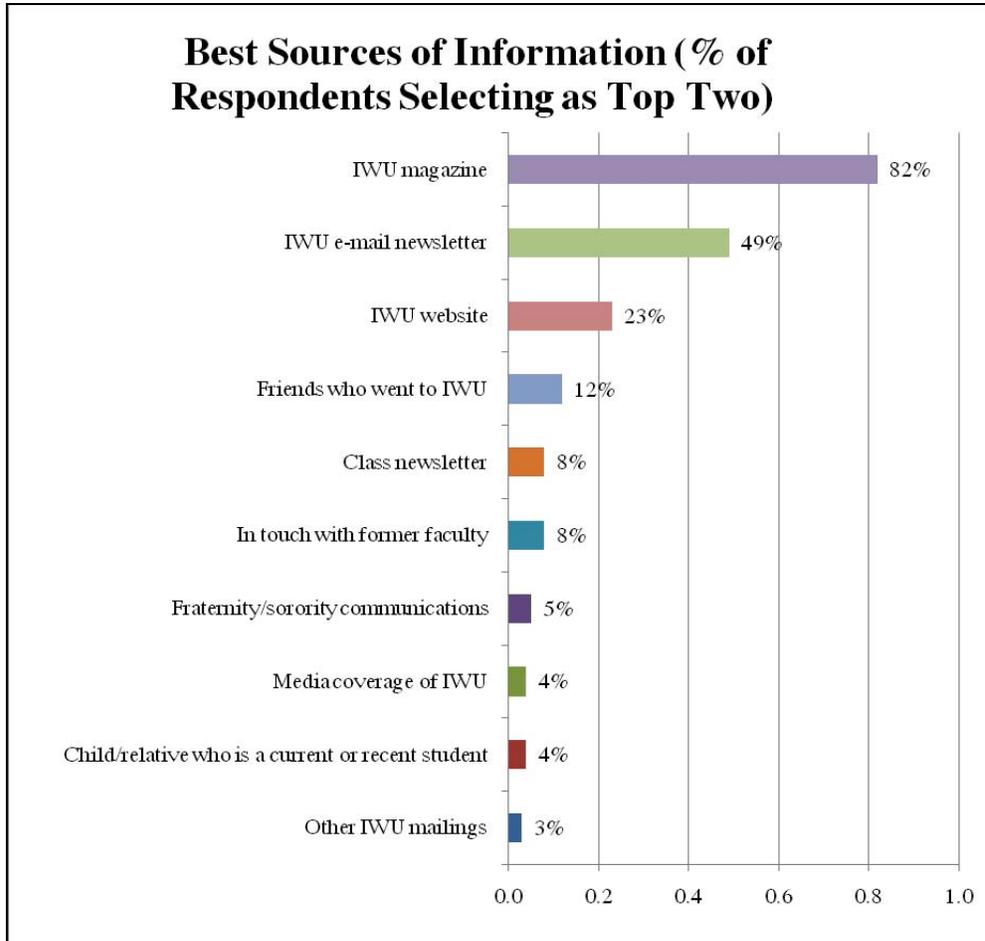
### **Involved Alumni**

- Alumni involvement (2 responses)
- IWU staff (2 responses)
- Alumni connection (2 responses)
- Campus visits
- I work on campus
- Baseball coach, Dennis Martel
- Current and Past Student Senate board members and current faculty — why are you just using “former” above?
- Direct Connection with students, staff and teachers.
- Employees, friends, students
- Former students, currently in attendance
- Friends who attend, brother who works there
- Friends, acquaintances who attend IWU
- I have student teachers from IWU almost annually, and the school newspaper, which is readily available throughout the community.
- I have students who attend IWU, and they will frequently share their experiences with me.
- Accounting Advisory Board Member
- Active in alumni events and financial support
- Active participant with Alumni organization
- Alumni activities
- Alumni advisor to my sorority so I’m on campus a lot.
- Alumni Association events
- Alumni Association involvement
- Alumni Council Executive Board
- Alumni Council member
- Alumni representative and regional gatherings
- Alumni social gatherings
- Ann Harding
- Attending athletic events on campus
- Attending homecomings
- Campus visits.
- Contact with IWU staff
- Contacts w/colleagues in School of Music
- Current Trustee
- Daughter was employed at IWU
- Faculty/staff friends
- Former faculty
- Former students of mine who are current students
- Friends in administration
- Friends still at IWU.
- Friends still in attendance at IWU
- Friends who are still attending IWU
- From following the athletics

- I'm a Class Chair
- I'm on the board
- I'm still in touch with faculty and staff at IWU
- I am a guest speaker at IWU classes from time to time
- I am a high school counselor and regularly get info for the students I work with.
- I am a trustee
- I am currently employed at IWU
- I am on campus because I work out there and my friend works there. I'm also working with my former professor on a project.
- I am part of the alumni regional organization in the St. Louis Metro area of Missouri
- I live in town and have friends who work there.
- I live near campus.
- I visit
- I visit IWU every few months or so.
- I work at IWU
- I work here.
- In touch with members of the administration
- Involvement in alumni groups
- Local connection events
- Member of Board of Trustees for many years
- My family is still closely a part of IWU. My dad worked there for decades!
- My former students who now attend
- My spouse is on the faculty
- My wife and I serve as class agents and our daughter chairs the newly formed Women's Council and son-in-law is vice president of IWU Board of Trustees.
- Newsletter from Delta Omicron Alums in area
- Occasional campus visits
- Occasional visits to attend sporting events
- On Board of Trustees
- On campus for State Farm Holiday Classic with my sons who are currently in high school and participate in that basketball tournament!
- Regional alumni board
- Regional events
- Spouse of emeritus board member
- Staff members at IWU
- Talking to classmates who live in the Bloomington area
- The Pantograph
- Through personal contact with the President and other officers and as a Trustee.
- Visits to campus
- Volunteering in recruitment and alumni committees
- Wife employed by IWU
- Work there

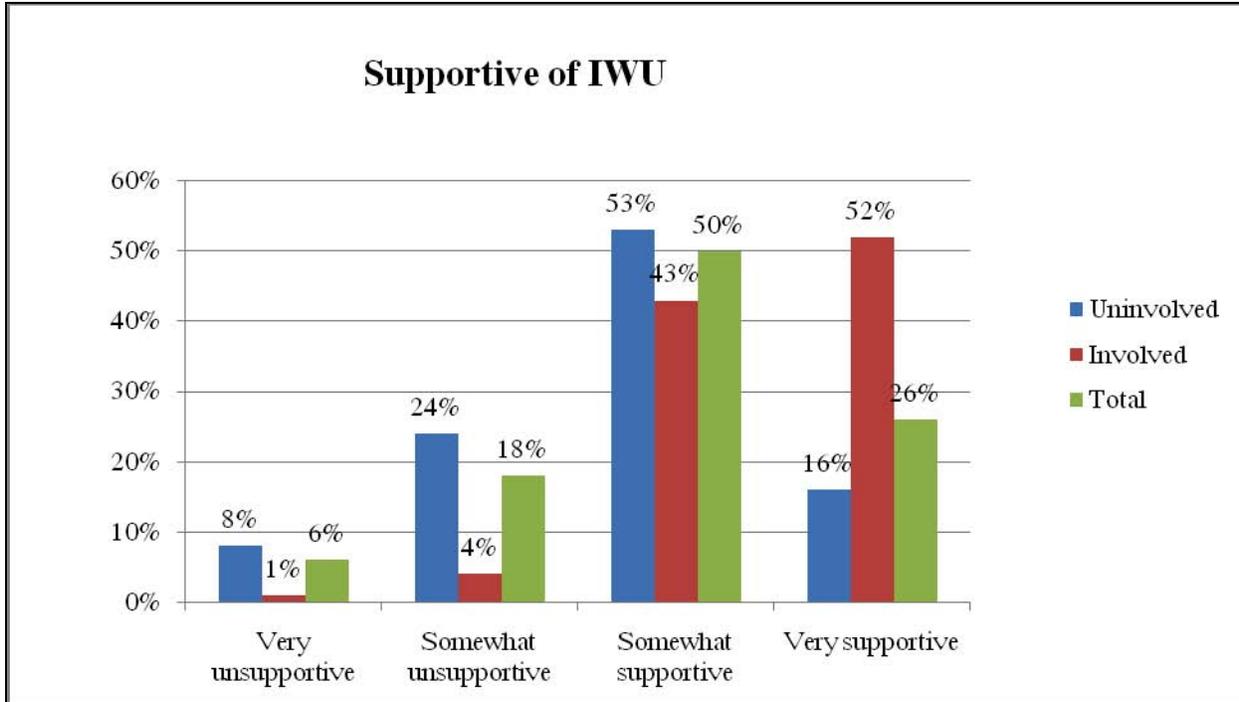
## Best Sources of Information

Respondents regard their current sources of communications media as their best sources as well.



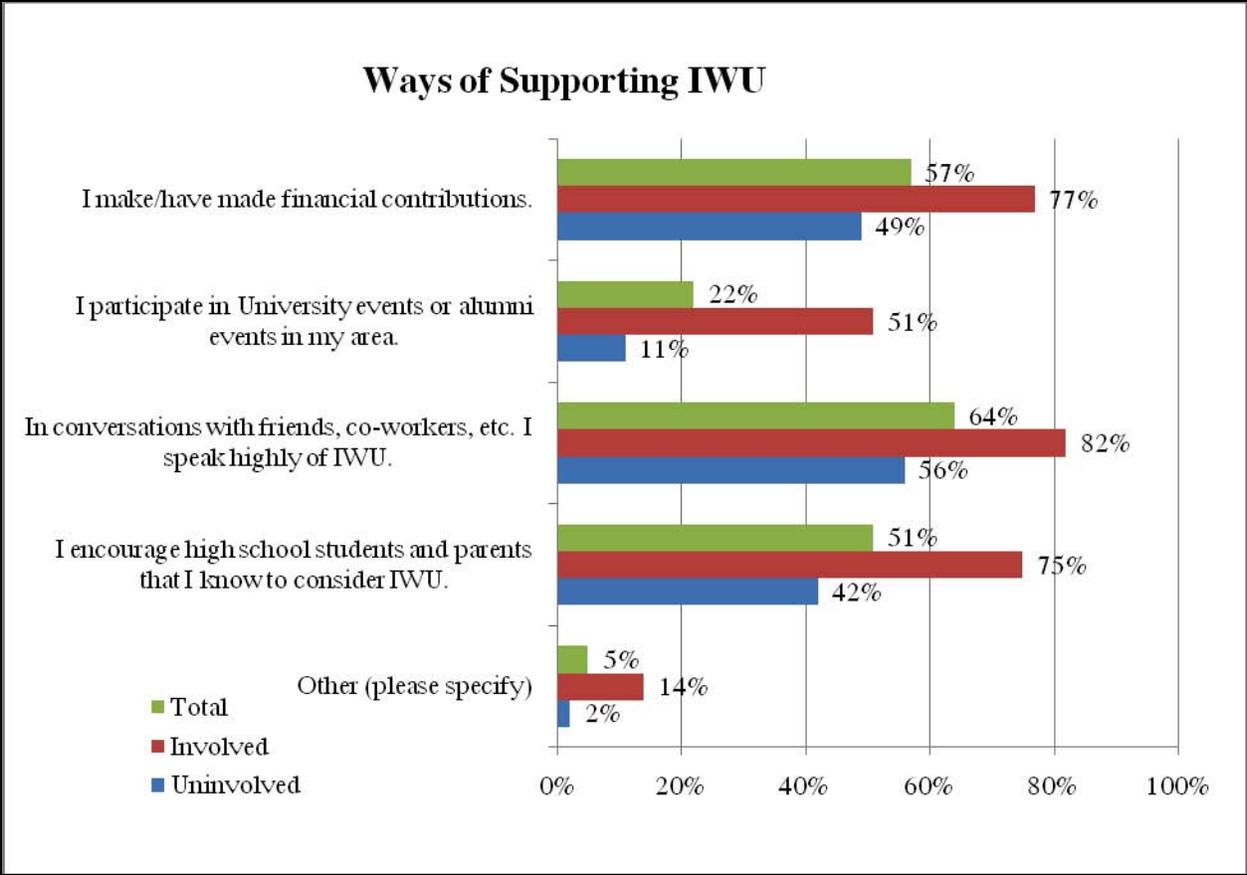
## Supporting IWU

Three-fourths of respondents view themselves as supportive of IWU, with those who are involved being significantly more likely to view themselves as supportive. Over half say they are very supportive of their alma mater.



		Uninvolved vs. Involved with IWU		
		Uninvolved	Involved	Total
		Col %	Col %	Col %
As an IWU alumnus/a, how would you describe your level of overall support for the University?	Very unsupportive	8%	1%	6%
	Somewhat unsupportive	24%	4%	18%
	Somewhat supportive	53%	43%	50%
	Very supportive	16%	52%	26%
	Total	100%	100%	100%

Over half of all respondents support IWU financially through contributions, encouraging high school students to attend IWU, and speaking highly of IWU. Those who are involved are much more likely to be supportive in these behaviors, particularly in participating in University/alumni events.



The other ways of supporting IWU listed by respondents are:

**Uninvolved Alumni<sup>13</sup>**

- I was an active contributor to WESN for years after graduating, and am still in contact with current WESN staff.
- Enough of us in my area so I visit some when I go back to the Midwest.
- Alumni Mentor
- Assist through mentorship as part of the career center.
- Attend football and basketball games. Member of the IWU fan bus group for basketball.
- Attend sporting events when IWU is in the area
- Attend sports events
- Career mentoring
- Class newsletter editor
- Fraternity events
- I encourage IWU students to apply for internships at my company
- I go to basketball games and wear IWU apparel
- I go to Homecoming every year to reconnect

<sup>13</sup> These are verbatim responses from an open-ended question.

- I hire your graduates.
- I take my kids there to visit when possible
- I was responsible for arrangements for the Collegiate Choir to sing in the Pittsburgh area this spring. I was proud to
- Mentored a theater department senior this past year as part of her class assignment.
- Recruit on behalf of the admissions department with follow-up to prospective students
- Recruiting of graduates
- Supply internships
- Support the teams by continuing to attend the games/events

### **Involved Alumni**

- Despite living in Texas, I have returned for various English Dept related events.
- Hosted Collegiate Choir Concert, spring, 2006
- I keep in touch with alums in area by phone, etc.
- I serve on the regional alumni board, the national alumni board, and the IWU Council for Women
- In retirement it is as financially active hope to be later. Still lot of years ahead to make money last, so try to help
- It is just home base for me, wouldn't have wanted to attend any other university.
- Volunteering (reunion committee, class agent, Alumni Admission)
- Accounting Advisory Board Member
- Alumni Council Executive Board; Class Newsletter Editor
- Board activities
- Campus Recruiting/Interviewing
- Class Agent
- Class Newsletter Editor
- Committee involvement
- Contacted students who have been accepted to answer questions this year.
- Current Trustee
- Edit newsletter for class
- Fraternity alumni club president
- Have offered internships and conducted master classes and workshops
- I've spoken to IWU. students
- I am 97 years old and thus somewhat limited in what I can do.
- I am a recruitment speaker and I participated in the program to contact students who were admitted to see if they had a
- I am active in supporting my fraternity chapter at Wesleyan.
- I am an alumni mentor for the career center
- I am in touch with Bob Murray about study abroad opportunities and development
- I am the Newsletter Editor for the Class of 1961

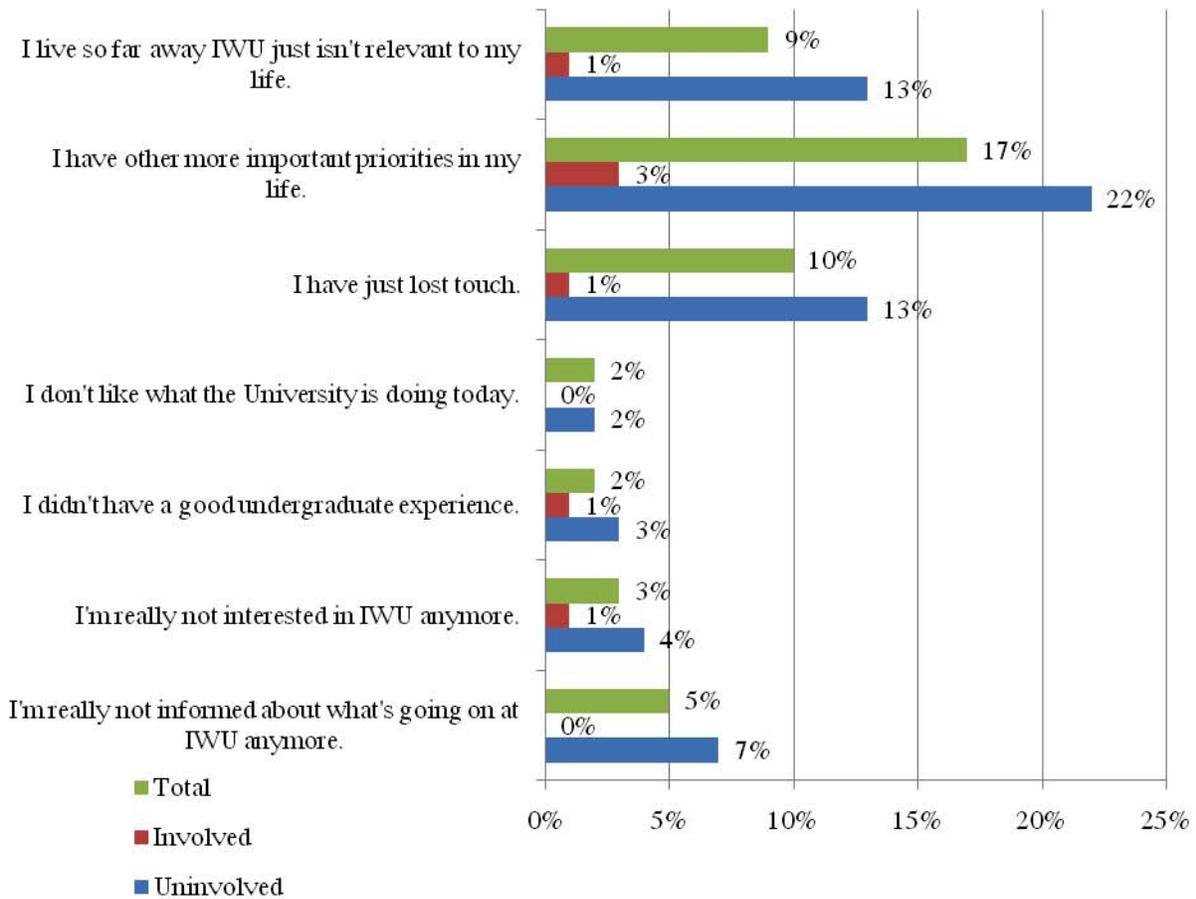
- I attend IWU sporting events
- I attend sporting events in the Chicago-area whenever possible.
- I called a couple kids that were accepted to try and get them to enroll
- I have hosted an alumni event in my area.
- I have hosted interns in my business (2)
- I have served as a class agent and helped admissions with recruiting
- I meet classmates and teammates at IWU sporting events
- I plan to contribute as soon as I am financially capable (just completed graduate school).
- I support my frat.
- I volunteer for one of the alumni services (class newsletter).
- I volunteered to be an ambassador to a prospective new student
- I write our class newsletter
- I write the class newsletter
- I write the Class of '53 newsletter.
- Involvement in alumni groups
- Involvement with class newsletter
- Keep in touch with faculty and staff regarding opportunities I come across for IWU students
- Long term participation as BOT Member
- Occasional attendance at home and away basketball games
- Provide a scholarship
- Regional alumni organization
- Serve as a class agent/chair
- Serve as a Trustee
- Service as a member of the Board of Trustees and on Chicago Area Leadership Council.
- Speak at classes
- Visited and presented dialogue with future music educators- shared my experienced as a career music educator 2w retired
- Volunteer on alumni committees
- We go to Homecoming every year

### **Reasons for Not Supporting IWU**

When asked for the reasons they are not supportive of their alma mater, those considering themselves to be uninvolved offered the following:

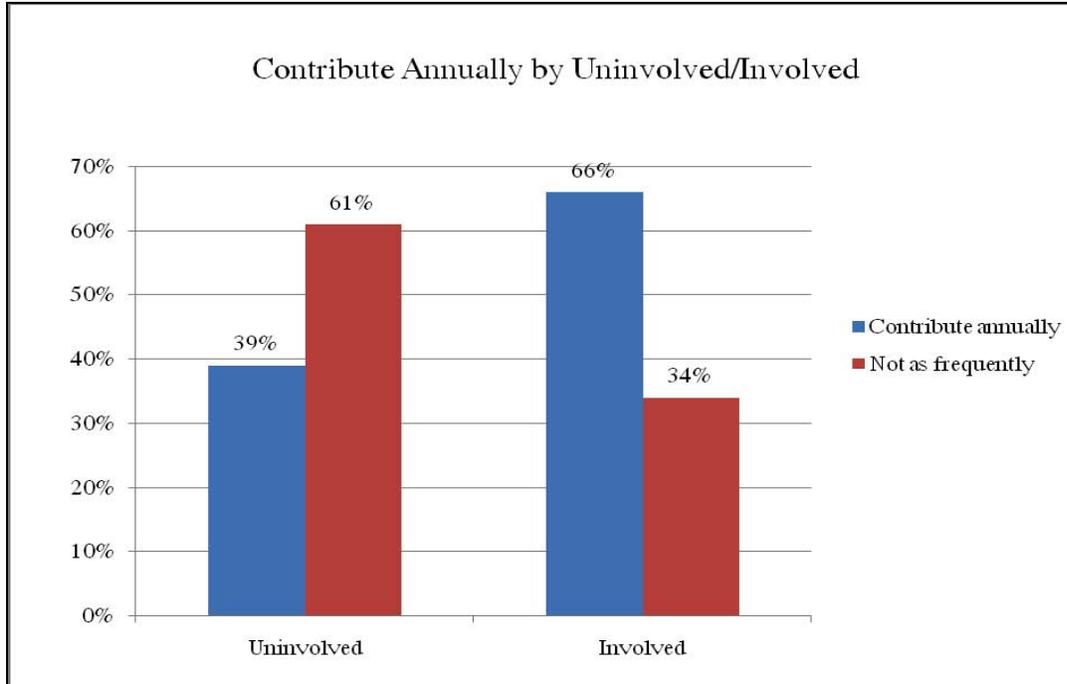
- |   |     |
|---|-----|
| • I have other more important priorities in my life.            | 22% |
| • I have just lost touch.                                       | 13% |
| • I live so far away IWU just isn't relevant to my life.        | 13% |
| • I'm really not informed about what's going on at IWU anymore. | 7%  |
| • I'm really not interested in IWU anymore.                     | 4%  |
| • I didn't have a good undergraduate experience.                | 3%  |
| • I don't like what the University is doing today.              | 2%  |

## Reasons for Not Supporting IWU



## Financial Support of IWU

Almost half of the respondents indicated they contribute financially to IWU annually or almost every year. Again, it is not surprising to find that those who are involved are significantly more likely to give annually or to have done so in the last year.



		Uninvolved vs. Involved with IWU		
		Uninvolved	Involved	Total
		Col %	Col %	Col %
<b>From the options below, how frequently would you say you make financial contributions to IWU?</b>	Annually or almost every year	39%	67%	46%
	Recently but not last year	5%	6%	5%
	Occasionally	18%	12%	16%
	I used to give but I have stopped giving	14%	2%	11%
	I have never given to IWU	24%	13%	21%
	Total	100%	100%	100%

## Visits to Campus

Slightly over one-third of respondents had been on campus within the last year. Those who are involved are more than twice as likely to have visited the campus within the last year.

	Uninvolved vs. Involved with IWU		
	Uninvolved	Involved	Total
	Col %	Col %	Col %
Was on campus within the last year	26%	62%	36%
Was on campus more than 1 year ago but less than 2 years ago	14%	14%	14%
Was on campus more than 2 years ago but less than 5 years ago	26%	12%	22%
Was on campus more than 5 years ago but less than 10 years ago	14%	6%	12%
It's been more than 10 years since I've been on campus	13%	4%	10%
I haven't been on campus since graduation.	7%	2%	6%
Total	100%	100%	100%

## Pride in IWU

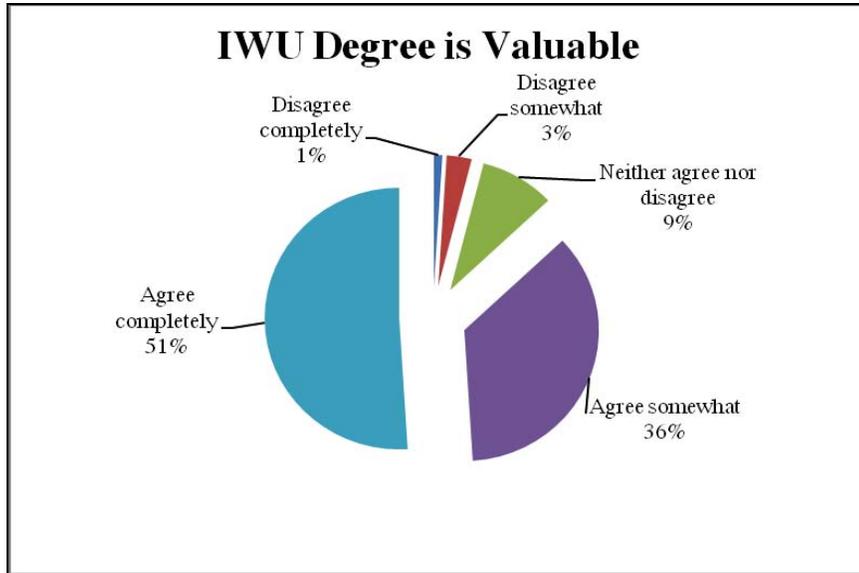
Almost two-thirds of alumni (64%) say they are very proud of IWU today. The differences between those who are involved vs. uninvolved are statistically significant at 83 percent vs. 57 percent. Pride is also highly related to annual giving.

		Uninvolved vs. Involved with IWU		
		Uninvolved	Involved	Total
		Col %	Col %	Col %
<b>How would you describe your degree of pride today in IWU?</b>	Not proud at all	1%	0%	1%
	Not very proud	3%	1%	3%
	Somewhat proud	38%	17%	32%
	Very proud	57%	83%	64%
	Total	100%	100%	100%

		Contribute annually vs. Not as frequently		
		Contribute annually	Not as frequently	Total
		Col %	Col %	Col %
<b>How would you describe your degree of pride today in IWU?</b>	Not proud at all	0%	1%	1%
	Not very proud	1%	5%	3%
	Somewhat proud	23%	41%	32%
	Very proud	77%	53%	64%
	Total	100%	100%	100%

## Personal and Professional Value of the IWU Degree

Respondents overwhelmingly (87%) agree that the IWU degree has been valuable to them professionally and personally.



Respondents who are supportive and involved with IWU are significantly more likely to completely agree that the degree has been valuable to them.

		Supportive vs. Unsupportive for IWU		Uninvolved vs. Involved with IWU	
		Unsupportive	Supportive	Uninvolved	Involved
		Col %	Col %	Col %	Col %
<b>Having a degree from Illinois Wesleyan has been valuable to me professionally and personally.</b>	Disagree completely	3%	0%	1%	0%
	Disagree somewhat	7%	2%	4%	2%
	Neither agree nor disagree	17%	6%	11%	3%
	Agree somewhat	44%	34%	39%	28%
	Agree completely	29%	58%	45%	67%
	Total	100%	100%	100%	100%

### Reasons for Disagreeing That the IWU Degree has Been Valuable

Respondents who disagreed that the IWU degree had been valuable to them did so because they believe that the University is not well-known and has a lack of national reputation. Many also felt that the name of the institution did not matter and that they could have achieved the same educational results at other institutions.

Following are the verbatim responses from those who indicated the degree had not been valuable to them:

- For a liberal arts education to be successful in preparing students, it must be prepared to combine rigor and discipline with the breadth of topics covered. Typically, I did not find this to be the case Wesleyan.
- Having a college degree has somewhat helped me professionally, but a degree specifically from Illinois Wesleyan has not opened any doors for me.
- Having a degree from IWU did not help me professionally (architecture). As for personally, it's nice to have, but a degree from any school would have been nice.
- I could have accomplished the same degree for less money at another institution.
- I do not feel having a degree from IWU has had any impact on the success of my career.
- I feel that I got the same education that I could have received going to the public university ISU. In fact, one of my colleagues whom I worked with went to ISU and is as qualified if not more for the position and paid half as much for his education. We are making the exact same salary and however I will be paying back my student loans for the next 20 years while he has virtually none. Additionally, when mentioning our universities, almost everyone has heard of ISU while a very small percentage have heard of IWU.
- I have a degree in psychology. You can't get a job with just a bachelor's degree.
- I have attended two public universities since then and felt the courses were much more in depth and necessary for the teaching field in fine arts. Wesleyan concentrated on the performance arena rather than the educational value of teaching the masses the art.
- I have never used my degree in my field. Once you move a bit more than 300 miles from the University, it isn't well known.
- I have not in any way used my degree from IWU after my grad school experience. More over, my degree limited my grad school possibilities. But the general education I did receive has served me well in my career.
- Illinois Wesleyan is not well known outside of Illinois. Name recognition is minimal.
- Initially I didn't pursue a profession in my degree area, therefore it really didn't have any influence in that way. Now I am involved in a related profession, but live in Florida—the university simply is not recognized as readily as it is in the midwest.
- It did not help me to get into national graduate programs. Despite being a high-quality education, it does not have an academic reputation to match.
- It has opened no doors for me in my professional career. Apparently if you aren't a business major, the degree from IWU isn't as valuable as advertised.
- It would have been better for me to go to a Christian college like Wheaton. It would have better prepared me for my career.
- IWU does not have sufficient name recognition to have been helpful in my initial field or subsequent career change.

- IWU is a regional school. This is not a negative thing. I grew up outside the region, so people at home don't recognize the name of my school. Also, I have lived outside of the region since, so I encounter similar ignorance.
- My degree has definitely helped me, but as far as it being helpful particularly because it was from IWU, not at all. No one that I come across on a regular basis has ever even heard of this school.
- My degree limited me in the types of jobs I could apply for. It limited me to the extent that I was forced to return to graduate school to obtain an additional degree in a major not offered by IWU.
- My skills have helped me, but no one has ever given me a job based on my degree, or was impressed that I went to IWU. On the East Coast, a degree from IWU does not give me any sort of bragging rights.
- No one has ever heard of IWU
- Nobody has heard of IWU where I live (east coast). Those who have assume it is a small religious conservatory. This has had adverse affects on my career. Luckily I went to a large, well-known university for graduate school which seems to make up for the lack of exposure I had during college. Also it was extremely difficult to transfer out of IWU; I would have had to repeat two or three years of college at a larger, well-known university.
- Once I moved out of IL, no one knew anything about IWU. Also, the acting training I received at IWU actually set me back and made me much more unprepared for a professional acting career than I would have been before coming to the program. Sorta ripped apart my hopes and dreams and stomped on my talents and instincts, without really giving me anything to replace it with. I did receive significant support from the creative writing instructors. If only my department had been so supportive...
- Probably the degree (BA in BA) more than the school is what hurt me. But, really, not many people know IWU. I'd have been better off with a degree from a large state school (e.g. UofI, not ISU) or a real Ivy League school.
- Same as my previous statement from the preceeding question.
- Since most of my professional career has been in higher education in the Southeast, IWU is completely unknown. It does not have the visiblity of the top tier of national liberal arts colleges. Since there are a myriad of "Wesleyans" around the country, IWU gets grouped in with most of the others. There is not the recognition that the school may be the "best" of the Wesleyans, with the exception of Wesleyan University in CT.
- The alumni system is weak. There does not seem to be a lot of jobs posted through the career center on the e-recruiting system. I actually use a different university's e-recruiting to find Chicago based jobs because they have more postings. And I have found more job opportunities through my church network than through my alma mater.
- When you get to the next level in the real world, people are more interested in your personality and work ethic rather than where you got your degree from.

- While a good university, the name recognition is lacking. Despite a strong GPA, I cannot get my foot into the door in a company with ties to larger institutions. Name matters more than grades in the professional world, and alumni from larger more prestigious schools look out for graduates from their alma mater. Our alumni base is not large enough to do this. IWU is great for graduates looking for jobs in Illinois, but not on a national level.
- While I enjoyed my time at Wesleyan and feel I got a good undergrad education there, it's small and mostly unknown in my field (physicist at national lab). When asked where I went to undergrad, and I tell them, most have never heard of IWU. I don't take this as inferring that IWU is a bad school, just a little too small for most people not from central Illinois to know much about.
- While respected in the class of university in which it belongs, IWU does not have big name recognition and there are many out there in the professional world that have never heard of us.

## **EXHIBITS**

EXHIBIT

**E-Mail Invitation to Participate**

Dear IWU Graduate,

Illinois Wesleyan has retained The Lawlor Group, a national higher education research and consulting firm based in Minneapolis, to conduct a survey of alumni regarding IWU's identity and your involvement with the University. In this effort, we want to gather the opinions and ideas from IWU graduates to help us better understand what defines your alma mater's institutional culture and identity, as well as what influences your participation in the life of your alma mater.

Please click on the following link to take the survey:

[LINK]

Because we know you're busy, the survey will take about 20-25 minutes to complete. Ideally we would like to receive your completed survey by June 12th.

Your responses will be kept confidential and will be compiled along with others' responses and included in our final report. We appreciate your candor and your assistance and look forward to hearing from you.

In appreciation of your assistance, when we receive your completed survey, we will enter your name in a drawing (2 \$50 Visa gift cards and 10 \$25 Visa gift cards will be awarded). From the surveys we receive by the end of the day on June 12th, we will randomly select 12 alumni to receive these tokens of our appreciation.

Thank you in advance for your participation!

Sincerely,

Carole Arwidson Vice President and Director of Research  
The Lawlor Group  
6106 Excelsior Boulevard  
Minneapolis, MN 55416  
tlg@thelawlorgroup.com

If you do not wish to receive subsequent emails regarding this project, please click on the unsubscribe URL below to be removed from the mailing list:

[Unsubscribe URL]











EXHIBIT

Friendliness of campus community	<input type="radio"/>									
----------------------------------	-----------------------	-----------------------	-----------------------	-----------------------	-----------------------	-----------------------	-----------------------	-----------------------	-----------------------	-----------------------

8) Overall, how satisfied are you with your experience as a student at Illinois Wesleyan on a scale of 1 to 10, where a 1 means “Very Dissatisfied” and a 10 means “Totally Satisfied”? A 5 is the midpoint rating.

	1 Very Dissatisfied	2	3	4	5 Midpoint	6	7	8	9	10 Totally Satisfied	DK/NA
Overall satisfaction with Illinois Wesleyan experience	<input type="radio"/>										

9) Which of the following best describes how your Illinois Wesleyan experience lived up to your expectations?

- Hardly any of my expectations have been met.
- Some of my expectations have been met.
- It has been what I expected.
- It has surpassed some of my expectations.
- It has surpassed almost all of my expectations.

10) What expectations did you have that weren't met at Illinois Wesleyan?

11) Having a degree from Illinois Wesleyan has been valuable to me professionally and personally.

- Disagree Completely
- Disagree Somewhat
- Neither Agree nor Disagree
- Agree Somewhat
- Agree Completely

12) Why do you disagree with that statement?

13) From the list below, check the extent that the words or phrases describe Illinois Wesleyan today.

	Does not describe Illinois Wesleyan	Somewhat describes Illinois Wesleyan	Definitely describes Illinois Wesleyan	Don't Know
Isolated	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safe	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career-oriented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Selective	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethnically diverse	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Religious	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fine arts-oriented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prestigious	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Well-known	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Athletics-oriented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Politically liberal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Politically conservative	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Successful graduates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

EXHIBIT

14) From the list below, check the extent that the words or phrases describe Illinois Wesleyan.

	Does not describe Illinois Wesleyan	Somewhat describes Illinois Wesleyan	Definitely describes Illinois Wesleyan	Don't Know
Comfortable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tolerant of differences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal attention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intellectual	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academically challenging	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supportive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Back-up school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Expensive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friendly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affordable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spiritual	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fun	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Party school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15) From the list below, check the extent that the words or phrases describe Illinois Wesleyan.

	Does not describe Illinois Wesleyan	Somewhat describes Illinois Wesleyan	Definitely describes Illinois Wesleyan	Don't Know
Welcoming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Service-oriented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clean	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Small	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quiet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Boring	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Changing for the better	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cohesive community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strong regional reputation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Homogeneous	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cliquish	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethical, moral	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Great teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16) From the list below, check the extent that the words or phrases describe Illinois Wesleyan.

	Does not describe Illinois Wesleyan	Somewhat describes Illinois Wesleyan	Definitely describes Illinois Wesleyan	Don't Know
Innovative	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strict	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Midwestern	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strong national reputation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tradition rich	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Liberal arts emphasis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More of a small university than	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## EXHIBIT

a liberal arts college				
Professional program-oriented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Student-centered	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Top tier	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environmentally aware	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Globally aware	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Civic-minded	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**17) What do you want Illinois Wesleyan to be known for? Choose all that apply.**

- Safe
- Career-oriented
- Selective
- Ethnically diverse
- Religious
- Fine arts-oriented
- Prestigious
- Well-known
- Athletics-oriented
- Politically liberal
- Politically conservative
- Successful graduates
- Comfortable
- Tolerant of difference
- Personal attention
- Intellectual
- Academically challenging
- Supportive
- Expensive
- Friendly
- Affordable
- Spiritual
- Fun
- Welcoming
- Service-oriented
- Clean
- Small
- Quiet
- Changing for the better
- Cohesive community
- Strong regional reputation
- Homogeneous
- Ethical, moral
- Great teaching
- Entrepreneurial
- Innovative
- Midwestern
- Strong national reputation
- Strict
- Tradition rich
- Liberal arts emphasis
- More of a small university than a liberal arts college
- Professional program-oriented
- Student-centered
- Top tier

## EXHIBIT

- Environmentally aware
- Globally aware
- Civic-minded
- Other (please specify)

If you selected other please specify: \_\_\_\_\_

**18) Knowing what you know today about Illinois Wesleyan, would you be willing to recommend your alma mater to a college-bound high school student?**

- Yes
- No

**19) Why did you answer YES?**

**20) Why did you answer NO?**

**21) Looking at the following list of other institutions, please choose which statement best applies to each college or university.**

	Better than Illinois Wesleyan	Similar to Illinois Wesleyan	Illinois Wesleyan is better than	Don't Know
Northwestern University	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Washington University	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carleton College	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
DePauw University	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beloit College	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Macalester College	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
St. Olaf College	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knox College	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lawrence University	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grinnell College	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kenyon College	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Oberlin College	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
University of Illinois	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
University of Notre Dame	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
University of Chicago	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Augustana College (Illinois)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Colorado College	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*The following is Illinois Wesleyan's Mission. After you've read this carefully, you will be asked two questions.*

### MISSION

**Illinois Wesleyan University, an independent, residential, liberal arts university founded in 1850, strives to attain the ideal of a liberal education while providing unique opportunities with its distinctive curricula and programs. A liberal education at Illinois Wesleyan fosters creativity, critical thinking, effective communication, strength of character and a spirit of inquiry; it deepens the**

## EXHIBIT

**specialized knowledge of a discipline with a comprehensive world view. It affords the greatest possibilities for realizing individual potential while preparing students for democratic citizenship and life in a global society. As the University pursues this ideal for all its students, it helps students to follow a wide range of career and life paths, offering diverse curricula in liberal arts, fine arts and professional programs as well as opportunities for interdisciplinary study and off-campus learning. The University through its policies, programs and practices is committed to diversity, social justice and environmental sustainability. A tightly knit, supportive university community, together with a variety of opportunities for close interaction with excellent faculty, both challenges and supports students in their personal and intellectual development.**

22) Do you feel that Illinois Wesleyan is living its Mission the best it can?

- Yes
- No
- Don't Know

23) Why did you answer YES?

24) Why did you answer NO?

*The following questions are about your involvement as an alumnus/a in the life of the University.*

25) How well informed would you say you are about IWU today?

- Very Uninformed
- Somewhat Uninformed
- Somewhat Informed
- Very Informed

26) How do you get information about IWU today? (Check all that apply.)

- IWU magazine
- IWU e-mail newsletter
- IWU website
- Friends who went to IWU
- Fraternity/sorority communications
- Child/relative who is a current or recent student
- In touch with former faculty
- Media coverage of IWU
- Class newsletter
- Other IWU mailings
- Other (please specify)

If you selected other please specify:

---

EXHIBIT

27) From the list below, what do you feel are the best two sources of information for you to learn about the University?

- IWU magazine \_\_\_\_\_
- IWU e-mail newsletter \_\_\_\_\_
- IWU website \_\_\_\_\_
- Friends who went to IWU \_\_\_\_\_
- Fraternity/sorority communications \_\_\_\_\_
- Child/relative who is a current or recent student \_\_\_\_\_
- In touch with former faculty \_\_\_\_\_
- Media coverage of IWU \_\_\_\_\_
- Class newsletter \_\_\_\_\_
- Other IWU mailings \_\_\_\_\_

28) How effectively would you say IWU communicates with its alumni?

- Very Ineffectively
- Not Very Effectively
- Somewhat Effectively
- Very Effectively

29) How would you describe your current level of involvement with IWU?

- Very Uninvolved
- Somewhat Uninvolved
- Somewhat Involved
- Very Involved

30) Please check the answer below that best describes when you last visited the IWU campus.

- Was on campus within the last year.
- Was on campus more than 1 year ago but less than 2 years ago.
- Was on campus more than 2 years ago but less than 5 years ago.
- Was on campus more than 5 years ago but less than 10 years ago.
- It's been more than 10 years since I've been on campus.
- I haven't been on campus since graduation.

31) How well would you say IWU tries to involve its alumni?

- Not Well at All
- Not Very Well
- Somewhat Well
- Very Well

32) As an IWU alumnus/a, how would you describe your level of overall support for the University?

- Very Unsupportive
- Somewhat Unsupportive
- Somewhat Supportive
- Very Supportive

33) In what ways do you support IWU today? (Check all that apply.)

- I encourage high school students and parents that I know to consider IWU.
- In conversations with friends, co-workers, etc. I speak highly of IWU.
- I participate in University events or alumni events in my area.
- I make/have made financial contributions.
- Other (please specify)

If you selected other please specify:

## EXHIBIT

---

**34) What are the reasons you are not supportive of IWU today? (Check all that apply.)**

- I'm really not informed about what's going on at IWU anymore.
- I'm really not interested in IWU anymore.
- I didn't have a good undergraduate experience.
- I don't like what the University is doing today.
- I have just lost touch.
- I have other more important priorities in my life.
- I live so far away IWU just isn't relevant to my life.

**35) From the options below, how frequently would you say you make financial contributions to IWU?**

- Annually or almost every year
- Recently but not last year
- Occasionally
- I used to give but I have stopped giving.
- I have never given to IWU.

**36) How would you describe your degree of pride today in IWU?**

- Not Proud at All
- Not Very Proud
- Somewhat Proud
- Very Proud

**37) Is there anything else you would like to share with us?**

*The remaining questions are for demographic purposes only.*

**38) In which of the following academic areas did you earn your IWU degree? (Check all that apply.)**

- Humanities
- Natural Sciences
- Nursing
- Art/Music/Theatre Arts
- Social Sciences
- Business/Economics

**39) Please indicate below which extracurricular activities you participated in regularly during your time as a student at IWU. (Check all that apply.)**

- Academic-related
- Student government
- Political/social activism (e.g., Amnesty International, Model United Nations)
- Greek life
- Intercollegiate athletics
- Intramurals and/or club sports
- Student media
- Residential hall association
- Performing arts
- Faith-based
- Cultural (e.g., Black Student Association, International Society)
- Volunteer/community service
- Other (please specify)

If you selected other please specify:

---

## EXHIBIT

- 40) In which year did you graduate from or leave the University?
- 41) What are the first three numbers in your home ZIP code?
- 42) What is your gender?
- Male
  - Female
  - Prefer not to answer
- 43) Which of the following best describes your ethnic background?
- African American
  - Asian American
  - Caucasian/White
  - Hispanic or Latino
  - Native American Indian
  - Pacific Islander
  - Other

**If you want to be eligible for the drawing (ten \$20 Visa gift cards will be awarded), please provide your name, e-mail address, and mailing address where we can reach you. This is a confidential survey, and only The Lawlor Group will have access to this information for the purposes of the drawing.**

- 44) Name:
- 45) E-Mail Address:
- 46) Address:
- 47) City, State, Zip:

That completes the questionnaire. Thank you very much for taking the time to answer our questions.

EXHIBIT

**Alumni Respondents' Home Zip Codes**

Zip	What are the first three numbers in your home ZIP code?	
	Count	Col%
617	114	9.0%
606	104	8.2%
600	92	7.3%
601	67	5.3%
605	62	4.9%
604	56	4.4%
618	29	2.3%
630	18	1.4%
627	16	1.3%
631	16	1.3%
615	15	1.2%
610	14	1.1%
616	14	1.1%
625	14	1.1%
609	12	1.0%
614	12	1.0%
100	11	0.9%
300	9	0.7%
460	9	0.7%
535	8	0.6%
554	8	0.6%
602	8	0.6%
603	8	0.6%
613	8	0.6%
622	8	0.6%
626	8	0.6%
773	8	0.6%
462	7	0.6%
620	7	0.6%
222	6	0.5%
342	6	0.5%
503	6	0.5%
530	6	0.5%
532	6	0.5%
537	6	0.5%
550	6	0.5%
611	6	0.5%
612	6	0.5%
981	6	0.5%
277	5	0.4%
323	5	0.4%

## EXHIBIT

	<b>What are the first three numbers in your home ZIP code?</b>	
<b>Zip</b>	<b>Count</b>	<b>Col%</b>
531	5	0.4%
553	5	0.4%
852	5	0.4%
857	5	0.4%
921	5	0.4%
200	4	0.3%
208	4	0.3%
370	4	0.3%
372	4	0.3%
461	4	0.3%
479	4	0.3%
483	4	0.3%
490	4	0.3%
549	4	0.3%
551	4	0.3%
750	4	0.3%
801	4	0.3%
841	4	0.3%
847	4	0.3%
891	4	0.3%
940	4	0.3%
152	3	0.2%
190	3	0.2%
201	3	0.2%
212	3	0.2%
217	3	0.2%
275	3	0.2%
281	3	0.2%
352	3	0.2%
441	3	0.2%
477	3	0.2%
559	3	0.2%
623	3	0.2%
629	3	0.2%
660	3	0.2%
802	3	0.2%
837	3	0.2%
850	3	0.2%
871	3	0.2%
900	3	0.2%
941	3	0.2%
980	3	0.2%
982	3	0.2%
112	2	0.2%
191	2	0.2%

## EXHIBIT

	<b>What are the first three numbers in your home ZIP code?</b>	
<b>Zip</b>	<b>Count</b>	<b>Col%</b>
209	2	0.2%
210	2	0.2%
220	2	0.2%
265	2	0.2%
271	2	0.2%
274	2	0.2%
276	2	0.2%
296	2	0.2%
303	2	0.2%
306	2	0.2%
309	2	0.2%
318	2	0.2%
320	2	0.2%
328	2	0.2%
334	2	0.2%
335	2	0.2%
347	2	0.2%
358	2	0.2%
404	2	0.2%
405	2	0.2%
442	2	0.2%
469	2	0.2%
474	2	0.2%
478	2	0.2%
481	2	0.2%
486	2	0.2%
493	2	0.2%
494	2	0.2%
495	2	0.2%
497	2	0.2%
499	2	0.2%
522	2	0.2%
534	2	0.2%
608	2	0.2%
619	2	0.2%
633	2	0.2%
641	2	0.2%
652	2	0.2%
662	2	0.2%
704	2	0.2%
765	2	0.2%
770	2	0.2%
800	2	0.2%
804	2	0.2%
840	2	0.2%

## EXHIBIT

Zip	What are the first three numbers in your home ZIP code?	
	Count	Col%
853	2	0.2%
875	2	0.2%
902	2	0.2%
913	2	0.2%
920	2	0.2%
923	2	0.2%
926	2	0.2%
956	2	0.2%
967	2	0.2%
972	2	0.2%
992	2	0.2%
101	1	0.1%
113	1	0.1%
117	1	0.1%
119	1	0.1%
122	1	0.1%
123	1	0.1%
125	1	0.1%
131	1	0.1%
132	1	0.1%
156	1	0.1%
173	1	0.1%
194	1	0.1%
199	1	0.1%
211	1	0.1%
224	1	0.1%
226	1	0.1%
229	1	0.1%
231	1	0.1%
232	1	0.1%
234	1	0.1%
236	1	0.1%
238	1	0.1%
262	1	0.1%
270	1	0.1%
280	1	0.1%
282	1	0.1%
283	1	0.1%
287	1	0.1%
288	1	0.1%
294	1	0.1%
297	1	0.1%
301	1	0.1%
308	1	0.1%
322	1	0.1%

## EXHIBIT

	<b>What are the first three numbers in your home ZIP code?</b>	
<b>Zip</b>	<b>Count</b>	<b>Col%</b>
327	1	0.1%
329	1	0.1%
330	1	0.1%
339	1	0.1%
346	1	0.1%
371	1	0.1%
379	1	0.1%
383	1	0.1%
385	1	0.1%
402	1	0.1%
403	1	0.1%
410	1	0.1%
431	1	0.1%
432	1	0.1%
434	1	0.1%
447	1	0.1%
450	1	0.1%
453	1	0.1%
458	1	0.1%
463	1	0.1%
465	1	0.1%
468	1	0.1%
473	1	0.1%
475	1	0.1%
484	1	0.1%
488	1	0.1%
489	1	0.1%
498	1	0.1%
506	1	0.1%
508	1	0.1%
511	1	0.1%
520	1	0.1%
523	1	0.1%
524	1	0.1%
527	1	0.1%
528	1	0.1%
543	1	0.1%
544	1	0.1%
547	1	0.1%
565	1	0.1%
570	1	0.1%
594	1	0.1%
607	1	0.1%
628	1	0.1%
635	1	0.1%

## EXHIBIT

	<b>What are the first three numbers in your home ZIP code?</b>	
<b>Zip</b>	<b>Count</b>	<b>Col%</b>
650	1	0.1%
651	1	0.1%
655	1	0.1%
665	1	0.1%
672	1	0.1%
678	1	0.1%
688	1	0.1%
703	1	0.1%
708	1	0.1%
719	1	0.1%
730	1	0.1%
740	1	0.1%
752	1	0.1%
760	1	0.1%
762	1	0.1%
767	1	0.1%
778	1	0.1%
781	1	0.1%
782	1	0.1%
785	1	0.1%
786	1	0.1%
812	1	0.1%
815	1	0.1%
820	1	0.1%
828	1	0.1%
859	1	0.1%
863	1	0.1%
864	1	0.1%
883	1	0.1%
904	1	0.1%
905	1	0.1%
907	1	0.1%
924	1	0.1%
930	1	0.1%
932	1	0.1%
934	1	0.1%
939	1	0.1%
945	1	0.1%
949	1	0.1%
950	1	0.1%
951	1	0.1%
952	1	0.1%
953	1	0.1%
954	1	0.1%
958	1	0.1%

## EXHIBIT

	<b>What are the first three numbers in your home ZIP code?</b>	
<b>Zip</b>	<b>Count</b>	<b>Col%</b>
971	1	0.1%
973	1	0.1%
977	1	0.1%
984	1	0.1%
986	1	0.1%
996	1	0.1%
Total	72	7.20%

## EXHIBIT

### **Quantitative Study With Alumni: Verbatims**

*Following are the verbatims from selected questions in the Quantitative Study with IWU Alumni, conducted in May/June 2007. The verbatims, which are anonymous, are presented by question and are only the opinions of individuals and so should be taken at face value. Please bear in mind that the opinions expressed herein represent individual opinions on certain topics, and do not necessarily correlate with the statistical findings of the research itself. While an individual may have strong opinions on a certain topic, his/her response to specific questions may be different.*

*Notes:*

- *Individual responses are separated by bullets.*
- *The following verbatims are segmented by the respondents' class year.*

#### **Knowing what you know today about Illinois Wesleyan, would you be willing to recommend your alma mater to a college-bound high school student?**

##### **Uninvolved Alumni**

- Because I recently mentored a senior on one of his projects. I was impressed at his thinking, his questions and his follow-up. It showed me that the university continues to have quality. I keep an eye on the webpage and email updates: I see more diversity than in the 80's and think that is a good trend that IWU will follow up on. Having diversity gives a wider variety of insights/opinions on learning.
- 49 graduate, =past experience
- A solid liberal arts education in a supportive atmosphere with a strong Greek system and a significant athletic program
- After attending graduate school and talking to many students from other colleges and universities across the United States, I have come to realize how important my experience at Illinois Wesleyan was. I grew personally, academically, and musically through my studies at IWU. I would and have recommended the university to many fellow musicians, as well as people from other majors and walks of life.
- All of my expectations were met while I was at Illinois Wesleyan University. I found that it really was a close-knit community that pushed me academically and I am better for it. I was prepared well for graduate school and my job beyond that. I liked the size of the campus which allowed me to pursue a variety of academic interests, a sorority, academic societies, and a few other clubs on campus. The Office of Financial Aid worked with my family to make my education affordable, as well as studying abroad a viable option. Overall, it was a wonderful four year experience.
- Although I graduated from IWU nearly 50 years ago, my time there was a life-changing experience, for which I am grateful. Coming from a Midwestern farm to college in town was just one of the changes offered to me. Meeting a widely varied student body was another change. IWU offered many, many more opportunities to me, both in and out of the classroom. I treasure my degree and all of the memories attached to it.

## EXHIBIT

- Although I would not recommend IWU to all students, I would recommend it to students who I thought would be a good fit for the school. It would depend on their finances, academic ability, etc.
- Although, I had some trouble adjusting to its small size and that it seemed predominantly middle-upper class kids from white suburbia, I loved the personal support I had from professors, especially Mike Thuene of the English faculty, and Sarah Freeman, of the Theatre department. I also loved the encouragement of double majors.
- An Illinois Wesleyan education is excellent preparation for life and for a career.
- B/c I had such a great time!
- Based on my experience, I would not hesitate to recommend IWU to college-bound individuals.
- Because I believe it was the greatest place on Earth...seriously the best (5) years of my life!
- Because I definitely feel that it is a great school. Its reputation is challenged because it is regarded more "regionally" versus "nationally" from my perspective.
- Because I feel it really prepared me to be a member of society - not just a person with a profession.
- Because I feel that it is a better school than most others in most areas and it's frustrating that more people don't know that.
- Because I had a good experience there.
- Because I had a great experience and believe that the university has grown and has become an even better place (academically & available resources) than when I attended.
- Because I had a very rewarding and enjoyable four years.
- Because I had some very wonderful experiences at Wesleyan and overall I am very proud that I attended.
- Because I had such a great experience at Illinois Wesleyan. If a small, liberal arts school is the right fit for the student, I would highly recommend Illinois Wesleyan.
- Because I have (done so). I have recommended Wesleyan because of the strong national/regional reputation, academic rigor, and international opportunities, as well as emphasis on quality teaching.
- Because I have 2 children that will be attending there next year and I feel I have a vested interest in their education. I'm proud they felt IWU was the best school for them!
- Because I have, many times!
- Because I loved it, my husband, brother, and parents loved it, and it has served us all well. I am proud to be a graduate. Anyone in just about any field can benefit from the rigorous, mind-broadening education available at IWU.
- Because I loved IWU. It was the greatest time of my life so far. The ability to have four years to develop, explore, mature, and become who I am as a person is such an awesome thing.
- Because I received an excellent education from IWU and had a very positive experience there.
- Because I teach at IWU and I have recruited many students to attend there.
- Because I think it offers a great environment for study and self confidence.
- Because I thoroughly enjoyed my four years at IWU and know that students will not regret their decision to attend.
- Because I was satisfied with my experience at IWU.

## EXHIBIT

- Because Illinois Wesleyan offers a quality preparation, particularly in my chosen field of music, and did an excellent job of preparing me for graduate study in the field.
- Because it is a great place....the older I get the more important a liberal arts education has helped me. My wife and I our son and his wife attended IWU.
- Because it is a university with a national reputation that is small in size and focuses on attracting the best students. Many college bound youth are interested in a strong liberal arts bachelor's program
- Because it is an excellent small university with liberal arts emphasis. It is friendly and student oriented. It encourages students to grow in their faith through chapel programs and other religious activities.
- Because it is such a great experience. . . Not just for learning, but for life!
- Because it offers quality and is student centered, a comfortable welcoming environment. It will prepare them for anything they wish to pursue.
- Because it provides a well rounded education that allows its graduates to pursue a vast number of careers after graduation and the faculty are incredible and provide lots of individual attention
- Because it was a great learning experience, and an awesome 4 years. Great experience for my future!!
- Because IWU gave me an excellent, well-rounded education in which I learned invaluable strategies on how to succeed as a person, AND it keeps getting better! I have been greatly impressed with each returning visit to the campus.
- Because IWU has been a great place to get my education and has prepared me for my future.
- Because IWU offers so many options without sacrificing its integrity or small-university feel (especially in class size) that any student could find what they want there--maybe even something they DON'T know they want. They will truly be EDUCATED, not just GRADUATED.
- Because my academic experience at IWU was top-notch and the community was very close-knit.
- Because of its reputation and high academic standing.
- Because of my own experience. I continue to benefit from the high quality liberal arts education I received at IWU...more than 30 years later.
- Because of my previous answers. I believe it's still changing for the better.
- Because the academics are excellent.
- Because the university offered me the chance to explore the world and also myself...all the while providing a top notch education inside and outside the classroom. I went there, I worked there, I contribute there, I volunteer there, and IWU has become one of the best and most consistently nurturing parts of my life.
- Because you will come out a better all around person as an IWU graduate.
- Best small college in Illinois
- Built lifelong relationships and was taught how to be an excellent person, both professionally and personally
- Comfortable in saying IWU is better than most schools and has a lot to offer.
- Depending on who the student is and what their interests are, I think it's a good fit for many students. There are a lot of other very fine schools to choose from however, and I think IWU has developed an elitist reputation that has hurt them and will continue to hurt them if they don't address it.

## EXHIBIT

- Despite its shortcomings it is still a good school, provided you are willing to work to get the best out of it.
- Due to my experience and how I see IWU today
- Excellent academics; successful graduates who support the university and its students.
- Excellent Nursing Program, Friendly Environment, Student-Centered, Excellent Facilities
- Excellent school
- First, because I have! Searching for schools was the hardest thing that I had done to that point in my life. Finding IWU and seeing how it fostered the talents I had coming in and strengthening me both intellectually, athletically & socially, I believe it is a great college experience.
- For a certain kind of polymath student -- one with a strong interest in liberal arts as well as a professional career -- IWU can offer great, well-rounded academic and social experience enroute to grad school.
- For a great majority of my time at IWU, it was a great experience. There were some poor performances by professors and staff that I would encourage students to avoid, but the atmosphere and friends made at IWU will certainly atone for that. IWU also offers a cohesive community atmosphere where you can be what you want, without feeling ostracized.
- For a student seeking a private, liberal arts college, I feel the IWU offers an excellent education at a competitive price.
- For the right student, IWU represents the opportunity to obtain a rigorous, well rounded education that will provide appropriate resources to further any career.
- From everything I have read and seen at IWU I think most students would do well at IWU. A university and student must "fit". IWU is not for everyone, but for the right student who wants a small Midwestern liberal arts college I would recommend it.
- Good education in good environment
- Good reputation; quality of faculty; student-centered; globally aware; diverse student body; good values and traditions; relatively small in size
- Good small liberal arts and sciences school
- Great experience, lifelong friendships, very good professors, beautiful campus
- Great Faculty, Strong Greek system, Many areas for student involvement-senate, intramurals, and campus employment opportunities varied.
- Great school
- Great school what more
- Great school with great opportunities.
- Great school with many opportunities.
- Great school! It was my first choice. Wanted to be close to home, but not too close (3 hours away). I would have liked to see my niece attend, but she chose ISU.
- Great school, small school experience in a college town
- Had a great experience there myself. Friend's daughters attended in the late 90's and loved it.
- Had an outstanding experience as an undergraduate -- love the emphasis on liberal arts -- think most students would be well served by the quality of teaching and overall support of the environment.
- Have recommended students to IWU for over 50 years. Those who attend and graduate are grateful for our recommendation.

## EXHIBIT

- Having followed the progress of the university since graduation, it is one of the top universities in the Midwest. I would highly recommend IWU to any high school senior!
- I'm actively involved with the campus constituencies and can definitely recommend IWU to prospective students.
- I am a firm believer that the reason I am successful today is because of my background from IWU. Going to school there was the best decision I made and because of the strong academic background I got, I continued to pursue my education even after. Many students cannot say that because their under-grad was not as amazing.
- I am a graduate of IWU, and the best thing the college did for me was to make me a well-rounded individual. I believe this is a crucial quality to have in today's world. My son currently attends IWU, and with my high standards, I wouldn't have encouraged him to attend IWU unless I was overall satisfied with the role that it played in my education and future career. Thank you IWU for having such high standards that continually challenge students!
- I am a recent graduate who had a good experience at IWU. I would share my experiences and encourage students to consider attending IWU. I believe IWU is a highly undervalued university that lacks the national recognition it deserves.
- I am basing many of my responses on my own personal experience at IWU which ended 27 years ago. It was exactly the type of school I was seeking. Relatively small, good student-to-teacher ratio. I loved my four years at Wesleyan and would be thrilled if either of my boys decided to follow in my footsteps there one day.
- I am in a research field currently, and the personal attention I received allowed me to begin interesting research with, most importantly, higher level tasks than my colleagues who went to larger institutions.
- I am proud of my degree, and support the things IWU has stood for over the years.
- I am so glad I went to IWU! I felt very prepared for graduate school. IWU also allowed me to have a lot of faculty interaction and to feel a part of a close-knit community. I really feel my life was enriched by going to school there.
- I am still happy with the decision I made 10 years ago. Also, I still live in town, and can directly see IWU continue to grow. My only regret is the lack of Division I athletics. But academically, socially, and personally, I am very happy with my education and experiences with/at IWU.
- I am very pleased with my results...I think I have done well, and I give credit to IWU and Sigma Chi.
- I answered in the affirmative because, although I often felt isolated and disregarded at IWU as a Black American, I also gained invaluable knowledge about the real world. My experience as a Black woman on IWU's campus is almost identical to my experience as a Black woman in Corporate America. IWU taught me to cope and how to manage racism and sexism, which are both very much alive and present in today's world. I was very successful at IWU, as I am today successful in Corporate America.
- I answered yes because IWU has prepared me for my professional career. I am proud to be an IWU grad and would like others to have the same experience.
- I answered yes because IWU prepared me more than any other college would have.
- I answered yes because my experience at IWU was amazing. Through my four years at IWU, I was able to participate in multiple opportunities and areas of interest, while also pursuing a double major. My education and degree from IWU has made me the person I am today and I

## EXHIBIT

would highly recommend IWU to a high school student interested in expanding their horizons and exploring their boundaries.

- I appreciated my education and have faith that IWU's academic thrust is secure.
- I believe I had an excellent overall strong solid foundation of knowledge by attending IWU which prepared me for my profession as well as for graduate school
- I believe I received a great education.
- I believe in IWU. Now for some 61 years.
- I believe in the mission of IWU. I also know the importance of connections and networking that exist. The reputation of IWU has strengthened and I am proud to say that I am alum.
- I believe it continues to be a fine institution that offers quite a lot to the serious college student. I would not recommend it to someone who does not plan to take their college education seriously.
- I believe it to be a very fine, safe university
- I believe IWU has provided me with a solid educational foundation that has instilled in me the desire and passion for continued learning. I had a completely positive, rich experience at IWU and would recommend it to anyone with values similar to mine. As a high school teacher, I definitely recommend IWU to some of my students!
- I believe IWU provides an exceptional undergraduate experience along with an education that leads to a lifetime of successful outcomes.
- I believe that IWU is an academically challenging university that fosters a true relationship between professors and students.
- I believe the university provides opportunities for both academic achievement and personal growth. I would highly recommend IWU to students who want to attend a small university where they will be more than a faceless student among the masses.
- I believe there is relatively better value in the overall college education purchase decision for a student. I trust that the entire community is driven to produce success in all measures.
- I bleed Titan green!
- I completely enjoyed my experience and feel that the university prepared me well for my career and life in general.
- I consider IWU one of the top schools in Illinois and the country.
- I could not have selected a better school. I take great pride in the education I received and the character of students at IWU.
- I do recommend it to my students based on my experience and others since then.
- I enjoyed every minute of my time at IWU. The students and faculty are top rate and I know that I received a wonderful education, not just in my field, but also in other areas.
- I enjoyed my experience as a student at IWU.
- I enjoyed my experience at IWU.
- I enjoyed my experience, and my youngest brother attended and enjoyed IWU as well.
- I enjoyed my four years at IWU and believe it prepared me very well for both professional and personal success.
- I enjoyed my time at IWU and found myself very well prepared for my career. A student properly develops through individual attention in class and active involvement in University activities.
- I enjoyed my time at IWU. I still get together with friends I made over 30 years ago.
- I enjoyed my time at Wesleyan; I just think a few changes would make it better for a wider variety of students.

## EXHIBIT

- I enjoyed my time there immensely
- I feel it has many strong points in spite of its relative homogeneity, ridiculous price tag (seriously, it would truly be \*innovative\* to change the way people pay for college in this country, not play this brinkmanship game and keep raising costs to be "just as good as those other schools because we cost just as much"), and undeserved national obscurity. If its name continues to be better known and prices don't keep on going up \$8,000 in 4 years (are you kidding me???), IWU will continue to be an excellent university.
- I feel IWU has much more to offer today with their new Library, Science building, and Shirk center. The new student center at Tommy's will keep students on campus over the weekends.
- I feel that IWU did exactly what a university should do. In my first year the campus as welcoming and potential academic and extracurricular opportunities were shown to me and open for me to explore and learn more about. My second, third, and beginning of my fourth year I was able to get highly involved in the activities of interest to me and to also explore academic and study abroad opportunities given to me. By the time graduation came, I felt that I had accomplished all that I had wanted to accomplish there and felt very confident that my four years there had prepared me for the next step in my life. I can think of nothing more that I would want from a college. Amazing opportunities while there and the confidence that those opportunities had prepared me for my future when it was time.
- I feel that IWU is an excellent university where I really learned about life, myself and was able to get a great start in life.
- I feel that IWU was the best fit for me and I received an education that surpasses other recent graduates in my profession
- I found IWU to be a great place to grow intellectually and personally. It has been a blessing to my life.
- I got a fine education, entered Medical School and have been successful. We now have a great President, with dedicated direction. The campus must be kept safe from crime. Buildings, Library and Shirk. Center are tops. I have relatives who are students.
- I graduated in 1965 from the school of Nursing and a BSN from IWU has opened so many doors for me throughout my career. It prepared me for experiences beyond those of my peers from other programs. In today's world it offers the complete experience...personal, emotional, spiritual, and professional.
- I graduated in 2002. Colleagues/clients continue to be impressed that I attended IWU for my undergraduate degree.
- I grew as a person exponentially from the time I graduated high school from the time I graduated Illinois Wesleyan. The intellectual atmosphere of Illinois Wesleyan inspired that growth and fostered it. The community made me feel at home; I didn't want to leave! I think it has some growing to do in certain areas, but I think a student looking for a place to expand his or her mind definitely ought to consider Illinois Wesleyan.
- I had a fabulous experience at IWU and loved every minute of it. The current campus is so beautiful and I'm so impressed by the new buildings and library that have been built since I was there. I've mentioned IWU to every single person I've met in the last 25 years who asked me if I knew of any good small colleges or universities.
- I had a good experience and believe the school has gotten even better.
- I had a good experience and owe a lot of who I am today to IWU.
- I had a great experience and I would want others to attend.
- I had a great experience and the university continues to be more selective and well known.

## EXHIBIT

- I had a great experience as a student at IWU. This was an experience that nurtured me as a TOTAL person--inside the classroom and out; academically, emotionally, physically, psychologically, and spiritually.
- I had a great experience at IWU
- I had a great experience at IWU and look back at it in high regard. With that said, a student makes their own college experience. While I would recommend IWU to a H.S. student, I would also tell that student that he/she can be successful anywhere they go, if they work hard and embrace opportunities.
- I had a great experience at IWU, and I think the university has only improved since my graduation. IWU offers a great range of opportunities - you just have to take advantage of them.
- I had a great experience at IWU, not only educationally, but personally. I received an exceptional nursing education and I met my husband at IWU!
- I had a great experience at IWU. Also I know numerous graduates who have been very successful in their careers.
- I had a great experience at IWU. Although my degrees didn't directly relate to my eventual career, having the ability to take classes in a variety of topics has served me well in the jobs I've had since college, as well as my everyday life.
- I had a great experience during my three years and was well prepared for professional school. While the curriculum may not be as diverse as a major university, the basics are more than effectively covered as well as a host of specialty areas.
- I had a great experience there. I hope my granddaughter will consider it.
- I had a great experience, and it's benefitted me. I would definitely encourage others.
- I had a great experience, better than I anticipated. I think it's a great fit for students looking for a high-quality, personal-attention education where they can be involved in many areas / activities.
- I had a great time and learned so much. It was a tad expensive, but I wouldn't trade my social or academic experiences for anything.
- I had a great time at IWU and stay in contact with staff
- I had a great time earning my degree. Pursuing a PhD at the University of Illinois at Urbana Champaign is helping me realize how exceptional and enjoyable IWU was as an undergraduate.
- I had a really great experience at IWU and think that it has only gotten better since I've graduated.
- I had a very enjoyable experience at IWU.
- I had a wonderful college experience at IWU which has made me the successful person that I am today.
- I had a wonderful experience and would highly recommend, especially to my children.
- I had a wonderful experience attending IWU. I participated in the athletics and study abroad programs, which have both enriched me and made me a better person. I would, however, like to see more students studying abroad and more ethnic diversity attending IWU, rather than the rich suburbanites being the 'typical' student.
- I had a wonderful IWU experience, where I was able to be involved, both inside the classroom and in extracurricular, at a level I would not have been at a larger university. IWU was truly the place where I found myself personally and honed my professional interests.

## EXHIBIT

- I had a wonderful time in college, and I was able to successfully complete a double major in just four years, as well as do my student teaching in that time frame.
- I had an awesome experience at IWU. I personally would go back for another four year run!! :)
- I had an excellent education over 50 years ago and much of the teaching is still relevant and used by me quite often. Why would I not be proud to recommend such a facility and teaching environment to potential students?
- I had an unforgettable experience at IWU. No other school could have given me the personal attention that I received. IWU is like its own little community where everyone knows one another, and the faculty caters to students on an individual basis. I made incredible friends, was academically stimulated, and had all of my needs met. Illinois Wesleyan is the perfect choice!
- I had great teachers, loved the sense of community in the Theatre Department (my Degree was BFA Theatre), loved opportunities to do extracurriculars, had great relationships with teachers etc and liked the small class sizes
- I had the best experience at Illinois Wesleyan. I have had a wonderful job for the last 6 years (upon graduation), and my degree is highly regarded.
- I have been a huge supporter of Wesleyan since I attended. I met my wife as well as my truest friends there. It was and is a great institution. I have so many wonderful memories of IWU....it has made me who I am.
- I have been impressed with the positive changes I read about in the University magazine. When I attended IWU I found the art, drama, nursing and pre-med students to be bright however many of the other particularly male students to not be bright or well prepared for university. Perhaps this was because of the draft. My speech, English and history teachers were often uninspiring and I felt should have retired 10 years ago. My major, drama, had young, enthusiastic professors and was well coordinated by Dr. Ficka. I got into Julliard and have had a professional acting and writing career. When I graduated I had received a good liberal arts education and was able to build on that, extremely beneficial.
- I have done so. This is a school where receiving a great education in a secure environment is possible.
- I have done this on many occasions. My boss's daughter was just accepted on my recommendation. It is a great campus experience with a strong academic reputation.
- I have kept just closely enough in touch to know IWU's reputation in the evaluations recently published, and I remember with warmth my years from 1949-53 as a student.
- I have not had any difficulty finding a good job with a degree from IWU. When I tell people where I went to college, they are impressed. Not only are they impressed, but they expect more from me because I had to work hard and work smart to go to a school like IWU.
- I have recommended it to high school students. It's a great university. I am so glad I attended. The wealth of knowledge I acquired, and the lessons I learned from outstanding faculty members have helped me for years. One of the most important lessons is that you should never stop learning and trying to acquire more knowledge.
- I hold a Bachelor's and Master's degree in Music from IWU and they have served me well beyond my expectations. I would easily recommend that to any student who is looking for a quality education.
- I just recommended IWU to a good friend for his son. I knew he could get a top-tier education there and have the opportunity to play on a top-tier DIII athletic team.
- I know IWU will do an outstanding job of preparing a person for life after college.

## EXHIBIT

- I know that any student will have a good, solid education along with an opportunity to develop leadership and character.
- I know the education/experiences one will receive at IWU can make a positive impact on their life.
- I know, and have seen the caliber of graduates of Illinois Wesleyan since my graduation in 1969. The education these graduates have received is top notch, and most have gone on to medical schools and done quite well. Wesleyan also has a reputation for their fine arts departments. I have no reservations about recommending a high school student to explore Illinois Wesleyan University for their collegiate work.
- I love my Wesleyan experience. It was very challenging and demanded excellence just as its current reputation indicates.
- I loved my experience at IWU, and having had a sister attend there just four years after me, she liked it just as much. In 2002, when I graduated, they were updating the campus so much, that it was a place I wanted to be. I made good friends there; in fact, all of my best friends I met at IWU. I loved the Greek system, which is how I made almost all of my friends, so I was glad for that opportunity. I liked that IWU offered everything a big campus does, just on a different scale.
- I loved my experience at IWU. The atmosphere, level of attention from professors, and liberal arts focus drew me in. I feel the university is working on the things I felt were lacking such as lack of ethnic diversity and price.
- I loved my time at IWU and would highly recommend it to anyone searching for a school.
- I loved the experience there. God was there!
- I loved the small class sizes, excellent teachers and cozy sized campus.
- I loved Wesleyan and was extremely sad when I had to leave. I was very happy with my choice to go as I found the coursework to be challenging and I met lifelong friends there.
- I personally had a great experience and I feel that I received a great education at IWU.
- I really enjoyed my four years at IWU and feel like I received an excellent education.
- I received a great education at IWU and would encourage any young adult to do the same!
- I received a great education here, and I am impressed in IWU as presented in the alumni magazine.
- I recommended it to my daughter. She is a successful professional who received a strong liberal arts education there.
- I said "yes" because I loved my Illinois Wesleyan experience and will continue to support the university as much as I am able. I know that we can keep on attracting the brightest students in order to increase the value of alums as well as future graduates' degrees. I would recommend this school to anyone who wants personalized attention and close relationships with faculty and friends.
- I see the university as working on every level to improve and to broaden its perspectives on education. I was greatly impressed by the direction the school took under the leadership of Minor Myers. I am hopeful that things will continue to go in that direction.
- I spent a great period of four plus one years there. It was a great influence on my life. AND continues to be so through several decades!
- I still believe there is hope for IWU to not go too overboard with their diversity and liberal arts focus of late, and retain the commitment to the historical protestant faith which founded the university. Strong foundation in the fine arts and professional degrees remain critical to

## EXHIBIT

the success and renown of the university and should be given the appropriate respect. Mentors of old such as David Nott should be the benchmark for such priorities and values.

- I teach at a high school and have already influenced 4 students to choose IWU over others ... I feel it is a strong university, and is progressing in a forward manner ... I want the kids I teach to have the opportunities I did.
- I think Illinois Wesleyan is a great small school that gives students all that they could want from a college experience.
- I think Illinois Wesleyan is a well-rounded school that provides an excellent college atmosphere. They make the transition from High School to college easier, and I had a great four years with the school.
- I think it's a strong University and I had a terrific experience. I worry, however, that it is not experiencing the same amount of growth that it was when I attended. It felt like a University that was "going places," and I don't get that same sense as an alumnus.
- I think it is a good school that prepares you well for careers.
- I think it is great. It is the right size, academically rigorous, has a great reputation, etc.
- I think IWU has a lot to offer and I appreciated my time there.
- I think the school has improved quite a bit from when I went there and I know several students who have recently graduated and are currently attending. I think it would be a great place for me to attend.
- I value my IWU education -- the size, faculty, campus, educational experiences, and would highly recommend it all to prospective students.
- I was highly satisfied with my experiences at Illinois Wesleyan.
- I was pleased with my experience and am aware that the school continues to attract top high school graduates
- I was satisfied.
- I wish everyone could have the wonderful experience I had at IWU
- I would extend my knowledge and experiences at IWU to any potential new student.
- I would recommend IWU for any student that wanted a well-rounded liberal arts education.
- I would recommend IWU only to those who prefer a small, close, homogenous community with a challenging liberal arts program and flexible study abroad and athletic opportunities
- I.W.U. has high academic standards!
- If a student is looking to get a good education at a small liberal arts institution, I think IWU is worth a look.
- If I had it to do all over again...I would. Even with tuition being as high as it is...but I'd still do it.
- If paying for tuition is not a problem, a student will receive good academic instruction, immediate access to instructors, and be able to experience a variety of academic and non-academic things given the smaller campus structure
- Illinois Wesleyan gave me a Life education in every sense of the word. I grew academically, personally, and socially during my time there, and it completely changed me as a person for the better. My successes in my personal and professional lives will be largely thanks to IWU!
- Illinois Wesleyan HAS grown in national stature.
- Illinois Wesleyan provided an excellent academic program that gave me a solid background which helped to prepare me for graduate school and the "real world" as well. Also, I had a lot of fun while at IWU.

## EXHIBIT

- Illinois Wesleyan provided me with 4-years at a highly-regarded academic institution and prepared me for the real world through small, student-friendly classes with knowledgeable professors. I had a wide-range of options in the career of my choice 2 semesters prior to graduation due to the extensive work of the career center. I also met some of my best friends while on campus and loved the amount of extra-curricular activities (fraternity/sorority life, sporting events, intramurals, movies at Hansen, comedians and performers, etc). Overall, IWU was a perfect fit.
- Illinois Wesleyan University offers a well-rounded college experience. Students consistently have the opportunity to pursue a wide array of academic and extracurricular interests and interact with top-tier professors, staff, and peers.
- In spite of its small size, I still think IWU can give a student a great education. I had 4 great years at Wesleyan and if the student and/or family can afford it, it's a great place to go.
- It's a great school and the high level of academic challenge for students will serve them well in the future, in their lives and in their chosen professions. Also, the size of IWU allows students to receive personal attention from dedicated faculty who are experts in their fields - I draw on the teachings of my professors daily in my own career, 30+ years after IWU. Wesleyan also fosters a friendly atmosphere that makes the building of lasting relationships possible. I am still in close contact with the friends I made at IWU, and having those people in my life has proved to be worth "the price of admission".
- It's a great school for the right kind of student.
- It gave me the tools to be successful in my professional life. I would not be where I am today without my IWU experience.
- It gives a good preparation for professional school.
- It is a good school and has an excellent reputation. It is very expensive however and I feel I would not be able to attend it if I were applying today. It is shameful how expensive college is and how much debt students and parents are forced to take on. I personally know of students in debt over 50K after coming out of college. I left IWU only \$850.00 in debt. So while I would recommend it I would not recommend it unless a large portion of the tuition were covered by grants and scholarships....when I went to school...the state offered Illinois state scholar awards equal to a large portion of the tuition at the time.
- It is a good school with a great reputation.
- It is a great university that will prepare you for the working world.
- It is a much better school now than when I went there in 1950
- It is an excellent school overall, with outstanding programs in some areas and a much richer college experience than one would expect as a result of the unusual mix of fine arts and professional programs. It is academically challenging and selective without the undesirable pretentiousness sometimes associated with the "elite" institutions, particularly in the East.
- It is an excellent school which opened up many opportunities for me after graduation. It was also a social place where I had some of the best times of my life and met some of my closest friends.
- It is definitely a great all-around experience, with opportunities both academically and socially.
- It is possible to graduate with an excellent education, but it is also possible to graduate having learned almost nothing. There are many resources open to students that are not usually taken advantage of to their fullest extent by most students. Like the career center was

## EXHIBIT

excellent and very few people I knew used its resources as much as they should have. I just read a quote from Waren Kistner in a major AP story on finding jobs after college.

- It made medical school easy to accomplish from an academic standpoint
- It provides an exceptional education, but it also prepares a young adult to examine personal values, mature and grow. It offers an environment of respect for others. It maintains rich academic and campus life traditions of the past while being forward thinking.
- It was a good place for me and despite some weaknesses i think a student who wants to do well there can. It got me exactly where i wanted to be upon graduation
- It was a great experience and I felt prepared to go out in the world when I graduated
- It was a great experience and the time spent there helped shape who I am today.
- It was a wonderful experience for me and I want to continue to support it.
- It was a wonderful four year experience. I was my home. I grew up there.
- It was great!
- It was worthwhile for me.
- It's a good school and is the right choice for many students
- IWU continues to be ranked high by many sources. The student/teacher ratio is excellent and the campus is beautiful and modern with a strong flavor of tradition. It is the ideal environment for students who wish to excel. The professors are supportive and committed to the individual, not pushing through the "masses".
- IWU gave me a strong basis for my career in nursing, allowing me to pursue many different paths within that field without hesitation due to my broad liberal arts background. I have always felt grounded and able to make difficult decisions, in part because I learned critical thinking and ethics throughout my four years at IWU. These are not skills easily mastered in a "career college."
- IWU gave me the confidence that I needed to become successful in my career and life!
- IWU gave me the full package and I wouldn't trade my experiences there for anything. I got the great & challenging (and humbling) academic background and I got a social environment that was perfect for me. I might have chosen a different career path but would still have preferred IWU.
- IWU gave me the opportunity to do many things I wouldn't have been able to do at a larger school. Such as, I did a double major with a minor in music, studied abroad a semester, did three May terms, worked a campus job that allowed me to publish, successfully got into graduate school, finished without any debt, mostly thanks to the scholarship offered--all of this in only 3 1/2 years.
- IWU gives a well-rounded education in a safe atmosphere. A Wesleyan grad is easily accepted for graduated schools nationally.
- IWU graduates intelligent, well-rounded, and respected professionals.
- IWU has a great academic reputation and is an excellent school for career advancement and student community. I ALWAYS recommend IWU to good students!
- IWU has a great deal of pluses. However, I would recommend but also tell the potential student of the draw backs and let them decide between IWU and the other colleges they are considering.
- IWU has been good to me, afforded me much pleasure, income, advantages, etc.
- IWU has many opportunities that some students would not seek out at a larger institution. At a larger school, students often become just a number, while at IWU, they remain a person and are encouraged to step outside themselves and see what else they can achieve.

## EXHIBIT

- IWU helped define me as a person, and gave me the tools I needed to be successful in my career
- IWU is a fine institution and has served me well as a graduate. The connections I have made with classmates and graduates have created a lifelong bond to this college. The fond memories will never fade and that in itself is worth a positive recommendation to any HS student.
- IWU is a great school, with lot's to offer
- IWU is a great undergraduate school with emphasis on teaching intellectually challenging subjects while nurturing children into adulthood. It allows exploration of diverse values and opinions in a safe community of caring scholars and celebrates the process of self discovery without severe penalties for error. The faculty is rigorously intellectual but holds students to no higher standard than it holds itself. There is a sense that we were free to explore our studies wherever they lead us in our thinking so long as we were intellectually honest in our work. I never found a "gift major" or a "dummy" track where people could drift through four years to a degree. That is definitely not true at other schools. The most important values I received from my education were not specific, substa
- IWU is a selective school and provides an excellent education. I enjoyed every moment of my time at IWU.
- IWU is a small school, so personal attention is high, which is very beneficial to many college freshmen. There are many wonderful academic opportunities and the social climate of B/N is definitely getting better. I had wonderful professors and felt accepted and involved.
- IWU is a unique, supportive environment that offers individualized opportunities not available at large schools.
- IWU is an academically challenging school that provides the guidance and support many high school students need to achieve their career or academic objectives while remaining reasonable priced and offering generous scholarships to outstanding students.
- IWU is an institution that has strong regional and national rankings, is moving upwards in the right trajectory of improvement. Campus is increasingly being improved. The faculty and staff are welcoming and the personality is right. IWU compares extremely favorably with similar schools.
- IWU is an outstanding institution. I have always recommended it to high school graduates.
- IWU is doing a good job of preparing our young people for a variety of different kinds of lives - something to be encouraged and celebrated.
- IWU is the best
- IWU is the best investment of both time and money. The students and faculty are focused on academic success and making a difference.
- IWU is the place for a serious student. It allows for a breadth of interests both academic and extracurricular. Wesleyan is not the place for everyone, but it is the place where serious, motivated students can grow and excel.
- IWU is top-notch academically & offers students a wide range of wholesome activities, all within a good Christian & moral setting.
- IWU met all of my expectations and if had to go to college again, I would choose IWU.
- IWU offers a great experience both academically and social.
- IWU was a great fit for me. After working in the admissions office, I can definitely identify the kinds of people would love it as much as I did and do.

## EXHIBIT

- IWU was a rewarding and challenging experience. I received the kind of individual attention that a large university can't provide.
- IWU was a wonderful experience for me and being a graduate from there offered many opportunities. I cherish my memories and have made many friends.
- IWU was my top choice for my undergraduate degree, and it lived up to all of my expectations and then some. The faculty was tremendous, and successfully prepared me to complete graduate school and achieve my career goals. I had so many wonderful opportunities at IWU that I don't think I would have had at other universities.
- IWU was the best experience of my life. It was a wonderful college community and provided me with incredible amounts of opportunities socially and academically. IWU met all of my needs and exceeded many of them. I wish they had a graduate school because I would have stayed longer!
- IWU was the ideal school for me, that am why I chose it. If I felt someone else would be a match I would tell them to attend.
- My daughter attends Wesleyan; the experience for my daughter has been awesome. The personal treatment for incoming students is wonderful. Everyone was very helpful. I have two more children looking at colleges I hope they also choose IWU
- My education at IWU served me well as I pursued a Masters Degree and a Doctorate. It focused on being intellectually stimulating rather than culturally diverse--that's a good thing!
- My education was very good and the school was very willing to work out a new major with me.
- My experience at IWU changed my life in many ways: intellectually, spiritually, and socially. I loved my time at IWU and am thankful for the friends I made (both students and staff) and the lessons that I learned.
- My experience at IWU exceeded my expectations in many ways. I can only hope that a young individual would choose to have the same rewarding experience that I did.
- My experience was positive including the continuing relationship of many friends from my class of 1959.Success of graduates.
- My experiences at IWU as well as the experiences of others in my family who attended there were mostly positive and have influenced my life for the better over the last 44 years. I have also watched IWU improve its facilities and grow rich in opportunities for its students.
- My nephew is currently at IWU and through him I am kept abreast of the current IWU. It remains an excellent school and one that I am proud to have graduated from.
- My overall experience at IWU was definitely a positive one. The quality of the faculty is incredible, the campus is beautiful and has many amenities found at large universities, the facilities are state of the art, and it allowed me to play NCAA athletics and is a tightly knit community. That being said, I don't think IWU is the right school for everyone. However, those interested in an academically challenging curriculum with many campus activities on a small sized campus I would absolutely recommend IWU.
- My overall satisfaction with IWU as a student, the excellent facilities, the warm, supportive campus community. And the quality of the student body.
- My own experience at IWU.
- One of the best experiences ever!
- Overall I enjoyed my experience at IWU. I wouldn't recommend it to an average student but one that I would believe could thrive in that environment.

## EXHIBIT

- Overall I had a great experience. Formed lifelong friendships and am happy with regards to how the experience helped towards shaping my present self.
- Overall, the institution in general and academic programs does prepare students for either successful careers or entrance into graduate/professional programs after graduation. There is an emphasis in involvement in the life of the university outside of the classroom, and there are many opportunities to engage with faculty both in and outside the classroom.
- Personally I had a very good experience and a close relationship with my professors. It prepared me for the ministry.
- Proud to be an alumni from such a prestigious school with successful graduates/ prepare young adults well for their futures, whatever that may be!
- Quality , Well Rounded, Individual Education at an Affordable Cost
- Quality of programs; supportive, open, challenging, exciting environment
- Quality of school, fine Arts programs! :) Individual attention given to students by faculty members.
- Quality people. Connected me with great, well-rounded people including students, teachers and staff. Shaped me for success.
- Reputation.
- Strong curricula, room for growth, varied programs, recognized.
- Terrific school - a place where it is easy to find your path in life.
- The best 4 years of my life and I am 48!
- The education I received prepared me for my career in journalism today
- The experience I had at Wesleyan prepared me well academically and socially for my occupation and life.
- The experience of being at IWU was a valuable one.
- The experiences I had at IWU were life-altering, both in and out of the classroom. I loved the small enrollment, the low student: teacher ratio and the welcoming campus and staff.
- The four years i spent at Wesleyan rank as the 4 best consecutive years of my life. Never again have i had the opportunities to test myself in a "safe" environment, while balancing my social life with academia and personal growth.
- The IWU biology faculty (2001-2005) has had an unimaginably positive influence on my life. I was fantastically prepared for graduate studies by their courses that made biology not only understandable, but also beautiful, and the personal involvement they invested in me has made me the successful, self-confidant individual I am today.
- The life experiences I gained not only in the classroom but outside the classroom are beyond value. IWU was the perfect fit for me all around.
- The most important aspect of a college education is learning how to think and solve problems. The teaching at Illinois Wesleyan (especially the Biology and History Depts.) Emphasized problem solving and the fundamental of biological processes (my major and current career).
- The overall experience of Illinois Wesleyan is outstanding.
- The personal attention is different at IWU than any other college campus. I've compared my experiences with many friends and none can say that they've had similar experiences at their college homes.
- The professors are wonderful and very dedicated to teaching. While, they are at the top of their game, I always felt that their focus was on teaching and helping students rather than their own work, which is a plus. Professors were very helpful, encouraging, and

## EXHIBIT

knowledgeable, especially April Schultz, Kathleen O'Gorman, and Dan Terkla. I was expected to do a great deal and be a critical thinking in most of my classes--which is what college should be. The students and professors have a good relationship. Friendly, yet appropriate and respectful of each other. The campus is very friendly and provides amazing opportunities to explore one's interests. Very intellectually stimulating. Beautiful campus and a great new library, which I was sad to say goodbye to!

- The sense of community at Wesleyan was unparalleled. I truly felt I knew my professors and fellow students. Even the Faculty. How many people can say the University's president knew them by name? Had them over for dinner?
- The University has much to offer with a lot of personal attention. You are a person and not a number.
- The way I have seen IWU develop makes me believe it would still be a great place for a student who wants a challenging and helpful college experience.
- The well rounded courses that I took as well as the variety of outside of the classroom opportunities offers was great preparation for the professional working world. Which is on top of the great community of friends that I gained from attending school there?
- There are quite a few schools worse than IWU.
- Top-notch university - I am proud to have attended!!
- Well, it is a conditional yes. In my experience, Illinois Wesleyan provided me, a small-town individual, and the safest, most comfortable environment to begin to think of myself as a global citizen. I think its size and the requirements this places on the students (students almost have to participate in some kind of extracurricular in order to keep clubs and activities functioning) aren't for everybody. That said, I answered yes for the reasons above and because I was able to meet individuals like me to make long-term friendships.
- Wesleyan changed my life in many positive ways. It was difficult sometimes, but I learned much, not just academically, but personally. The relationships I forged with the faculty there are still strong today. I'm not sure if I could have gotten the education I did from any other school.
- Wesleyan is a great club to belong to.
- While IWU definitely has room for improvement in some areas (diversity, student support, respect for differences, etc.); I feel students can still receive a very good education at IWU.
- While the degree I earned from IWU hasn't necessarily made me more attractive as a job/graduate school candidate (I am currently in grad school), the actual education was well-rounded in a way that I do not witness in the undergrads I currently teach. IWU is at its best when the hype over "Harvard of the Midwest" is dropped, and students put forth their creative energies, backed by faculty, to do something they feel needs doing. Those are the intellectual/spiritual moments that makes us, as alumni, into desirable professionals.
- You can't go wrong with the "Harvard of the Midwest". I had a great college experience and i received a degree that, in my eyes, is prestigious. It was expensive, but i lucked out with financial aid. Also, SAGA makes it worth it. I've seen other school cafeterias and IWU's is like 5 star dining compared to them. The dorms were very nice and all were a little different. I stayed on campus all four years and each year a different dorm, a completely different experience

## EXHIBIT

### Involved Alumni

- It worked for me.
- A "qualified" yes; very concerned about affordability
- A brief visit a few years ago reinforced my positive impressions from my attendance 45 years ago.
- A challenging, student-centered program. I recruit for a Fortune 100 company, and IWU and Wheaton (notable schools in the ISCPA) deliver well-rounded candidates that adapt well to the corporate environment (the right mix of intellect and interpersonal skills).
- A great school with wonderful academics and social opportunities located in a wonderful community.
- A reasonably good school with opportunities to interact with professors in a Midwestern environment with Midwestern sensibilities.
- A rich, diverse liberal arts education is critically important in training individuals for life roles.
- A student can go to IWU and get an excellent education, yet still be able to pursue other interests such as fine arts or athletics.
- A very strong school academically and nationally recognized for that trait.
- Academic reputation
- Academic reputation, size and opportunities
- Academically challenging, great faculty, broad range of opportunities, availability of study abroad opportunities and double majoring
- Actually, I would want to answer "depends"--because if that student was not white, conservative, or wanted a job out of state I would not necessarily recommend IWU.
- All of my friends are successful post-graduation, and that truly is the main goal. IWU is also a friendly, pretty campus that is inviting to new students. The faculty can be very tough in certain degrees, but that makes you feel like you really accomplished something when you make it through.
- All that I read and hear IWU is a great school to attend. Remember I graduated in 1950.
- Allows students to be well-rounded and involved with extracurricular activities.
- Although I cannot say that I thoroughly understand or know what IWU is like today, I know enough to say that it is still a place where you can challenge yourself and engage others intellectually and socially.
- Although I certainly had issues with the administration while I was in school; my classes, professors, campus life, and overall educational experience was more than I could ask for.
- Although I knew many students who were dissatisfied with their experience, mine was a great one. I made amazing friends and received a great education. If given the chance to go to undergrad again, I would choose IWU.
- Although I live in another part of the country and rarely visit campus, I value my excellent education from Wesleyan. I remain in contact with several of my teachers from almost 40 years ago. Based only on their comments and the information I get from alumni mailings, it appears IWU remains a place I can recommend.
- Although I was not completely satisfied with my experiences, I would recommend the university if the student had scholarships. I also would know how to help advise the student to aid him/her in avoiding some of the problem areas I faced within the university.

## EXHIBIT

- Although I wouldn't say Illinois Wesleyan is for everyone, I had a very positive experience as a student there. I would certainly recommend IWU to students from smaller communities or international students, who might benefit more from the nurturing environment. I have recommended IWU to students I knew in Germany who were contemplating attending university in the US.
- Although it has been a number of years since I attended IWU, I believe it still offers the quality education that I received when I was a student. I hope that the financial aid package continues to be strong. I couldn't have attended without it.
- Although it was my graduate degree that really prepared me for my career, I feel that IWU allowed me to learn about myself. Once you know who you are, you can determine what you want to do. IWU made me into a well-rounded individual and blessed me with a love for learning. Because of that, I would recommend IWU to others.
- Although IWU did not, in the end, give me what I expected (I switched majors at the end of my freshman year), I had a very good experience with the faculty and the staff at IWU. I made great friends and grew from all of the experiences I had.
- Although there are a lot of things going wrong with Wesleyan, a good student would still get a lot out of it, especially the professors
- An excellent emphasis on the liberal arts -- this prepares an individual to be a life-long learner.
- As a high school teacher, I recommend Wesleyan to students every year. It is a great academic school which will well-prepare students for a variety of careers.
- As a result of my experiences with IWU as well as what I know is currently happening on campus
- As an African-American from the city of Chicago, I found the school's lack of diversity forced me to get along with people different from me and also to educate those who had never interacted with someone like me, which made me a better student, person and contributor to society upon graduation. Anyone can benefit from that. Despite the school's small number of people of color, its academic reputation and sense of community is undeniable.
- As far as I know, it's still a great school with wonderful teachers to whom students have access.
- Assume it is still as good a liberal arts education as when i attended. Would recommend to the right student.
- Assuming it is affordable, it would deliver a quality education in a safe environment.
- At IWU, I had the opportunity to learn and prepare for life, not just a professional career.
- B/c I doubt it's changed much in the last several years, and my education was good enough to get into grad school
- Based on what I know, IWU successfully teaches and enables student growth in responsibility to self, family, others, the environment and the world
- Based upon my educational experiences and time spent at IWU, I would recommend the nursing program to any student looking at that career choice. I continue to see the campus improve and grow, however, financially it is hard to recommend to someone.
- Because
- Because all in all, Illinois Wesleyan provided me with a place to develop my skills and personality in ways that have made me successful in my career and my personal life.

## EXHIBIT

- Because even though my experience was a long, long time ago I am still benefiting from my time there.
- Because for the right student IWU can provide an excellent education
- Because having a degree from IL Wesleyan likely insures success professionally and personally.
- Because I'm a college professor and recognize all the good things Wesleyan did for me!
- Because I am proud to have graduated from IWU. It met my academic and non academic needs perfectly.
- Because I am satisfied with my education.
- Because I believe in IWU that offers a quality education in a pleasant place.
- Because I believe it is a good school.
- Because I believe that IWU offers a unique college experience - quality education with options in almost any career on graduation, good student: faculty ratio, comfortable environment and enrollment, strong traditions, good activities, in a solid and safe Midwestern community.
- Because I could not imagine going to college anywhere else.
- Because I enjoyed it, it prepared me well for my future career (physician) and it seems to be getting better all the time.
- Because I enjoyed my experience and if I felt the high school student would enjoy some of the same things I would say go to IWU
- Because I enjoyed my experience there, however I am sure things have changed since I graduated.
- Because I enjoyed my time at IWU, and think it is an excellent school. It is not well-known nationally, but has a good regional reputation
- Because I feel IWU gave me a great education and I went there because of the financial aid offered (I was told if I was accepted academically, IWU would make sure financial aid was secured; I hope IWU still does this).
- Because I feel looking back now that I received a great education.
- Because I feel that my experience at IWU is really invaluable, and although I might be able to say the same thing about my alma mater had I graduated from another college, IWU has a phenomenal reputation, is academically challenging and provides much in the way of extracurricular activities. I have met some of my best friends at this university and would wholeheartedly recommend this school to any prospect that was looking for a small, scholastically-focused program with a terrific support base (both the faculty and the students).
- Because I got a wonderful education
- Because I had a good experience there. However, it isn't known very far outside of Illinois which can be career limiting in certain instances.
- Because I had a great academic experience at IWU that challenged me and prepared me well for professional school.
- Because i had a great experience and from what i read, today's students have a great, if different, experience too.
- Because I had a great experience and I think the school is well worth considering for a bright student.
- Because I had a great experience at IWU.

## EXHIBIT

- Because I had a great experience at Wesleyan. I was music major and received a top quality undergraduate education.
- Because I had a great experience there, and I still believe others can have that same type of great experience. It's a small college in a large-college feel area because of proximity to ISU. The small college is a definite plus, but it's great that it has a large-college feel with the cities.
- Because I had a great experience there, so did all my classmates, and it provides an excellent education, both academically and in preparation for a job or further schooling
- Because I had a great experience; however, it was way back in the 50's.
- Because I had a great time there, and it made me into a spiky ball.
- Because I had a strong, thorough education at IWU. The only thing I have wished for as music performance major is that there would have been training in how to market myself as a musician. I've had to learn that the hard way.
- Because I had a wonderful experience and I strongly believe I had a great education as well as the ability to be a student athlete and fulfill my needs as a student while getting the best education I could have gotten.
- Because I had fun while I was there and got an excellent academically challenging education. I got my job because of ties to IWU.
- Because I had such a good experience there.
- Because I had such a wonderful experience.
- Because I love Wesleyan!!!
- Because I loved my stay at Illinois Wesleyan, and would gladly recommend it to anyone who asked.
- Because I made lasting friendships with people who I never would have found in my hometown and because my education there definitely prepared me for the career I am in now.
- Because I not only received an outstanding education but I was given the opportunity to expand myself and become a better person. In addition, the faculty members with whom I interacted became friends and later on colleagues. This was very important to me being successful
- Because I received a great education in an environment that I loved.
- Because I received a very good education at IWU. The teaching quality was excellent, and there was a wide variety of programs for students.
- Because I received an excellent education in an environment that challenged me academically, supplied me with strong friendships that have lasted beyond graduation, and allowed me to participate in organizations that have supplied me with some of my best memories.
- Because i think it can be a great place to get an education and grow up
- Because I think it is an outstanding university, and one that all alumni should be proud of...
- Because I was able to grow as a person at IWU and experience so many opportunities on campus that I could not anywhere else
- Because I was happy with my overall experience there. I loved college, learned a lot, and would not hesitate to recommend IWU to the right high school student. However, I don't think I would recommend it to students who would need to take out substantial loans to attend. It's just too much for not enough "brand name" recognition.
- Because I wish that I could relive my experience as a student at IWU. It was a great 4 years.

## EXHIBIT

- Because it is a good school that as a parent I would feel very comfortable sending my child to. However, the cost is a huge deterrent.
- Because it is a good, all round, intimate school
- Because it is a great environment to learn, grow and be prepare for the world
- Because it is a great regional liberal arts school with an excellent academic program for students of most any major.
- Because it is a great school with lots of individual attention to students. It has a strong curriculum and strong faculty. If it weren't so expensive, I would recommend it to everyone.
- Because it is a great university and I truly enjoyed my time there.
- Because it is a wonderful school. I have not yet seen the fruits that my education there will bear, but I know it was good seeds that were planted and that continue to grow in my mind and when the time comes I have every confidence that it will bear the succulent fruit of success.
- Because it was a great experience, part of a rich tradition with a great reputation. Small enough to be comfortable with plenty of opportunities. But that was in 1979 - 83...
- Because it was a great school
- Because it was just what i needed out of high school, close enough to home and challenging. Somewhere i knew i could go and get a degree that people might recognize
- Because IWU is a great small, diverse, serious, ethical university where a student can obtain an excellent in-depth education and be exposed to worldly, current opinions and diverse backgrounds.
- Because IWU is a very good school with high expectations academically that can make many students work hard and be happy with their education.
- Because IWU is still a place to hone and perfect your God-given skills and learn what you need to learn to perfect them.
- Because IWU is still a small school with a religious base. The class size is small and I would hope that the students receive the same personal attention from the professors that I received when I graduated over 40 years ago. My only problem with IWU is that the cost of attending has risen above what most middle class families can afford. The students of middle class families is what made IWU what it is today, by reputation and outstanding graduates.
- Because IWU is student oriented expecting great things from all who attend - you are expected to uphold all of those that have come before you and preserve all that will come for those after you. You will have to work to get it, but anything worth having is worth working for!
- Because IWU provided me with great experiences and education and from what I can tell the 12 to 1 ratio continues to provide those same experiences and education today!!
- Because IWU was a good school for me
- Because my experience at IWU was amazing. It was honestly some of the best four years of my life and I want others to experience that as well.
- Because my experience at IWU was everything I desired and more. Those were the 4 best years of my life so far and I still to this day wish I were still at school there!
- Because my husband is a new professor at IWU, I have recently been allowed some insight into the caliber of the faculty and their high level of dedication to the IWU students. The great faculty, in combination with IWU's nice/current facilities, the beautiful campus, the safe location, the great reputation of IWU, and the activities/opportunities IWU can offer all combine to provide an atmosphere that can help mold young people into responsible, well-

## EXHIBIT

rounded, and successful adults. And this is much more important than a diploma hanging on a wall or a line on a resume that might be all you get from another college or university...

- Because of its intellectual growth and support of students to achieve success.
- Because of my experiences at IWU.
- Because of my positive experiences there, for example, the staff treats students as people, not as things, objects, cattle, etc.
- Because of my wonderful experience there 30+ years ago. I'm still recommending it!
- Because of what IWU did for me and has meant to me over the years.
- Because the size of the campus, the faculty-to-student ratio, the building renovations, it's academically challenging, etc.....all lead to a positive college experience, a recognized & respected degree and pursuit of a top notch career.
- Because they would benefit from the same type of education that I received! A well balanced academically challenging experience that will help one succeed in life beyond college.
- Because, among other things, I appreciated the education I received and the fact that IWU is willing to use this survey for betterment of itself.
- Because, despite the many changes, it still provides a high quality education in a smaller, more intimate setting
- Best decision that I ever made
- Best experience I had in my life
- Campus life is great. Classes and education is on par with other good schools but the students and campus is what makes it a great university. Greek system was a blast.
- Cause it was a great experience, and I got a job right out of school.
- Class size, quality of teaching, breadth of programs/classes
- Coming from a small town (2000 people), it was just the right size for my first "adult" experience away from my family.
- Despite not having a job connected to my degree, I still enjoyed my time at IWU. I might have made changes to my career path, but I feel that my time at IWU was not completely wasted.
- Due to all it affords in experience, leadership and education
- During my 4 years at Wesleyan I had a lot of success in my experience (both socially and academically). I learned about myself in a safe and fun environment. It was a great fit for me, and I think a lot of students can succeed at this University. The problem with finding a job/professional school is not the University's fault, but rather my own indiscretions. Overall, it was a positive and challenging experience. Minor Myers and Jerry Pope were very influential with my coming to the school and I from my knowledge, the school's reputation is still stellar. I do not know much about the changes going on at the University right now, but I hope it is in the direction that Minor Myers would have gone. Basically, I answered yes because my experience was wonderful, and I would want anyone attendi
- Even from, or maybe because of, a perspective of 40+ years since I left IWU, my education there was one of the best experiences of my life. I was an accidental IWU student--I did not want to go the school my parents wanted & they did not want me to go to the school I wanted (I was accepted at all 3), thus, IWU was a compromise school. I continue to be happy I went there.
- Even though I feel as though IWU needs a lot of improvements I would still recommend it to certain students that I feel would fit into the community. If it were someone like myself I

## EXHIBIT

would advise them not to attend the school, or I would give them specific advice on what to explore and research to see if changes had been made since I graduated, because I do believe the University has great potential - only that certain things would need to be changed in order for me to hold in such a high regard so as to recommend it to most students

- Excellent academic reputation
- Excellent education for future professionally and socially
- Excellent instruction, good community, student focus
- Excellent opportunities for research and good faculty/student involvement
- Excellent reputation, good quality education, great 4 years
- Excellent reputation; successful graduates; excellent teachers/teaching; good value for quality of education.
- Excellent school!
- Excellent small school in which you can receive an excellent higher education.
- Faculty is connected to students. It is a great place to learn, be challenged, but not overwhelmed.
- Felt my 4 years at Wesleyan were wonderful. And, even though it has grown since then, I still think it is the kind of community a high school graduate would enjoy, both for its welcoming atmosphere and for the excellent faculty and staff.
- Fine reputation in the music field. Excellent faculty. Provisions for employment and other opportunities for sharing. Prepares student for graduate school, teaching position, and other positions.
- For all of my answers on the previous pages. I received a top-notch education from IWU
- For all the reasons I gave high ratings for on previous pages and because of my own very positive experiences while at IWU and as an alumnus. I also feel that the leadership from past IWU presidents, staff, and professors has been outstanding--a key success factor you seemed to omit from this survey.
- For the most part, I really enjoyed my time at IWU.
- For the reasons set forth previously
- For the right student, the experience can be invaluable. I am an immeasurably better teacher today because I completed my content-area program at IWU.
- From what I've read, it seems that IWU is open to new and innovative programs and is cutting edge.
- Good base of knowledge provided. Taught to question and think for yourself.
- Good education and reputation
- Good reputation
- Good reputation, they will receive the intimate attention for them to be successful, safe and in a good area
- Good school
- Good school that gave me a good education
- Good school, where I received a good education
- Good school/environment
- Good times
- Great academics in a manageable-sized community
- Great diversity of course offerings, great student body, well-rounded experience.
- Great education in a small school setting - also allows for athletics
- Great education.

## EXHIBIT

- Great experience, great education
- Great liberal arts education, great teachers, I was well prepared for my future career
- Great opportunities to participate in extra-curricular activities; assuming you take them. Academically challenging and competitive.
- Great place to learn how to learn and develop critical thinking skills. In too many larger schools people learn a lot, but they cannot think. Smaller class sizes encourage this type of teaching.
- Great programs, good teachers
- Great school academically. Opportunities to get involved socially and scholarly.
- Great school for personal development in college life.
- Great school, great experiences
- Great school, well rounded teaching, good academics, right sized
- Great school.
- Great small school that lead me to success after college.
- Greta place. Four generations of my family have independently selected it.
- Had an excellent experience
- High quality and personal attention
- High quality and standards; quality faculty; workable size
- I absolutely LOVED IWU. It was a wonderful school. I received a great education, which lead to a good job. I had a lot of fun too and met some great people. I have a lot of memories that I will never forget and cherish to this day!
- I absolutely loved my 4 years there!
- I absolutely loved my overall college experience at Illinois Wesleyan. I want to share the Titan spirit with others.
- I am a collegiate admissions officer for a large state university. Not all students benefit from this environment and some would not benefit from a small private college either. But most would benefit from IWU because IWU is somewhere in the middle of the two.
- I am a high school guidance counselor in Indiana. If I feel a student would be a good fit for what I knew IWU to be 20 years ago I suggest they look into it.
- I am a high school teacher and am thrilled when I know students are going to IWU. My experience there was very positive and I want my students to be able to have that same positive experience them when they are in college.
- I am a high school teacher and enjoy telling stories of my college experiences.
- I am happy with the education I received at IWU.
- I am only aware of the Schools of Music, Drama and Art. Based on those areas, i would recommend a student to one of those areas.
- I am proud of my time at Illinois Wesleyan University. Although I have not been as much in contact with the University since I moved to Florida, I remember my time fondly. I know there are strong programs for character-building as well as intellectual enrichment.
- I am proud of what I learned and in reading the alumni news, the Argus, and other reports, it's only changed for the better.
- I am proud to be an IWU grad. I loved my time there and I wish all students could experience what I did.
- I am very grateful for the opportunities that I had while attending IWU and as a result of receiving a degree from IWU. I have benefitted from my education at IWU in spite of myself.

## EXHIBIT

- I am very happy with the education that I received at IWU. It really prepared me for a very successful graduate school experience and gave me confidence in my ability to achieve academically.
- I am very proud of IWU and experienced a good education, many years ago.
- I am very proud of my IWU education. It has prepared me to be a successful professional
- I am very proud of the education I received at IWU and it has given me a strong foundation on which to build my career. I would certainly recommend IWU to a serious student who would enjoy the challenging academic environment at IWU.
- I am very satisfied with my experience there and I feel it has prepared me well for the workforce.
- I answered "yes," because I do believe IWU is changing for the better. I had a good experience in the 80s, and now that I am employed in the higher education area, everything I read about programs at IWU impresses me more!
- I answered yes, because a "depends who the student is" option was not available. IWU is not for everyone, but good, competitive students who are looking for a small, personal college in the Midwest would do well there. Other people wouldn't fit in or make it there.
- I appreciate the education I received and feel that IWU is an excellent choice for higher education. I also believe a liberal arts education is extremely important in today's world.
- I believe anyone who wants a small university that puts an extreme emphasis on bookwork education would appreciate IWU. It is perfect for a "suburbia-minded" student who would rather stay in their comfort zone than explore in college. Anyone who is extremely religious, but does not want to attend a religious institution would also find many like-minded students at IWU.
- I believe I got an excellent education there. Being a small school allows better educational opportunities that are not afforded at larger schools.
- I believe I received an excellent education that has allowed me to pursue whatever avenue I chose. It was a good experience for me.
- I believe Illinois Wesleyan emphasizes academic challenges and achievement in their students and incorporates a sense of service to the community.
- I believe in Illinois Wesleyan and I know the skills I learned there have helped me succeed professionally. I have recommended IWU in the past and will continue to do so.
- I believe it continues to offer a sound liberal arts education.
- I believe it is a top-notch university that would serve any student well.
- I believe it is still a very good school, although I don't know much about it today.
- I believe IWU is a very fine school and environment for today's young people.
- I believe IWU is an excellent choice of schools for students looking for the type of education IWU offers. Also the friends I made at IWU have been lifelong relationships that I value immensely.
- I believe IWU would provide a student with an excellent education in a wholesome and safe environment.
- I believe that any student attending IWU will receive a great well-rounded education.
- I believe that I received a good education at IWU and it was an overall positive experience.
- I believe that Illinois Wesleyan is a very reputable University where students of all backgrounds can find their place and feel comfortable and safe.

## EXHIBIT

- I believe that Illinois Wesleyan provides the intellectual challenge of a large university with the community and service focus of a liberal arts college. Students have an opportunity to reach their full potential in a supportive atmosphere.
- I believe that IWU is overall an excellent university. It combines an excellent student body with an intellectual and student-oriented faculty. Despite its lack of diversity and its smallness, it was a comfortable and supportive school which offered many social and academic opportunities.
- I believe that IWU is so totally student oriented that it will go to great lengths to help a student meet their individual paths and interests to a successful degree that is very valued and respected across the country.
- I believe that IWU offers a great education in a supportive atmosphere where the individual student is important. Each student has the opportunity to become a part of the university community.
- I believe that IWU produces people with a great diversity and passion for life. I came out of there with the confidence, knowledge, compassion, and passion for life that would allow me to have dinner with the Queen of England on one evening, and have breakfast with a homeless person the next morning.
- I believe the basics have not changed since I was a student there over 35 years ago. From what I learn from the alumni publications, the university is still very prestigious and scholarly. I believe any student can gain a well-rounded education at IWU if he or she applies himself or herself to the task.
- I believe the college has become even more prestigious since I left. Also, the facilities (library, student center etc) seem to be top rate. I would love to be 18 again and start over at IWU
- I believe the University has improved dramatically in the last 20 years. Certainly is miles from where it was in the mid and latter part of the 1950's
- I believe the University is still a wonderful place to attend school. However, I am concerned with the direction we are going.
- I believe you can be well educated at IWU and graduate with a well-rounded experience
- I benefitted greatly from the individual attention of faculty and the close-knit community. I had the opportunity to study abroad for an entire year and still complete my degree (with a double-major) within four years. To me, these aspects are the hallmarks of a small, liberal arts school. I made lifelong friendships and I met my husband at IWU. My experience at Wesleyan steered me down my future career path as a higher education administrator. I would like to work for a quality institution like IWU.
- I came away from IWU prepared for my job and more importantly prepared for working with others. I want people to have this same experience.
- I can sense IWU's continued richness in several areas and enjoyed my experience thoroughly. It caters to a variety of students and I would love to see someone have a similar excellent experience.
- I did not realize how prestigious IWU was until my daughter was looking for a college and said, "Mom, do you realize how hard it is to get into Wesleyan? It is really an excellent school according to all the ratings I read."
- I didn't know what to expect from college when I graduated high school other than that I would be going to school every day. My experiences there not only challenged me intellectually but allowed me to develop into a better-rounded person. I got involved in

## EXHIBIT

sports, clubs and a sorority which were all great experiences and I can't imagine having gone to school without having participated in them. IWU allowed me the freedom to discover and become who I am today.

- I do believe I received a quality educational program at Illinois Wesleyan.
- I don't feel my education ultimately helped me, but it was a good education and I enjoyed my time at IWU.
- I don't really keep in contact with the school, but I feel it still holds the good values that I came to expect from it.
- I enjoyed my 4 years at Illinois Wesleyan. Most universities probably have the same problems as IWU, without the many advantages IWU offers.
- I enjoyed my classes there.
- I enjoyed my experience at Illinois Wesleyan as I have prepared myself for independent life. I have gained a great educational platform from which to begin my career.
- I enjoyed my experience at Illinois Wesleyan, and if the proper tools are utilized, one can have a positive and beneficial time at IWU.
- I enjoyed my experience at IWU and feel it is a good university.
- I enjoyed my experience at IWU and feel that I have definitely been successful after graduation because of the opportunities available to me at IWU.
- I enjoyed my experience at IWU and feel that it's a good place to attend school, thus I would feel comfortable recommending it to someone looking for a college.
- I enjoyed my experience at IWU and would definitely recommend it.
- I enjoyed my four years at IWU, and its great reputation helped me get a job immediately out of college.
- I enjoyed my four years at IWU. I found them intellectually challenging. I met some fantastic people.
- I enjoyed my student years while at Wesleyan and know that others would have the same feeling. Most of my professors [not all] had a professional teacher/student relationship.
- I enjoyed my time at Illinois Wesleyan University very much. I think it gave me a high-quality education that has enabled me to be successful professionally.
- I enjoyed my time at IWU and assuming the school has not dramatically changed in 12 years, then I would definitely recommend it to a college bound student.
- I enjoyed my time at IWU and feel like it lends itself to a broad range of potential college-bound students. It does not garner the attention it deserves and encourage all potential students to visit and find out more about IWU.
- I enjoyed my time at IWU and graduated with a well-rounded education. I made some great friends while attending, and met my wife there.
- I enjoyed my time at IWU and had a very good experience.
- I enjoyed my time at IWU, for the most part, and feel That any student looking for a school like IWU (small, Midwestern, etc) would enjoy their time there.
- I enjoyed my time at IWU.
- I enjoyed my time immensely at IWU and felt at home there. As a graduate, I am very happy with the opportunities my education has led me to.
- I enjoyed the Illinois Wesleyan experience and it prepared me well for professional school and life.
- I feel I had an excellent education that was diversified and specialized enough to allow me to survive the outside world. I was prepared for internships and went on to a top graduate

## EXHIBIT

program in my field. All of my training honed skills I am currently using today. As I was leaving IWU, the programs and facilities were improving and the resources were strengthening. I can only imagine just how far they have extended in all the different departments. Some of which, I had wished were there for my education, but it is comforting to know future alumni and students will have those resources at their fingertips. I feel IWU prepared me for my future and have no doubt that they can fulfill the needs of the future generations.

- I feel I obtained a quality education going to IWU and feel that the University has only improved in the past years.
- I feel I received a great education and that I was prepared to enter the workforce upon graduation. I enjoyed the small class sizes and the personal attention that I received from professors.
- I feel I received a very well rounded education which prepared me for my current career
- I feel I received an excellent education that was affordable at the time. I liked the small college atmosphere and attention of the faculty.
- I feel it was a quality education and I had a good experience. I liked the campus/population size and the personal attention it offered in the classroom.
- I feel IWU is a great place for students that have done very well in high school. It gives students a small, safe environment to ease into their adult lives.
- I feel IWU is a quality school that is concerned on helping students become mature, focused and successful adults.
- I feel IWU was the right environment for me living away from home for the first time. Although academically challenging and at times very difficult, I came away with a rich and well rounded education. I developed relationships with students and teachers that were very enriching and served as a major part in helping me develop into who I am today. My IWU friends are still a big part of my life and I value that. I think IWU remains a very nurturing environment while challenging students to grow in many areas of life at the same time. My only hesitation with recommending the school is the cost.
- I feel rewarded by my experience and would wish that for others also
- I feel that I received a thorough preparation for my career at IWU.
- I feel that I received a top-notch education at IWU that helped prepare me for the demands of graduate school
- I feel that I received a well-rounded education that prepared me well for my post-graduation activities. The faculty and staff were very helpful and supportive for the students. I went to a professional school where I felt that I was more prepared than some of my classmates for the amount of work required.
- I feel that Illinois Wesleyan prepared me for the world after college. The personal attention really made me feel comfortable and I was able to learn at a greater pace because of that.
- I feel that Illinois Wesleyan was willing to assist my family in making IWU an affordable choice for a great education, and feel like they would make the same commitment to others.
- I feel that it's important to be taught by actual professors, rather than by graduate assistants because the professors are too busy researching or publishing to concern themselves with students. I also liked the personal attention and small campus size.
- I feel that IWU offers an exceptional college experience for certain students.
- I feel that IWU provides a quality education in an environment where students receive personal attention.

## EXHIBIT

- I feel that my time at IWU prepared me well to succeed after college.
- I feel the students will get excellent teaching from a recognized university.
- I felt it was a good place to prepare me
- I felt IWU had a lot to offer when I attended
- I felt like I received a good education, I had a lot of fun, and I made some amazing friends.
- I felt like IWU was a wonderful experience for me and would, and do, recommend IWU to any potential student.
- I felt my time and money was well spent at IWU. Though there have been a number of changes since I left, I still feel that the core of what I had when I was there is still present with the new administration and direction of today.
- I felt that my time at IWU was well spent and productive. I met many friends and enjoyed an active and supportive academic community
- I felt welcomed, comfortable, and safe from the moment I first walked onto the campus. I feel that I received a top-rate education and was able to participate in a variety of activities due to the small size of the university.
- I find Illinois Wesleyan to be an exceptional college atmosphere that offers great opportunities in each field of study represented by excellent faculties. The campus is very inviting and the overall feeling is that of success. Success of the university and of the student.
- I found IWU to be welcoming to everyone, and was able to realize my own potential as a student and as a person. I carry a lot of my IWU experiences with me today and found the size and scope of the academic goals to be both challenging and reasonable for young learners today. IWU has made me value life-long learning and I would want to impart that onto new people entering the academic world.
- I found the curriculum to be diverse and challenging. Although it is somewhat small, I did have the advantage of having friends already there and at ISU, which helps to provide the "big school feel" to Bloomington/Normal. I also made friends there that will last me a lifetime. I wish I had been better prepared for the job market when graduating, but that was partially my fault. I would like to see on campus recruiting increased and career services be more aggressive with graduating students.
- I found the experience at Illinois Wesleyan (education and life) valuable and while not the route for everyone, I would be willing to recommend or talk with a student considering their educational future.
- I found Wesleyan to be a great pre-med school.
- I gained a great deal from my experiences and enjoyed many of the faculty and staff at the university.
- I got a great education and established meaningful relationships with many faculty. Even though I graduated more than ten years ago, I know that I could email a faculty member and they would remember me.
- I got a great education, had a great internship and now have a great job that blossomed from that internship. In summary, I have a great life.
- I got a very good education there at a good price and made many friends and had positive experiences
- I got my first job in part because I got my degree at IWU.
- I graduated 30 years ago and live 1500 miles away. I don't know what the school is like, but I know what kind of people it attracts. That is reason for a recommendation.

## EXHIBIT

- I graduated 30 years ago, and am not in the area; but I feel that my education at IWU prepared me to be an educated, intellectual critical thinker. Everything I've seen about IWU lately makes me think that this still occurs; and that the university is globally engaged with issues that matter, and is driven to prepare graduates who will make a difference in bettering the world.
- I graduated 47 years ago, and my only knowledge of today's IWU is through alumni articles and from fund-raising appeals. It sounds like a high quality university today (as I believe it was then).
- I graduated almost 50 years ago so my answers were mainly reflective of that time and what I read in the newsletter. There have been many advances in the Nursing Department and I would especially direct someone interested in nursing to consider IWU.
- I graduated from IWU a long time ago (1961) and I haven't been back. My knowledge of IWU today is based solely on reading the alumni newsletter and US News & World Report articles. It appears that IWU has improved tremendously since I was there and is now academically superior, more diverse and has a lot more opportunities. But I can't answer questions about its current programs other than in a general way.
- I graduated in 1969 and my son graduated in 1996. Since then, I have not had as much contact with what is happening except by reading the magazines. I feel it appears to be the same as for both of us, so a no answer was not a choice.
- I had a fun experience as well as being well-prepared for the future.
- I had a generally good experience and have been well prepared in my career.
- I had a good experience
- I had a good experience and have heard nothing but good over the last 47 some years.
- I had a good experience and it prepared me for life
- I had a good experience and kept many friends from IWU.
- I had a good experience and the reputation of the school aided my admission into Law School and Graduate School
- I had a good experience and think others would, as well.
- I had a good experience at IWU that did an excellent job of preparing me for graduate school.
- I had a good experience at IWU.
- I had a good experience there and have a successful career; I believe IWU can provide the same for new students.
- I had a good experience there.
- I had a good experience when attending IWU, so I think it would be a good choice for anyone looking for the smaller school atmosphere.
- I had a good time but it depends on what the student wants for IWU to be the right place to go.
- I had a great experience and a very good education about 30 years ago. Nothing since then has changed my opinion of the value that IWU brings to its students.
- I had a great experience and was well prepared for my future.
- I had a great experience and would others to share my appreciation of IWU. I would like to see more students to attend IWU to keep it going in the future.
- I had a great experience at Illinois Wesleyan.
- I had a great experience at Illinois Wesleyan... It met my expectations in terms of both education in my field and an overall life-experience.
- I had a great experience at IWU and feel that it prepared me well for my future.

## EXHIBIT

- I had a great experience at IWU and I believe it is a well-respected institution and continues to improve upon itself. It provides a good education with a great learning environment.
- I had a great experience at IWU and I feel that today's youth will as well.
- I had a great experience at IWU and I loved my professors.
- I had a great experience at IWU and wouldn't hesitate to recommend it to others. It has great opportunities both in and out of the classroom for learning both in your field of study and life lessons in general. Very friendly community.
- I had a great experience at IWU as a psychology major in the 1990s. The professors prepared me very well for graduate school. Without that preparation, I would not have been as successful in graduate school as I was.
- I had a great experience at IWU that left me with a great career, life-long friends and a wonderful husband!
- I had a great experience at IWU, and I believe other people might as well.
- I had a great experience at IWU, as did my younger brother. IWU provided me with opportunities I had never considered but greatly benefited from, and it prepared me very well to get into a good graduate school.
- I had a great experience at IWU.
- I had a great experience there and it prepared me in various things I did after college. My IWU education was beneficial to me in areas that I did not major in. I think the university prepares students for life after college and I would encourage a senior to look at IWU.
- I had a great experience there that prepared me well for my career.
- I had a great experience there, and I feel fully prepared for my current position as a graduate student.
- I had a great experience there.
- I had a great experience while obtaining an excellent education.
- I had a great experience, the school has a great reputation, and I would recommend it to any student who is interested in a challenging small school.
- I had a great experience.
- I had a great liberal arts education and went on to graduate school at U of Chicago Social Work. The exposure to new ideas was fantastic-particularly the humanities course.
- I had a great time at IWU
- I had a great time at IWU and was challenged intellectually and athletically. The only problem in the cost of the university. I will never be able to send my children to IWU because of the cost.
- I had a positive experience at IWU and look back on my college life with fondness.
- I had a very positive experience in college.
- I had a wonderful 4 years at Wesleyan. For anyone looking for a small school in this part of the country I would highly recommend it.
- I had a wonderful experience and owe it to IWU
- I had a wonderful experience at IWU and receive a fabulous education.
- I had a wonderful experience at IWU and would recommend it to anyone looking for a liberal arts education at a small college/university.
- I had a wonderful experience at IWU, and feel that I was more than prepared for graduate school and a career. IWU is a very nurturing environment, which is great for undergrads.
- I had a wonderful experience at IWU, socially, academically and spiritually, and would love for someone else to have a similar experience.

## EXHIBIT

- I had a wonderful experience at IWU. I look back on my time there as some of the best years of my life so far. I have no regrets that I chose IWU.
- I had a wonderful experience at IWU. When my son was hunting for a college, Wesleyan was one of those that we visited from New Mexico.
- I had a wonderful experience there and feel Wesleyan has only gotten better.
- I had a wonderful experience there and, although the school has become for elite and selective, I think it has a lot to offer. It's a great size; you can have a supportive relationship with faculty.
- I had an excellent experience and I hear it is an even better and diverse university. Unable to answer most of the questions about current IWU. I graduated in the 59's and live in the West.
- I had an excellent experience for the most part with both academic and extra-curricular programs. The faculty, for the most part, was wonderful. The coursework was challenging. The atmosphere and community was more than I could have hoped for in a university.
- I had an incredible 4 years there - academically and socially.
- I had fun
- I had good academic preparation for graduate school and career, well rounded education. I had a very positive social environment as well, much because of extracurricular activities and Greek life.
- I had good experiences
- I had great experiences at Illinois Wesleyan, both inside and outside the classroom. There is a niche for everyone; you just have to be willing to look for it.
- I had the best four years there, would recommend it to others. Has been good for my career- is well known in Midwest, since I have stayed in the Midwest for grad school and career, this has been an advantage for me.
- I have a strong belief in the school and all that it does. Yes, I do have doubts about a few things, but my overall impression is quite positive. I loved going to IWU and plan to continue to be as involved as possible and hope that someday in the future, my children may too consider the school.
- I HAVE advised high schoolers to consider Illinois Wesleyan. I just also tempered that wholesale endorsement with a precaution to filter their drinking water...
- I have already recommended a number of high school students to IWU and at least two have attended. I know the support is there for the student, any student, whether supported by parents or on one's own. The latter was true for me and has influenced me for decades about why I still support IWU in a number of ways through referrals, hiring of graduates and in monetary manners.
- I have already recommended it to a student at my church. I enjoyed my time at IWU, both socially and academically, and based on my experiences and what I read of current student's experiences, I still view IWU as a good school to attend.
- I have already recommended IWU to two current students.
- I have been satisfied with the results that having a degree from IWU affords
- I have built a life that grew as a direct result of my four years at Wesleyan. My closest friends today are those I met there almost 30 years ago. My education enabled me to get a good teaching job and into an exceptional masters program.
- I have recommended it in the past to students that I felt would be served by its characteristics... Small, with personal attention. The ability to find something that appeals to you and make it your passion.

## EXHIBIT

- I have recommended IWU to several college-bound students interested in music, biology, chemistry, physics and computer science. These programs were top-notch and difficult programs that resulted in great graduates.
- I have repeatedly recommended IWU to many people and families, and about a dozen students have gone there, most who never checked it out until I urged them and their families to take a close look at it.
- I have strong positive feelings for I.W.U. which have endured for the past 43 years.
- I haven't been to IWU in years, but I read the alumni magazine and get the e-news. It seems to me to be an excellent small university.
- I immensely enjoyed my experience at IWU
- I just enjoyed my study at IWU
- I just recommended IWU to my younger sister. I liked the small college with personal attention to each student. And IWU is growing with great new facilities.
- I know it to be a quality school. I could not, however, recommend it over another school (go to IWU instead of a different school). Because I have been away too long and don't know specifics. I would hope, and suspect that after some research I would find IWU to be just as good a University as when I attended.
- I know this student will fit in well and get a good education.
- I learned a great deal at the school and enjoyed my time there.
- I learned about hard work, had a broad base of education, excellent fulltime professors as staff, was involved in clubs, sports, and worked on campus. I became more independent and love Illinois Wesleyan for its community, its education level, and the opportunities I had there. There is bit of "my blood" left there from my struggles and my time there taught me a lot that I don't regret.
- I like the size of the University and the academic opportunities available to students today.
- I like the small class sizes that make the professors more approachable. I like that every student can participate in every class instead of hearing lectures in huge halls, followed up by sessions with tas. I got a quality education, both in and out of the classroom, at Illinois Wesleyan.
- I liked the friendly atmosphere at IWU. I also feel the professors and staff do their best to prepare students well for life after college.
- I loved attending IWU. IWU had a huge impact on my future and I developed intellectually while attending school there. I think it is a wonderful institution.
- I LOVED everything about IWU. The people, the classes, the professors, the facilities, the dorms - even the school colors!
- I loved going to IWU. The classes were academically challenging, the students were very bright, and pursuing multiple interests was strongly encouraged. Also, it is a very friendly school and most of the students are strongly involved in extra-curricular activities. My only concern is that outside of the Midwest, IWU is not well known as anything other than one of the many Wesleyan universities.
- I loved IWU and it truly prepared me for the next step of my life, medical school. I developed so many great friends with students and faculty while I was there.
- I loved IWU and know that it is one of the best schools in IL.
- I loved IWU...it was perfect for helping me to achieve all my professional goals.
- I loved my experience at college and know what a wonderful education I received.
- I loved my experience at IWU.

## EXHIBIT

- I loved my experience at IWU. It was the perfect place for me at the time.
- I loved my experience there and I want others to know about it.
- I loved my four years there and feel like I got a good education.
- I loved my time at Illinois Wesleyan and I believe that the spirit of community and dedication to students is still in effect today. There are many fine institutions of higher learning from which one can earn a degree, but Wesleyan also prepares you for life beyond the Quad by nurturing the whole young adult.
- I loved my time at Illinois Wesleyan. I can't say enough about my professors and their dedication, especially the personal attention and friendships they offered to their students. I had a great time and was able to be very involved with various extracurriculars. Everything is close so you don't have to drag across campus for 20-30 min in the winter - it's maybe 4. Great music/theater shows (again convenient). One cafeteria - it makes it so much easier to make connections. My courses prepared me well for graduate school and I am proud to say I am IWU alum.
- I loved my time at IWU, and thought it prepared me well for law school.
- I loved my time at IWU. I was able to experience a lot of wonderful things and work with many talented and knowledgeable professors. I was very happy to never just be a number. I was a person to every one of my teachers.
- I loved my time there.
- I loved my years at IWU and am proud of the school and its reputation. I have, in fact, recommended IWU to students in music, drama, nursing and science.
- I loved that the class sizes were small. I also am very impressed with the new facilities.
- I loved the experience I got as a student from IWU. I loved to be involved and enjoyed being able to part p  t   in everything I enjoyed doing and finding leadership opportunities.
- I loved the opportunities I had there and my professors!
- I LOVED Wesleyan! And being a graduate student at a large state school now, I realize even more why IWU was so absolutely wonderful! They're tough, but not jerks, you come out of there with a top-notch education, not only do you gain knowledge but also the ability to think for yourself and actively synthesize and interpret the ideas that the media, friends and the world promote, IWU prepares students for whatever career or further schooling that they want to go in to, and while IWU may not be the most diverse (ethnically) community, they accept diversity so it anyone is welcome. Actually, I can't think of any reasons NOT to suggest IWU as a school to apply to.
- I never had a negative experience at IWU and have always been proud of attending IWU. I would never hesitate to recommend IWU to a high school student.
- I not only enjoyed IWU while I was there, but I continue to be proud of my university as it moves forward. I built strong and lasting relationships with not only other students, but with faculty and staff.
- I preferred a small school and hope others do also.
- I really enjoyed my 4 years there and felt it prepared me very well for Medical School, where my academic background stood up well compared to those from places like Stanford and Harvard
- I really enjoyed my college years there, and from what I've read, it's only gotten better.
- I really enjoyed my experience at IWU, and I was very well prepared for graduate school after I finished.
- I really enjoyed my time at Illinois Wesleyan University.

## EXHIBIT

- I really enjoyed my time at IWU, learned a lot and had many opportunities to participate in activities. It was small, with great teachers.
- I really enjoyed my time at IWU. There were many opportunities to get involved in the campus and local community. There were many programs/shows/concerts/games to attend and most of them were free or really cheap. The general education requirements were diverse and I learned a lot. I loved the professors for almost all of my classes. They were always willing to answer questions and spend time out of class explaining material, holding review sessions, being available for lab time, etc. Overall, I really enjoyed IWU and feel that I grew intellectually and personally while at Wesleyan. IWU has a lot to offer.
- I really enjoyed my time at IWU. I feel that I received a superior education and had the opportunity to do lots of things that wouldn't have been available at a larger school. Specifically, I had exposure to a range of technical equipment and hands-on lab experience that some students don't get until graduate school.
- I received a decent education at Wesleyan once I settled down and applied myself.
- I received a fine education, made great friends and strengthened my moral and religious beliefs.
- I received a good education at Illinois Wesleyan. I do think most of college is what you personally put into it.
- I received a good education from IWU. The facilities have been upgraded since I attended and I still think they provide an overall quality experience. I do feel it is quite expensive, although they provided a great financial aid package.
- I received a good education in my field and I believe others could too.
- I received a great education
- I received a great education and was able to grow socially!
- I received a great education in my chosen field (nursing) and IWU has such a great reputation that I had my pick of jobs after graduation and was easily accepted into graduate school. I made great friends there also and had a lot of fun during my four years there. It is a small campus, but not in a suffocating way. If IWU offered Master's degrees, I would absolutely have returned for grad school. I recommend IWU frequently despite the high tuition--you get what you pay for and IWU was worth being in a bit more debt!
- I received a great education that has allowed me to grow intellectually and personally. I was challenged by the academic program and through that learned who I was and who I wanted to be. I had a great time socially and made lasting friendships. Basically all of this comes down to me enjoying IWU and being proud of it.
- I received a great education within a community of great people and dedicated teachers.
- I received a great education, especially for someone who wasn't sure what I wanted to do post-college. My education outside the class room was also worth more than I can express.
- I received a great education. IWU offers many opportunities in a great learning environment.
- I received a quality education that was broad and challenging.
- I received a wonderful education at IWU and thoroughly enjoyed the student life at the university. I appreciated the personal attention from faculty and enjoyed the opportunities available at IWU that are not available at bigger colleges, such as research opportunities as an undergraduate.
- I received an excellent education and I believe the university has upheld academic standards since I graduated.

## EXHIBIT

- I received an excellent education at IWU. The faculty I encountered were amazing. My fellow students were great people. The campus was a great place to live and learn.
- I received an excellent education from IWU. In my current profession, IWU is recognized as a top-rated school. Although I did not have strong bonds with my professors, several did have a significant impact on me and the way that I view the world. It was a great experience. I am proud to say I graduated from Wesleyan.
- I received an excellent education, had a great time and experience and have been successful after graduation.
- I sent my son there and he graduated with honors, was admitted to, and graduated with honors from, Stanford law school
- I still love the place, twenty-three years after graduation. I taught there for a few years after graduate school, and it still has the same friendly and spirited feeling. Lots of great options, great teaching, a real feeling of community.
- I still think, after all these years, the IWU is a great college for those who want to learn.
- I survived in spite of some negative aspects to attending IWU and left there a stronger individual and Christian as a result of people and experiences I found. It wasn't the curriculum or the University's agenda that made that happen but they couldn't keep me from it, either!
- I think a good liberal arts education can be the best thing for many people.
- I think for many students it offers a strong match for critical components of choice (e.g. Distance from home, academically rigorous, small school with a large school nearby, etc.)
- I think for what I was looking for, it was an excellent school with a lot of opportunities for the student who wants to learn and be challenged.
- I think I made the best choice of colleges when I chose to attend IWU. It was the right combination of small size, personal attention, and plenty of great academic opportunities to expand my learning.
- I think I obtained a higher level of education compared to a public university.
- I think it's a good match for many high school students I have known, and indeed I have recommended that they consider it.
- I think it has afforded me great opportunities and great memories. My years there are some of my fondest and I received a wonderful education to boot. If someone wants a liberal arts education then IWU is a great school.
- I think it is a good school to go to if you're not sure about your path in life. Good teachers will help guide you to decide what you want to do.
- I think it is a great small school. I remember my 4 years fondly and still communicate with friends from IWU. Also I got a great education.
- I think it is a great university but too expensive. I'd love to have my daughter go there but I could never afford it today.
- I think IWU has a lot to offer if you get the opportunity to discover all the options - there is a place for everyone and the possibilities to double major/double minor are attractive.
- I think IWU has a lot to offer to students and even though it is expensive, students have so many different opportunities!
- I think that IWU offers a comprehensive education that allows students to learn about the world around them... Not just about their chosen major.
- I think the quality of teaching was excellent. IWU has an excellent, student-centric staff that really cares about the success of their students. However, I would not advise someone to

## EXHIBIT

attend IWU if they were leaving the Midwest as it is virtually unknown outside of the area and academic circles.

- I think the small class size and personal attention that the faculty: student ratio is one of the most important things a college freshman can get from a university. I enjoyed being taught by faculty rather than TA's and the attention I received from the faculty members was exceptional.
- I think the university has made great strides recently.
- I think there are particular majors where IWU is very strong. Overall it was a good experience, but when I do recommend IWU, I would also provide some advice to them.
- I think there have been positive changes even though I have not been to campus in many years.
- I think Wesleyan provided me with a well-rounded education in a safe, small school environment.
- I thoroughly enjoyed my experience at IWU and would recommend it to any HS student. My education at IWU helped me become successful in my career.
- I thoroughly enjoyed my experience at IWU. I felt well-prepared for graduate school and my career following graduate school. I had a great time and met wonderful people. I'm very proud to say that I graduated from IWU.
- I thoroughly enjoyed my experiences at IWU, and I believe the school has so much to offer despite its smaller size (compared to public universities) within Illinois.
- I thoroughly enjoyed my time at Illinois Wesleyan. I truly believe I am as successful today only because I was more than adequately prepared by my time at Illinois Wesleyan.
- I thought it was a great school when I attended, and I still think it is a great school.
- I thought it was very important to attend a university where the class sizes were smaller and that I received personal attention. I know I benefited from the experience of having close relationships with professors and staff.
- I thought IWU was a wonderful school when I attended 20 years ago. Its regional (and national) reputation for academics has improved exponentially since then. What hasn't changed is IWU's small size, which fosters personal attention for each student and ensures a warm, welcoming campus community. One improvement I would suggest is a less prominent Greek system. I do not believe that fraternities and sororities add to the academic reputation of a school; often they detract from intellectual pursuit and the development of student ethics. However, while I was at Wesleyan, I did find the students in the Greek houses to be, for the most part, friendly to those of us who were not Greek.
- I truly enjoyed my time at IWU. I enjoyed the academic challenges, as well as the support I received from the faculty. IWU gave me a strong base on which to continue my education. I also enjoyed the small size of the campus. I have recommended several students, one of which is currently a freshman majoring in biology.
- I truly enjoyed my years at IWU. It made me grow academically and as a person.
- I value my experiences at Wesleyan even more today than while I was a student. The faculty was caring and very hands-on. I truly believe that each professor was dedicated to the education, success, and overall well being of each individual student.
- I value the reputation of the School of Music which I attended. I appreciate the fact that they have maintained a high standard in that field.

## EXHIBIT

- I wanted my son to apply but he chose a larger school. I think IWU is an excellent, small, Midwestern school with solid academics in a clean and safe environment. I also believe is more affordable than comparable private schools.
- I was able to enjoy my college years and perform well in a challenging program at the same time. Great experience.
- I was able to have a fun college experience, while still receiving a valuable education.
- I was from a small high school and the size and interaction with faculty was important to me when I started as a freshman in 1956. It prepared me for the 2 Master's degrees I completed later. I had a good experience at Wesleyan.
- I was recently asked by a relative whether or not she should consider IWU, and I said yes.
- I was very pleased with the overall experience. The small classes and personal attention from professors was definitely the biggest benefit. I felt IWU prepared me well to either start into a career immediately after graduation, or go on to graduate school.
- I went into IWU not knowing a major or a definite path in life; I came out certain of what I wanted to do. I believe this is a good story to help students who are uncertain of their futures.
- I went to Illinois Wesleyan and I think that it changed me for the better. It stimulated me emotionally, socially, intellectually, and professionally. Illinois Wesleyan University has opened my eyes and turned my into a lifelong learner and a global citizen.
- I went to ISU right after... So I understand what a great place IWU really was... I wish I recognized it while I was there
- I would especially recommend the music school
- I would like to qualify that I wouldn't recommend it to everyone but in general it's a solid school. I learned much and enjoyed my 4 years.
- I would like to see the university continue to grow in talent not size
- I would recommend Illinois Wesleyan to someone who is already interested in looking at it- but not necessarily to any college bound senior.
- I would recommend IWU as a Midwestern liberal arts college.
- I would recommend IWU due to its small size, academic programs, personal relationships with faculty, career guidance, etc. However, I do have major reservations about recommending the school in regards to its lack of diversity and intolerance towards individuals who are not Caucasian, Christian heterosexuals.
- I would recommend IWU to a student who is looking for a great liberal arts education who may not be able/not desire to go to a large university. I received an excellent education and grew personally while I was a student at IWU. When I arrived on campus as a freshman, it felt like just the right size. By the time I graduated, the campus was feeling too small. I think this is an appropriate progression of intellectual, spiritual, and personal growth.
- I would recommend the school for people that are interested in a smaller, liberal arts school. If they are interested in something different, I would not recommend IWU.
- If a college bound student knows a smaller setting is right for them, IWU is THE school in the Midwest. Has all the right elements. Financial support, reputation, challenge, diversity, etc., etc.
- If a student was considering IWU, I would encourage them to visit the university. I thought it offered a good mix of programs when I was there. I personally liked going to a smaller school, where I felt the professors knew the students.
- If I didn't, I'd appear pretty stupid, like some ashamed alumnus from Brown.
- If I had to choose a college again for myself, I would choose Illinois Wesleyan.

## EXHIBIT

- If they could afford it and/or get a scholarship/good financial aid, it's a great liberal arts school, out-standing in many fields.
- If they were interested in the arts. Especially music and drama.
- Illinois Wesleyan's attention to the individual student is very important. Having also attended larger schools, I have found that this is one of the most important things that a school can offer.
- Illinois Wesleyan's music school had a great reputation when I attended and it is even better now. I'm sure this is true for the other schools as well.
- Illinois Wesleyan did everything I expected and more to prepare for a career as a music educator. It is a wonderful community. However, as a teacher, I have requested materials be sent to some of my students without much success. This is very frustrating.
- Illinois Wesleyan gave me an academically rich 4 years, amazing friendships and professor-student relationships and irreplaceable experiences. I am quite aware that the person I am today, the people and relationships I surround myself with and my choices are all heavily influenced by my experience at IWU. My experiences in engaging courses and my time abroad helped form my interests and my passions and also guide me toward a career choice. I appreciated every intellectual challenge and every professor who allowed me the opportunity to discover myself academically and personally throughout my 4 years at IWU.
- Illinois Wesleyan has a lot to offer prospective students
- Illinois Wesleyan has a tremendous reputation and it is a safe school where learning is encouraged.
- Illinois Wesleyan is a great university with a number of opportunities for students to get involved and learn in a diverse range of fields.
- Illinois Wesleyan is a welcoming and accepting environment. It is a prestigious school with a strong emphasis on academics but have a lot of fun things thrown in too. I would recommend it because going there was an amazing experience for me.
- Illinois Wesleyan is well grounded. It is a solid university which allows students from small farming communities as well as metropolitan areas to blend and glean the best from each other. The school is small enough to allow a personalized education with the necessary mentoring from professors; yet large enough to provide a challenge in learning from the competition of other well selected highly motivated students. The social structure of the university allows high school graduates to try out their wings in a safe environment. Opportunities abound for those most motivated. Illinois Wesleyan provides college students with many advantages that my children did not receive at the large state university they attended and currently attend.
- Illinois Wesleyan produces well rounded students who are prepared for graduate school and/or their profession upon graduation.
- Illinois Wesleyan provides a challenging curriculum and prepares students for life after college.
- Illinois Wesleyan provides the best of what a university can offer a young person embarking on their post-high school life. The academics were outstanding, the opportunities for extra-curricular activities were numerous, and the campus life was invigorating.
- Illinois Wesleyan University is a forum for intellectual and personal development that I believe anyone can benefit from.
- Illinois Wesleyan University provided excellent opportunities to learn both inside and outside the classroom. It was the perfect University for me.

## EXHIBIT

- It's a focused school with high standards.
- It's a good fit for a lot of people. Not necessarily all people. Someone with a background like mine who is looking for their mind to be expanded in certain ways would find IWU a very good place to be.
- It's a good place to go if you want to be able to actually learn and be challenged.
- It's a good school, good education, getting too big though.
- It's a good solid school, known for very good academic standards.
- It's a great Liberal Arts school and I believe in looking at many colleges to find the right "fit"
- It's a great school and a useful stepping stone into the real world.
- It's a great small university where students feel valued. You can get a good education and have fun, making good friends.
- It's a high-quality education, even if the name alone won't open many doors.
- It's a small school with a friendly, personal touch.
- It's an appropriate size and has a good reputation
- It's good for a liberal arts education
- It's probably above average
- It's the perfect size for an undergraduate school...a stepping stone for those who will pursue advanced degrees
- It allows students to discover themselves, through both a well-rounded liberal arts education in academics and extra-curricular activities. That was invaluable for me in discovering the right personal path.
- It appears that the positive qualities that attracted me, my daughter and some extended family have continued since the 1920s and my father's era, thru the current era according to the other parents I meet in my current community-good social, academic, and physical, comfortably-sized environment!
- It can be a perfect fit for a young adult looking for an excellent education
- It changed my life and opened up a whole new world of possibilities. It was challenging and the small classes and significant contact with professors made my experience unique from most others that I hear about.
- It depends on the person really. I wanted a smaller school with a good academic reputation that was also fun. I think it is a good fit for someone who is looking for those things in a college. On the other hand, some people are more interested in big schools. Also it would not be real fun, in my opinion, if that person is not interested in Fraternity or Sorority life. It is awful expensive too which limits the number of people who can even consider it.
- It depends on the personality of the person asking, but IWU is a good school, with good academics, extracurricular activities, and a beautiful campus.
- It has gotten even better than it was when I was attending in the 1960s.
- It helped to prepare me for a successful and rewarding career
- It is a challenging school with a good reputation.
- It is a good opportunity, although I would encourage the student to pursue a large amount of financial aid/grants.
- It is a good regional school that will allow an individual to explore what they want to do with their life. If the person has a career goal, IWU is not the school to attend.
- It is a good school now but I had a bad experience when I attended
- It is a good school with a good reputation that gives a quality education
- It is a great environment for learning.

## EXHIBIT

- It is a great place to get a quality education; the campus is great, as well as Bloomington-Normal. There is also something to be said about how small it is - you can't get that cohesive family feeling at larger schools.
- It is a great school
- It is a great school that gives students a good education and a good college experience
- It is a GREAT school that supports its students in all aspects of college life
- It is a great school, although too expensive.
- It is a great school. You can only get out of college what you put in. But, if you put in the effort at IWU, your reward is significant. The liberal arts base combined with the great teaching staff helps a student become a skilled problem solver and very adaptable to most environments.
- It is a reputable university
- It is a very good school
- It is better than when I was there
- It is still a good school - probably better.
- It is the greatest college on this planet -- wonderful memories and professors! This was my "gift" of a lifetime.
- It offered an opportunity to interact with faculty at a ratio that is unusual for students at large universities. It is a place where a student may achieve what he or she sets out to achieve. That is, while the opportunities are not overflowing and given freely, a student who is motivated is provided ample opportunity.
- It offers a good education.
- It seems like a place worthy of consideration.
- It still provides great opportunities to its graduates to be successful in whatever fields they choose.
- It was a college with great teachers who challenged and participated in my education process. A fantastic opportunity.
- It was a good school when I attended and I would expect that it still is.
- It was a good school, and I have fond memories of my experience at IWU.
- It was a great experience for me - I was able to do all that was promised to me at my visit to IWU. I was able to double major in music and biology, and I was accepted into a great medical school because of it.
- It was a great experience for me and I can only assume things are even better now. I teach at a small CR college and one potential student was also accepted at IWU. When I called to chat with her, I found myself suggesting she would do well to go there as opposed to my school! That really says something!
- It was a great experience for me.
- It was a great move for me. I experienced something I could not have if I had stayed in my hometown. Plus I made lifelong friends.
- It was a great place to be. I always felt like I was being supported and it allowed me many great options that a large college would not have allowed for.
- It was a great place to learn, not only in the classroom but about life.
- IT was a great school for me, outstanding faculty, I had a good experience there
- It was a perfect college experience for me in every way.
- It was a pretty good experience...I wasn't warped too badly by it.

## EXHIBIT

- It was a really good experience for me, and things don't seem to have changed that much in the 8 years since I graduated.
- It was a supportive, friendly "family" that challenged me and prepared me for a career and for life. The people made the difference at IWU. Students and staff worked together and knew each other as individuals.
- It was a wonderful environment to grow in.
- It was an incredible experience for me and formative for the rest of my life - personally and professionally. I wish that same experience for all college students.
- It was an overall good experience
- It was everything that I was looking for in a college experience: strong academics; geographically close to home; small in size; liberal arts curriculum.
- It was good for me and I assume the quality is still there.
- It was home to me, and it gave me what I needed at the time. I'm sure it would do the same for others like me.
- It was the perfect place for my undergrad. It offered the freedom to explore my interests and a strong theater arts program that prepared me for my future endeavors.
- It Worked for me!
- It would be a good school for some people.
- It's a good school that has the potential to be a great school and I think that there are many opportunities.
- It's a great small university that gives students a chance to get involved and excel great small feel and personal attention.
- It's hard to answer that question yes or no because so many variables contribute to what someone is looking for in a college experience. Overall, though, IWU has great facilities, a smaller community, and challenging classes.
- IWU's reputation, traditions, and curriculum were integral in helping me develop into the career person I am today. I have developed lifelong friendships with faculty and fellow students because of the culture at IWU.
- IWU actually seems a better University than when I was there - more challenging academically, more offerings for students both in the classroom and with internships, study abroad, community service, etc. It attracts the top students from my area and has a lot to offer them! I wish the nursing program graduated more students - I attended graduation in 2003 and was disappointed to see 7 nursing grads....
- IWU allowed me to essentially triple major (English, Theatre Arts and Education) and gave me a good education in all areas. It was a small, safe community in a wonderful town and a great place to learn and grow. I know that sounds like BS, but it's the truth.
- IWU continues to strive for excellence scholastic work and life... Great lessons for any student!
- IWU exceeded all my expectations for college...it is small, friendly, personal, academically and intellectually challenging, and it has prepared me for life--socially, career-wise and as a critical thinker. I am now a life-long learner!
- IWU gave me the opportunity to take on a leadership role in extracurricular activities; and to learn a way of thinking that has made me critical of the world.
- IWU gives a top-notch education.
- IWU gives students a well-rounded, academically and socially excellent college experience. I truly felt as if I were part of a family when I attended IWU.

## EXHIBIT

- IWU great reputation, will be surrounded by others with strong desire to succeed, and will be challenged to be the best
- IWU has a good reputation academically in nursing, science, liberal arts and performing arts. The campus is lovely today.
- IWU has a great reputation in academics, and has faculty whose first priority is their students. The campus is small enough that any student can get involved in campus organizations and activities. Attending IWU changed my life.
- IWU has a lot to offer both academically and socially, and its small size gives more personal support for the individual student
- IWU has a strong academic reputation and prepares students for life after college.
- IWU has a well-rounded curriculum, and is academically challenging.
- IWU has done a great job of promoting itself as a top notch university
- IWU has great opportunities for travel abroad programs, and affords students in-depth research and learning opportunities with top professors.
- IWU has greatly changed since I attended. They continue to improve in all areas and I have recommended IWU to many students.
- IWU has made wonderful improvements to the campus since I was there. It's only gotten better. I loved it then, so I know someone would love it now.
- IWU has maintained a very favorable reputation since I graduated in 1983. I personally benefited from its high academic standards, achieving a high degree of professional success.
- IWU has much to offer almost anyone with academic inclination and a willingness to accept an intellectual challenge.
- IWU helped me develop the skills necessary to be successful in work and life.
- IWU is a good fit for some students.
- IWU is a great fit for a student looking for a small liberal arts college. If the high school graduate is looking for that experience, then I would recommend IWU.
- IWU is a great liberal arts college. A student who goes there will benefit from personal attention that a student gets for professional and intellectual development.
- IWU is a great liberal arts university that is intellectually stimulating and a great learning environment.
- IWU is a great place for some students to attend. It's not a great place for everyone.
- IWU is a great school and I received a great education there.
- IWU is a great school, with a great faculty and great student body. I loved everything about my 4 years at IWU and would recommend it to any high school student.
- IWU is a great school.
- IWU is a great school. I enjoyed my time there and know that others looking for a smaller university in a "college" town would too.
- IWU is a school where one can get a good education which may enrich their personal life in addition to facilitating acceptance to graduate studies and/or the work place.
- IWU is a terrific school; I recommend it whenever appropriate.
- IWU is a wonderful school, where upon reflection, I have grown. Not only academically but as a person. The lessons I learned went beyond the classroom through athletics, office hours with professors, and Greek life. It was a wonderful time in my life whose experiences I pull from in living my professional and personal life.
- IWU is an excellent choice for any top-notch student. A degree from IWU is a benefit whether starting a career or going on to a graduate degree.

## EXHIBIT

- IWU is an excellent university. It challenged me intellectually and helped me decide what I wanted out of life. Not only that, but I made friends who will stay with me throughout life. The best years of my life were spent at IWU.
- IWU is an ideal place for an 18 year old to grow - personally and intellectually - in to a young adult, especially if that person is seeking a small, supportive university community.
- IWU is an intellectually challenging university where a student learns to question everything and discovers what he or she truly believes and thinks. This is an important process that every student can benefit from.
- IWU more than prepared me for the field I chose to enter, Nursing. Currently I am working on my Master's degree and it is easy for me to see how well IWU prepared me. Outside of academics I really found out who I was during my years at IWU. I was from out of state with no one I knew at IWU, yet felt welcomed and at home from the first moment I stepped on campus.
- IWU offered me a scholarship package that allowed me to attend a University where I felt excited about my work.
- IWU offers a great reputational advantage over other regional colleges and universities. The name of the university speaks volumes about its graduates. The small size offers the best academic experience, without creating an isolated environment.
- IWU offers a personal, high quality educational and personal growth experience. It was only after attending graduate school that I realized that the IWU offered the same collegial/relationship oriented educational experience.
- IWU offers all that the best large universities offer on a small scale with a friendlier atmosphere and more personal attention in and out of class with faculty and staff.
- IWU offers vigorous academic and professional training in a sheltered environment, allowing students to hone their skills and achieve a high level of mastery, while also having the safety net of a small university that allows for individual learning patterns and occasional stumbling.
- IWU places a large emphasis on academics and learning outside the box (study abroad, facilitating multiple majors, etc.) And it seems to have results. It is perfect for a person who would thrive in a small environment.
- IWU prepared me for graduate school. It was a great school with great teachers who impacted the rest of my life.
- IWU prepared me to be an excellent student of liberal arts and of life.
- IWU provided a great education
- IWU provided a wonderful social experience, prepared me well for professional school, and provided a wonderful working relationship with faculty.
- IWU provided me with a great education...everyone deserves that.
- IWU provided me with a great experience--both academically and socially.
- IWU provided me with a valuable education and overall good college experience.
- IWU provided me with the college experience I needed, and prepared me for my career. Given what I know of IWU now, I believe it can provide incoming students with the same well-rounded experience that I had.
- IWU provides an excellent liberal arts education in a friendly and progressive campus environment.
- IWU retains much of its character from when I was a student. I am confident that a student today would receive an excellent education in a nurturing environment as I did.

## EXHIBIT

- IWU seems to still be a very strong university. I visited last summer and was very impressed.
- IWU served me well - and has seemed to improve since then. The personal attention & commitment to excellence will help any student achieve his or her academic or professional goals.
- IWU still provides a solid education although I don't know if anyone I know would be able to afford it.
- IWU strikes me as a good place to spread your wings in a safe environment that offers a good balance of freedom and structure, academic and social, the arts and the sciences, with a lot of smart students and faculty, and the ability to sample different disciplines while still graduating more or less on time.
- IWU was a good school to me and, with the right student, would be good for them too.
- IWU was a great experience for me. As a music student, I learned a great deal about my art and my role as a music educator. IWU also gave me a lot of opportunity to learn a variety of ideas and skills because of the liberal arts emphasis.
- IWU was a great experience for the fine arts. It allowed all students to have a chance to participate in all areas of the fine arts at all levels.
- IWU was a great experience. The academics were strong and challenging, but there was also a social network that allowed me to develop as a person. I came out of the University a much more well- rounded person than when I entered.
- IWU was a life changing experience for me. The faculty made me part of the family and gave me more professional mentoring than I have ever encountered elsewhere. They always respected my professional goals and helped me work toward them. Their faith in my abilities opened my eyes to possibilities I had never considered.
- IWU was a nurturing, supportive environment for me when I went to school there. Even though I didn't feel particularly academically challenged, I believe that aspect of IWU has changed for the better.
- IWU was a place I learned a lot, made great friends, experienced other cultures for the first time, was supported by my teachers, solidified my faith, and overall had a great experience.
- IWU was a very positive force in making me who I am today and I would recommend it to others trying to find their way in this world.
- IWU was a wonderful experience. It was small and brought all the benefits of a small university while still located next to ISU for the larger university feel. The class work was challenging and rewarding. Truly, IWU has a community feeling.
- IWU was an ideal place for me and I would recommend it to anyone who is looking for a university that challenges and pushes its students to reach their full potential while still providing a warm, friendly, and supportive atmosphere in both its academic and social settings. There is access to technology in every building and the best library I've seen compared to those at similar size colleges/universities. It is a place where a student can explore them and be whatever or whoever they truly are.
- IWU was one of the best experiences in my life. I have recommended it to several students, and am pleased to say that some of them have attended and graduated--and also loved it. It's what college should be!
- IWU was the best college for me. I made lifelong friends.
- IWU worked out for me. It wouldn't be my top choice today, but if someone was considering IWU, I'd have good things to say about the school
- Knowing what I know now, I would still have chosen IWU.

## EXHIBIT

- Living at a considerable distance from the campus, there are not many people in my area that know of Illinois Wesleyan. I had a wonderful experience and am proud to be affiliated with the university but realize when people ask me where I went to college that they don't even recognize the name or know the reputation. I speak highly of IWU and would easily recommend it to young people and their parents as they consider colleges. I have, in fact, encouraged several of my serious voice students to investigate Illinois Wesleyan. I find that most of them don't want to be quite that far from home.
- Looking back, IWU had a greater impact on my future than I realized at the time. It was a great school.
- Lots of opportunities. Supportive atmosphere and personal attn from faculty. Good location. Great small school.
- Loved the school! I owe a lot of my career success to my educational experience at IWU.
- Many great opportunities in many different areas (i.e., internships, study abroad, organizations, etc.)
- More than the "stock value" of the diploma, I'm impressed with the University's focus on teaching young people the process of thinking logically and approaching problems. I also love the emphasis on well-rounded people. We live in a specialized world and the individuals that are able to master the complexities of modern organizations and techniques within the context of solving large-picture issues are rare; but they are also the most demonstrated leaders of our society and its institutions. Illinois Wesleyan is on the right track in developing people with these skills. Many can learn how to build a specific mouse trap...but how many can lead an organization to build 100 different traps? Lastly, I find that the people I will always hire in my company are the ones with passion, first. I
- Most of the graduates in my major (biology) have really excelled in professional schools including medical, dental, veterinary, and law. In addition, I also think that IWU's liberal arts background has made me much better rounded than some of my grad school classmates who come from both large universities any other small liberal arts schools.
- Mostly because of my amazing experience there...which nurtured and prepared me for my professional success ...and based on the updates I receive I believe it still offers what I found there.
- My academic endeavors were challenging and helped me to be successful in my career.
- My answer is based on what I read in the alumni magazine and on my own experience 40 years ago.
- My education has more than served me well and I believe the university has only gotten better since that time.
- My experience at Illinois Wesleyan University was challenging and successful. I'm overall very pleased with my education and have had several successful years in the field I went to school for.
- My experience at Illinois Wesleyan was excellent. I believe very strongly in small universities where there is a strong sense of community and belonging. At a large university students are known more by number than name.
- My experience at Illinois Wesleyan was overall very positive and it just depends - as any situation - what you are looking for and what you make of it. IWU offers a lot as long as you step out and utilize your resources.
- My experience at IWU was absolutely exceptional. After graduating and being in a professional setting for 12 years, I continually witness how my education at IWU prepared

## EXHIBIT

me for my career and most importantly, life. In no way does the university experience my colleagues had match mine at IWU. I am so very proud to be an IWU alumnus!

- My experience at IWU was excellent. I felt well prepared for my career in music ed.
- My experience at IWU was excellent; it served me exceptionally while attending, in graduate school, in my career and in life. My closest friends are my IWU classmates, and some of my fondest memories are either times on campus or times with those friends around the world. I recommend IWU today to parents and students alike who are looking for a small school academic experience in a big college town.
- My experience at IWU was great. The professors were knowledgeable and were good teachers. The size was just right and Bloomington is a great town.
- My experience at IWU was helpful and rewarding.
- My experience at IWU was incredible. I would like others to have a similar experience.
- My experience at IWU was one that I would recommend to a graduating senior. It allowed me to grow into the person that I became and prepared me for life outside of the academic world.
- My experience at IWU was very good and though I graduated in 1953, my few trips back to the campus lead me to believe it has not changed in "bad" ways.
- My experience at IWU was wonderful. The great teachers, beautiful campus, and extracurricular activities made it a great and worth-while 4 years.
- My experience at Wesleyan provided me with many different learning opportunities and prepared me both for grad/law school and my career.
- My experience did help me excel.
- My experience there was a good one and I think it has a lot to offer.
- My experience there was one of the best of my life. It was instrumental in forming who I am today.
- My experience was a positive one. IWU provided an environment to grow, learn and thrive. I enjoyed my 4 years and especially my involvement in my sorority.
- My experience was excellent and news updates report that IWU has maintained was has been good while constantly trying to improve itself. I have always thought of IWU as a great place to get an education that can be useful throughout life and not necessarily a training ground for some kind of job. This was certainly my experience.
- My experience was very good. I received help when I changed majors vs. Dropping out of school. Also contacts to a good job. I expect that all still applies
- My experience with IWU during my time as a student was favorable and I believe that the institution has improved its student life and academic reputation.
- My experience with the faculty was inspiring...the friends I made while in school at IWU were great people...the atmosphere was one of privileged learning while still retaining the ability to have fun and be young...and I was fully prepared to take on my career of choice using what I learned at IWU.
- MY EXPERIENCES AT IL WESLEYAN WERE VERY POSITIVE.
- My experiences at IWU, more specifically with my advisor, helped challenge me to grow both intellectually as well as personally. The close contact I had with this individual helped mold me into who I am today.
- My experiences were very valuable and life-preparing. I am certain that the highest standards still apply and that any and all students have the opportunity to avail themselves of the best educational atmosphere possible at IWU.

## EXHIBIT

- My family still lives in Bloomington, and they still think highly of IWU. I took a tour a few years ago and was impressed with the physical set-up.
- My four years at IWU were the best of my life socially and intellectually. The environment was perfect for what I needed at that time in my life. I am now a chemistry professor at a small state comprehensive university, and schools like IWU serve as models for the environment we strive to provide our students.
- My four years at Wesleyan were among the best of my life. Though I ended up in a completely different career than I had studied for, I still felt prepared for the challenges life would throw at me. I made my very best, lifelong friends at Wesleyan.
- My IWU degree helped get me where I wanted to go, there's no reason it shouldn't help someone else.
- My IWU experience was great. My education prepared me to be successful in my career.
- My learning and living experience at IWU was perfect for a young person who wants an academically challenging college that also provides social and personal development opportunities
- My overall experience at IWU was a good one.
- My overall experience at IWU was a very happy and enriching one. I would want others to share in those experiences.
- My own educational experience
- My own experience 50 years ago.
- My own experience at Wesleyan. Likely, that experience today is even more satisfying given the physical enhancements to the campus along with what appears to be a greater variety of course study.
- My own experience there was very positive, and as a high school teacher I have recommended several students to include IWU in their college search.
- My own experience was positive and the current reputation is excellent.
- My personal experience at IWU was excellent and I would love to be able to share that opportunity with other students.
- My personal experience at IWU was great. The personal attention provided by professors is perfect for someone coming from a small high school. The one warning I would provide would be the significant cost of IWU. It seemed that at first I received significant amount of financial aid and before starting that financial aid would be available, but after starting financial aid department was very difficult to work with.
- My personal experience was pleasant, and although I did not like everything about IWU, it still is a good academic choice on a beautiful campus. It is important to go beyond the bubble of IWU; many needs can be met within the community and nearby ISU.
- My personal experiences
- My personality fit in well with the institution, easy going, but challenging academically.
- My training at IWU was excellent for what I chose, mind you there were problems but overall I have the fondest memories of the school and feel like it has been a vital part in creating who I am as a person
- My years at Wesleyan prepared me to be a successful career woman and I value them greatly.
- Nationally and regionally renowned; reputation for quality education; small classes; intelligent, compassionate professors; Can get a good education on a small campus while

## EXHIBIT

having access to the assets of a larger university and town. Finally, a degree from IWU gets you noticed when applying for jobs in Illinois.

- Not only will IWU prepare them academically, but the experiences at IWU prepared me for many aspects of my life.
- One-on-one attention from supportive faculty and staff. Interesting faculty.
- One of the best liberal arts colleges in the nation.
- Opportunities to interact with a knowledgeable/friendly staff and simultaneously pursue interests covering a broad spectrum.
- Other than what I learned in classes at IWU, I learned so much about myself as a person while at IWU. I had such a wonderful time while attending school at IWU. The professors were amazing and engaging. The friends that I made while I was there are some of my best friends still.
- Over all I had a good experience.
- Overall a great school.
- Overall good experience
- Overall I believe IWU is continually improving academically. It has a great atmosphere and for the most part excellent faculty. Business need to be stronger with ADDITIONAL FACULTY AND SNALLER CLASS SIZE,
- Overall I had a good experience
- Overall I had a great experience at Illinois Wesleyan. There were a few things that I didn't like, but that would happen at any school.
- Overall, I am happy that I chose IWU and I think other people would have an excellent experience there as well.
- Overall, I had a positive experience at IWU and believe it has lots to offer.
- Overall, I had a positive experience in college. Over the years, I have witnessed the benefit of an education that focused on critical thinking and writing skills.
- Overall, I had an extremely positive experience. I believe that the overwhelmingly positive experience was due to the small class sizes and the relationships I built with the faculty, in addition to the rich campus life. The liberal arts education made me a better-rounded person with more to contribute to the world.
- Overall, I still believe it to be a great school. I always get a positive reaction when I tell someone that I'm an IWU graduate. My only hesitation in recommending it would be the cost.
- Overall, if you can get past the schools' bias towards promoting the arts and treating the business and economics program/students as second class (until it comes time to find money for the alumni fund or that next new building) there were many excellent out of class opportunities at the school that would not have been available at other institutions. Some examples are involvement in student senate, the Argus, intramurals, residential life and clubs all at the same time. The size allows for the development of a tight-knit community, which promotes a safer environment than what a huge school can offer. Additionally, the educational programs are good overall.
- Overall, it is a good, small, liberal arts oriented university located in the Midwest with a good regional reputation.
- Overall, it was an excellent experience.
- Overall, IWU provides a good education. But no institution can be all things to all people. Depending on what the prospective student was looking for, IWU might be a good choice.

## EXHIBIT

- Personal attention and academic flexibility contribute to IWU's tendency to produce well-rounded graduates.
- Personal attention to students from the professors in an environment that felt more family like than institutional
- Personal experience and reputation
- Prepared me to further my education with advanced studies while still providing an extensive liberal arts education (which I came to recognize more after encounters with many others in my field).
- Proud of my school and had a great experience there.
- Quality education, caring faculty, small class size
- Quality of educational and campus life.
- Quality speaks for itself. Having seen IWU from both sides (student and teacher), and having experienced low quality, I would gladly encourage high school students to look at IWU.
- Reputation for high academics. That is why I wanted my son to go there.
- Simply stated, my education at Illinois Wesleyan prepared me to be successful professionally and personally.
- Small college, very good professors, personal attention
- Small interactive classes good financial assistance many campus improvements (since I left)Strong reputation
- Small, Liberal Arts School, good opportunities for leadership experience, good prep school for grad studies, good regional university for non-technical professions.
- Small, selective, academically challenging, private universities offer the finest opportunities for academic achievement as well as access to a wide variety of extracurricular activities in a welcoming environment.
- Still a good reputation
- Still an excellent school with great facilities, small class sizes, community feel.
- Still believe it is one of the best educational experiences available; I will encourage my own teenagers to consider IWU although we live far away, and I would be concerned about the high tuition and costs
- Strong academics
- Strong academics, personal attention from faculty, excellent facilities, and comfortable size
- Strong faculty, good education with a personal touch
- Strong programs in Music. Have recommended IWU to several music students.
- Strong reputation, challenging, and it prepared me well for a career
- Strong school in music. Good attention from faculty.
- Students graduating from IWU are very much prepared for life following college. They are well-rounded, free-thinkers, intelligent and hard-working individuals.
- Success of graduates
- Taking the good and the bad of my own experience, I was able to look back years later and realize it is a great college environment, and for some, a perfect place for me to recommend they do their college studies.
- The all around experience at IWU is a very good and valuable one. In my view, the lack of "real world" teaching is by far the #1 fault I find looking back at my time at IWU.

## EXHIBIT

- The campus atmosphere allows the maturation of a student and provides an environment to discover what paths each individual may wish to follow, providing a solid liberal arts education.
- The campus size, composition and experience were ideal for helping my metamorphosis into adulthood. I would imagine that your career guidance services have improved greatly by now, so it would be a terrific place to begin college these days.
- The college experience, i.e. Living on your own, learning responsibility, being in charge of your own decisions, will be relatively similar no matter what the school. IWU provides good academic opportunities, as well as professional opportunities after graduation.
- The core values that IWU embraces including great teaching, small classes and personal attention have never changed. In many ways an IWU education trumps that of a research university. I would also recommend IWU to a student athlete, since the school and the D III philosophy are a great fit for many students. Many would be much happier at IWU than the cesspool that is Division I.
- The curriculum and challenges prepared me for the professional environment.
- The education and experiences I had at IWU are very much worth having and I would recommend IWU to suitable high school candidates.
- The education I received at IWU allowed me to become a well-rounded person. Because we are a liberal arts college, we were required to take many courses that were not specifically in our major, but in my opinion this made for a better education. The campus was beautiful, clean, and safe, and is definitely somewhere that I would want my children to go. IWU has all of the positives of a small university, such as small class size and individual attention from professors, yet there are many of the perks of a larger university, such as great facilities, opportunities for study abroad and athletics. Furthermore, my education from IWU allowed me to get into a competitive graduate school. I would recommend IWU to anyone that asked me about it.
- The education I received at IWU served me well in my chosen career.
- The education I received in the mid 1970s has paid off. I have intellectual breadth and depth because of the IWU major and minor opportunities that many of my colleagues lack from their undergrad education.
- The education I received prepared me for graduate school; I am about to graduate with my PhD in chemistry a little over 5 years after receiving my BS. College is all about what you put into it - if a student is prepared to work hard they will receive an excellent education at IWU. After talking with my fellow PhD students I have come to recognize that the opportunities available to everyone at IWU were only available to a select few at most other colleges and universities.
- The education prepares individuals for success, to further their education, to be leaders, to be moral human beings.
- The experience I had 14 years ago was worth it
- The four years I spent at Wesleyan were four of the happiest, most productive years of my life. My husband, also a graduate, and I sent our son to IWU. He loved it there, too.
- The improvements to the campus and faculty have been good. I still look back at my time at IWU as fruitful even before those improvements were made.
- The IWU experience in many ways shaped my adult life-- for the better. It prepared me well for my career and provided many of my best friends and fondest memories.

## EXHIBIT

- The longer it has been since I attended IWU, the more I realize the impact it has had on my ability to communicate my thoughts and ideas, both written and verbally, to others. This has been one of the greatest assets I have employed in the workplace and one of the reasons I have been successful.
- The overall atmosphere is excellent; the courses are engaging and challenging, yet not overwhelming; the faculty is highly intelligent and very supportive and kind; and the campus amenities are top notch; however, I was very disappointed by the vocal department in the music school, so I would not recommend that program to a prospective student.
- The personal attention you receive from the staff will surpass any other college. Additionally, atmosphere of the university will inspire you to want to learn more. I believe this atmosphere was created by Dr. Meyers, and will carry on. Dr. Meyers always wanted to you find your passion in life.
- The personal attention, the opportunities (at least in certain fields) for advanced work with faculty, the safe environment, the excellent facilities
- The professors on staff are excellent human beings (more or less). The more is good for school; the less is good for growing up and realizing some people are jerks.
- The reputation of the school has gotten even better throughout the years. IWU is a first class university and offers students a well rounded college experience.
- The school has a good reputation and I enjoyed my years there. I think the quality of teaching in the liberal arts has improved since I was there. The Fine-Arts were always good.
- The school has a great reputation, and the environment is a great one to learn in!
- The school has an attractive campus with dedicated people located in a growing community.
- The school has done great things for me
- The school was a good experience in a comfortable environment. I felt like I got personal attention and knew each of my professors personally. I was always able to have informal discussions outside of the classroom which enhanced my learning.
- The small school environment gives students more interaction with the faculty and it makes the school feel like a big family.
- The success of a student is not determined by a physical plant or faculty, but by the qualities of the student. If a student wants to continue learning in a college environment, IWU is as good a place as most.
- The support from fellow students and the personal attention from teaching-minded faculty.
- The teaching was excellent and I really knew my professors. I got a good education there even if I had no clue what to do with it once I graduated.
- The total experience of attending IWU was instrumental in making my life as useful and pleasant as it has been to date.
- The total experience, while expensive, is worth every penny. IWU offers a perfect mix. It offers so many great opportunities, e.g. Clubs, organizations, without making students feel like they "have to" join something. There is, literally, something for everyone.
- The university offers many opportunities to those willing to make the effort. It's very supportive, but also intellectually challenging. The faculty truly cares about teaching and is available outside of the classroom.
- There are still a few advantages to going to a good small school. For some, a large university can be a daunting experience and could lead to failure, or at least, under achievement.
- There was no, "depends on what the student is looking for in a school" button.

## EXHIBIT

- There were things I wish I'd done at IWU but wasn't thinking about them at the time. So overall, my experience was great and I would recommend attending IWU because of it, but would also suggest the prospective student take advantage of other opportunities that would benefit them more after graduation, from any college/university
- They met my expectations of what my undergraduate college experience should be like and helped me to successfully enter graduate school.
- This answer was based on my own experience, even though I graduated in 1963! I have fond memories, good academic memories, and am glad to read, occasionally, the Alum magazines.
- Those were the best 4 years of my life. The attention I received and the quality of teaching and advising were exceptional.
- Though I don't use my Wesleyan degree specifically for my current employment, I feel it gave me a good liberal arts education.
- Through reading the Alumni Newsletter, I am still as proud of IWU as when I went there and would have no hesitation in recommending it to others.
- Through the Greek system, developed a lifetime network of friends and potential business associates
- To get a well-rounded education
- Top school in the area
- Tradition
- University offers great opportunities for the "right" student. I would not encourage all to go there.
- Very good combination of high academics, broad opportunities for extracurricular activities and religious atmosphere.
- Very smart student body helps bring out the best in you through competition. Liberal arts side of the University gives a very diverse education and introduces you to different people with different values. Gives an extremely good and well balanced education with is very valuable in the professional world. Many social activities (something for everyone). Fun parties (study hard, play hard). Campus Quad is great! All my close friends who graduated with a degree from Illinois Wesleyan are very successful and some of the most interesting and unique people I know. IWU is a place to meet really intelligent and unique people. Exposure and education to topics outside the students major. Great course selection. Small classes. Course availability. May term. Location in a college town ve
- Very supportive faculty, abundant opportunity to explore range of disciplines, broad range of students
- Wesleyan (other than having too great an emphasis on the Greek system is very friendly and supportive. The small campus makes getting to classes easy and the new facilities rank it right up there with the best of the small universities in the US.
- Wesleyan fits a type of person and if they fit that type I would refer the University.
- Wesleyan had a lot of offerings for a wide variety of students.
- Wesleyan has a good location, excellent programs and very good teachers. In addition, its reputation is well known.
- Wesleyan introduced me to many new things, and helps me grow. I got not only a great education and work ethic, but lifelong friends. What a better way to prepare for life.
- Wesleyan is a place where a young person can grow their confidence while still under the wing of strong ethics and a challenging curriculum to aid in their growth.

## EXHIBIT

- Wesleyan offers many opportunities to intelligent and outgoing individuals who are willing to work hard for furthering their education - Wesleyan is committed to their students and faculty - and yet provides a 'home away from home' environment.
- Wesleyan offers so much more than an education. It offers a window of diversity to students that mirrors what is out in the "real world". It will always be a second home for me and I would strongly recommend it to anyone interested.
- Wesleyan provided a great well-rounded education for me.
- Wesleyan still maintains the same mix of solid teaching and an intellectually challenging social life that made me choose the university in the first place. It is a safe place to be and a safe place to grow intellectually, morally and emotionally.
- Wesleyan was one of the top three choices for one of my nephews and is being considered by another. Any student looking at a potential future in science would be well served by attending there.
- When I read the alumni newsletter, I feel very proud that I have a BFA from IWU. I love the physical improvements and growth that has happened to the campus and I'm heartened by the diversity that I'm seeing in the new students. As my daughter edges towards college age, I think of recommending IWU to her for its communal feel and commitment to the liberal arts. I have very fond memories of Wesleyan and it seems like the qualities that built those memories have only become richer.
- Wonderful experience in a welcoming community.
- Yes-only if the student was looking to stay in the Midwest. The university is very well know in the states surrounding IL but once outside. It is Illinois Wesleyan who?
- Yes - a great university with lots to offer in an individualized setting.

## EXHIBIT

### **“Yes” to the question: Do you think that Illinois Wesleyan University is living its mission statement the best that it can?**

#### **Uninvolved Alumni**

- A big agenda but do think that overall it is a good experience for students
- Again, as a student some 55 plus years ago, assuming it is true today, the opportunities should be better.
- Again, from my experience that is the only answer. I would hope that continues today.
- Again, from my own experience there, and it’s continuing, growing reputation.
- Again, the programs I read about in the IWU magazine are very impressive to me. They seem to be practical applications of the ideals described in the mission.
- Agreed with statement
- All I see and hear about Wesleyan, both about alumni and current students tells me that this mission is being fulfilled.
- All initiatives, strategies, efforts support the mission of the university.
- All of the mission is true with one exception: there is hardly any diversity on campus; not in the faculty, staff or student body. Most of the students - me included - are white and came from the Chicago suburbs. I don't have a problem with that, but when as a school you claim to be diverse, that is not true, and during my tenure on campus I saw minimal efforts to increase that diversity. That being said, the rest of the mission is being lived up to quite nicely.
- All of the mission statement seemed to be what I experienced when I attended. I am just surprised it mentions nothing about its Wesleyan/Methodist connection and incorporating its religious values/beliefs.
- All of the things in the mission statement applied to my experience at IWU.
- All of the things in the Mission Statement were things the University tried to work on while I was there.
- Although it is always difficult to say that one is living up to its potential, I believe Wesleyan is trying
- Although my Wesleyan experience was 20 years ago, and the current mission statement was probably not in place at that time, my time spent in the classrooms and around the campus showed me that these are the ideals that mattered to the university and now matter to me.
- Although some of these goals are challenging for a smaller, less diverse school such as IWU (especially those relating to global citizenship), I still believe IWU does its best to foster these goals.
- Although the university tries to be ethnically diverse and states all the right things within this mission statement, I'm not sure if it lives up to its statement.
- As a graduate of IWU who has and plans on living abroad again, I feel that my education rivaled that of any other university I have had the pleasure of studying at. And not only that, IWU prepared me for the globalization of culture that is occurring worldwide while still maintaining a balance with the desire to make my own home a better place.
- As I read and follow University materials that are sent my way as well as what is displayed on the university website, it is evident that the administrators are sensitive and aware of their mission statement and are committed to bringing it to fruition.
- As I read the mission statement those thoughts and ideas rang true to my experiences at IWU

## EXHIBIT

- As mentioned in my previous answer, the most notable aspect of the university is the focus on critical thinking skills and the ability to communicate effectively.
- B/c
- Based on information gleaned from stories in the alumni pubs.
- Based on my experience, the mission of IWU is shared with every student and every student has the opportunity to share their concerns regarding the mission with faculty and staff.
- Based on my own experience, Minor Myers, in particular, exemplified the mission statement of the university and transmitted his own passion for knowledge and learning to the entering classes. Most of the faculty I interacted with also demonstrated elements of the mission statement by inspiring and drawing out the best of many of my classmates.
- Based on university communications it seems to emphasize most if not all of its stated goals for a broad educational experience. I have had little personal contact over the years.
- Because as I survey its purpose or its mission and measure it against what has been accomplished, I fully believe that the school is living up to its mission statement.
- Because I am sure the school endeavors to reach those goals
- Because I believe it does.
- Because I believe that it did this for me... But I also believe that it could have done so much more, not only for someone like me, who was ethnically different, but for everyone at the university level. If IWU had opened up its vision to more diversity, all students would benefit, especially those that are not ethnically, economically and racially diverse.
- Because I believe that it is true.
- Because I believe that IWU does teach students the skills needed to be model, global citizens. The school is a tight knit community that is concerned with the development of each and every student. The curriculum is innovative, challenging, and touches on modern issues in our world.
- Because I experienced the majority of what was mentioned in the mission statement.
- Because I feel it works its mission as well as any organization I am familiar with
- Because I feel the staff and faculty are committed to it the best they can.
- Because I have distinct recollections of coursework opening my eyes to what is happening in the world, and generally feeling supported (though not by the director of Greek affairs). The university always seemed to have the best interests of its students in mind.
- Because I read the Alumni Magazine and it reports progress in all the goals listed in the Mission.
- Because I strongly believe it to be true.
- Because I think it does what its Mission sets out to do.
- Because I think that the programs in place at IWU are working to attain the goals stated in the mission
- Because it did teach critical thinking. Liberal Art basis has served me well in my career which was not a direct path based upon my education.
- Because it has a small town feel but deals in global issues
- Because it has been trying very hard to increase its student body and faculty diversity along with becoming an environmentally sustainable campus. It has many core classes that get the students to really understand what education should be about and prepares you for a life of inquiry.
- Because it has lived up to many of the promises it makes in its mission statement
- Because it matches my experience when I was a student there.

## EXHIBIT

- Because IWU does live up to its mission by preparing students with the life skills that are necessary to survival in a changing world.
- Because IWU offers a wide range of possibilities. It does not focus on one thing specifically but well round opportunity rich environment that allows one to choose their own path.
- Because my impression is that IWU strives to provide a liberal education to its students and to challenge them to think creatively.
- Because nowhere in there did it state that it was a Christ centered school with any religious affiliation. It will create a group of highly intelligent liberals who don't understand a Christian sense of doing business or living in this world. Being a Christian doesn't mean that you can't tolerate alternative lifestyles, but you also can't support it.
- Because of my experience at the school. Illinois Wesleyan strives to live up to their mission and in my four years there, I never felt that they had not.
- Because of what I read about IWU and the recognition it has received.
- Because reading the statement it reminded me of all the ways they helped me when I was there - professors, staff, administrators, and even my fellow students. If you need help, you can find it there, and in helping they foster all of those other elements in the mission statement.
- Because that is what I experienced. However, there is one difference that I would make in the mission statement. Even though critical thinking is a very important educational endeavor, it is not equivalent to problem solving. In our society today, we not only need people who can think critically, but we need people who can solve problem, especially multi-conceptual problems. In other words become truly educated individuals. I believe that is the education I received at IWU and I would love to see a statement in the mission statement such as "...to think critically and develop excellent problem solving skills..." so that IWU can continue to be an outstanding educational institution and graduate outstanding, well-educated people.
- Because that mission statement was so long, I didn't feel like reading much more than the first two sentences.
- Because the school offers a diverse curriculum; many international students attend IWU; the school is indeed "tight knit"; and some of the classes that I attended (although no Fine Arts) were career oriented.
- Because the university is a tightly knit community that does foster inquiry and intellectual development with what it has to work with
- Because there was no "Sort of" option
- Because they do things right at IWU
- Because they have tailored programs and outcomes to live within the mission that they have created.
- Because this survey is too long.
- Because to the best of my knowledge it is doing so.
- Because Wesleyan is a mission-driven school and pays close attention to both its liberal arts roots and the realities of modern-day life.
- Because while it may have a few areas on which to improve, for its size, and budget, it does a marvelous job at attaining its goals.
- Because.
- Cause it seems to fit.
- Challenges all students to work hard and do to their best in a very competitive environment

## EXHIBIT

- Change takes time and I'd like to think they are trying for the better.
- Character of students currently matriculating from IWU.
- Consistency of purpose and results continue to be on an excellent and superior caliber!
- Effort is there
- Even though I graduated 13 years ago, I feel that mission represents IWU then, and from what I read and hear, now.
- Everything I know about IWU now comes from reading the alumni magazine. It's always full of great stories about what's happening and how the university is moving forward with new projects and ideas, for example the commitment to environmental sustainability.
- Everything that is stated in the mission statement, I experienced when I attended. I always felt that the faculty wanted me to success in my chosen career and prepared me for that. I loved that I was a NAME, not a social security number. That made me feel as if the university was interested in me and my success. I felt a part of the success of the school.
- Faculty research and advising activities encourage involvement in the local, national and global communities; there are off-campus study opportunities both within and outside the US; there are various research opportunities for students; and the academic programs are challenging and broad.
- Focused on the development of the individual
- For the most part, I feel the mission statement reflects what IWU attempts to achieve.
- For the most part, it's doing what it says it wants to do.
- For the reasons stated previously
- From 2002 to 2006, I recognized many changes in the University that parallel the goals outline in the mission statement.
- From a distance, this is what I read and hear.
- From all indications it appears IWU is making a concerted effort to maintain exposure to diversity, currentness, and breadth through its challenging curriculum offerings, professional staff, extra mural opportunities, diverse student body origins, and progressive forward thinking.
- From my experience, the University is living up to its mission through any means possible. The only downfall is that whenever I told people where I was going to college they said "Wesleyan what?" or "don't you mean Connecticut?" So the reputation of the University is not out there as it could be. Yet, within their means, the University is successful in working towards their mission.
- From personal experience the mission statement is accurate, and from what I have read in the Alumni magazine the tradition has held true, and probably surpassed my experience.
- From reading the Magazine & e-mail newsletter, I see examples of almost all of the goals mentioned in the Mission Statement.
- From what I can see IWU is meeting the Mission set forth. The biggest disappointment to me, however, is the lack of stating support for the Fraternity (Greek) system. I graduated in 1958 and to this day my "brothers" are a very big part of my circle of friends and support structure. The Fraternity fine tuned so many "rough" edges I had as a younger man and, perhaps, is the most memorable IWU experience I had. The people experiences I had living in a fraternity house served me quite well over a lengthy career in business.
- From what I can tell, it provides students with so many opportunities for growth. The mission statement really seems to drive the activities of all members of the University community and its programming.

## EXHIBIT

- From what I have heard and seen of the school as alum, a parent of a current student and the feedback I get as a high school teacher from prospective students who visit it I believe it is doing a good job filling its Mission statement.
- From what I have read about Wesleyan's current programs and curricula, it seems to be living up to the stated mission.
- From what I read about IWU, I believe it is living up to its mission.
- From what I've read about the school.
- From what I've read, and heard from current students, IWU is upholding this mission
- Given all the options to choose from in such a verbose mission, how could it not possible achieve them?
- I agree but we need to work on building a regional and national reputation with employers. I know that IWU is selective and challenging but we are not highly sought after by college recruiters.
- I agree that as of today, IWU is practicing its mission.
- I agree that IWU is living up to the statements made.
- I agree that IWU provides a well rounded education that helps its students think broader than just one discipline. I think IWU is a close knit community, and there is excellent, personal interaction between the faculty and students. There are also good opportunities to study abroad whether just for May term or for a semester/year.
- I agree that this is a worthy mission, though very idealistic-- and that IWU is striving toward this.
- I agree with the statement.
- I agree.
- I agreed with everything in the statement, and I experienced most, if not all of those things while I attended.
- I agreed with the statement
- I am a professor at Eastern Kentucky University. I feel that your mission statement is more caring than our mission statement. I do know a lot about this -- IWU has additional values than a state university.
- I am not sure.
- I am proof of the mission.
- I answered YES because I think IWU does a great job, and I didn't want to have to think about how to improve it to meet the mission statement.
- I answered yes because IWU's mission statement is broad yet fitting to the institution. It fulfills and strives to fulfill these goals through its student, faculty, and staff recruitment and through its campus/facility improvements.
- I believe a University always has room to grow, but I know that Illinois Wesleyan always attempts to reach beyond expectation.
- I believe all of the phrases have been lived up to and the university continues to strive for excellence in these areas.
- I believe it takes its mission seriously and tries to meet the objectives to the best of its ability.
- I believe IWU achieves or at least tries to achieve these objectives.
- I believe IWU challenged me intellectually as well as personally while I attended. From what I have read in the alumni magazine as well as what I hear from current students the university has continued to expand its commitment to global awareness, and civic responsibility.

## EXHIBIT

- I believe IWU does work hard daily to live up to their stated mission.
- I believe IWU embodies all of the principles laid out in the mission statement. As an alum, I feel that I gained all of the qualities listed because of IWU.
- I believe IWU has the best intentions in what they do for students and alumni and that they are proactive in their direction.
- I believe IWU is already living up to almost all of its mission statements and actively trying to pursue those statements that are lacking.
- I believe IWU is attaining its mission.
- I believe IWU is doing its best to live up to its Mission Statement and continues to make changes necessary to better fulfill that statement.
- I believe IWU is everything its mission states.
- I believe IWU is living up to its mission statement. I just don't feel it is worth the money.
- I believe IWU is offering the best Liberal Arts Education around and encouraging students to step outside of themselves locally and globally.
- I believe that Illinois Wesleyan "fosters creativity, critical thinking, effective communication, and strength of character and a spirit of inquiry".
- I believe that is preparing its students to be the best in the global world
- I believe that it provides the students with opportunities to become well-rounded, questioning individuals that are active in the world around them and teaches them to interact and question while tolerating the differences in the world around them by laying a foundation that is well-rounded, thought-provoking, and intellectual.
- I believe that IWU does a wonderful job in all of the areas listed in its mission statement. IWU is also always striving to make what they already do well even better!
- I believe that IWU is striving for the ideal of its mission statement.
- I believe that those ideals were conveyed to me during my attendance and that they are exactly what I took with me when I graduated.
- I believe that Wesleyan strives to achieve what the students need and want. I think that they offer a variety of courses in all fields.
- I believe the mission statement accurately reflects what IWU offers and strives for.
- I believe the mission statement describes Illinois Wesleyan very, very well.
- I believe the statement is true of the university.
- I believe they are trying to achieve their mission statement
- I can't pick specifics, but I read the Alumni magazine and I think IWU is performing well against this stated mission.
- I can go only on what I hear and read.
- I can only speak from my own positive experience.
- I can recall opportunities to do all the things the university strives to do while I attended the school... Whether students/I took advantage of those opportunities at the time is another issue. I always saw IWU as trying to better itself and encouraging students to do the same.
- I can think of great examples for each of the points of the mission statement. The University community as a whole is headed in the right direction.
- I constantly read about new and exciting changes and opportunities for students. It also still seems to be cohesive and friendly. In addition, I personally feel that most of the things in the mission statement applied to my college experience.
- I could think of examples for every one of the points made in the statement.

## EXHIBIT

- I definitely think the faculty and administration actively work on furthering the aims of this mission statement. The students do not seem as progressive to me.
- I do believe that IWU is living up to its mission statement. There are so many things that IWU strives to instill in its students and I think that is wonderful. College isn't just about the classes you take, but the life you learn to live, and the ideas that you learn to form for yourself. Thanks.
- I do believe they make decisions they believe is in the best interest of their students. I feel like I was definitely given opportunities to be successful and prepare myself for my professional life.
- I enjoyed the variety of courses I was fortunate to take, and I enjoyed times when work from one course was applicable to other courses, providing a broader view of the subject.
- I experienced everything the mission states while at IWU.
- I experienced the university over 25 years ago and that mission was true then as I'm sure it is now. We all strive for diversity and higher purpose and opportunity and challenges. IWU is pushing toward its mission goals as well as, or better than, any other higher level institution.
- I feel as though I gained critical thinking skills and strengthened my moral code by attending Illinois Wesleyan. I also gained a different world view by being able to study overseas during the spring semester of my junior year.
- I feel it's mostly true.
- I feel it is working toward the things listed.
- I feel like staff and faculty are working to create an environment that lives up to the mission.
- I feel that despite a few exceptions in individuals, that is absolutely the goal of the university and it does what it can to promote it.
- I feel that is what I got from attending IWU.
- I feel that it prepared me to be a global thinker and I feel that having gone to IWU I came out a more conscientious person in all ways.
- I feel that IWU is always trying to better itself for the good of all.
- I feel that IWU is fulfilling its mission statement very well.
- I feel that IWU is indeed fulfilling its mission as set forth in the mission statement.
- I feel that IWU is living its mission to the best of its capabilities by always trying to challenge its students. The faculty members at IWU give a lot of themselves to their students, and they want everyone they teach to be successful. It is becoming a more diverse campus, filled with a wide variety of academic, social, and service opportunities.
- I feel that IWU really promoted creativity and critical thinking in the classes that I took and it helped me to uncover the things that really interested me. It always seemed like the ultimate goal was to prepare us to enter the "real world."
- I feel that the curriculum and opportunities I had at IWU did support many aspects of the mission: broad education (I took lots of literature and religion classes despite being a science major), global citizenship (Mayterm and study abroad opportunities), etc
- I feel that Wesleyan is one of the best small universities around. It strives to give its students the best education as well as offer extracurricular and off campus opportunities.
- I feel the elements of the Mission statement are being met but that the experience of the individual varies.
- I feel the mission statement very accurately summarizes the goals and experience of IWU that I experienced as a student there.
- I feel they match the mission statement

## EXHIBIT

- I felt I received what the mission statement promised in my time at the University.
- I felt that it was working to fulfill that mission while I was there.
- I felt that my studies at IWU provided an excellent basis for my major field of study, but expanded my knowledge through the use of liberal art curriculum.
- I found all of those statements to be true on a first hand basis.
- I found the mission statement to be true in my case.
- I get some feel for what is happening from the magazine you publish. I am also aware of many, many successful graduates, including myself.
- I graduated in 1959 but more recent graduates have told me about the current qualities of the school.
- I have found this statement to be true as much as I know about it at this time anyway.
- I have friends of all kinds from IWU. Some were fine arts majors, some foreign language majors, some went on to professional school, and some did a mix of these things. So it allows people to do whatever they are interested in.
- I have little direct knowledge but the publications I receive indicate the University is trying.
- I have not been very involved in IWU as an alum, but I have faith that IWU is consistent with its mission statement, and makes improvements on a regular basis. I do read about current issues at IWU and this also supports the fact that IWU is always aiming to meet its goals.
- I have observed IWU change over the years as it worked to achieve its mission.
- I have read about many opportunities for students to study abroad, participate in internships and succeeding in many programs while at school as well as after graduating.
- I have read several examples of many of these things in the alumni magazine.
- I have seen the pursuit of this mission unfold for 36 years now and I am proud of it.
- I have the experience of hindsight
- I hear from others.
- I imagine there is always room for improvement, but answering "no" seems too harsh. I think Illinois Wesleyan does a good job, but there are "fixed" factors, like location, that can affect areas, such as diversity.
- I know that current students and alumni are making tremendous contributions to society, thus bringing the university's mission to fruition.
- I personally believe the mission statement proves true to my experience at IWU and I think that the majority of my fellow students would agree.
- I read the IWU magazine and see what the current students are doing as well as what the recent and not so recent graduates are doing. In my opinion the successes of both those groups (current students and alum) exemplify that statement.
- I receive publications from IWU on a regular basis. The articles show that IWU is producing students that students are getting a great and varied education. I feel that IWU staff and faculty are genuinely trying to provide the best education possible for the students.
- I received a strong liberal arts education and do believe the university is tight knit and student focused.
- I received an excellent education at IWU and am a better person for it
- I received the close knit environment with my professors and was challenged along the way.
- I saw many different paths, many of which were outlined, followed by students at Wesleyan. We came there for different things, and left finding them.

## EXHIBIT

- I see all parts of this statement represented in articles in the Wesleyan Alumnae Magazine and the online newsletters that tell what activities, studies, etc. That are being engaged on campus and, also, off campus.
- I sincerely believe IWU lives up to each of the items in this (rather wordy) mission statement.
- I think it's reflected in my answer about referring IWU to a prospective student.
- I think it is a very comprehensive mission statement and is consistent with making students well-rounded global citizens.
- I think it is true
- I think IWU continues to improve its fulfillment of its mission, and while the results may not yet be ideal, IWU is working hard to reach its full potential.
- I think IWU has done a fine job of preparing students with liberal arts or fine arts programs/professional programs and a holistic sense of community that is hard to describe. Maybe that is Midwestern, I am not sure, but it is supportive and much appreciated as prep for the real world out here.
- I think IWU is a fantastic University and I am very proud to say that I graduated from IWU.
- I think IWU is a tight knit supportive university that gives you a great education.
- I think that IWU fosters critical thinking, creativity, etc.
- I think that the University attempts and is successful in each of the statements listed in the mission statement. There is always room for growth, but the University does what it can with its resources.
- I think the mission statement describes IWU perfectly.
- I think the university still strives to produce well rounded students who fit into "the real world" as an adult, whether it is in the workplace or in a family. I believe the small tight-knit feeling is still there, and the desire to produce students who are critical/creative thinkers.
- I think they are doing a good job at trying to reach the full potential of their mission statement.
- I think they do their best to meet all of these goals
- I think Wesleyan truly wants its students to achieve success according to their own definitions and to be ethical compassionate community members.
- I think you are genuinely trying, even if you aren't there yet.
- I truly believe it lives up to those standards.
- I was able to come up with examples from my own experience at IWU where each of IWU's goals was met.
- I was impressed with my last visit two years ago.
- I went to a Homecoming a couple years ago and still felt IWU was following that same track.
- Ideally, a mission statement spells out that which is within grasp, a model for conduct in all things. Working in that direction is great! The statement says it all so well.
- Illinois Wesleyan definitely attempts to help all students achieve success in their desired fields, and strives to groom them for citizenship and awareness of the world around them. While the University may not be as diverse as the community I grew up in, sometimes that is just not possible, and I feel IWU is trying its best to bring in students from all socio-economic backgrounds.
- Illinois Wesleyan is remarkably consistent in carrying out this mission.
- Illinois Wesleyan provides the opportunity for "students to follow a wide range of career and life paths".

## EXHIBIT

- In so many ways, one can readily see that the mission statement is a "living statement" that guides all major decision-making at IWU.
- In spite of the lofty goals that in some ways may conflict with reality, small accomplishments in the direction of these goals are pursued constantly, ensuring progress.
- Information I receive as an alumnus reflects this mission statement.
- Information in the mailings I receive.
- It's a strong liberal arts college with the emphasis on education and faculty
- It actively recruits a diverse student body whose common thread is the desire for an intellectually stimulating college experience. It fosters community and responsibility.
- It affords the greatest possibility for recognizing an individual's potential.
- It covers almost all of the points.
- It does appear that IWU strives for improvement and perfection. They continue to promote diversity, too much almost, as well as the overall stereotype of the school.
- It does integrate the mission statement in small ways throughout the campus
- It does offer many opportunities and is very supportive.
- It has active branches of the university that focus on each particular phrase in the mission statement.
- It has been my observation over the past 10+ years that IWU is making big strides in creating the environment that is described in the statement. I have read the magazines that are sent, and find that there are many students really thriving during and after their time at IWU.
- It is
- It is a close-knit school where one is challenged to be a thinker. The profs are fantastic and caring.
- It is a good summary of IWU's beliefs.
- It is a great school!
- It is a very student-focused institution devoted to a liberal education.
- It is accurate
- It is following its mission statement
- It is largely how I remember it and what I know of the University today.
- It is my perception from my current contact with IWU, which is infrequent, and the information mailed to me or sent over the internet that IWU is striving to "live" their mission statement. It is a good one.
- It is striving to meet its goals set forth in the mission statement.
- It is very tight knit and the professors are very approachable and challenging.
- It lets the student choose. IWU says, "Here you go. Take advantage of whatever you want"! They do not make the choices, but help to navigate once they have been made.
- It lives up to the mission statement.
- It maintains that free-thinking and entrepreneurialism is part of today's society and if other universities are fostering that attitude, then IWU needs to as well to continue to attract the best
- It meets its mission.
- It more closely follows the mission than not follow the mission.
- It provides many ways for a student to grow
- It seemed to meet and/or try to meet those objectives during my time there.
- It seems all the communications I receive, alumni magazine and email updates, showcase how IWU is doing the very things mentioned in the mission.

## EXHIBIT

- It seems like an accurate description of the student base based on what I read in the alumni magazine.
- It seems that IWU is meeting the goals set forth in its mission statement.
- It seems to be true
- It seems to emphasize its goal of challenging students in creative thinking and encouraging them to pursue their own interests to find their own answers. On this, I agree that I was challenged, particularly in my elective philosophy course by Dr. Gillet and as an independent. Study participant under Dr. Hoffmann. Dr. Roesner also challenged me to solve problems creatively in adv. Inorganic chem and supported me in my pursuit of a better understanding of the material.
- It seems to follow the mission--or at least attempt to in most ways.
- It seems to follow the mission statement
- It sounds like what it was like for me.
- It strives to provide the education to a student, and allows the students to diversify in educational and extracurricular activities
- It's a broad enough statement to cover most aspects of the University.
- Its programs are continually reviewed and changing to meet changing challenges
- IWU accomplishes its mission statement well.
- IWU always strives hard to provide the best environment for students, which seems to be a major crux of the mission statement.
- IWU cares about its' students and it shows in everything they do.
- IWU continues to attract diverse faculty, provide curricula that challenges each student and asks more from the students than what they may think they are capable of achieving.
- IWU continues to have a great reputation in the educational world.
- IWU definitely lives up to its mission statement.
- IWU does a good job
- IWU does a good job of continually trying to strive towards those goals stated in the Vision Statement
- IWU does all of the things in its mission statement.
- IWU does all those things. And then some.
- IWU does offer a lot of opportunities for students. Although I did not take advantage of a lot of them, I feel they are ready and waiting for those who want them (the travel abroad, career center, office of student activities, etc.) In addition, IWU does encourage and foster an intellectual community.
- IWU does well in working to achieve its mission. It is in no way a community resting on its laurels. It seems to constantly search for ways to improve and be a leader.
- IWU encourages students to study many different areas and to apply that knowledge to real life through internships, research, etc.
- IWU faculty and staff do an excellent job of welcoming new students and providing unique opportunities for all students
- IWU follows its guidelines.
- IWU has a strong tradition and does a fantastic job preparing students for the future.
- IWU has a wonderful faculty/staff. They help students fulfill IWU's mission statement.
- IWU has done a lot to be environmentally conscience as well as focus on world views. The faculty is (for the most part) very excellent. Overall, I think they have done a good job of living up to the mission.

## EXHIBIT

- IWU has maintained a great reputation and does a good job keeping graduates aware of what is going on campus
- IWU has met or is working towards all of the goals listed in the mission statement
- IWU has spent a great deal of money to give the students every possible resource they could need (science center, library, new housing). I am not aware of any small university that has grown as much over the last 13 years. Plus, the emphasis on small class sizes allows the broader goals to be achievable. Although the teachers are not world renowned, they are certainly caring and available.
- IWU is always striving to be better, which is admirable.
- IWU is always striving to improve upon itself. It isn't willing to sit back and let the world pass it by. It's willing to take risks.
- IWU is constantly dedicated to improvement
- IWU is doing a good job of upholding its mission.
- IWU is doing a good job working towards that mission. Though, nobody's perfect.
- IWU is either attaining or working to attain all of the objectives mentioned.
- IWU is examining itself with processes such as this survey. So, I'm sure they are staying true to the mission.
- IWU is obviously trying to make its curriculum global-minded. It offers a strong liberal arts curriculum.
- IWU made every attempt to fulfill the mission statement while I was in school there and still does today.
- IWU makes solid efforts to achieve its goals that are described in the mission statement.
- IWU offers a wide range of academic and extracurricular opportunities that encourage its students to get involved and be successful.
- IWU offers so many opportunities for students to enrich their lives, academically, spiritually, and in the community.
- IWU places a strong emphasis on a true liberal arts education, preparing students for the real world, and creating dialogs about important national and international topics.
- IWU provides a well rounded education that is academically challenging.
- IWU strives to maintain its goals.
- IWU strives to provide the best atmosphere for its students and to provide them with the best opportunities possible.
- IWU strongly encourage me to pursue multiple academic and personal interests. I graduated with a double science major, I was in a music sorority, and took many varied art and philosophy and business (etc.) Courses. I have gone on to receive three graduate degrees and I have a successful career. I have IWU to thank for preparing me for my subsequent endeavors.
- IWU supports and challenges its students.
- IWU supports students.
- IWU truly does bring out more than the academics in a student.
- IWU wants the best for its students and that is evident in all aspects of the campus.
- IWU was working to make me a valuable member of society and gave me ample opportunities to explore how I wanted to contribute.
- IWU works hard to maintain all of the goals in the mission statement, continually diversifying the student body and fostering a positive, academic environment. I always felt

## EXHIBIT

that IWU stayed true to its foundation, and was continually working to maintain the core values, as well as expand in every area possible, constantly improving and refining.

- Just my overall feeling.
- Kjh; kjh
- Looking back on my time at IWU, the mission statement is accurate to what I experienced.
- Many of the goals of Illinois Wesleyan are things that were accomplished with me personally.
- Meeting the statement
- Mission reflects impression
- Most people at the University have these goals and strive for them.
- Much of the mission statement applies to my personal experiences during my four years at IWU.
- Multiple and varied programs available
- My experience at IWU lived up to the mission.
- My experience at IWU makes me believe that the university is being true to its mission.
- My experience matched the vision.
- My experiences and other information sources all agree that the Mission is demonstrated through the actions taken.
- My experiences at the school were supportive of these statements.
- My feeling about IWU is that it prepares students for life by providing a solid education and an inclusive world view.
- My four years at IWU basically reflect that mission. IWU allowed me to do a lot with my education that I wouldn't be able to do at most schools (two back to back study abroad, double major, and varsity athletics). IWU is definitely a horizon-expander.
- My interaction with interns from IWU indicates their satisfaction with their experience at IWU.
- My IWU experience provided me with the academic foundation for a wonderfully exciting and rewarding professional career.
- My nephew and his wife are recent graduates. They prove it.
- My own experience at IWU
- My personal experience at IWU was consistent with the mission statement. In speaking with more recent IWU graduates, this experience is being continued.
- My personal experience at IWU was consistent with the stated mission statement.
- My personal experiences as a student at IWU support all items within the Mission statement.
- My response is based on both what I read in the IWU publications & the young students I sometimes meet even now.
- My Yes is based on reading materials from, and/or articles about, IWU.
- N/a
- Na
- Networking with alums is a very big part of what makes IWU worthwhile so that alone makes for guidance in finding a career path after school which is the main reason of college.
- No matter where IWU falls short in its goals, I strongly believe that it is striving for its best.
- Oh jeez. All that? I guess it pretty much sums up my experience at IWU.
- On the whole, I believe that my education was well-rounded, intense, and my choice to go there was one of the best decisions I made. There were many opportunities to become involved in activities, and the atmosphere is very student-oriented.

## EXHIBIT

- Overall reputation and knowledge of the school.
- Overall, I believe IWU is fulfilling that mission, although I am unsure if the university fosters a "spirit of inquiry" and I'm not sure why the university needs to address "social justice and environmental sustainability" in its mission statement.
- Overall, IWU is setting out to do what it has intended. However, the focus being on the student does not always guarantee that certain aspects are met. For example, global awareness is only raised when a student volunteers to take more than the required class in this. It would be nice to have more classes geared toward these issues and others that are relevant in today's world. The professional programs also seem limited to certain fields. I wanted to be pre-law but was told there really was not a pre-law program like other schools I looked at had, but the student could choose courses to their interest. I ended up not going to law school and have no regrets, but wonder perhaps, had there been courses geared to prepare me for law school, would I have gone down that path more successfully?
- Perception from a distance.
- Prepares one for professional performing career and graduate school
- Quite meeting all the expectations & missions.
- Reading, talking with regional rep and President during "Connections", and with relatives and friends in Illinois
- Same as before - I am proud of whom I became as a result of my time at IWU. I grew a great deal, largely because of my involvement with faculty/staff. I miss the IWU community, but left well-prepared for new challenges.
- Seemed to apply
- Seems consistent with my college experience
- Seems reasonable.
- Seems to be continually striving to give students what they need as well as bringing them to the international table.
- Seems to be following its mission but I have not attended for a long, long time
- Since I have graduated, I do know that there have been many changes and many additions to IWU. In reading the newsletter over the past few years, I know that great things are happening there.
- Sounded good! Graduated 35 years ago and too tired after working all day to think about it further.
- Sounds like it does
- Statement was pretty accurate
- Students are encouraged to take risks and be themselves. Education is about exploring oneself as well as learning through coursework.
- That's a very difficult mission, but IWU is doing its best to achieve it.
- That is a long-winded mission statement, but overall I believe that the university is attempting to live up to the ideals laid out in it.
- That is an excellent statement that truly describes Illinois Wesleyan. Very unique school which develops a student's character.
- That mission in many ways describes who I am and I am a graduate of IWU. I can guess that this mission statement was only recently conceived of and written, yet it is quite timeless.
- That sounds right.
- That was my experience in 1973. IWU reached its mission statement for me.
- That was my experience.

## EXHIBIT

- The alumni with whom I keep in contact (primarily sorority sisters) represent the diversity of IWU and the range of degrees available.
- The diversity of thought, opinion and outlook I encountered at IWU is one reason I think so highly of the university. All ideas were considered and there was no pressure on a student to adopt someone else's views.
- The focus on liberal arts allows students to explore various subject areas that would not have been explore otherwise. I also feel like, in most departments, a strong emphasis on communication and innovative thinking was encouraged.
- The impression I have of the University today is largely drawn from the magazine and its articles about students, staff and alumni. That impression is one of a university committed to the values and goals from the mission statement.
- The individuals that attend IWU already define many of these statements. IWU continues to foster those qualities while encouraging thought toward new ideas and thinking.
- The line about affording the greatest possibility to reach your potential rings true to me.
- The mission appears to have prevailed for over a century. I am proud to be alum.
- The mission comes across in the way campus is upheld.
- The mission describes everything I feel about my experience at IWU.
- The Mission describes how I would characterize my IWU experience.
- The mission reflects most of what I experienced at IWU, i.e., critical thinking, effective communication, and strength of character and a spirit of inquiry. The only reservation I have is in terms of professional programs -- I thought I would be pre-law, and there wasn't much guidance for me. (I did not go to law school). Also, the global perspective wasn't promoted that I recall, but diversity and tolerance was.
- The mission retrospectively describes my experience while in school at IWU.
- The mission statement closely matches my experience at Wesleyan
- The mission statement describes all the experiences possible at IWU when taken advantage of campus activities.
- The mission statement describes IWU well.
- The mission statement encompasses the values that the University practices and supports
- The mission statement is somewhat of a catch-all statement that describes a nearly perfect learning environment...and could easily be the mission statement for any liberal arts school (i.e. I don't see much in the mission statement that would differentiate IWU). That said, I've always felt that IWU is genuinely a student-centered university. During my time on campus it was clear that the focus was on teaching...and not faculty advancing their research (although this may have been different if my area of study was in the sciences?). As a recruiter, I have the opportunity to work with schools of all sizes...and while I'm biased to the smaller school setting, there's pretty clear evidence on the corporate side that the interpersonal skills and well-rounded education offered by IWU (and oth
- The mission statement matches up with my expectations and experiences at IWU.
- The mission statement mentions offering a well rounded education, which I feel that the university definitely offers. The education was grounded in ethics, and the professors were all tops in their field.
- The mission statement promises to enable each student and faculty member to realize their full potential and to challenge their beliefs and intellectual abilities with the goal of strengthening same.

## EXHIBIT

- The mission statement reflects many of the aspects of my educational experience that I value the most.
- The mission statement reflects much of my experience at IWU.
- The mission statement seems to fit what I know of IWU
- The mission statement seems to reflect the reality of the experience
- The newsletters make it sound like IWU is living up to its mission.
- The only part of the mission statement that I feel could use some work is diversity in both the student body and faculty and staff. I would agree that the rest of the mission statement is being met.
- The Phrase 'The Best it Can' is subjective. Why wouldn't IWU follow its mission 'The Best it Can?' within its constraints?
- The statement describes to a "T" the growth I personally experienced during the four years I attended IWU. I transitioned from a naive high school student to an adult interested in not only the world around me, but also in learning more about my chosen field (nursing).
- The statement seems to be in line with what the university strives to achieve.
- The statement sums up the goals of excellent education and an intellectually-stimulating environment very well.
- The strongest point that stands out in mind about the mission statement is the realization of individual potential. I feel IWU definitely provides for the student to determine who he or she is and what is best in the vast array of futures, while providing guidance and support along that path.
- The University's forward direction appears to comply with that statement.
- The university can only offer programs, advisors, and opportunities....students must be willing to participate in these things for the university to successfully achieve its mission. To the degree that students aren't willing to participate, the university cannot completely fulfill its mission.
- The university fulfills the statement through the actions of the staff and faculty.
- The University succeeds in following its mission statement using every effort.
- There is always room for improvement, and no college is perfect, but I think IWU provides what it promises, if the student chooses to take advantage of what is offered.
- There is always room for improvement, but I feel IWU is living this mission in how it carries out campus life and class choices.
- These are the reasons I attended IWU.
- These things were true, or becoming true, when I was a student. However, that was several years ago and I am not sure what it is like now. I assume that the University continued along the way it had been heading.
- They are doing their best to fulfill their mission statement, even if they don't always achieve it.
- They are working towards those goals
- They follow what is stated in the Mission.
- They uphold the standards set out for their students.
- Thirty years' post IWU experiences with others of equal educational level has shown the depth and breadth of knowledge and outlook that IWU provided
- This describes my experience.

## EXHIBIT

- This is a very challenging mission statement to live up to, but I do feel that this is the type of education I received at IWU. It's the type of education I see my students also getting today at IWU.
- This is all hearsay.
- This mission statement is very true of my experience and of my close friends.
- This statement very accurately describes the kind of experience I had while a student at IWU. And I had never seen the mission statement before!
- This was the emphasis when I was there (1963) and they were beginning to develop the international experience. Race relations were hot then and they were involved in exposing students to the new reality.
- To my knowledge, the leadership at Illinois Wesleyan is highly competent and works toward attainment of each aspect of the mission statement.
- To some extent, the mission statement itself shows greater awareness of the realities our students must face than the mission statements of many schools. One thing that has been consistent about Wesleyan over the years: it has always had a vision, and it has always earnestly sought to attain that vision.
- To the best of my knowledge the university is striving to offer students a wide variety of opportunities to learn in diverse ways, outside and on the campus, to help students learn and prepare for careers in a wide variety of disciplines.
- Values seem relevant to campus experience
- Very prepared for the work and post grad world
- Well, quite simply, I agreed with the statement.
- Wesleyan's been offering such exciting opportunities to students over the past ten years... Makes me envious.
- Wesleyan is a tight-knit community. It is committed to higher learning, being creative, rewards individualism, fostering teamwork and collaboration. I learned how to learn at Wesleyan. That was the greatest gift to me as an adult.
- Wesleyan taught me all the ideals based in the mission statement.
- What I read
- What I read and hear about IWU seems to indicate so.
- What I read sounds like IWU to me.
- What I've experienced, read, and heard supports the statements in the Mission Statement. I've heard nothing about Wesleyan's commitment to environmental sustainability, though.
- When a student the above description of Wesleyan applied and from what i read in Wesleyan's newsletters it appears to continue those same goals.
- When I attended, I felt IWU pushed students to be the best we could be and to feel free to learn as much as we could outside our own area. IWU is definitely more of a family than just a school.
- When i read the newsletters and receive the magazine, it continues to emphasize what the mission states and justifies how it is achieving those ideals.
- While attending IWU, I had the experience described in the mission statement.
- While I haven't been back to the campus that much, the IWU people I have been in contact with all exhibit these strengths.
- While I was attending Illinois Wesleyan, I was able to learn many new and interesting things. My knowledge of the world and my place in it expanded greatly. At the same time I developed relationships that I plan to keep for a long time.

## EXHIBIT

- While it has some failings (chiefly that of a nearly homogenous student body ethnically, economically, and regionally), IWU's commitment to its students is exceptional. All students are given every opportunity to succeed at a high level across the board.
- While the mission has evolved since I was a student, I saw the faculty commitment to many of these goals while I was there.
- While the mission statement does not mirror my experience at IWU exactly (professionally minded, service oriented, for example), the aspects of the mission statement that applied to my interests and goals at the time (intellectually growing, engaged university community, etc.) stand true against the mission statement. Plus, all mission statements are designed to set "lofty" goals in the interest of attaining a higher level of success. I believe IWU strives to meet its ambitious goals for the sake of the students, faculty, and university. Therefore, the mission statement is relevant and authentic.
- While there is always room for improvement, generally speaking, I think IWU is staying true to its mission.
- While they may not be totally living up to their mission, I think IWU strives to attain the attributes outlined.
- With everything that IWU has to offer, with the diverse experiences and resources, the individual attention and broad based knowledge, it truly leaves the limits of the student to what the student is willing to learn.

### **Involved Alumni**

- Most of the mission statement I agree with and it coincides with the IWU I remember.
- ... There are many parts to the mission statement. Some of them I feel are met better than others. Some that were true to me were the opportunities for critical thinking and the opportunities to interact with faculty.
- Addresses all those variables!
- Again, IWU's reputation in the area is still very positive.
- Agree
- Agree...
- All of these goals were present in daily university life while I was enrolled at IWU, and they continue to be an obvious force in the development of the university.
- Although I have been away for quite a few years, I run into IWU graduates frequently and they always seem to stand out educationally, intellectually and socially. Great people; and I am glad to be one of them!
- Although the statement is too long, IWU does live up to it.
- Although the University may not always resemble the mission statement (very long and broad), I believe it does do its best to maintain the broad ideal of it (especially the tightly knit COMMUNITY).
- As far as I am aware of, IWU is fulfilling its mission statement.
- B/c it said many of the things that I believe and want IWU to be
- Based on my experiences, the liberal arts curriculum, coupled with the diverse views of the professors and fellow students, provided me an excellent opportunity to learn and expand my knowledge of many subjects. I believe my experiences at IWU made me a more open-minded person and prepared me for the diversity of today's society.

## EXHIBIT

- Based on my impressions from the alumni magazine
- Based on visits to campus, magazine, emails, listings in national publications and participation in local connection events all as compare to status during my days as a student.
- Basically, that is what IWU did for me 25+ years ago. The jargon used in today's IWU mission statement has kept current with the times/political correctness of today.
- Because generally the school tries to achieve its ideals
- Because I agreed
- Because I agreed with the statement :-P
- Because I believe IWU is actively pursuing and achieving the goals set out in the mission statement
- Because I believe IWU strives to live up to its mission statement to the best of its ability.
- Because I didn't really know if it is or not, but I am sure everyone is trying. Perhaps those in a position to promote this mission are not the most talented people available but I am sure they are trying there hardest. I just think it is important that people stop referring to IWU as the Harvard of the mid-west that is a most absurd statement, and anyone who says it is revealed to be painfully ignorant. IWU should focus on being a small liberal arts school that offers undergrads a level of access to faculty and staff that is rarely provided in a first tier school. That is the single greatest strength of IWU. That is something students won't likely get much of as an undergrad at Harvard. The people that place a high value on carrying out mission statements are worthless to the Univ
- Because I feel they strive towards that mission.
- Because I think the faculty, students and administration work together to try to accomplish this mission.
- Because I think they are working on the areas that are the weakest.
- Because I was too lazy to read the whole thing because this survey is a lot longer than expected...the first few sentences looked good.
- Because it fits my experience at IWU.
- Because it is
- Because it is a very rich educational environment that offers many opportunities to students.
- Because it is true---all you have to do is look to the IWU alumni and see the successful results of that mission!
- Because it is upholding what it states in its statement
- Because it is!
- Because it seems to be doing what the mission states
- Because it succeeds at pushing a liberal arts education while maintaining a cohesive student body.
- Because it ties in with my experience and what I've learned over the years.
- Because IWU is accomplishing all that is in its mission statement.
- Because of my personal experiences and because of others that have followed me or have worked with the University in the years since.
- Because the liberal arts is still the emphasis; although the word "career" sends up a red flag. I would hate to think that IWU is bending to the demands of the great unwashed and stressing JOB! Over the liberal arts education.
- Because the mission is directed toward academic learning, which is definitely what I got out of Wesleyan. If the mission were more career oriented, I would have had to say no, it is not following its mission.

## EXHIBIT

- Because the mission says nothing about affordability and/or furthering its national reputation.
- Because the university follows the mission provided.
- Because, although the mission statement is more a goal than a reality, IWU is successfully pursuing that goal in the manner of continuous quality improvement.
- Because, from what I know of IWU today, it appears to be fulfilling its mission.
- Being a participant on the alumni board I recognize the efforts the university is placing on creating a global, racially, and ethnically diverse and cohesive environment.
- Creates well-rounded students while preparing them for life outside of the university setting through character of faculty and range of courses
- Due to my experience at IWU.
- Due to the students I've mentored in past couple years. I feel it was SOMEWHAT that way in 80's, but not as globally aware and diverse.
- Everything outlined in the statement was visible on campus
- From all I hear and read, I think the university is doing the best it can. However, I think it's lost some of the religious heritage that guided its early development and helped to make it somewhat unique among secular liberal arts colleges. I find it troubling that there's not one reference to IWU's Methodist roots in its mission statement other than the "Wesleyan" that remains part of its name. Carleton, Grinnell and Macalester are Midwestern bastions of secular humanism as well as academic excellence. Wheaton has a corner on academic rigor combined with Christian evangelical roots. Isn't there a middle path -- somewhat akin to St. Olaf -- that is unapologetically faith-related and Midwestern, but more academically demanding?
- From my experience and my son's experience at IWU, I have seen that the school is true to its mission. A question is whether the mission should be reevaluated or "tweaked"
- From the information I have received as alum, I think IWU is attempting to achieve this mission. Some aspects are easier than other -- some harder -- but I believe the effort is being made.
- From what I know of IWU today, I feel that it offers students who are willing to take advantage of the offerings, the education described.
- From what I know of IWU today, through the alumni magazine and a friend's daughter who is attending currently, its students and graduates are in the world, making a difference.
- From what I know the university is doing a lot of these things.
- From what I read about the University through its own publications and website, along with news articles I read online (via the Pantograph website) about IWU, the University appears to be successful in achieving its mission goals.
- Good well rounded program - mission statement is toooo long
- Great school what more
- Having graduated only 4 years ago, I can attest to the fact that the school adheres to its mission very closely.
- I've heard the President specifically talk on global awareness and how they have implemented different programs both on campus and abroad.
- I agree with the mission as stated.
- I am on campus regularly and I see the University living its mission day-to-day.
- I answered yes because I felt I received a great liberal arts education. I learned about subjects that i didn't even know I wanted to learn about. The Career Center was a wonderful place to prepare for the "real world" and IWU is smaller enough to afford me the attention i

## EXHIBIT

needed. Also, to this day, i still remember the great discussion i had in my gateway class. I think the gateway glasses are a great way to introduce students to worldly thinking, not just academics.

- I answered yes because I saw all of those things happening when I attended IWU.
- I base this on what I have read in my IWU alumni publications.
- I believe in Wesleyan and feel they continue to strive to reach for the ideals of the mission.
- I believe IWU is complete for a 4 year institution.
- I believe that everyone on that campus is basically working to be the best they can be and doing all they can for the students, who are our leaders of tomorrow. And that's what the mission statement says-OK I paraphrased!
- I believe that for the majority of its students IWU accomplishes its mission. The academic programs and faculty are unparalleled and the school offers a dynamic educational experience. The school is only lacking in the sense that it takes a lazy approach in diversifying its student body. I speak not only of racial and ethnic diversity, but of ideological diversity. If everyone in my class is white, upper middle-class, suburban, and Catholic that doesn't offer me much of a "world view" as a student. IWU cheats its students by not taking diversity serious. The consolation, however, is an excellent education taught by world-class faculty.
- I believe that the spirit as well as the curricula, faculty, facilities and students allow for learning in an environment rich in educational, spiritual and emotional values.
- I believe the university is trying to use the mission statement as a guidepost for policy implementation
- I believe the university is, for the most part, living up to its mission.
- I believe what I hear and read.
- I can really only speak to the School of Nursing, but in the SON, the mission is being met. Students are prepared for real life and real professional opportunities while being taught (by educational experience and hands on learning) the importance of giving back to others and society and that we are all part of a larger global society.
- I definitely feel the university is doing "the best it can" given current circumstances. We can only move so fast at accomplishing our goals, but I think that IWU is making positive steps in the right direction.
- I do believe that IWU is doing the right thing.
- I do believe that IWU tries to prepare students for life as a professional adult to the best ability. Not only is it a good academic background, there are also a multitude of career opportunities and internships that help prepare us all for the next level. The individualized nature of IWU is perfect for that so each student has the same opportunities.
- I don't really know the answer, but I'm leaning toward yes.
- I experienced all of these things when I attended IWU, and it seems that these values pervade every facet of student life there.
- I experienced the aspects described in the Mission.
- I feel I experienced all of that at IWU.
- I feel I learned critical thinking skills in my time at IWU and I feel the emphasis on liberal arts/education held true
- I feel I witnessed all the ideals in the mission while I attended IWU. IWU is continually striving to be better and to make its students better citizens of the world.
- I feel Illinois Wesleyan is living up to its mission statement to the best of its ability.

## EXHIBIT

- I feel it was meeting this mission statement for the most part when I graduated in 1972 (even if it was unstated) and that it continues to do so today.
- I feel IWU does offer their students the opportunity to grow and learn in a community environment, while also preparing them to be members of a democratic society.
- I feel IWU is doing its best to live up to its mission.
- I feel IWU still needs to more in terms of attracting and retaining a more diverse, ethnically and economically, student body, but I feel the administration is working in that direction.
- I feel like the University is doing the best it can with the current resources it has. However, I think that the University will not move forward unless additional resources are found to continue improving programs.
- I feel that IWU is successfully integrating its mission goals into the way it provides education and a home to students.
- I feel that IWU truly does help each student strive to reach their potential.
- I feel that my personal and academic growth at IWU were just like those that it proposes. IWU supported my growth through the ways listed above.
- I feel that statement really sums up the education that I received. I was stimulated to critically think in a tight knit community. I was also able to travel (thanks to J and May terms)
- I feel that the school fulfilled its mission with me
- I feel that there was great diversity and great interaction between faculty and students.
- I feel the mission directly reflects the vision of the university for itself and its students. The opportunities awarded students and faculty are a direct result of the university's mission.
- I feel the mission statement states what I believe is the direction and purpose of Illinois Wesleyan.
- I feel the school constantly tries to better itself in accord to its mission.
- I feel the university prepared me for life in the real world, by encouraging critical thinking and concern for others
- I feel the university stresses these goals to faculty and staff, which in turn put them into action.
- I felt very prepared in my major, but also gained a well rounded liberal arts background. I gained a world view by studying abroad, but also in being led by professors who had a knowledgeable world view.
- I found my education at IWU to include many of the things stated in its mission -- creativity, critical thinking, and diverse curricula. I also found my study abroad (January term class) to be extremely valuable.
- I had a great education with the best teachers, a diverse student and staff body, international experience, friends from around the world and I still have dreams of life on campus. I talk so much about it that my daughter and I were discussing what she would like to do after high school, she said she wanted to go to the same college I did. We live in the Caribbean - she could never handle a Midwestern winter - sorry!
- I have always had this impression of IWU and it developed because of my involvement on campus when I was a student. In meetings I would be involved with on campus I continually found faculty, staff, and students using the mission statement as a guide for progress and our next step as a campus.

## EXHIBIT

- I have been privileged to serve as IWU regional representative in my area and as such, have had close contact with IWU over the past few years. This has enabled me to see firsthand the mission statement in actual operation.
- I haven't been involved with academics for 40 years -- so I can only assume that the mission is honestly written and easily maintained.
- I know some of the leadership at IWU, and what type of people they are. I know that they truly do care about fulfilling that mission. Even if they do it imperfectly, I know and trust their hearts - that they are doing their best to provide an outstanding liberal arts education to all who attend IWU.
- I live in Bloomington and this allows me to continue to observe IWU as a neighbor and community member. I see this mission reflected in the curricular decisions, community engagement, administrative programs and other elements of IWU's institutional actions.
- I read the alumni magazine and the articles appear to support the mission described.
- I see that IWU has happy alumni and many successes with their graduates in many disciplines. Most alumni speak highly of their college experience at IWU
- I see the administration making it their mission to see the mission lived out on campus in a positive way.
- I think Illinois Wesleyan Graduates go on to do well in their respective professions so they must be doing something right.
- I think it has to improve in some areas, such as diversity and sustainability, but it is actively working to improve the parts of its mission that are perhaps weaker because of their newness in the academic community. Overall, Illinois Wesleyan fosters all of those characteristics, and specifically its emphasis on academic quality and personal, unique learning experiences are striking and definitely true.
- I think it is accomplishing what it is aiming at. However, that particular mission statement is WAY too long and complicated. Seems to me a mission statement should be something anyone can rattle off at the drop of a hat, something to be memorized and known - always.
- I think it is truly trying to achieve its Mission. However, I think that mission has faults and waters down the potential for excellence. I think its emphasis on so much makes it too philosophically liberal. It is ok to be a highly revered intellectual educational institution and not embrace milquetoast Christianity and "globalization."
- I think overall the university fosters the liberal atmosphere it attempts to create. I found it very easy to explore different opportunities at Illinois Wesleyan and have many areas where students can learn about themselves academically and personally.
- I think that IWU can always improve, but that IWU is also doing a good job of continuing its excellence.
- I think that IWU consistently strives to offer many opportunities for a wide variety of students, and encourages new ideas and multiple courses of study. My only hesitation would be the expense of the school currently - I think it limits some students who cannot afford it, even with financial aid.
- I think that IWU is living its' mission statement.
- I think the intellectual standards are up to par, but it needs to bolster internships, and finding practical ways to apply these intellectual standards in the job market.
- I think the mission statement is what IWU is all about and the university is doing a great job trying to reach each goal to the fullest of its potential.
- I was prepared intellectually and spiritually for my future.

## EXHIBIT

- I would describe IWU as at least 75% of what the mission statement claimed.
- Illinois Wesleyan faculty, staff, and administrators provide students with challenging academic, extra-curricular, and service programs that allow them to pursue their interests both personally and professionally. The University fosters an environment that encourages students to think outside the box and become active citizens both domestically and globally.
- Illinois Wesleyan has had focused leadership under both Dr. Meyers and the new President.
- Illinois Wesleyan lives up to any expectation stated. If the University did not follow through, it would not be in its mission statement.
- In general, there was always momentum towards doing something important; research, classes, social service, study abroad. There was always something worth doing that was happening on campus.
- In my experience as a student, I felt IWU lived up to its current mission statement (and I was a student almost three decades ago. It simply delivered on virtually every aspect of its mission statement.
- In my experience, Illinois Wesleyan offers a valuable liberal arts experience which greatly enhances the professional training in its various majors.
- It's hard to answer "no" to "as best as it can." From my perspective, however, that's too much of a "feel good" standard with not enough emphasis on what's really important: actual results.
- It's very close to what I already answered in previous questions without knowing the mission statement. So, it must be living out the mission.
- It appears to me that Illinois Wesleyan is attaining the goals of their mission statement.
- It closely follows the mission statement
- It continues to offer a wonderful education and life experience.
- It does
- It does all of those things spelled out in the mission statement.
- It encompasses the mission statement and that is why I want my daughter to attend.
- It does its best to be academically challenging to a diverse student body in a ever-changing world.
- It is fostering creativity, critical thinking, etc.
- It is impossible to convince every person that the mission the University is committed to is a success. From the aspect that strides are being made for the better of the University on the financial situation can only improve the other aspects which the University strives to accomplish.
- It is living up to the goals listed in the mission. Some of the areas I think need improvement (e.g. more support environment and diversity of faculty and student body) are not listed in mission statement.
- It is rated so high.
- It is trying - however, it has veered too far from its religious roots.
- It is trying the best given its location and resources. However, it should not go overboard on diversity and compromise quality of the student body. The University was adequately diverse in the perspective of myself (an Asian) at the time I graduated in 1997.
- It meets most of the criteria it sets for itself: diverse academics, creative and critical thinking, tight-knit community. I forgot the rest.
- It reflects what the school is trying to do and gives potential students a glimpse of the school's priorities.

## EXHIBIT

- It seems like they are trying to achieve these goals.
- It truly embodies the liberal arts spirit. That University should teach you how to LEARN.
- It's a liberal arts focused school which encourages thinking out of the traditional box, strong interpersonal skills, a close knit faculty and student body, and a sound educational experience.
- IWU allows students creativity in selecting majors/classes and project subjects. Never in my experience was I told I could not do something. There is an air of "everything is possible" on campus that I still feel when I come back.
- IWU always seems interested in connecting its students to the real world, especially in helping local residents of Bloomington/Normal.
- IWU completely lived up to its mission. The relationship formed between the faculty and students is remarkable. Through the may term program and other internships, I was able to receive a quality education that was not strictly completed in the classroom
- IWU continues to promote change so that the university and its people can strive to be the best.
- IWU does all of those things in the mission statement.
- IWU does support the liberal arts education. Even though I was an English major (Education and Spanish minors), I took math, science, and social science classes, so my education was well-rounded. I also had well-rounded friends -- although I wouldn't call them too diverse. I had close relationships with my professors, as well, and I felt they liked teaching and they did a good job of it.
- IWU does, for the most part, live up to its mission statement.
- IWU generally does meet this mission successfully. I don't know if I would say they are achieving the mission to the "best" of the institutions ability. There can always be room for improvement.
- IWU helps shape lives and mold students into well-rounded individuals that are successful, career-minded, and enjoy giving back to their community.
- IWU is a great liberal arts school and prepares students well
- IWU is a very closely knit, comfortable community. It fosters "creativity, critical thinking, effective communication, strength of character..."
- IWU is fulfilling its stated mission
- IWU keeps its mission in mind and always works toward it. It is a challenging mission to uphold and that is the way it should be.
- IWU lives its mission
- IWU meets the points of its mission statement.
- IWU offers a variety of areas of study and encourages students to explore multiple majors and disciplines. IWU encourages students to have a love of learning.
- IWU offers strong academic programs to prepare students for success after undergrad.
- IWU practices what it preaches. It is evident from the moment you speak with students, faculty, or staff.
- IWU really works at aiming to be the best school and works hard for its recognition.
- IWU seems to be always trying to improve whether that be through curriculum, building projects, quality of education, programs, etc.
- IWU strives to be on the cutting edge in many areas.
- Living in the community, I see, through media reports and the quarterly IWU alumni magazine, the university's attempt to live up to the statement.

## EXHIBIT

- Meets most of criteria in statement.
- My acquaintance with Wesleyan through alumni activities has impressed me. My own Wesleyan experience years ago prepared me for an academic career, and I believe that today's Wesleyan is doing the same thing for its current students.
- My current observation and on campus visits assure me that the students who attend IWU are given an exceptional education with an extra ordinary caring faculty and the University has a fantastic physical plant- far superior to most "small or mid-sized" Universities.
- My observation from the media and my campus exposure now is that IWU is doing this.
- My recent visits to campus presented an even better picture than I recall...in terms of facilities and attractiveness. I haven't been to a class, but I can only imagine the learning has also grown in a similar way
- My wife currently works at Wesleyan and I try to stay informed on the University's activities. I've been very impressed with the direction IWU has taken since my graduation in 1998. What was already a wonderful institution continues to change and grow, adapting to the times. I think IWU is on a wonderful progressive path and I hope the University continues to support its mission statement in the years to come.
- No response.
- Programs and faculty strive to reflect the changes needed to keep Wesleyan meeting or exceeding its mission.
- Same as previous answer!
- Self explanatory
- Since my years at Illinois Wesleyan date back some years, I try to keep up with what is going on now, although I live some distance away. I come by as I travel to my home town near Peoria and I like to drive through and see what is still there and what changes have taken place to continue its growth, etc.
- Staying active with the University Alumni group allows me to see and hear what is being done on and off campus.
- Strong liberal arts background
- Students are afforded many challenges and opportunities but always have someone close at hand to help them if needed.
- Students are given many varied opportunities to develop and nurture their individual interests and goals
- That is what I experienced when I studied from 1996-2000.
- The courses offered at Illinois Wesleyan were innovative ways of approaching the "general education credits" that are a part of most career program. Students could tailor their gen-Eds to whatever their interests were. The classes I took at IWU expanded my view of the world and the people within it, and challenged me to think of things in a different light.
- The description of Illinois Wesleyan today fits my experience during the two years prior to entering seminary.
- The description was my experience there, except when it comes to racial diversity.
- The importance of a broad based education in developing innovative, productive and contributing members of society cannot be stressed enough. IWU excels in this.
- The key elements in IWU's mission statements focus on encouraging creative thinking and learning in a strong educational environment, developing students who will be competent in whatever area they find themselves in the future, and fostering an awareness of the global

## EXHIBIT

world environmentally, culturally, and socially. I believe this school strives to meet these key elements.

- The key statement is unique opportunities. This is IWU in a nutshell.
- The members of the IWU community and striving to be the best and put the students first.
- The mission describes why I went to Illinois Wesleyan and what I experienced while I was there.
- The mission matches where the university is and at the same time maps the road for future improvements so that we do not diverge from the road we are on.
- The mission statement closely parallels what I know about IWU.
- The mission statement describes IWU as I know it.
- The mission statement describes the experience I had at IWU.
- The mission statement encapsulates what Illinois Wesleyan is all about and where it will be in the foreseeable future.
- The Mission Statement is more comprehensive than that of most universities. It has set a high standard. It may not be able to meet all of those aspects all the time but it generally does. However it does need greater national visibility. I don't think most people know about or appreciate what IWU offers.
- The mission statement is more of a description of what IWU is than anything else. Which comes first, the university or the mission statement?
- The mission statement is not something used to "sell" the university; it is something that everyone at the university--faculty, administration, staff, and even students--strives for.
- The school encompasses these ideals in their entirety.
- The university magazine presents an active campus, quality and innovative faculty, increased opportunities for travel abroad, global awareness, environmentally conscious and civic minded. The current graduates have challenging careers with depth or attend prestigious universities for post graduate study.
- The values and mission of the University are reflected in the daily activities of the institution.
- The various elements of the mission statement were true forty years ago when I attended IWU, and I believe they are even stronger now.
- The way to succeed at IWU is to understand that it IS a tightly-knit community. It is essential to have goals and communicate your goals to your educators. The educators at IWU will network FOR you through other educators on campus and on the career level as well. This is how a tightly-knit community works. Everyone at IWU tries to make each student a success.
- These are the characteristics that I saw every semester during my time at Illinois Wesleyan, and why I loved my time there.
- They are living up to this--currently changing and redefining the university. I am very proud of this newer statement of purpose for IWU--especially the global and environmental citizenship.
- They are trying!! Graduates seem to be doing well
- They live up to every one of the statements that is made in the mission statement. They are constantly working to meet the needs of the entire student body, faculty, and staff.
- Though the University has it short-coming, overall, it does strive to achieve those goals.
- Through the years have seen fine results from the alumni.
- Walks the talk on a liberal arts education.
- We're actively working on most of the items on that list

## EXHIBIT

- Well, one could discuss what "best" means, but the leadership is striving at a high level to carry out the mission statement.
- Wesleyan fits the description very well.
- Wesleyan has always been a leader in moving the school forward toward a global commitment to education and responsibility.
- Wesleyan isn't too big that it's lost sight of its mission.
- When i attended IWU i felt the faculty had a singular focus on preparing all of the students in their classrooms for a successful entry into the "real world" following college.
- When I visit IWU each year and talk to other alumni, hear from staff, teachers, and students currently attending I am impressed with what is happening and that efforts continue to be made to fulfill this mission statement
- While out 20+ years, I enjoy the Magazine and read about such efforts and success toward achieving our Mission goals.

## EXHIBIT

### **“No” to the question: Do you think Illinois Wesleyan University is living its mission statement the best it can?**

#### **Uninvolved Alumni**

- A mission statement like that is a bunch of bull. It is an idealistic view that was written in an ivory tower to cover all the bases. It is too long and tries to be all things to all people.
- Again IWU fails its students in the ability of a college social life. Again where is the average student in the life of IWU?
- At one point they lived up to it, then new leadership came in, and planted their own ideals
- Because I feel that IWU does not offer a wide variety of career paths within its career center. On the contrary, the scope of career options is very limited. Also, a large percentage of students do not gain an appreciation for the most pressing issues of today, much less their role and responsibility within this age of globalization.
- Because IWU doesn't live up to its own mission statement.
- Because Mission Statements are inherently fictional documents that have no bearing on the real world, which is something that any well-educated college graduate like myself should be able to recognize; no institution can actually live up to them, and the practice of having them should be abolished.
- Because there is ALWAYS room for improvement. IWU has made tremendous strides in the past 30 years; however, it will need to continue its pursuit of academic research and national recognition for its work that will make it a top flight institution, capable of competing with the top universities around the nation.
- Because they can always do better
- Can always improve
- Didn't see all of these commitments as happening among the students, although they were more so among the faculty
- During my time at IWU multiple professors who dedicated their lives to upholding the mission of the university and devoted their time to their students were not offered tenure
- First of all, the mission is way too long and complicated. But, to answer the question, I do not believe the university is truly preparing its students for real world work experience from an academic perspective. It is very successful in preparing students for knowing how to succeed, but not the tools to help us get a head start.
- From reviewing the newsletter, the alumni seem to fall in a rather narrow segment of society. Frankly, IWU does not create world leaders or shakers.
- I believe that IWU is following some aspects of that mission, but I feel that IWU needs to be even more global than it is now. It should make its students more aware of what is going on in the world around them because the world is only getting smaller each day.
- I do not believe the administration lives up to the mission statement.
- I do not think it adequately prepares students for the outside world. IWU is a huge bubble of exactly what the real world isn't, and very little is done for that preparation - the career center is a joke.
- I do not think IWU is a close knit community of students and faculty, or that it provides all that much opportunity for exploration that leads to finding one's purpose. There are a handful of excellent teachers at IWU, who have all my respect, but the rest are only mediocre, and some are awful.

## EXHIBIT

- I don't believe that we are making any strides at becoming more environmental conscious or that we push our students to have a global perspective.
- I don't think I'm ever going to answer a question like that as yes with the "best" qualifier in it. It's always about "continuous improvement." I think IWU does a good job, but not the best possible. I'd like to see improvements in the area of diversity and global views, plus diminishing some of the segregation and cliquish behavior.
- I don't understand what environmental sustainability is.
- I feel that it is hard to truly obtain a "diverse" educational experience while still completing your major in 4 years.
- I feel that the university is so concerned with extending ethnic diversity that other types of diversity go completely overlooked. Students are also not encouraged to take academic risks, double major, or pursue a minor by many advisors.
- I think it would be foolish to argue that there's not room for improvement. In recent years I feel that certain university programming has been lackluster, and I think that the university has in general done a poor job of interaction with the greater community.
- I think IWU can increase their environmental sustainability. There were some programs/surveys done my senior year, but not before that. I think they are working to improve this more now.
- I think that independent thought and inquiry should be focused on more and encouraged for all students, perhaps through a senior capstone project.
- I think the ability of IWU to prepare students for the global environment is severely decreased due to the lack of diversity and "bubble"-like environment at IWU.
- Is this mission statement new? It does not describe what I felt the mission was when I attended. I think it's a great mission statement. However, I am not aware that IWU is moving in those directions. Also, how important is environmental sustainability as a mission of a teaching institution. This is not a mission; it should be part of something, but not a mission.
- Isolated from Bloomington/Normal community, little interaction between students and public schools/service organizations
- It's a good start, but the some of the fruits of the mission statement needs to come to life.
- It can always improve.
- It could be more "global" by bringing speakers to campus who could talk about what is going on in the world and bring up discussion about current events. Faculty should encourage students to attend and write a thought piece about the topic/speaker. Also, there could be a weekly/fortnightly campus discussion group led by both faculty and students where intellectual discussions about global matters could take place, as well as an informative session to give the background of the events taking place.
- It is definitely NOT operated as a Liberal Arts University; it is operated as a group of professional schools hiding under a liberal arts umbrella.
- It is neither liberal nor environmentally sustainable.
- It is not very diverse and people separate into cliques.
- It prepares its people to be good trivial pursuit players, not get a job.
- It was not a tightly knit, supportive university when I attended it. There were many competitive groups that did not relate well to the needs of others.
- IWU can always do more to uphold this mission - the faculty and staff can spend more time binding students together. IWU can at times be very "cliquish" - sometimes a higher level of

## EXHIBIT

high school. This is mostly due to being a small school where most people know most everyone - kind of like a small town. More can be done to make everyone equal is the social status. The best would be to create an atmosphere where social status does not exist. Tall order, but possible!

- IWU does not utilize its alumni as well as other schools. I consider the phrase "tightly knit community" as a global community of faculty, students, and ALUMNI. When looking at other universities, especially prestigious liberal arts schools, their alumni network is much stronger. This fosters both an increase in donation rate, a sense of university pride (which indirectly improves the number of applications and therefore selectivity), and a network of allies to help recent grads and other alumni interview better for various jobs and graduate schools. My friends that have gone to Carleton and Williams have helped other alumni during the interview process for medical school with not only tips, but places to stay as well. I think that resource is invaluable.
- IWU is doing a good job, but there is always room for improvement
- IWU is lacking a global (even national) reach. Too regionally focused.
- IWU is not diverse and its curriculum does not prepare students to make a difference in society any better than other college-educated students.
- IWU is not yet "walking the walk" in regard to environmental sustainability, global awareness and social justice, but I look forward to the University's efforts at achieving those goals.
- Many areas remain goals and are not yet activated.
- Mission statements are inspirational. This statement represents an ideal that the university is striving toward, but the reality is that not all students and graduates realize this.
- Need more diversity!!
- Not as diverse and environmentally focused as what is stated.
- Not very diverse; lots of work to do to be a more sustainable campus.
- One sentence, who, what, where, when, and why is a mission. IWU does not have a mission it has a broad concept of what it wants to be like.
- Same reason....maybe it is better now... As a 70's alumnus I do not know the present curriculum and if IWU can measure up to present day curriculum offered by state universities and other private universities.
- See previous response regarding President Wilson. I don't think that the environment was ever particularly welcoming for minorities (racial, ethnic, sexual orientation, etc.) But I think it has gotten much worse since the sad passing of President Myers. I am not a member of any of the aforesaid minorities, but it is important to me that the school be welcoming and inclusive to all.
- Striving for more diverse quality never hurt anyone.
- Student body needs to be more ethnically diverse and not enough variety in class offerings
- Suffice it to say that there is room for improvement, and as such the University is not doing the best job it could.
- The campus is mostly homogenous.
- The IWU bubble really limits outside influence, besides what professors bring to the classroom
- The last sentence. I don't get the sense that diversity, social justice, etc. Are key to the IWU experience. Otherwise, I feel it is living up to its mission.

## EXHIBIT

- The mission has its heart in the right place, but I have seen little done to achieve that mission beyond multidisciplinary opportunities.
- The mission statement is too broad and specific. A mission statement should be a BRIEF generalization about the organization. This particular position paints a picture that is not consistent among the general student body.
- The quality of the faculty is nowhere near the excellent quality of teaching I have experienced in Graduate School. As a student, I did not receive the promised attention from faculty.
- The statement is a PR product -- why are you wasting my time with it?
- The university can do a much better job of promoting global awareness. Students call IWU a bubble because they are so unaware of what is going on in the world at large.
- The University consistently fails to diversify its staff, teachers, and student body. It also consistently fails to create interested and active global citizens out of a majority of its students. A large minority of students do indeed come near that goal, but they are still a minority.
- There are certain parts of the mission where IWU excels and certain parts where IWU does not.
- There are opportunities to improve in the diversity of programs/classes offered.
- There is always room for improvement and those are very lofty goals.
- There is always room for improvement, even if it is just in public perception.
- There is always room for improvement. When do you say that something is good enough? "If you think you can win on talent alone, you don't have enough talent to win on talent alone." --Herb Brooks
- There is too much turnover in the administration lately and not enough efforts to garner and maintain diversity throughout the various levels of the community.
- These are very high goals and there is always room for improvement. Expanding study abroad programs would be a good start. If you really want to meet these goals, making living abroad mandatory for one semester. In today's business environment, you are competing against individuals from around the globe; not just Illinois, Indiana, and Wisconsin. You need to understand how these people think and where they come from. The only way to do this is to live abroad. I suggest one mandatory may term that is abroad. Obviously, people will object to the cost (I think your trips run around \$4k when I was there). I would try and have IWU pick up the tab for this one may term as much as it can afford.
- Too many adjunct faculty, especially in the short term. The administration needs to force full time tenured faculty to teach more Mayterm classes.
- Too many students interested in jobs and not learning/thinking...administration heading along same lines
- Trying to say it will be all things and feels like too much. Needs to convey this but in a simpler format. "We prepare students to live a productive life in our global society."
- We have a culture that is actively against one faith and for anything other. This is neither academically honest (in terms of learning) nor is it very accepting. Telling people their religion is wrong because we said so is hardly the activity of a learned scholar.
- When I was at IWU, I wanted more direction in finding work related to my major (music composition) after graduating and felt that there was little diversity in the internships and job types represented at career fairs. Some of this is due to the job market. Some could be improved upon.

## EXHIBIT

- While I agree Wesleyan does foster creativity and that its curriculum was broad, I don't think it sufficiently pushes strong critical thinking skills nor did it have what I would consider "global awareness" while I attended.
- While I feel that the university strives to be academically enriching I think the university is lacking in its efforts for true diversity (not just increase percentages of racial minorities), global awareness and social justice.
- You taught me to think...if you have accomplished your mission or are pursuing your mission as best as you possibly can, you are satisfied...never be satisfied in pursuit of your mission. Keep learning, keep questioning, and keep up the tremendous work!

### **Involved Alumni**

- As a recent graduate, I do not recall the university preparing students as well as it could to be globally minded or environmentally aware. Perhaps this has improved in the past few years.
- Because it does not provide strength of character. Morals are horrendous and are not encouraged. Cheating is rampant. Any strength a student comes to IWU with is challenged, I just hope they hang on until graduation.
- Because it is one of the least ethnically diverse campuses I have seen.
- Because there is always room for improvement.
- Diversity/global awareness not that high
- Everybody always has room for improvement
- Fosters creativity, critical thinking, effective communication, and strength of character and a spirit of inquiry. You are joking right? The vast majority of my peers' creativity and critical thinking was in how best to obtain beer when under 21. Let's not kid ourselves, while the teaching is good, most of the students aren't. "Democratic citizenship and life in a global society." "They don't learn how to fill out their own damn tax forms and most of them couldn't point out Alabama on a map, let alone Iraq. "Fine arts" at IWU is a joke and they know it. The department is filled with stuffy has-beens who really ought to retire and make way for some new blood with some actual creativity. "Committed to diversity, social justice and environmental sustainability." "Lofty but not close to reality
- I believe IWU can always work to more fully meet the expectations of the mission.
- I believe that there is more the university can be doing to foster civic engagement in the student body and a more social justice-minded campus community.
- I believe the campus is making strides, but it could be much more environmentally friendly. Also, in terms of diversity, I think we can do MUCH better. Socially, the campus could show more support for the Greek system.
- I don't see much focus on social justice.
- I feel as though the upper administration at IWU is losing touch with students and is entirely too focused on perception and fundraising.
- I feel that IWU could be more global and diverse.
- I feel that students could be introduced to current events and issues around them and views that may be different from their own on a more regular basis within classrooms - not just through a few campus speakers a year
- I think that with the ethnically and economically limited population at Wesleyan the goal of a liberal arts foundation cannot be met.

## EXHIBIT

- I think the mission has too many directions. It's hard to make progress if you're pulled in a 1,000 different directions.
- I think there needs to be a greater diversity in the faculty to help provide a wider range of experiences.
- I think Wesleyan needs to work harder at attracting a more diverse student body. The vast majority of people I went to school with were just like me: white, middle class suburban kids. There's nothing wrong with that, but it is not what the workplace is like. I think it would be best if the student body was more diverse to give students a chance to learn about other cultures and prepare them to work with and alongside people who may be radically different than them.
- Illinois Wesleyan University, an independent, residential, liberal arts university founded in 1850, strives to attain the ideal of a liberal education while providing unique opportunities with its distinctive curricula and programs [as it tries to slowly phase out a highly contributive Greek System]. A liberal education at Illinois Wesleyan fosters creativity, critical thinking, effective communication [except when the administration makes budgetary decisions without offering students an opinion as to where their tuition dollars will go], strength of character and a spirit of inquiry [not to be confirmed with any straight answers from administration, but - hey at least the spirit is there!]; it deepens the specialized knowledge of a discipline with a comprehensive world view. It affords th
- IWU could better prepare students for a "global society," and though strides have been made in terms of diversity, there is still progress to be made on that front.
- Laudable goals are being fulfilled in many ways, but there's always room for improvement.
- My answer was not meant to denigrate. I simply mean that any university which strives towards innovation can, de facto, never say it is doing this as best as it can. There is always room to change.
- My religious beliefs are not as respected on Campus as when I attended. I have also met a lot of alumni who have needed assistance in later years after graduation to link up with other graduates to further their careers or find employment, and the University suddenly did not remember that they had ever attended and graduated.
- Some change being made for change sake - not keeping the students in mind.
- The diversity issue
- The mission statement is so generic that it could be used by almost all colleges and says nothing. Can it live up to its mission statement, because it says so little?
- The mission statement is too long and encompasses too many things. It cannot be all things to all people.
- The people at IWU don't LIVE the main tenets of the mission statement.
- There is always room for improvement. IWU is not available to some potential students because of costs. IWU has lost some if its Methodist Church oriented heritage in recent years.
- This is too broad of a mission statement. Trying to be everything to all results in mastering little. This needs focus and refining so Students, Faculty and Alumnae are clear and can recall what the mission actual is. IWU does many things well, but this mission does not allow for focus on what is MOST important. Most important being determined by current students, faculty and alum.
- We do not have diverse faculty...

## EXHIBIT

### Is there anything else you would like to share with us?

#### Uninvolved Alumni

- My mother made me promise not to make financial contributions to IWU because of the paltry (\$100/semester) financial package given me while I was a student. She's still kicking at 93 1/2)
- Accept only the brightest and best, with regard to background/diversity to increase the selectiveness of IWU.
- Affordability
- Again, I believe IWU was the perfect choice for me and my career (theatre arts major). I strongly believe the balance of intellectual challenge in the classroom and projects combined with a small student population, personal attention, and a strong social environment on the campus make it an incredible institution that grooms it's students for to not only be professionally successful, but also socially successful and civic minded.
- Again, I think the University itself is excellent; the only thing I was disappointed with was the vocal department in the music school, which unfortunately happened to be my major. However, I loved my experience on the campus itself and my academic experiences in other areas. I would be more willing to give money as Alumni if I weren't already paying over \$500 a month in loans, and will be for many years to come.
- Alumni events, especially homecoming need to be a bit more casual. They are kind of cliquey and stuffy. My husband (not an IWU grad) thinks most events are very snobby.
- Alumni gatherings, especially for the "less than recent grad" crowd, are a joke and a waste of time. I've experienced less hot-air at the local Hot-air Balloon Festival.
- Alumni involvement opportunities should involve more than just the ability to give financially. I would be much more inclined to give financially to IWU if there were opportunities for other involvement. Since I live in Bloomington-Normal and have volunteered to the extent I can (but still have not be given an opportunity to assist in any way but financially), I generally now dismiss any call for contribution. Like I treat any other organization, if you want my money but not my time, you get neither.
- Appreciate you looking for the feedback.
- Are there enough alumni in the Denver area for a connection yet?
- As a former athlete and member of the IWU football team, athletics and competitive activities at the college level is very important. I would like to see a bit more emphasis on this area of the university in addition to the diversity that IWU has.
- As a former college professor, I realize that I can't know much about a college from the info sent to the alumni. Also, I can't say one school is "better than" another, because it depends so much on the student.
- As a high school guidance counselor, I could be a good source of info to students. We are approximately five hours from IWU, but we have NO contact w/ anyone FROM IWU... I learned about IWU from a college fair when I was in HS +20 years ago, but now apparently you aren't marketing in this area. :(
- As a lifelong United Methodist who chose IWU 40 years ago because I wanted to study religion, it makes me a little sad that IWU tries to downplay its Wesleyan roots instead of being proud of them.

## EXHIBIT

- As a medical student I have neither the time nor the financial resources to contribute adequately, but I fully intend to provide both when I can!
- As a parent of two children, the cost of IWU is my biggest concern. Since I graduated in the early 1990's the cost has increased at a much faster rate than the average income rate. I believe that even though IWU offers a great education, I believe that other schools offer the same quality of education at a better price.
- As previously stated, most of my answers reflect my experience at IWU almost 50 years ago. This is no reflection on the present status.
- As previously stated, there are little to no efforts to find graduates or to help graduates to find employment. The area of alumni support or meetings is limited to Illinois. There was ONE meeting in Indianapolis in 93 or 94, but none since then that I'm aware of.
- As someone who went on to graduate school out of state (where NOT ONE person I've met has heard of IWU, unless they were from IL), I realized that ISU has absolutely no national reputation whatsoever. It made me think that all of the money spent on my education there would have been better spent on a regional school that people had heard of, such as U of I (which is cheaper anyways) or Northwester. That said, the faculty is absolutely top-notch, and the level of education I received prepared me very well for graduate study. I feel that I got a very strong well-rounded education at IWU, but am sorry in retrospect that the university was so insular and that my "comfort level" was not once disturbed during college. (Not until graduate school far away from the Midwest!) It is sad that I met very few people who weren't like me, either politically or racially, and therefore I feel that my college experience did not properly prepare me for "real life." I am now a college professor, and think about my experiences 10 years ago at IWU quite often in comparison with my current students. I cannot stress enough that IWU needs to recruit heavily from other parts of the country if it ever wants to improve its national reputation!
- Attended 1965-1969. My first exposure to racial tensions was experienced at IWU. Growing up in suburban NY, racial and ethnic diversity was common at home. At the time many IWU students were from small Midwestern towns. Black pride was emerging then and there was an undercurrent of intolerance going both ways. It never rose to the surface but it made for an uncomfortable environment. Part of it was the turmoil of the times - part of it was small town America biases. BTW, I am Caucasian.
- Because I live outside the USA I have very little opportunity to visit IWU. But I have 2 close friends that I graduated with and we speak of visiting. Who knows? Maybe this fall. Please keep us informed about all important events.
- Can I come back and do it all again?!?!
- Can I get my money back? I tried to get out, you know, to transfer, but they convinced me, over and over, to stay, I think 'cause I had high test scores. I did not get what I came for; I got the opposite of what I came for, and while the nurses and English profs were supportive, that's just not enough. I am still v. Mad and bitter. Somehow this negative experience still defines me. No one has ever said "sorry." I feel like I deserve a "sorry."
- Communications via the mail need to be more focused on the school's activities instead of what you can give financially to the school
- Distance has kept me from being more of a contributor to the university. If I ever find myself back in Illinois I will try to become more active in supporting the institution.
- Do not lose perspective on the personal touches, and the staff that made IWU Great.

## EXHIBIT

- Embrace the Greek life. They help keep college students socially, as well as academically, balanced. My biggest fear is that as IWU grows in reputation and attracts higher quality students, there will be too much time spent studying and not enough time being young adults. I saw a lot of that from my classmates and now some of them are extremely neurotic and lack decent social skills. I am not advocating massive alcoholic or irresponsible behaviors, but all of the internships and jobs I have held involved a level of sociability (usually at happy hours) and I'm not sure that important skill is being nurtured as much as it should be. In other words, don't excessively restrict the fraternities and sororities because they help remove those sticks from students' asses. Note that I was not a member of a fraternity nor did I Endeavour to be in a fraternity.
- Financial aid and scholastic scholarships are needed to attend the school for 4 years. The cost needs to be curbed.
- Focus teaching on providing tools students need to either get ahead in their working field or their graduate school programs. More professors with recent real world experience is needed desperately (a balance is good). Do not allow liberalism to take over the university. Begin to recruit more nationally by utilizing alums that live outside of Illinois.
- From the things i have been reading, I believe that IWU has improved substantially since I attended it.
- Go back to tradition and realize that children shouldn't be judged by their ACT scores!
- Go Titans!!!
- Had a great experience in first 3 years, but academic advising and career services left a bad taste in my mouth. I give to the University know, but only to my sorority. I will consider giving in the future.
- Hard to make comments on the current state of the University when I graduated 20 years ago. Why compare to Northwestern and U of I? Even Wash U is a stretch. These are research universities. Seems like an odd comparison to me.
- Have a nice day!
- Having a major in social work would be helpful for anyone considering a career in social work. It is not uncommon in the social services field for employers to require a licensed BSW. You cannot get a license in Social Work if you do not have a degree in it. Thus, for those of us in the social service industry with degrees in Psychology/Women's Studies/Sociology/Anthropology do not have as many job opportunities at entry level. It practically requires us to get a masters degree which is not always the path a graduate wishes to pursue.
- Having students make phone calls for donations is a good idea--it's hard to say no!
- I'd like to see a richer class newsletter.
- I'll never forget IWU and what it has given to me. Because of IWU, I am exactly where I want to be in life (or I will be soon). I owe a lot to this school. It's truly my alma mater and I couldn't be happier that I chose it over my other college choices.
- I'm glad that IWU respects the financial situation of many recent grads, like me, who are supporting ourselves and pursuing higher education. It is difficult to give while paying another tuition.
- I'm looking forward to having my name on the Alumni Walk -- and not because I want to brag about contributing money. My college years at IWU remain a significant part of my adult life. So, even though I've had a wonderful adult life since that time, I still want to leave physical evidence that permanently and directly connects me to my experiences at Wesleyan.

## EXHIBIT

- I'm not sure how well I can assess IWU's current situation, since I'm so uninvolved. My parents and I had very little knowledge about what to look for in selecting a college. The small liberal arts, Methodist university seemed ideal, and it was for me--and that was nearly 40 years ago. So much has changed since then.
- I'm proud to say I have former students who have been very successful at IWU. I like carrying that on.
- I am a 1981 graduate and have not been on campus since my brother's graduation in 1982. I really don't know a lot about what the current university is like. It looks as though a lot of the same issues are present. In the late 70s/early 80s they claimed to be 'The Harvard of the Midwest'. They were very concerned about their reputation and called themselves the 'micro-university'. It was a very conservative atmosphere and most students didn't have a lot of concern about the larger world. It was called the 'micro-university bubble. It was kind of a time warp compared to larger universities.
- I am a graduate student in fine arts now living on the East coast. I don't have the financial resources or the time to be involved. I hope this will change in the future.
- I am a little annoyed how much this survey pushed IWU as a nationally known and prestigious school. The faculty and staff pushed that heavily while I was enrolled and was pretty much brainwashed into thinking so. However, when I went to graduate school in IOWA (one state away, mind you) over half of the people hadn't even heard of IWU. The West Coast is definitely not familiar with IWU. I think it is near to impossible to be a nationally recognized school when it is so small. Just my opinion.
- I am class of '52 so much of this does not apply to me
- I am class of 1997, art major.
- I am currently in medical school and do not have the money to donate.
- I am currently in medical school and don't feel like I can afford to financially contribute to IWU. However, once I finish school, I will be more apt to donate.
- I am disappointed in the liberal leanings of IWU. On the few occasions it made a difference, I learned to just "play the game"... Innovative non-liberal questions and conservative stances are more difficult to hold here (as well as at most other colleges/universities). Also, I feel the school's image is a bit misleading - I still expect some relationship between IWU and the Methodist church; however, practically all ties with have been broken. Overall, IWU is a good school, but not quite ideal.
- I am extremely proud to have gone to Illinois Wesleyan. I enjoyed working with the professors, particularly Drs. Stout and Jeter, and I really found a home in the service Fraternity on campus (Alpha Phi Omega).
- I am hearing lately that the Greek system is being held back/"slowed down" by the new Greek advisor and being a former Greek, that makes me upset. I would like to see the Greek system flourish.
- I am mostly concerned about IWU's lack of pride in being connected with the United Methodist Church. That's why I attended in the first place, but it seems IWU is no longer proud of that fact.
- I am NEVER ashamed to say where I have my degree from. My experience at IWU was wonderful!
- I am saddened and disappointed by the distancing of IWU with the United Methodist Church. Attending a Christian college was extremely important to me, I was active in the Religious

## EXHIBIT

Life on campus and I think that is important to offer and encourage, but it seems like IWU is moving away from that.

- I am sorry my information is so inconclusive. My instinct is that Illinois Wesleyan is doing a wonderful job as they always have and my experience having the choir here this spring supports the notion that Illinois Wesleyan is indeed doing a fine job of attracting a diverse and bright student body. However, since I am so far removed and not actively involved in any activities for the university, I don't feel I can state any real opinion for what is happening on the campus today or how Illinois Wesleyan is perceived by the population.
- I am still paying for my student loans and therefore will not contribute to IWU financially at this time.
- I appreciate you looking for feedback and I have been very impressed with the continued development of the IWU campus and programs.
- I attended IWU on scholarships/student loans. The school definitely should make sure it tries to make sure it retains a mix of poor/middle class and privileged students. It seemed like there were a lot of rich kids with daddy paying their way through, and a lot of us resented the large student loan debt at the end of the day. I am willing to financially support IWU in a small way, but I think a lot of people resent when IWU asks for money when they are saddles with huge student debt. I don't think students know what they are getting into when they are signing their lives away in student loans. IWU should make sure that students know what they are getting into.
- I believe your survey should ask the decade you attended as recent graduates are attending a more selective and stronger institution.
- I considered donating money after receiving a fundraising letter early this year. I believed it to be poorly written. My fiancé is an alumnus of Purdue University. After reading fundraising letters from that university, I was appalled at the letter IWU sent out. Before I opened the letter, I said to myself, "I really should start donating." After reading the letter, I was completely uninspired to contribute. Being a first generation college graduate in my family, I had little help in understanding college costs. My parents have problems managing money and therefore, did not teach me much about it. I had no idea going into college what paying off a student loan would look like at the end of the six month grace period. I ended up being \$50,000.00 in debt by the end of school. After school, due to some poor financial decisions, I was forced to defer my loans. Which created greater debt? I take full responsibility for all the financial decisions I made when beginning college and the ones I made post-college. However, I feel as if IWU has a responsibility to educate students entering college about financial aid and loans before, during, and after college. From talking to alumni of other universities, I was surprised to find that their initial financial aid package included loan payback charts. For example, a \$1,000 private loan borrowed at 6% over a 10 year period ends up costing you \$XXXX. I will literally be paying for my poor decisions for the next decade or more
- I currently live in the state with the worst economy. My two children are now in college. I hope someday that I can again contribute financially to IWU and visit campus.
- I do believe that, as solid an education as IWU provides, at some point in the near future it will no longer be worth the financial cost. I also believe that IWU continues to be a pretty strictly regional institution. Students primarily come from the Midwest and plan on returning to the Midwest after graduation. Having moved away from the region, I definitely feel I have lost touch with the university, especially since it's not very well known beyond the Midwest.

## EXHIBIT

- I do not agree that IWU gives scholarships to black students from inner cities that perform at lower levels just to have an "ethnically diverse" population. If I want diverse, I'll go live somewhere like that. I want IWU to be a clean, safe, high level university. Scholarships should go to deserving smart students regardless of color.
- I do not financially support IWU as an alum because I feel I 'supported' through my tuition. I paid for and received my education, and I now have new priorities financially.
- I do not give to IWU because I felt I was financially taken advantage of by IWU.
- I do not have a job and over \$30,000.00 in loans and am attending graduate school so I am unable to contribute financially to the University at this time.
- I don't give more money because there is none to give for that purpose. It is difficult to save enough for my children's future college education; until I can save sufficient funds for that- it is very difficult to justify contributing to IWU (especially if the funds will be used to pay for construction or maintenance of yet another overly- fancy monstrosity of a building).
- I don't think the new President is very alumni-friendly.
- I don't think you're going to get all of the information you need out of these questions. There are a lot of people like me who have a lot to say that doesn't fit neatly within these categories.
- I donate to human charities that help the needy worldwide, not colleges in the USA.
- I enjoyed and valued my experience as a student of IWU, but have been concerned in recent years regarding a shift in values of the university (especially with the large number of administrative changes). I am concerned that the university will be regressing to a conservative religious college instead of progressing into a top tier liberal arts college.
- I feel IWU does not communicate all that is going on very well. The magazine is nice and the newsletters are more about popularity contests than anything. I would like a weekly email that tells of all that is happening on campus that week - meetings, sports (IWU and non IWU), and all of the ongoing upgrades that are happening and are to come. We hold Halloween parties, etc and I do not find out from IWU, but from others who read about the event in the paper. Give us a weekly update that will get others involved!
- I feel like the only time IWU tries to involve me is when they want my money. And then there's the pressure to do so-so the school won't slip in rankings which consider the level of financial support from alumni. I like getting the magazine and email updates to hear about what's going on, and to read up about what old classmates are doing now. Please keep that up. I would also appreciate hearing more about what the faculty are working on.
- I feel strongly that IWU has become too concerned with the diversity of the student body and with being a "liberal arts" school. In addition, I feel outside of the athletic department the school as a whole no longer takes pride in being a top tier athletic program.
- I feel that for those of us living outside of the Midwest, there is a dearth of opportunities for making connections with IWU. For instance, the closest regional events to me (in Charleston, SC) are in Atlanta - a 7 hour drive. Though there is not a high density of IWU alumni outside the Midwest, small groups could be encouraged to meet occasionally - perhaps just an occasional meeting with an admissions counselor or a video teleconference.
- I feel the career center should be more engaging of students. Really hunt them down and help with planning for the future, at least once. Some priority needs to be given for students taking responsibility for their own future, which is one of the purposes of attending a university. However, a helpful email or advice would be useful. It also seemed that the business program was more involved with the career center than most in seeking internships for students than other programs. So perhaps an improved relationship between the career center and other

## EXHIBIT

programs, especially liberal arts programs would be useful. I'm now attending grad school and the career center there really hunts you down to make sure you're focusing on what is the next step after graduation, which is nice. Having graduated with a degree in History/Hispanic Studies from IWU, I went to grad school realizing that if I wasn't teaching, I did not have an easily marketable skill, which is something the career center could have helped with earlier in my academic career. I only realized this my senior year, which was a bit too late and partly my fault because I was not focused on planning ahead, something that should be stressed by all programs rather than just emails from the career center.

- I feel Wesleyan is an outstanding university and really helps students find a way financially to attend, if they need the help. They are completely interested in helping students prepare and become successful in their careers. Wesleyan Rocks!!!
- I felt somewhat disconnected from the IWU community from almost the day I graduated. There was a "clique" of IWU groupies, centered on a couple of fraternities and sororities that dominated student life, and seem to have similar influence to this day. I think of local Bloomington insurance agents and State Farm executives, quintessential big fish in small ponds, rather than leaders of national import in diverse fields. I know, rationally, that this is not always the case but simply my impression. In retrospect, I sometimes wish I had attended a college with a higher national profile, but in reality I have been successful and would attribute much of this to the critical thinking skills I learned at IWU. So, I have strongly mixed feelings about IWU which are reflected in my responses to this questionnaire.
- I felt that one of the fundraiser/alumni directory deals was a bit of a racket. Very disappointing. Also, please give people a year off rather than continuing to harass them for donations. Wesleyan made a lot of money from me when I was there; I do not now have extra for contributions. Thanks.
- I gave and gave, giving as much as I could afford and sometimes more. I acted as a class agent, cajoling, urging and begging my classmates for more contributions. My father, mother and uncle went there; my father was given an honorary doctorate there. Yet when my daughter applied, she was given no financial aid, even though I had been unemployed for two years, because we owned our house and still had some money left in my 401k, which we had been living from. When she was accepted, we borrowed heavily to pay her way, only to have her told by the faculty that she was excluded from the theater productions because she was not in the "professional" school.
- I get calls to donate consistently. After you just took 30K+ from me for 4 yrs I think the donations can wait. I just graduated 5 yrs ago and am still in the process of starting my life.
- I graduated in 1951, live in California and have returned to campus only 3 times. I am truly not qualified to rate the academic quality, other than to believe what I read, and am told by the regional rep--and previously on several meetings with Pres. Minor Myers, whom I believe to have been inspirational to every IWU grad and student with whom he came in contact. I am not conversant with current programs and standards, but believe that the university continues to improve in many ways. I believe a strong pre-med program would be a means of attracting added highly intellectual students and of further enhancing the apparently ever-growing reputation of Wesleyan. Grads within the past 15-20 years should be depended upon to submit the information that is most valuable, and which I believe you are seeking.
- I graduated in 1962 and haven't lived in Illinois since 1964 but spent 32 years in the foreign service. Life in the rest of the world is quite different from Bloomington, Illinois. My fellow

## EXHIBIT

students were mostly very rich, spoiled and self-satisfied. I've been gone from that environment for a long time! I attended IWU and graduated because that's where all my family had gone to college. I hope the current student body has a more global outlook.

- I graduated in 1977. At that time there was very little help for career planning. I think that has improved, but that should be important.
- I graduated too long ago for this to be relevant. I received a BSN and was not prepared as well as graduates from other schools.
- I had a bad experience with one professor that left me with a bad taste in my mouth. However, the Education Department was and I hope always will be just as amazing as it was when I attended.
- I had great experiences at IWU, would truly love my children to attend however the current cost makes it very difficult to afford, given I have 7 children.
- I have finally finished all my medical training-a big reason that I was not able to be as involved as I wanted, esp. Financially. That will change this year.
- I have never been asked for money.
- I have not been able to financially contribute to the level I would like because I have been in graduate school. I was able to attend IWU because of the generous grant I received due to IWU's endowment. I hope to give back what I received.
- I have noticed that the academic strength of students has fallen since I have graduated but I am most displeased with the current president. I was there for his first year and he has only brought the University down in my opinion.
- I hope that at least one of my three children has the opportunity to attend Wesleyan. I received an excellent education. I had wonderful relationships with my professors. My four years there were ones I will remember there for a very long time.
- I hope this survey doesn't spur a deluge of mailings and urgings to give. I simply cannot give to everything and every school I ever went to and they all have their hands out it is overwhelming at times. In addition I work in a private school setting and we are also always working on fund raising. It is never ending.
- I just graduated, but would like to think that after I finish grad school, I will become more actively involved.
- I live far enough away that it's hard to be involved on campus or in alumni events -- otherwise I would!
- I lived overseas for 20 years and now live far from Illinois; both account partially for my ignorance about the school.
- I loved my time at IWU in the 1970s, and I was thrilled when my daughter decided to go there. She also loved it, but there were some things that she did not like and that I found extremely disappointing: the University's liberal focus and loss of its identity as a Methodist and Christian University. I think that there are more important missions than being in the "top tier," and am disappointed that the "mission statement" says nothing about Christian or even spiritual development. The policies of IWU, the speakers invited to campus, so much of the focus, have turned to liberal political issues and diversity at any price. The demise of the Chapel program, sale of alcohol on campus, a theatre production featuring nudity, discontinuation of financial support for ministerial candidates are examples. For these reasons, I will stay involved with IWU but will probably not be contributing financially. I would still recommend IWU academically, but not for a student who wishes to grow in his/her Christian faith.

## EXHIBIT

- I plan to make financial contributions to IWU on a regular basis as soon as I finish paying off my graduate school loans. I'm very proud of IWU's progress and want to support future students so that their experience is as great as mine was. Thank you for the opportunity to complete this survey!
- I recently got an email about a gathering of alumni in New York where I live. I want to attend. I am happy to be included.
- I strongly feel IWU's support of and investment in international students needs to increase dramatically. My support of IWU has greatly decreased as a result of this lack of support.
- I think IWU does a poor job of supporting its student. It's very cliquish and not welcoming to all students. The academic advising is marginal. Career services were very poor when I was there. I think it could do a much better job of supporting its fraternity & sorority system
- I think IWU is a much better school than when I graduated in 1952.
- I think IWU needs to analyze its incoming freshman and pass on their interests to the appropriate faculty/coach. The athletic program specifically does not recruit well (for women's sports) nor does it consider that incoming freshman could be a great source for potential players. The music department does a MUCH better job of this and that is why they are successful.
- I think the Blue Moon Coffeehouse is a great event, and I think that other campus events should take place that are focused on current student interests. When I was at IWU, the "suitcase dances" were very popular and fun, but also rare. I think the campus should make an effort to provide more social events for students that don't involve alcohol.
- I think the school is becoming too "artsy" and isn't focusing enough on normal, strong students who have interests in sports, fraternities/sororities, and other extracurricular activities that involve social skills. I think the students today are very smart, but too introverted. They need to get back to the higher level of students who still maintain strong social skills
- I think there could be small groups of alums in cities away from the school.
- I travel constantly and have lived in many different areas of the country. I spread the Wesleyan spirit on, but am limited to giving aid, due to these constraints. I will continue to believe in my alma mater and will be proud to pass it along to others.
- I visit Blm/Nrml on business a few times a year and drive by the campus. It's nice to see all the growth and development. I would like to know more about how the status of university's national reputation in the magazine/newsletter. Let's keep IWU on top as the Harvard of the Midwest!
- I was a member of IWU Greek life in college. While I was at IWU it seemed like the university was very unsupportive of Greek life and was trying to eliminate it completely. I truly hope this does not happen as I feel my experience with IWU Greek life helped make me the person I am today by holding me to a higher personal and academic standard during my undergraduate years.
- I was a nursing major and wish I could have traveled abroad for an entire semester. However, that opportunity was not available. Also, my involvement in my sorority really helped me develop as a person.
- I was active while I was at IWU, and feel that I received a great education. However, I don't keep in contact with many people from Wesleyan and tend not to read the IWU magazine very thoroughly. That made it tough to do this survey. I believe that Wesleyan is trying to

## EXHIBIT

strive for the same things that I enjoyed while there, but can't say for sure due to my lack of involvement.

- I was appalled by the way the University "cleaned house" of gays and lesbians when President Wilson came on board. Not only am I philosophically opposed to the new administration's conservative bent, but I feel that the University disregarded the groundswell of support for Jerry Pope and acted cavalierly regarding someone who was one of the University's greatest assets. I wrote a letter supporting Jerry (as I know many alums did) and found the response letter to be both condescending and unacceptably late.
- I was in the class of 1950. Many of the questions were not pertinent to conditions on campus when I was there just at the time the WWII veterans were returning. Also none of us did campus shopping like kids do today. I chose IWU because I wanted to major in music, my public school music teachers in ILL. Where I lived at the time were all products of IWU, and I qualified for a full Methodist Scholarship. It was my first and only choice, and first time I was on campus was when I matriculated.
- I was interested to see so many questions about environmental responsibility and global awareness. When I was student there twenty years ago the university fought with us to the death to be neither. Hope they are changing for the better.
- I will give when I am ready to donate to the university. I cannot donate every year, but I do when I can. I do not need a phone call every year to remind me, as I get reminders in the mail, and those suffice.
- I would contribute/support IWU if I had a job or had gotten into a professional program. Also, some of their requests for monetary support are really high and I just can't afford to give that much.
- I would give money, and would plan on contribute large sums for building projects, etc., if I felt IWU were going in a productive direction. It is going in the direction that all of "higher education" is going, which is Green, Diverse, and Gay. Get a new agenda and you'll get some money from me. Plain and simple. This has been the first time anyone has asked why I haven't given.
- I would give to IWU more regularly if I had a higher income. I feel that IWU is doing great things, but I cannot afford to give financially. As a result, I do not feel entitled to be as "connected" as I desire. Should my income increase, I will resume gifts and involvement. Also, I am in my expensive years; buying a home and starting my family.
- I would like for my degree to have better name recognition outside of the Midwest. I live in New York. Some people have heard of IWU, but many have not. Those that have heard of IWU tend to lump it in with the other Wesleyan schools (e.g., Ohio Wesleyan). Although I am sure that those schools are fine institutions, I believe that IWU excels beyond the other Wesleyans. IWU would benefit from distinguishing itself.
- I would like IWU to become a well-recognized, nationally known academic school, rather than a regionally recognized school.
- I would like my children to attend IWU, but I do not see this happening. The cost has become prohibitive and even though I make well over \$100,000 a year, I do not believe I will be able to afford to send my children there. If I were graduating high school today, I would have not been able to attend IWU because of the cost.
- I would like to be part of a focus group in considering alumni involvement of former athletes -- students who were tightly connected during their tenure at IWU are more likely to have an

## EXHIBIT

affinity for the institution when the time of their financial philanthropic choices are considered

- I would like to become more involved in local alumni activities.
- I would like to emphasize once again that it seems like my degree is the only thing I have to help me pursue a career and post-grad. Degree from IWU. I am extremely disappointed in IWU's TOTAL lack of support of its alumni. Instead of offering any placement assistance, I've been ignored by faculty and instead been sent frequent requests for contributions to IWU. I refuse to pay back to a school that has essentially left me out on my own.
- I would like to give financially to IWU but I am still not in a good financial state myself to provide any extra funding.
- I would love to see more alumni outreach for those who have moved out of state.
- I would make financial contributions if I wasn't already paying IWU every month for my loans.
- If I wasn't making \$30,000 a year as a teacher, I'd contribute to IWU.
- In 1963, I became interested with IWU -- and I wear my tee-shirt or sweatshirt at faculty meetings at Eastern Kentucky University (as a professor) to this day!
- In fostering lifelong connections between alumni and IWU, and lifelong connections among alumni, the Greek system is a critically important force. I see a thriving Greek system and a thriving IWU as completely consistent with each other, each important to the other.
- Is there still any connection with the United Methodist Church and is IWU still considered a religious school?
- It's a bit difficult to feel the need to donate to my school when I am still in debt to the school.
- It's easy to support the University and feel proud of your degree in the Midwest, but less so elsewhere in the country. Since moving to the East Coast five years ago, I find myself talking less about my degree because no one here knows of any Wesleyan other than Connecticut Wesleyan (very different place). There is also no East Coast alumni events or opportunities at all - so my connection has nearly ceased to exist.
- It's very difficult for me to comment on the current state of affairs at IWU because I have not been on the campus in such a long time.
- It is still a great institution. Sixteen years later, I am exceptionally proud of where I went to college.
- It is too bad that higher education is being pushed out of reach for so many. As a private institution, IWU has always been expensive, but it seems that only the affluent can afford to even consider a school like IWU.
- It may have changed since I attended, but I would like to see the University give better guidance to its students as regards future opportunities. I felt I had no guidance in this as a student. There was no emphasis on internships, no suggestion for graduate work, or even career possibilities. I stumbled for a while when I graduated.
- It seems the only time that IWU is interested in alumni is when they want to collect money. I have attended some homecomings but very few of my classmates attend. I am more familiar with staff that is currently working there since I worked on campus for 5 years after graduating.
- It was hard to answer some of these questions since some of the areas (study abroad for example) did not exist in the 1948-'53 time frame.
- It was very disappointing to have Jerry Pope and IWU always mentioned in the local news. So many positive things going on at IWU, yet they let this problem continue. Glad to see it

## EXHIBIT

is over. I have been impressed with the new direction the school has taken with the new president.

- It would be nice to have more connection with other alums that live close to me. I feel disconnected due to the distance that I live from the university and the lack of ability to connect with other alums.
- IWU follows a dubious trend in trying to require its faculty to publish more which of course means a de-emphasis on teaching. IWU should follow the lead of Transylvania University and eliminate publishing from its faculty evaluations. That single change would improve IWU immensely for years to come.
- IWU has to do a much better job on alumni relations.
- IWU is a fraud, but maybe a lot of universities are. I think I am losing my belief in the education system in general.
- IWU is a wonderful school. I had a great college experience.
- IWU is a wonderful university!
- IWU is great! Beautiful campus, excellent faculty and always improving.
- IWU is not very well known in Southern California, but I do my best to help make it known in conversations with others.
- IWU is very focused on the graduates who stay within the area or Chicago land. To attract diversity geographically in new students, I think it's important to look beyond the local alums to maintain the loyalty in them.
- IWU might have some cache in Illinois, but is virtually unknown in the parts of the country I have lived. I currently live in NC...around here Davidson is the school, like IWU there, that is best known. Davidson has been called the Harvard of the South...and probably with good reason. The survey itself was not particularly well constructed...the questions forced certain answers. In addition, how the heck would I know what things are like today? You could have saved a lot of my time by just asking if I was involved or aware up front. Finally, how would I describe my degree of pride? It virtually has no relevance in my life 30 years later...I appreciate the education, it prepared me as well as any academic program can prepare you for life, but proud? I can say I went to IWU and nobody cares...I also find it interesting that I was asked about politically liberal or conservative, activist/environmentally sound. I didn't pay the amount of money I did to save the world...I paid it to get an education that I could use. Yes, I enjoyed various activities...but a University, its staff and faculty have no business being political...they should however help students think for themselves.
- IWU must focus on itself and stop comparing itself with other academic institutions. IWU will never be Harvard or Notre Dame but it should take pride in its current successes.
- IWU seems very concerned with diversity and increasing diversity. This is great, but I remember when I was a student, hearing about a black athlete who had a wretched application and wretched test scores, with a junk GPA, but IWU accepted him because not only would he help the athletic dept., but he also would help increase diversity on campus. This may have just been a rumor, but if it's true, NEVER AGAIN! I think IWU did an EXCELLENT job encouraging and accepting diversity, but don't force diversity. It makes the rest of us who busted our rumps to get in angry (and of course our degrees hold less weight)! Also, I didn't realize at the time how high of standards for students academically and ethically (cheating on tests and the like) that IWU had. I can't think of any professor that accepted ridiculous excuses or allowed cheaters to slide by (unlike the big university I'm at now and the garbage they accept from undergraduates; they just shrug their shoulders

## EXHIBIT

because they don't want to deal with cheaters or maintaining high-standards!). These high standards and making students be adults and take responsibility for their actions have helped me SO MUCH in my graduate studies.

- IWU taught me how to learn within a safe environment. This prepared me for the real world out here which was not safe then and still is not safe. But I no longer need safety, only needed it to learn. I have maximized this learning skill for decades. Thank you.
- IWU was a long time ago--it seems about 2 life times ago. The campus is so much more beautiful now. That is very pleasing. It is sad that the AOPi house is sitting empty and ugly. I was an AOPi when it was a terrific group in a lovely home before the addition (and during the addition). I remember singing on the porch as a group. I remember the birds singing around the AOPi house. I especially remember the sunsets on campus witnessed while sitting on the steps of Shaw Hall. I remember standing on tip toe to try to get a glimpse of the Beatles on Ed Sullivan in the original grill.
- IWU was one of the few universities that had a dedicated risk management program. I was able to get a top-rated job in the insurance industry right out of college because of my degree in risk management from IWU.
- Just a note--when I attended, it was a January term, not May. Your first page of questions would have made me feel more like you knew me if you knew that May term is a "recent" change.
- Keep the Midwestern focus and not try to become an elite Eastern snobby school. Not everyone who graduates will go onto professional degrees. Need a good mix of average students who will greatly benefit from the size of the campus and class sizes.
- Keep up the good work and try to make sure that IWU doesn't become elitist--there are great young people out there who may not meet current admission standards who can make a great contribution to both the university and society in general (diversity in the truest sense of the word should not be limited to just ethnic, religious, & geographical differences, etc., but academic also. High high school rank and test scores are key predictors of success @ IWU, but some very talented young people with great leadership skills should not be excluded based on just ACT/SAT scores, class rank, etc.
- Keep up the good work!
- Lots of people rank colleges based on alumni donation rates, I think it's very important to address this by forming a better alumni network.by:1) assisting students in forming alumni.iwu.edu email addresses BEFORE they graduate, and not just a forwarding addresses either. How much does it really cost do maintain an email service, plus you might actually be able to stay in touch with more alumni.2) Telling students that they can donate just 1 penny, but it still helps with donation percentages which is all that matters. St Olaf isn't as good of a school, but is ranked higher because they encouraged students to donate small quantities via a credit card on their website. Consider it.3) Sending out a comprehensive university financial report that includes alumni donation listing names any year. Carleton does, and I think it's a great idea.3) Improving the alumni portion of the website. Maybe their free alumni email addresses logins could be there, so alumni might actually have a reason to visit the website.
- My choice not to contribute to IWU is purely financially-based. In the future I intend to do so.
- My experience at IWU was great overall. The only negative thing in my mind was that some of the extracurricular groups struggled due to lack of participation. I was a part of about four

## EXHIBIT

groups my last year at IWU that was on the way to being non-existent because there were so few members and/or faculty support. I was the editor of the IWU yearbook my senior year and spent most of that time trying to finish the previous 2 yearbooks as well as the current one - none of which ever got published, as far as I know - and it was mainly due to lack of organization/faculty support on the university's part as well as low membership by students. I always wished that had been a better experience and something had come of the organization that year.

- My inability to be more involved with IWU at this point is not due to any fault of the university's. It is because of personal issues which I hope will be temporary. My years at IWU are amongst my very fondest memories. I am still in contact with several fraternity brothers and classmates. Thank you for the opportunity to participate in this survey. Hopefully, it will be of some assistance to you.
- My lack of financial contribution is directly related to the experience my senior year (I was a married transfer student) where my financial aid package changed significantly from the previous year and the university as a whole was completely unsupportive. As a result I vowed never to give to the university directly; my contributions are made to a specific department or sports teams which were both very supportive during my time there.
- My parents chose Wesleyan because they couldn't afford Northwester, dad's alma mater. I knew not what to expect when I went in 1946. Practically no contact since graduating in 1950 - my choice.
- My training, education and support from IWU an institution and from my faculty advisers afforded me the opportunity to enter a world class graduate program; for which I am forever cognizant and appreciate. My enthusiasm and pride for IWU I would describe as gung-ho. I gradually became aware of IWU's leftist shift in the few years. I seem to have crystallized with the administration of IWU's new president.
- N/a
- N/A
- No one has heard of IWU on the west coast where I live, so it is hard to show pride for a place that no one has heard of and it is hard to be involved when it is so far away. Many of my best college friends transferred away from IWU after my sophomore year because they disliked it, so I am often surrounded by negative opinions of IWU.
- No, there isn't.
- Nope
- Not really--it has been over 50 years since i was student. At our 50th reunion i felt left out probably because being a married student i was not able to participate in many of the social activities so was an unknown
- Once student loans are paid off it is more likely that I will give financial contributions to IWU.
- Only over a beer in Baltimore.
- Please allow dogs on campus again.
- Please continue (if this is the case) the support for the Fraternity System. This is a great support structure for life in the "outside" world.
- Please don't hit me to contribute. I did the survey, which is enough!
- Please take in mind that I only graduated last year, so not a lot has changed on campus since I was there. My experience is still fresh, and my pocket book is still empty, but I really enjoyed my time at IWU.

## EXHIBIT

- Reason for stopped giving: my current financial situation which is in bad shape.
- Regarding contributions, until I have paid off my loans, I probably will not be making a donation to the university. What can I say; it's the life of an actor.
- Simply that the IWU community as a whole needs to focus more on individual achievements of professors.
- Since I have been on the faculty at a liberal arts college for almost 20 yrs, my responses are influenced by my comparison of my institution to IWU and the similar group of liberal arts colleges that are considered peer institutions.
- Some of these questions were very difficult to answer as offerings were quite different when I attended as opposed to today (Jan term v May term, etc)
- Stay gold, Pony-Boy.
- Students were very conservative when I went to IWU (Class of '01) while the professors were very liberal. I did feel a bit isolated as a liberal student. Liberals really were a minority in my opinion.
- Suggest IWU set up a IWU international Alumni Network
- Survey has covered it all
- Thanks for giving me the opportunity to share how important my education at IWU was to my professional life.
- Thanks for listening.
- The annual alum gathering in our area involves also meeting with current IWU students. I would prefer alum gatherings that only involve alums. I graduated from IWU almost 40 years ago. I do not feel I can really relate to students at IWU today as the school is very different in many positive ways. I would have more in common with alums of any age who have moved on from their college experience into the working world and even retirement.
- The campus is always impressive, whether I'm driving by or on the grounds. My daughter has been involved thru her sorority in the past, as I was in other cities thru College Fairs in local H.S.
- The campus needs a new state of the art theatre!
- The faculty is your best asset.
- The financial aid department is a little too focused on riddling students with debt. IWU has a reputation for many things; one is the amount of student loan debt after graduation. With the economy the way it is, many students can expect to be making little to no money in their first few years after graduation, despite the great education, leaving them with a bad taste in their mouth in terms of finances. I would like to see more programs on reducing debt, or better counseling students on what student loan repayment looks like after college. Even just a program with information ON the student loans. You receive some of this the week that you are graduating, when all anyone is thinking of is graduation, not debt. This is the one area that I think IWU is not only not making improvement in, but failing completely in. If alums are struggling each month to pay off their education, they are going to be very unlikely to recommend an education at IWU.
- The I.W.U. of 1969 probably should never have accepted me. I.W.U. was a good school back then and has become much better. Luckily my daughter has been better prepared to reap the benefits of an I.W. U. Education.
- The moment I stepped on IWU's campus was the moment I knew IWU was the place I wanted to be. Some of the best years of my life happened at IWU. I enjoy visiting campus now to see the many improvements and revisiting fond memories.

## EXHIBIT

- The programs at IWU are great, but the class offering was limited and did not fully prepare the students for the "real world." I would like to see some diverse course offerings. Housing options are poor. Harriet House is WAY TOO EXPENSIVE for what you get. I am annoyed as an alum that I am asked to contribute (several times!) When I have been out only 1 year.
- The reason I do not get involved with IWU is because then I'm expected to give money, and I do not have any money to give. On the contrary, I have enormous law school debts, and I do not feel that IWU is very understanding of that when I receive mailings trying to guilt me into giving money; it makes me angry rather than supportive. My family contributed quite enough money in sending me to school there for 4 years that I do not feel I need to consider making any contributions until my situation is much more financially sound.
- The reason I have not made any financial contributions is that I am a broke graduate student. :)
- The school is much better than the one from which I graduated in the 50's.
- There was no May term when I attended IWU -- it was January term.
- This became an annoying, tedious survey. I graduated in 1973 and can only assume that certain things are happening at IWU at this time. Would it have made more sense to do a branching survey that would have differentiated between recent grads and those from many years ago? In that way you would have been better able to sort the data and make more valid conclusions. I appreciate having an opportunity to provide some feedback, but most of my responses will be of little value in either affirming the current quality of education at IWU or pointing out valid areas for improvement.
- This is a great idea. Thank you.
- This is a poorly designed survey.
- This questionnaire is not easy to answer as it is too long for a page and the answers don't show as one goes down the page--also some of it does not fit. Those of us who graduated more before 1970--IE we had a January term--not May and we did not have housing options--dorm was required and there were hours, etc.
- This survey has been way too long. Warn me next time.
- This survey is a great way to enhance the already wonderful experience that IWU offers its students.
- This survey is too long.
- This survey was difficult to fill out because of being away since 1960, and also not aware of how IWU compares to other colleges of its size.
- This survey was just ridiculously long. With so many questions results to the later questions could be dubious.
- This survey was very long. For someone who is out of State, out of Midwest and graduated over 20 years ago, it was hard to answer the questions.
- This survey was way too long
- This was a little long for a survey.
- University costs are an embarrassment to the university system and I will never contribute more to a school than it costs to send my grandchildren shame on you all.
- We as alumni are proud of faculty we have learned from. We want to know our permanent faculty is being held up to standard and that they are therefore rewarded in a competitive manner so that the university continues to honor those that will make future generations successful as well. We want our faculty to be compensated accordingly. WE also want programs that encourage students to travel abroad and to seek out specializations within their

## EXHIBIT

field. Alumni also want to be involved with their alma mater- we are a resource of learning as well as for money!

- We need to expand our presence, thinking and involvement outside of Central Illinois. We need to be less myopic and more global in our approach to become a top-tier national university.
- Welcome the doors of IWU to all deserving students, there is a place for the average student not just students who place in the upper 90% of their high school classes. It sure worked in the late 60's early 70's, as they are the ones supporting this school not the nerds of today.
- What attracted me to IWU was Minor Myers attitude that anything was possible and that the projects that I chose to pursue were worthwhile and supported by the university- I felt some of that had been lost by 2004 and I don't know whether it has been revived since then. I would be very proud to support a university that made that "can-do" mentality an active priority.
- What greatly helped me decide to choose Ill. Wesleyan was the hour long help I received on the phone from admissions. I had many questions just about the logistics of how to apply, what to do, etc. The time spent with me answering all of those simple questions lead me to IWU. (this was before the internet and personal computer days - graduate 1972)
- When I took the "tour" to select a college I was going to visit IWU and then visit a Nazarene College at Kankakee. After visiting the campus with my mother, I felt comfortable with what was offered and we didn't visit the second school, so an actual campus visit was helpful in my decision making process. Money was an issue when I attended. I found employment (3 jobs) during my freshman year which worked well until I got the mid-term report card and then I realized that I was spending too much time working and not enough time studying, so I cut back on my employment and my grades went up. My wife and I support several educational institutions, so my support is less than it might be if IWU was the only one we were supporting, but I do make an annual contribution because I know that statistic is helpful to you.
- When I was in school - IWU was a school that promoted graduate school. I think more emphasis should be placed on learning a career.
- When I was last on campus in 2002, I found the student body to have become very conservative. Unpleasantly so.
- While I am very proud and would like to give back, I am a teacher and have trouble paying my mortgage. Also, my parents already gave approximately \$100,000 to IWU.
- While I was there the masters program in music phased out.... So I would think the bachelors program would have been expanded by now. My primary professor who has since retired was not replaced. Therefore, one cannot gain a degree in the performance and education area of pipe organ anymore. It seems the fine arts as a whole, especially the music area, has been going downhill ever since. This is a shame. For example, The pipe organs are not kept up and maintained, used or utilized as well as they once were. These are extremely expensive instruments. This is very depressing. I certainly hope our work back then and our professor's work was not in vain.
- Would love it if you could replace your current Photography instructor with me!
- Yes - IWU should not forget its roots. Central Illinois needed a school like IWU in the 2nd half of the 19th century, and it has served the needs of the region quite well for over 150 years. While I believe a University should be tolerant of ideas, I also believe that the school can be diverse and dynamic, attracting and retaining students that have strong small-town

## EXHIBIT

values and yet hail not only from central IL but also from big cities and regions beyond the Midwest. IWU should not become disconnected from the community (city or county) either intellectually or politically - rather, they should be able to leverage off of each other instead of growing apart. I attended IWU for the small-yet-great, conservative Midwestern experience - it was exactly what I wanted and needed. Let's not head off in the direction of trying to demonstrate that we are a PC school with a global (liberal) perspective, trampling on the values and beliefs of the vast majority of alumni (many from small towns in central Illinois and neighboring states), thereby denying to students in the Midwest and elsewhere that want the same experience we had. I could have gone to Columbia U. In NYC and I chose to come to IWU because it offered the very experience I wanted and ultimately obtained. I went on to law school at Washington University - IWU launched me into a very successful graduate school and career. I believe IWU can hold onto its roots/traditions/values AND grow, while attracting high quality students.

### **Involved Alumni**

- Still paying loans. Plan to give \$ someday.
- Diversity is not the be all and end all of student life. 2.) Just because IWU is a liberal arts school does not mean we need only liberal instructors, I know it is hard to find conservative voices in the social sciences but it would provide a more balanced picture for many students 3.) Require students to take at least one career center approved internship to graduate because so many students don't realize the importance of credible work experience when they begin their job search after graduation
- Again, I urge the University to explore a media, broadcast or journalism degree or major. This is an area of great interest and many career opportunities...it needs to be offered in a meaningful way on campus
- As a current graduate student at a prestigious international university, I have experienced first-hand IWU's serious lack of national and international reputation. This is by far the university's largest obstacle. IWU is an outstanding academic institution, but it lacks recognition and appropriate rankings. I personally believe that IWU should seriously consider adopting a name change coupled with an extensive re-branding, similar to that done at Truman State University, in order to boost its reputation nationally and internationally.
- As an alumna and a professional nursing living in the Chicago area, I am proud to tell people in the medical field where I went to college. I now have my Masters in Nursing and I was very well prepared for graduate school. I am in contact with faculty at the School of Nursing and have told them how well prepared I was both for working in the field of nursing and for graduate school. The SON and its wonderful, intelligent faculty prepared me academically and emotionally for this challenging and rewarding career and for that I will always be truly grateful and proud to call myself an Illinois Wesleyan graduate. Hats off to the School of Nursing!
- As I said before, the challenge is branding since IWU produces a good product.
- Capitalize on the wonderful resource that is the Collegiate Choir- this is a state of the art choral ensemble that represents the best the IWU has to offer and should be pushed aggressively by the University at large-
- Continue the great work!

## EXHIBIT

- Continue to expand active alumni regional gatherings. Involve all age groups.
- Don't water down IWU's academic and physical environments.
- Embrace the Greek system. It was strong in the 70s and those are your alums today. That is an important reason to stay in touch and return.
- Fraternities and Sororities are an important part of the university community and teach students character, leadership skills and other important life skills that cannot be taught in the classroom. The university should more actively support and encourage the fraternities and sororities rather than trying to discourage them and placing obstacles in their way. Fraternity and Sorority alumni are our strongest alumni.
- Great campus improvements with the Hansen student center and library, even though it was added after my time at IWU, I'm impressed!
- Greek life was/is very important to me and if the University does not continue to support Greek life I will not continue to support the University.
- Has IWU ever considered changing its name to distinguish itself from the many Wesleyans that dot the country--many of which do not have the academic quality of IWU and thus somewhat tarnish IWU's academic reputation through name association?
- Having received two state-wide award in educational excellence (music/band director), I'd be willing to speak with music ed. Majors about the skills they are learning @ IWU as they relate to their future career(s).Ed Winkler/'60
- Hopefully this survey will be used to increase awareness and name recognitions for IWU on a national level. Regionally IWU has a strong image.
- I'LL TAKE more interns anytime
- I'm a grad student with a very limited income--otherwise I probably would donate.
- I'm ashamed to be so uninformed. Guess I'd better read the IWU Magazines more carefully. I often do, but will be inspired to look for more detail.
- I'm proud of the academic background i attained there but the school is lacking in something for the student body to rally behind: sports, traditions, partying etc. Which isn't necessarily a bad thing considering its a small school but it just doesn't have that needed zest
- I'm surprised my money is green enough for IWU to want it. I wasn't even good enough to get in the Order of Titans.
- I've shared my views with IWU and hope that things do change for the better. Unfortunately, we can't get back what had made IWU great - but we can at least tap back into his spirit for guidance.
- I actually give more than once a year -- I think more people would, if asked appropriately.
- I am a graduate of the nursing school. I live on the East coast so most of the people I work with have never heard of this program. I never read anything about the school in IWU'S publications, and there is no link on the website to the school of nursing. There is a major shortage of nurses in the US and IWU needs to let more people know about this program.
- I am a very strong financial supporter of my Greek affiliation. I have always remained very troubled about the financial assistance provided to some that has remained extremely inequitable. I have discussed this with the Foundation Office and they have told me that they often hear my same concerns. But no changes have been made.
- I am disappointed at the level to which IWU has departed from the focus on professional degrees such as Music Performance, etc. In the interest of a more generic liberal arts education and degree. This university had such great strength with its fine arts and it risks being undermined by the overall liberal mentality. Additionally, the stress on diversity is an

## EXHIBIT

attack contrary to our religious roots and heritage which should not be forsaken. It is almost as if IWU no longer boasts of its Methodist foundation!

- I am proud of my association with IWU. I may not make financial contributions, but I do my best to promote the university. I would like to see IWU continue to strengthen its reputation.
- I attended my 25th IWU reunion this past fall, and it was quite wonderful and emotional. When relating all of my experiences and memories of Wesleyan to a friend back home, my friend said "Gosh, my college was just a college to me." I was astounded to hear those words; it never occurred to me that everyone didn't have a similar connection with their college as I did. I don't know how it's possible, but I can say I genuinely love Wesleyan. For four years, Wesleyan was family, friends and school all rolled into one.
- I don't make enough money to donate anything right now.
- I feel that the University has moved away from my value structure and assists its alumni less than it used to.
- I greatly appreciate the education and opportunities that I had at IWU. My wife and I (also an IWU grad) frequently remember our time there fondly! It was a great place to call home for 4 years.
- I had a great experience at IWU and met my spouse there. I continue to keep in contact with former classmates and faculty.
- I have grown fonder of my relationship over the years. I am impressed by the improving standards I seen in evidence and with the warmth I receive from staff and faculty each time I return.
- I haven't given because I'm in graduate school and haven't even paid off my student loans yet. I am planning on giving to IWU in the future.
- I just graduated in 2006, so I am not sure how my contributions will play out in the long term or how supportive I will be able to be. But right now, my pride in my university couldn't be higher, and my commitment to it is as strong as it can be at this period as I still am starting out on the next step of my future.
- I plan on contributing as soon as I can financially
- I received a great education from IWU and created friendships with students and faculty that will last a lifetime. There is not one of my fellow alums that are not a complete and total success story. IWU provide invaluable knowledge and resources and I am proud to have attended. I encourage the school's efforts to achieve a high level of diversity in all senses of the word.
- I strongly feel that IWU is the best undergraduate institution in the region for dedicated and determined students. It is a university that will take you as far as you want to go.
- I think IWU can do a much better job of promoting itself as a top-tier University. It isn't well-known nationally, but should have a stronger reputation than it does. The recent decline in ranking in the US News over the past few years worries me a great deal--not because I think it accurately reflects the quality of the University, but because others place a great deal of emphasis on it.
- I will not donate money to IWU because my sister was not admitted. I love my school, and her grades/extracurriculars were excellent. I feel there should be more of a "legacy" system in place giving preference to alumni. Especially if IWU still wants to be the "Harvard of the Midwest."

## EXHIBIT

- I would like to be more active as alumni. Usually there is only 1 alumni event in my area each year, which seems pretty limited given that I live in Champaign. I think there should be more opportunities available.
- I would like to see the results of this study provided to all alumni in the form of a special publication mailed to everyone.
- I would love to see every alumni contribute at least \$10.00/year. What a difference that would make in every aspect of the University.
- I would not be as successful and well-rounded as I am today, if not for IWU.
- I would prefer to see more emphasis on actual, specific efforts (and hopefully achievements) in areas such as global involvement, civic participation, the environment from which outside observers can draw their own conclusions about what the University is doing in those areas. Instead, IWU seems to revel in "feel good" statements about those things without demonstrating actual efforts. Classic liberalism to focus on efforts rather than results.
- If I had the funds, I would definitely give more than my miserly \$25.00 - \$30.00 per year - but I don't. However, I do feel appreciated even though this is all I give.
- If IWU was known more nationally I would be prouder still
- It is not easy to answer questions about decisions on IWU that were made in 1961. I have answered the best I can and hope that my responses are helpful.
- IWU's ability to stay in touch with alumni via electronic methods (email, Internet site) is lacking. The website has good info, but provides very little opportunity for interaction between the university and alums.
- IWU Connections for alumni seem to be falling by the way side.
- IWU has a plan for the future. President Wilson is doing good things, with a responsible staff. Wesleyan graduates do well.
- IWU is a great place to learn more about the world around you, but the two major areas that the institution seems lacking are two that it seems to keep pretending it's got under control: 1) Diversity 2) Career-oriented learning in my experience, diversity (mostly ethnic) on campus was not impressive. Though the campus fosters learning about a global community, my experiences with diversity during my time at IWU were not in the classroom or on campus. As for career-oriented training, I think that some schools and majors are better than others. In the classroom, I experienced professors who were both very interested in practical training and those who stuck more to abstract concepts. I enjoyed both. But when I entered the job market, I felt utterly unprepared in basic job-finding skills, and I found that many of my friends felt the same way. In many ways, it seems that IWU prepares one more for academia than a professional career, at least in my experience.
- IWU is a very good school. Given the competitiveness in today's world, I think a greater focus should be given to the academic opportunities available to undergraduates at the cost of social/civic/moral/ethical goals. More and more people want to go to a "good school", a doorway to a graduate program or a high paying job. To maintain an influx of academically strong students, IWU should attempt to appear more like a "liberal arts Caltech" than a "Summer social camp that also holds classes."
- IWU is an amazing place and was the best college experience I could have ever had.
- IWU is perfect for people who don't like to, or can't think outside the box. While the University pushes its liberal ideas, it never shows the other side of the story. We aren't taught how to think, ask questions or explore both sides of an issue, only the one we are shown.

## EXHIBIT

While I think the University provided a safe, comfortable environment to learn, it is secluded and makes you feel isolated from the "real world."

- IWU is the best!
- IWU is vastly better in every way than when I was a student there in the early 1950's.
- IWU lacks the strong national reputation I was hoping for...made it more difficult to apply to PhD programs outside of the Midwest. I would love to see IWU increase its rankings as a liberal arts college, I think it is well-deserving and I'm pleased to hear the quality of the student pool increases each year!
- IWU Mission statement lacks a Christian element. Turning out highly education graduates w/o any spiritual/moral underpinnings is a disservice to the students.
- IWU prepared me for my professional life, as well as grounding me in a satisfying mindset for my private life.
- IWU was a TERRIFIC experience for me! If I had to do my college years all over, IWU is the only place I would want to be! I was not into the "party scene" and IWU provided me with lots of friends/acquaintances that shared the same viewpoints on that topic. Cliques existed, however, that is the way the real world is and has been through history. I felt safe, secure, and academically challenged while I was a student at IWU. IWU faculty, at that time, was available as needed. Faculty, staff, and other employed personnel were great people! I take a lot of pride in my IWU degree!
- Just that I am proud to be Illinois Wesleyan University alumnus.
- Just that my daughter, who was not admitted to IWU (the only school that wouldn't admit her that she applied to) graduated with honors with a dual degrees of Masters of Business Administration and Doctorate of Pharmacy in 6 years. While IWU doesn't have pharmacy, she would probably be in med school somewhere had she gone there. I guess I was totally unimpressed with IWU at the time she was applying, and would not encourage my son to consider it.
- Just the fact that you're doing a survey speaks highly of IWU. Not all of my answers may be positive, but that's because there is always room for improvement. IWU has much to be proud of, and I think that's because of all the quality people (students, staff, faculty, etc...) There.
- Keep alumni informed on how they can help make IWU a more prestigious university.
- Keep the foresight of the founders; stay small and excellent; emphasize curriculum and fine teaching over everything, including fund-raising
- Keep up the good work. I sense that the IWU is a better university than it was when I attended and I'm pleased.
- Living 1500 miles away from campus, opportunities for active participation in alumni activities is somewhat limited. If I moved back to the Midwest, personal, as opposed to financial, participation would likely increase.
- More focus on quality of students, internship opportunities rather than vague PC terms such as diversity.
- My greatest learning at IWU was being an officer in my frat. Keep them strong.
- My husband and I don't have anything bad to say about IWU. We look forward to continuing the tradition of family going to IWU...maybe even Tiny Titans :)
- My wife and I served with four children as missionaries in Africa for 36 years under the United Methodist church.
- Need to better integrate faith and Christianity!

## EXHIBIT

- Once I finish paying off my loans from when I went to IWU, I will be happy to contribute.
- Only in the Wesleyan community would I be able to drive down the freeway, see a Wesleyan sticker, honk, and be honked back at because of my Wesleyan sticker. People think it's crazy, but I feel more a part of Wesleyan's community than my high school or either graduate schools' communities. It really is home.
- Our one concern is that IWU tends to be so highly selective with test scores and class rank that they may miss out on some talented students who might be late bloomers- or have terrific talents but just don't test well. With high standards of admission may miss out on minority students etc.
- Please don't lose sight of the TOTAL student. Wellness of all types is SO important. Please continue to fund and support student development professionals and their services.
- Professionally, my experiences and challenges receive from Illinois Wesleyan have meant a great deal to me professionally and otherwise through the years.
- Proud to be an IWU alum!
- Since I graduated in 1980, many of my responses were based upon either my memories of my days at IWU or from reading the IWU magazine. The question of which of the listed colleges or universities I would rate as "better" than IWU was almost impossible to answer. Better how? Absent attending the listed universities, I was reluctant to call any of them "better" than my alma mater!! I appreciate this survey as it is indicative of a genuine desire to live up to IWU's mission statement.
- Someday I want to be a professor at IWU!
- STOP RAISING TUITION. Despite what you think, it is becoming pretty much impossible for some middle class families to afford education at IWU. Just because a family does not qualify under FAFSA doesn't mean they can automatically afford the asinine price tag. I started at IWU when all costs/fees were \$28000. They went up \$2000 per year. THAT is disgusting. Borderline reprehensible. I will quickly lose my good feelings for IWU if this continues. IWU educates people well. IWU does many things very well. It MUST improve two things: affordability and national recognition/reputation.
- Sustain the focus on a liberal arts education. Life becomes focused so quickly. To revel in the liberal arts for a brief 4 years is truly a joy!
- Thanks for taking the time to do surveys like these. I hope they are beneficial to you all. I like to think that by filling them out I'm helping to make a difference.
- The continued growth and improvement of the IWU facilities has strengthened its reputation. It is highly regarded academically AND for its modern facilities. IWU needs to continue to maintain alumni contact and networking!
- The further I get from my time at IWU, the more I appreciate the things I learned. One of the greatest things I took is my friendships - 14 years later I still have a lot of the same friends. So not only did IWU give me a great education that I'm proud of, it gave me friends that I hope will last this lifetime.
- The IWU Mission should get away from all the politically charged wording such as "global", "environmental", "diversity". The institution exists to provide a quality education to young adults, NOT to forward a liberal political agenda!!!
- The list of non-monetary ways to support the University is somewhat limited and is indicative of the missed opportunities when it comes to effective contacts with alumni -- nothing about returning to campus as a guest speaker/lecturer, service as an alumni volunteer, sponsoring internships, mentoring recent graduates, etc.

## EXHIBIT

- The physical beauty of the campus attracts so many prospective students. The strong academic reputation keeps them!
- The University needs to commit to strengthening its financial situation and continue to bring in the most qualified students, faculty, and staff, which best represent the University.
- There should be less concentration on diversifying the student body. More emphasis needs to be placed on admitting the highest quality students and helping these students be successful. Too much emphasis has been placed on admitting minority students to support the university's liberal agenda.
- This survey is too long. Please show a progress indicator on the survey to know how much further you have to go.
- Very few people who I speak with in the Boston area know anything about IWU, and I have a hard time describing it as anything other than a good Midwestern liberal arts college. Many people assume I went to the Wesleyan in Connecticut and are disappointed when they learn that I did not.
- We need to be aiming for national notoriety. The student and faculty quality is well beyond a "regionally well-known" school. Also, the campus needs to knock down all of the ugly buildings - such as the unwanted library (Replacing them with quad space), and build a theater.
- We need to clearly articulate how ALL alumni fit into the University's mission in a way that alumni understand it and relate to it. The alumni office needs to be better staffed to support volunteers/run programs to draw disenfranchised alumni back to the university without feeling like they have to contribute monetarily to be accepted.
- Wesleyan should press more for legacies. I know you take the best but there could have been more support for potential entrants from the alumni ranks. I've heard this from other fellow graduates. My son had a wonderful experience in the UW system - Wesleyan will probably not see any inherited dollars from him unless I specifically earmark those funds. Also, keep support up for the Greek system.....Who comes back for Homecoming????
- When I took a tour of the campus, one of the things that appealed to my family and me was the emphasis on the Career Center helping students find an internship. I realize that it is the responsibility of the student more than that of the Career Center. However, I feel that there were not fair opportunities available for students of all majors. Business/Accounting/Marketing majors had plenty of internships to apply for, whereas psychology, sociology, English, etc. were left high and dry in terms of the recruiting. I think we could do better building up relationships for all types of students in the Bloomington-Normal area. I would also like to comment on the new regulations surrounding Greek Affairs. I am a member of a Greek organization; I understand the liability involved and the need for stricter guidelines on Greek social events. However, I feel that in many cases, the administration needs to leave the social scene alone. IWU is a safe place and has a very good record as far as drinking-related accidents compared to its neighbor, ISU. Socialization is important and a big part of college. If IWU is trying to change into a dry campus, it will kill the Greek system and do serious damage to the numbers of students applying to college. If IWU is trying to change its image and only recruit serious intellectual students, we must realize that it will lose that well-roundedness that IWU students have always been known for. There has to be a happy medium. I know that I will
- Will always be grateful to IWU for the wonderful education and life experience. Thank you
- Yea..The food could use a little more soul.

## EXHIBIT

- Yeah. Give Carl Teichman a raise...!
- Yes. This questionnaire is far too long. I suggest that you send a shorter version to a broad audience and then follow with those who are interested, this document. I fear your lose many of those surveyed, or they become frustrated with the length and make quick, less accurate selections.
- Your alumni stuff is too Illinois-centric. For alumni in other time zones, there is nearly nothing other than occasional get-togethers.