

INTELLIGENT MARKETING SOLUTIONS FOR EDUCATION

# Quantitative Study with Current Students: Final Report

for

# **Illinois Wesleyan University**

**Bloomington**, Illinois

September 26, 2007

RESEARCH • PLANNING • MARKETING COMMUNICATIONS

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## **EXHIBITS**

E-MAIL INVITATION TO PARTICIPATE QUESTIONNAIRE QUANTITATIVE STUDY WITH CURRENT STUDENTS: VERBATIMS STUDENT RESPONDENTS' HOME ZIP CODES

## **INTRODUCTION & BACKGROUND**

## ASSIGNMENT

In February of 2007, Illinois Wesleyan University (Bloomington, Illinois) retained The Lawlor Group (TLG) to conduct an Identity Assessment assignment as one part of its overall strategic planning effort. The purpose of the assignment is to help IWU better understand its identity and obtain a "collective sense of self" as it embarks on a new strategic plan. As part of that assignment—and to augment the investigation and information gathering for the overall assignment—TLG conducted a web survey with current students. This research was intended to supplement our qualitative efforts during the site visit and provide quantitative data to support or refute our initial conclusions. This report presents the findings and data analysis from this research study.

## **Research Objectives**

The research objectives of the quantitative study were to gather data on:

- Important attributes in selecting Illinois Wesleyan
- Reasons for choosing Illinois Wesleyan over other institutions
- Satisfaction with the Illinois Wesleyan student experience
- Expectations of IWU
- Key attributes of Illinois Wesleyan: current and aspirational
- Ratings of Illinois Wesleyan's performance on key attributes
- Fulfillment of its mission
- Comparisons to competitors

An additional strategic objective of the study was to provide a satisfaction improvement analysis to help Illinois Wesleyan determine where to invest time and resources in its identity and positioning efforts.

## Methodology

#### Sample Universe

Illinois Wesleyan provided a list of Student e-mail addresses. A total of 2,065 e-mail invitations were successfully sent.

## **Survey Instrument**

The survey instrument was developed by The Lawlor Group in consultation with IWU. TLG also developed the e-mail invitation to participate. (A copy of the e-mail invitation and the survey instrument are found in the Exhibits section.)

#### **Data Collection**

The survey was conducted in April/May 2007 via the Internet. To help boost response rates, two iPod shuffles and 12 \$10 gift cards for the IWU Bookstore, Tommy's, Hattie's, or Starbucks were awarded in a drawing.

#### **Data Collection Results**

Following are the final results for the data collection effort:

- Number of students successfully e-mailed: 2,065
- Questionnaires submitted: 748
- Overall response rate: 36%

## **EXECUTIVE SUMMARY OF FINDINGS**

## ATTRIBUTE RATINGS FOR ILLINOIS WESLEYAN<sup>1</sup>

The attributes/variables that are most highly rated for IWU are:

- Small class size allows for personalization and active student participation
- Students receive personal attention from the faculty
- Access to technology
- Intellectually challenging academic programs
- Success of graduates
- Friendliness of campus community

## **CURRENT DESCRIPTORS OF ILLINOIS WESLEYAN<sup>2</sup>**

The words/phrases that students use to best describe IWU are:

- Expensive
- Small
- Academically challenging
- Clean
- Intellectual
- Personal attention
- Liberal arts emphasis
- Friendly

The words/phrases that least describe IWU are:

- Affordable
- Party school
- Ethnically diverse
- Back-up school

<sup>&</sup>lt;sup>1</sup> Highest rated attributes are shown in descending order. Lowest rated attributes are shown in ascending order.

<sup>&</sup>lt;sup>2</sup> Highest rated descriptors are shown in descending order. Lowest rated descriptors are shown in ascending order.

## ASPIRATIONAL ATTRIBUTES FOR ILLINOIS WESLEYAN<sup>3</sup>

When students were asked to select the words/phrases that they would like IWU to be known for, the ones chosen most often were:

- Academically challenging
- Prestigious
- Successful graduates
- Intellectual
- Personal attention
- Great teaching
- Welcoming
- Friendly
- Safe

## **COMPARISONS TO COMPETITORS**

IWU is rated better than the following four competitor institutions:

- Augustana College (Illinois) (53% of respondents)
- Knox College (48%)
- University of Illinois (46%)
- DePauw University (41%)

The top four institutions rated better than IWU are:

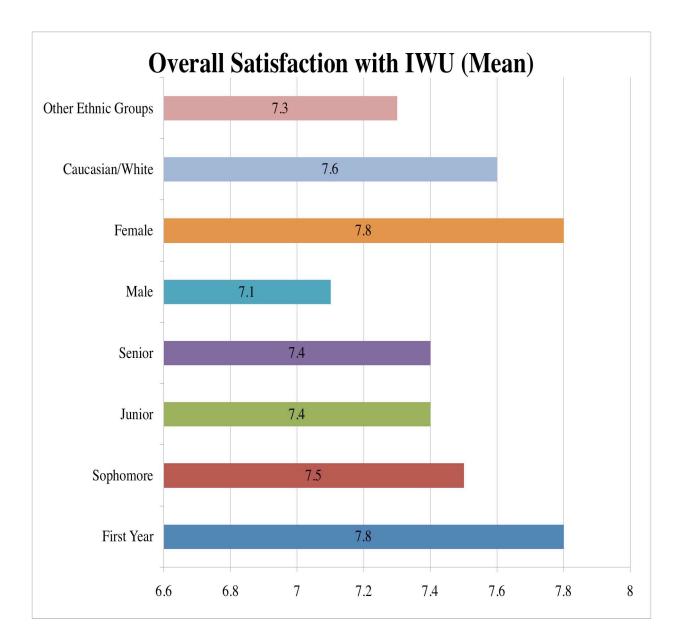
- Northwestern University (62%)
- University of Chicago (56%)
- University of Notre Dame (47%)
- Washington University (39%)

## SATISFACTION LEVELS

Overall satisfaction with the Illinois Wesleyan student experience had a mean score of 7.5 on the 10-pt. satisfaction scale. This puts overall satisfaction in the middle of attributes/variables rated for IWU's delivery/performance.

Males, Other Ethnic Groups (i.e., non-Caucasians), and upper-level students have lower mean overall satisfaction scores, although only .7 of a point separates the top category of respondents from the bottom category (see the chart on the following page). First-Year Students are more satisfied than their older peers.

<sup>&</sup>lt;sup>3</sup> Highest rated attributes are shown in descending order. Lowest rated attributes are shown in ascending order.



## SATISFACTION INDEX AND IMPROVEMENT POTENTIAL

A statistical approach was used to determine how important the attributes were to respondents. This was then combined with the performance ratings. This process is more fully explained in the Detailed Findings section of the report. When a multivariate statistical analysis was run on the Illinois Wesleyan attribute performance ratings, the Satisfaction Index (SI), a 1 to 100 scale, came out at 72.6. In our experience, this is about average, where Satisfaction Index scores tend to range from 60 to the mid 80s.

In addition to providing a Satisfaction Index score for all students, a separate analysis was run for students by year in college. The following are those SI scores:

Year in College	SI
First Year	77.3
Sophomore	72.7
Junior	70.4
Senior	71.2

First-Year Students have the highest Satisfaction Index, substantially above the other three years.

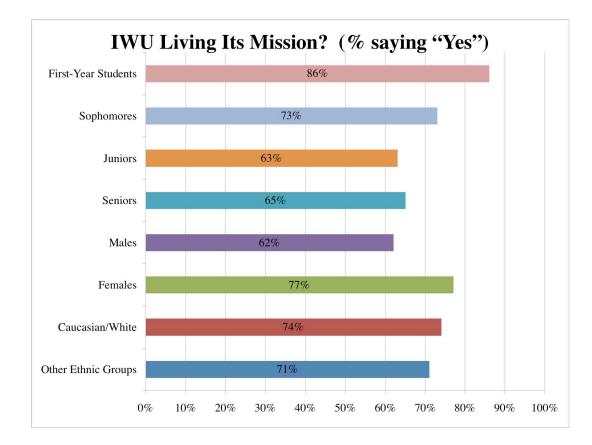
The following table shows the attributes with the highest Improvement Potential Scores (IPS). The score shows the amount of improvement that would be added to the Satisfaction Index if the attribute had a perfect score from students in their ratings. The top score attributes are where IWU should put its improvement efforts.

Attribute Label	IPS
Produces nationally regarded student scholars (e.g., Rhodes or Fulbright Scholars)	1.676
Advising that helps me map out my academic program and complete it in four years	1.393
A creative and innovative curriculum	1.207
Adjunct (part-time) faculty who are knowledgeable and engaging teachers	1.135
Produces well-rounded graduates	1.133
Service learning opportunities	1.060
Success of graduates	1.058
Overall diversity of the faculty	1.015
Full-time faculty who are knowledgeable and engaging teachers	0.998
Use of technology in courses	0.982

## LIVING ITS MISSION

Almost three-fourths of total respondents said that they felt that IWU is living its mission. Reasons given include:

- Results are evident at IWU
- IWU is always working on it/striving
- I have experienced it
- Stress is on liberal arts
- Challenges and prepares students



## INFORMATION SOURCES ABOUT COLLEGES

The most frequent source for hearing about IWU was parents/siblings/other relatives with 34 percent of respondents mentioning this source. Friends are second sources with 28 percent of respondents mentioning.

## Selecting IWU Over Other Institutions

The most important variables in selecting Illinois Wesleyan University over other colleges and universities are:

- The overall quality of IWU's campus facilities is very good
- IWU's size is ideal
- Faculty have close relationships with students
- The atmosphere at IWU is friendly
- My campus visit allowed me to see myself at IWU
- IWU has a reputation as a top regional university

## **EXPECTATIONS OF IWU**

IWU has surpassed some or all of the expectations of over half of the respondents (54%). An additional 20 percent said that IWU was what they had expected. Only 2 percent said that IWU had met hardly any of their expectations.

Expectations that haven't been met included:

- Not enough diversity
- Difficult/poor registration process
- Can't get needed classes
- Need better advising/better guidance
- Faculty not caring/not focused on student needs
- Poor housing

## ENROLL AGAIN AT IWU

Overall, three-quarters of students say they would enroll again at Illinois Wesleyan, knowing what they know today. One of the most frequently mentioned reasons why is that the students just like the overall IWU experience. They frequently used the phrase "Love it" when indicating why they would enroll again. Most students see the positives of the University. Reasons for enrolling again include:

- Challenging/strong academics and programs
- Supportive, quality faculty and staff
- Preparation for future
- Fits me perfectly/love it here
- Feel welcomed/friendly
- Wonderful community and people
- Small size
- Personal attention
- Extracurricular experiences and opportunities

Among the reasons students gave for not enrolling again were:

- Not tolerant
- Not enough options/opportunities
- Too small
- Too expensive/not worth it
- Not diverse

## CHARACTERISTICS OF THE RESPONDENTS

Respondents to the survey had the following characteristics:

• Origin:

0	Dome	stic	Students	99%
	τ.		1	1.01

- International 1%
- Year in College:

0	First Year	23%
0	Sophomore	26%
0	Junior	26%
0	Senior	25%

• Academic Area:

0	Social Sciences	26%
0	Natural Sciences	25%
0	<b>Business/Economics</b>	20%
0	Humanities	20%
0	Art/Music/Theatre Arts	18%
0	Nursing	6%

- Undeclared major 2%
- Gender:

0	Male	33%
0	Female	67%

• Ethnicity:

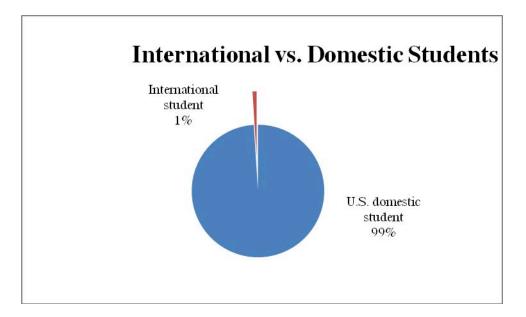
0	African American	3%
0	Asian American	4%
0	Caucasian/White	88%
0	Hispanic/Latino	3%
0	Other	2%

# **DETAILED FINDINGS**

## **DEMOGRAPHICS**

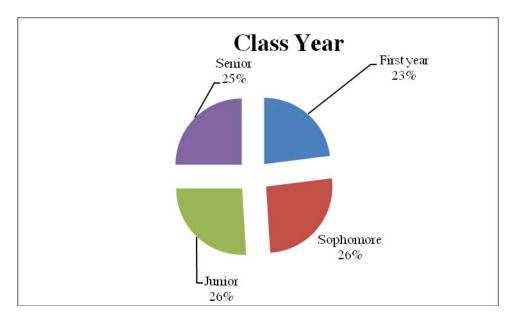
## International vs. Domestic Students

U.S. domestic students account for virtually all of the respondents.



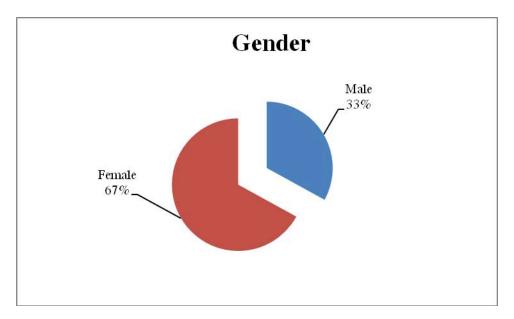
## **Class Year**

Respondents were fairly evenly split between the classes.



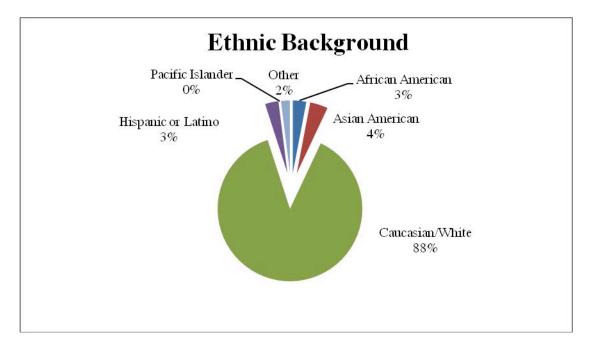
## Gender

The female/male split is two-thirds/one-third, with females making up two-thirds of the respondent group.

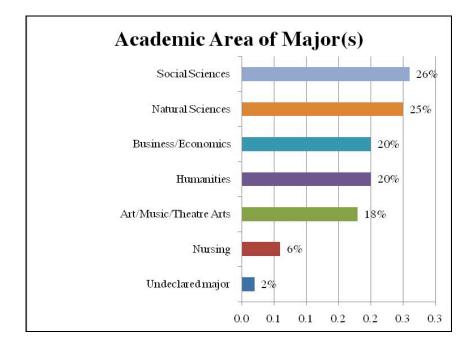


## Ethnicity

There is little ethnic diversity among the IWU respondents, with 88 percent of the current students who responded identifying themselves as Caucasian/White.



#### Academic Area of Major(s)



Social and Natural Sciences each represent about a quarter of the respondents' academic major areas<sup>4</sup>.

## **RATINGS OF ILLINOIS WESLEYAN UNIVERSITY PERFORMANCE**

## Satisfaction with Performance

The attributes/variables that are most highly rated for IWU are:

- Small class size allows for personalization and active student participation
- Students receive personal attention from the faculty
- Access to technology
- Intellectually challenging academic programs
- Success of graduates
- Friendliness of campus community

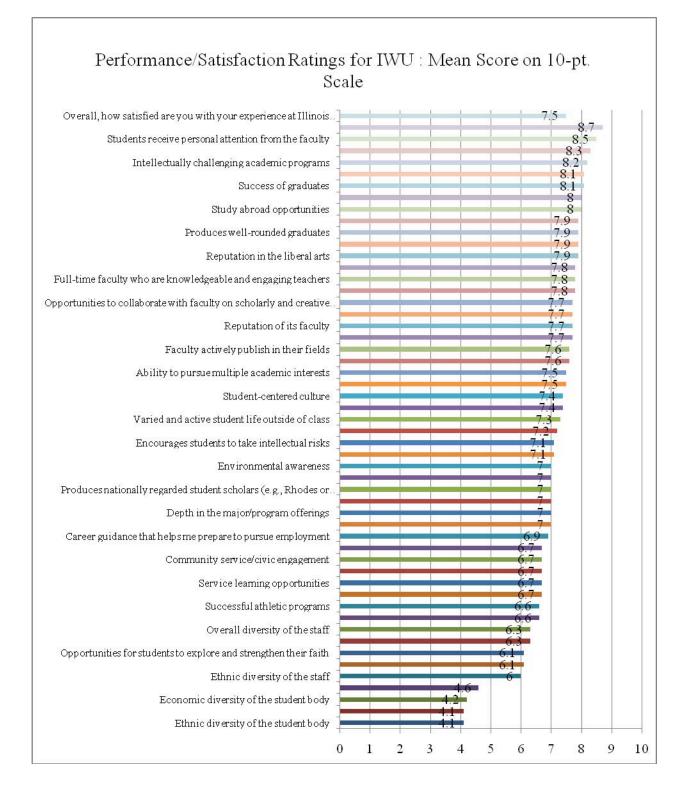
The lowest rated attributes/variables are:

- Ethnic diversity of the student body
- Geographic diversity of the student body
- Economic diversity of the student body
- Overall diversity of the student body

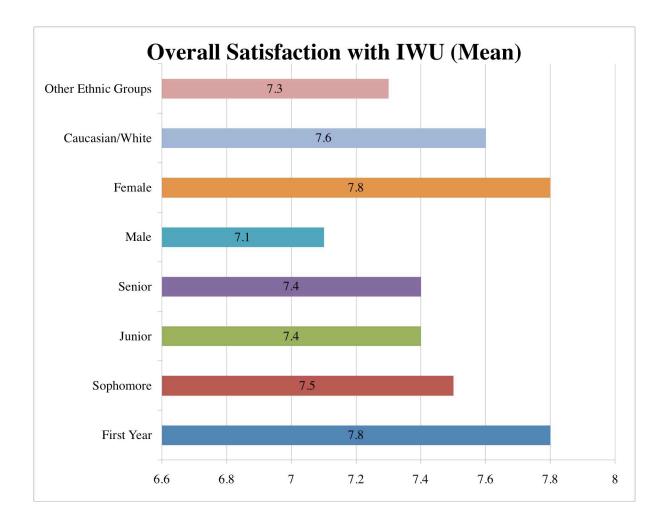
<sup>&</sup>lt;sup>4</sup>Percentages add to more than 100% due to multiple responses.

These lowest ratings surround diversity. The diversity attributes are rated substantially below other attributes by a minimum of 1.4 points lower than other lowest rated attributes. Lack of diversity is seen as a major issue at IWU.

Overall satisfaction with the Illinois Wesleyan experience had a mean score of 7.5 on the 10-pt. satisfaction scale. This puts overall satisfaction in the middle of attributes/variables rated for IWU's delivery/performance, with about half of the variables being rated higher and half being rated lower, as shown on the chart on the following page.



Males, Other Ethnic Groups, and upper-level students have lower mean overall satisfaction scores, although only .7 of a point separates the top category of respondents from the bottom category. First-Year Students are more satisfied than the older returning students.



#### Demographic Segmentation of Satisfaction with Attributes

#### Gender

Overall, Females rate IWU's performance higher than Males. There were many attributes of IWU where Females scored the performance/delivery of IWU significantly higher than did Males.

#### Highest Performance

Males are most satisfied with:

- Students receive personal attention from the faculty
- Small class size allows for personalization and active student participation
- Access to technology
- The emphasis of the faculty is on teaching

Females are most satisfied with:

- Small class size allows for personalization and active student participation
- Students receive personal attention from the faculty
- Access to technology
- Intellectually challenging academic programs
- Success of graduates
- Friendliness of campus community

## Lowest Performance

Males are least satisfied with:

- Geographic diversity of the student body
- Economic diversity of the student body
- Ethnic diversity of the student body
- Overall diversity of the student body

Females are least satisfied with:

- Geographic diversity of the student body
- Economic diversity of the student body
- Ethnic diversity of the student body
- Overall diversity of the student body

Rate how well IWU performs or delivers on the following attributes as far as	What is your gender?	
you are concerned.	Male	Female
Overall reputation of the university	<mark>7.4</mark>	<mark>7.9</mark>
Reputation in the liberal arts	<mark>7.4</mark>	<mark>8.1</mark>
Reputation of the professional schools	<mark>7.3</mark>	7.7
Reputation of its faculty	<mark>7.6</mark>	<mark>7.9</mark>

	What is yo	ur gender?
Academic quality of the students	7.5	<mark>7.9</mark>
Advising that helps me map out my academic program and complete it in four years	<mark>5.7</mark>	<mark>6.3</mark>
Overall diversity of the student body	4.7	4.5
Ethnic diversity of the student body	4.3	4.0
Geographic diversity of the student body	4.1	4.1
Economic diversity of the student body	4.3	4.1
Full-time faculty who are knowledgeable and engaging teachers	7.7	<mark>8.0</mark>
Adjunct (part-time) faculty who are knowledgeable and engaging teachers	<mark>7.0</mark>	<mark>7.6</mark>
Student/administrative services that are helpful and responsive	<mark>6.4</mark>	<mark>6.9</mark>
Access to technology	<mark>8.0</mark>	8.5
Use of technology in courses	6.9	7.3
Service learning opportunities	<mark>6.4</mark>	<mark>6.8</mark>
Intellectually challenging academic programs	7.8	8.4
Students receive personal attention from the faculty	8.3	8.6
Students receive personal attention from the staff	7.5	7.8
Study abroad opportunities	7.6	8.2
Opportunities for students to explore and strengthen their faith	5.9	6.3
Opportunities for students to participate in clubs and organizations	7.6	8.0
Contribution of sororities and fraternities to campus life	6.4	6.7
Opportunities for students to participate in intercollegiate athletics	7.1	7.2
Successful athletic programs	6.4	6.8
Opportunities for students to participate in internships	7.4	7.8
Career guidance that helps me prepare to pursue employment	6.5	7.1
Success of graduates	7.8	8.3
Ability to prepare students for top graduate/professional schools	7.8	8.2
The emphasis of the faculty is on teaching	7.9	8.0
Opportunities to collaborate with faculty on scholarly and creative projects	7.4	7.8
Faculty actively publish in their fields	7.2	7.8
Small class size allows for personalization and active student participation	8.3	8.9
Breadth in the curriculum in terms of the variety of course offerings	6.6	7.2
Depth in the major/program offerings	6.6	7.3
A creative and innovative curriculum	6.5	7.3
Ability to pursue multiple academic interests	7.4	7.7
Encourages students to take intellectual risks	6.8	7.7 7.4
Produces nationally regarded student scholars (e.g., Rhodes or Fulbright Scholars)	6.6	7.4
Produces well-rounded graduates	7.6	8.1
Strong intellectual climate	7.5	8.2
	6.7	
Varied and active student life outside of class		7.6
Attractive and desirable residential/housing options	6.6 6.8	7.2 6.8
Overall diversity of the faculty		
Ethnic diversity of the faculty	6.4	6.3
Overall diversity of the staff	6.3	6.3
Ethnic diversity of the staff	6.1	6.0
Environmental awareness	6.8	7.2
Community service/civic engagement	6.3	6.9
Global awareness and consciousness	6.4	6.9
Student-centered culture	6.9	7.6
Friendliness of campus community	<mark>7.7</mark>	<mark>8.3</mark>

Note: Significant differences refer to statistical significance, where the results are shown to be statistically different from each other, and where we can be assured that the same findings will occur with 95% confidence should the study be replicated. The data with the larger column proportion is highlighted in **CYAN**. The data with the smaller column proportion(s) that is significantly different from the Cyan field is highlighted in **YELLOW**.

### Year in College

#### Highest Rated

First-Year Students are most satisfied with:

- Success of graduates
- Small class size allows for personalization and active student participation
- Access to technology
- Ability to prepare students for top graduate/professional schools
- Students receive personal attention from the faculty
- Friendliness of campus community

Sophomores are most satisfied with:

- Small class size allows for personalization and active student participation
- Access to technology
- Students receive personal attention from the faculty
- Intellectually challenging academic programs
- Ability to prepare students for top graduate/professional schools
- Study abroad opportunities

Juniors are most satisfied with:

- Small class size allows for personalization and active student participation
- Students receive personal attention from the faculty
- Access to technology
- Intellectually challenging academic programs
- Friendliness of campus community

Seniors are most satisfied with:

- Students receive personal attention from the faculty
- Small class size allows for personalization and active student participation
- Intellectually challenging academic programs
- Access to technology
- The emphasis of the faculty is on teaching

#### Lowest Rated

First-Year Students are least satisfied with:

- Economic diversity of the student body
- Geographic diversity of the student body
- Ethnic diversity of the student body
- Overall diversity of the student body

Sophomores are least satisfied with:

- Geographic diversity of the student body
- Ethnic diversity of the student body
- Economic diversity of the student body
- Overall diversity of the student body

Juniors are least satisfied with:

- Geographic diversity of the student body
- Ethnic diversity of the student body
- Economic diversity of the student body
- Overall diversity of the student body

Seniors are least satisfied with:

- Ethnic diversity of the student body
- Geographic diversity of the student body
- Economic diversity of the student body
- Overall diversity of the student body

	In which year of college are you currently?			
Rate how well IWU performs or delivers on the	First			
following attributes as far as you are concerned.	Year	Sophomore	Junior	Senior
Overall reputation of the university	<mark>8.2</mark>	<mark>7.7</mark>	<mark>7.6</mark>	<mark>7.6</mark>
Reputation in the liberal arts	<mark>8.3</mark>	<mark>7.8</mark>	<mark>7.7</mark>	<mark>7.7</mark>
Reputation of the professional schools	7.9	7.5	7.4	7.4
Reputation of its faculty	<mark>8.1</mark>	7.7	<mark>7.6</mark>	7.7
Academic quality of the students	8.0	7.7	7.7	7.7
Advising that helps me map out my academic program and	<mark>6.7</mark>	<mark>6.4</mark>	<mark>5.6</mark>	<mark>5.7</mark>
complete it in four years	0.7	0.4	<mark></mark>	<mark></mark>
Overall diversity of the student body	<mark>5.3</mark>	4.7 (D only)	<mark>4.2</mark>	<mark>4.1</mark>
Ethnic diversity of the student body	<mark>5.0</mark>	<mark>4.3</mark>	<mark>3.7</mark>	<mark>3.6</mark>
Geographic diversity of the student body	<mark>4.8</mark>	<mark>4.3</mark>	<mark>3.6</mark>	<mark>3.7</mark>
Economic diversity of the student body	<mark>4.8</mark>	<mark>4.5</mark>	<mark>3.7</mark>	<mark>3.7</mark>
Full-time faculty who are knowledgeable and engaging teachers	<mark>8.1</mark>	<mark>7.7</mark>	<mark>7.6</mark>	8.0
Adjunct (part-time) faculty who are knowledgeable and engaging teachers	<mark>7.6</mark>	7.4	<mark>7.1</mark>	7.4
Student/administrative services that are helpful and responsive	<mark>7.4</mark>	<mark>6.7</mark>	<mark>6.4</mark>	<mark>6.3</mark>
Access to technology	<mark>8.7</mark>	8.3	<mark>8.2</mark>	<mark>8.1</mark>
Use of technology in courses	7.4	7.1	7.0	7.2
Service learning opportunities	<mark>7.3</mark>	6.8	<mark>6.3</mark>	<mark>6.4</mark>
Intellectually challenging academic programs	8.4	8.2	8.0	8.2
Students receive personal attention from the faculty	8.5	<mark>8.3</mark>	8.4	<mark>8.8</mark>
Students receive personal attention from the staff	8.1	7.6	7.6	7.5
Study abroad opportunities	<mark>8.4</mark>	8.1	<mark>7.6</mark>	7.9
Opportunities for students to explore and strengthen their faith	<mark>6.7</mark>	6.2	<mark>5.8</mark>	<mark>5.9</mark>

	In which year of college are you			you
Data haw wall IWII norfarms on delivers on the		currentl	y?	
Rate how well IWU performs or delivers on the following attributes as far as you are concerned.	First	<b>C</b>	T	G
	Year	Sophomore	Junior	Senior
Opportunities for students to participate in clubs and organizations	8.0	7.8	7.6	8.0
Contribution of sororities and fraternities to campus life	7.1	6.8	6.5	5.8
Opportunities for students to participate in intercollegiate				
athletics	7.4	7.1	7.0	7.1
Successful athletic programs	6.8	6.6	6.2	6.7
		7.9 (D		<b>7</b> 0
Opportunities for students to participate in internships	<mark>8.1</mark>	Only)	<mark>7.5</mark>	<mark>7.2</mark>
Career guidance that helps me prepare to pursue employment	<mark>7.5</mark>	7.2 (D Only)	<mark>6.6</mark>	<mark>6.4</mark>
Success of graduates	<mark>8.8</mark>	<mark>7.9</mark>	<mark>7.8</mark>	<mark>7.9</mark>
Ability to prepare students for top graduate/professional	<mark>8.6</mark>	<mark>8.1</mark>	<mark>7.8</mark>	<mark>7.8</mark>
schools				
The emphasis of the faculty is on teaching	<mark>8.2</mark>	7.8	<mark>7.7</mark>	8.1
Opportunities to collaborate with faculty on scholarly and	<b>8.0</b>	7.5	<mark>7.4</mark>	7.8
creative projects				
Faculty actively publish in their fields	<mark>8.1</mark>	7.6	<mark>7.4</mark>	<mark>7.4</mark>
Small class size allows for personalization and active student	8.8	8.7	8.5	8.7
participation Breadth in the curriculum in terms of the variety of course				
offerings	<mark>7.6</mark>	7.1 (C Only)	<mark>6.5</mark>	<mark>6.8</mark>
Depth in the major/program offerings	7.7	7.1	<mark>6.6</mark>	<mark>6.7</mark>
A creative and innovative curriculum	7.6	7.0	6.7	6.8
Ability to pursue multiple academic interests	7.5	7.7	7.3	7.7
Encourages students to take intellectual risks	7.7	7.0	6.9	6.9
Produces nationally regarded student scholars (e.g., Rhodes				
or Fulbright Scholars)	<mark>8.0</mark>	<mark>7.1</mark>	<mark>6.6</mark>	<mark>6.6</mark>
Produces well-rounded graduates	<mark>8.4</mark>	<mark>7.9</mark>	<mark>7.7</mark>	<mark>7.6</mark>
Strong intellectual climate	<mark>8.3</mark>	7.9	<mark>7.8</mark>	<mark>7.7</mark>
Varied and active student life outside of class	<mark>7.8</mark>	<mark>7.1</mark>	<mark>7.1</mark>	7.2
Attractive and desirable residential/housing options	<mark>7.4</mark>	7.1	<mark>6.8</mark>	<mark>6.7</mark>
Overall diversity of the faculty	<mark>7.3</mark>	6.9	<mark>6.4</mark>	<mark>6.4</mark>
Ethnic diversity of the faculty	<mark>7.0</mark>	6.4	<mark>6.0</mark>	<mark>5.8</mark>
Overall diversity of the staff	<mark>6.9</mark>	6.5 (D Only)	<mark>6.0</mark>	<mark>5.8</mark>
Ethnic diversity of the staff	<mark>6.7</mark>	6.2 (D only)	<mark>5.8</mark>	<mark>5.5</mark>
Environmental awareness	<mark>7.8</mark>	<mark>7.4</mark>	<mark>6.6</mark>	<mark>6.5</mark>
Community service/civic engagement	7.3	<mark>6.8</mark>	<mark>6.4</mark>	<mark>6.4</mark>
Global awareness and consciousness	<mark>7.4</mark>	<mark>6.8</mark>	<mark>6.4</mark>	<mark>6.3</mark>
Student-centered culture	<mark>7.8</mark>	7.4	<mark>7.0</mark>	<mark>7.3</mark>
Friendliness of campus community	<mark>8.5</mark>	<mark>8.0</mark>	<mark>7.9</mark>	<mark>8.0</mark>

NOTE: In significance testing, columns are labeled alphabetically in order; i.e., A, B, C, D for a 4-column table.

## Ethnicity

Respondents from Other Ethnic Groups are significantly more likely to downgrade IWU's performance/delivery on the attributes dealing with ethnic diversity.

#### Highest Performance

Caucasian/White respondents are most satisfied with:

- Small class size allows for personalization and active student participation
- Students receive personal attention from the faculty
- Access to technology
- Intellectually challenging academic programs
- Success of graduates
- Friendliness of campus community

Other Ethnic Groups are most satisfied with:

- Small class size allows for personalization and active student participation
- Access to technology
- Students receive personal attention from the faculty
- Intellectually challenging academic programs
- Ability to prepare students for top graduate/professional schools

#### Lowest Performance

Caucasian/White respondents are least satisfied with:

- Geographic diversity of the student body
- Economic diversity of the student body
- Ethnic diversity of the student body
- Overall diversity of the student body

Other Ethnic Groups are least satisfied with:

- Ethnic diversity of the student body
- Economic diversity of the student body
- Geographic diversity of the student body
- Overall diversity of the student body

Rate how well IWU performs or delivers on the	Which of the following best describes your ethnic background?		
following attributes as far as you are concerned.	Caucasian/	Other Ethnic	
c ·	White	Groups	
Overall reputation of the university	7.8	7.7	
Reputation in the liberal arts	7.9	8.1	
Reputation of the professional schools	7.7	7.2	
Reputation of its faculty	7.8	7.9	
Academic quality of the students	7.8	8.0	
Advising that helps me map out my academic program and			
complete it in four years	6.2	6.4	
Overall diversity of the student body	4.7	4.2	
Ethnic diversity of the student body	4.3	3.7	
Geographic diversity of the student body	4.1	4.1	
Economic diversity of the student body	4.3	4.0	
Full-time faculty who are knowledgeable and engaging			
teachers	7.9	7.9	
Adjunct (part-time) faculty who are knowledgeable and			
engaging teachers	7.4	7.5	
Student/administrative services that are helpful and			
responsive	6.7	6.8	
Access to technology	8.3	8.5	
Use of technology in courses	7.2	7.3	
Service learning opportunities	6.7	7.1	
Intellectually challenging academic programs	8.2	8.3	
Students receive personal attention from the faculty	8.6	8.4	
Students receive personal attention from the staff	7.8	7.8	
Study abroad opportunities	8.0	8.2	
Opportunities for students to explore and strengthen their			
faith	6.1	6.5	
Opportunities for students to participate in clubs and			
organizations	7.9	8.1	
Contribution of sororities and fraternities to campus life	6.6	7.1	
Opportunities for students to participate in intercollegiate	0.0	7.1	
athletics	7.2	7.6	
Successful athletic programs	6.6	6.7	
Opportunities for students to participate in internships	7.7	7.8	
Career guidance that helps me prepare to pursue	1.1	7.0	
employment	7.0	6.6	
Success of graduates	8.2	8.1	
Ability to prepare students for top graduate/professional	0.2	0.1	
schools	8.1	8.3	
The emphasis of the faculty is on teaching	8.0	7.9	
Opportunities to collaborate with faculty on scholarly and			
creative projects	7.7	7.9	
Faculty actively publish in their fields	7.6	7.9	
Small class size allows for personalization and active student			
participation	8.7	8.6	
Breadth in the curriculum in terms of the variety of course			
offerings	7.1	7.0	
Depth in the major/program offerings	7.1	6.8	
A creative and innovative curriculum	7.1	6.8	
A creative and mnovative currentinin Ability to pursue multiple academic interests	7.6	7.8	
Encourages students to take intellectual risks	7.0	7.2	
Encourages students to take intellectual fisks	1.2	1.2	

Rate how well IWU performs or delivers on the	Which of the following best describes your ethnic background?		
following attributes as far as you are concerned.	Caucasian/ White	Other Ethnic Groups	
Produces nationally regarded student scholars (e.g., Rhodes or Fulbright Scholars)	7.1	7.0	
Produces well-rounded graduates	8.0	7.9	
Strong intellectual climate	8.0	8.0	
Varied and active student life outside of class	<mark>7.4</mark>	<mark>6.8</mark>	
Attractive and desirable residential/housing options	<mark>7.1</mark>	<mark>6.6</mark>	
Overall diversity of the faculty	<mark>6.9</mark>	<mark>6.3</mark>	
Ethnic diversity of the faculty	<mark>6.4</mark>	<mark>5.7</mark>	
Overall diversity of the staff	<mark>6.4</mark>	<mark>5.9</mark>	
Ethnic diversity of the staff	<mark>6.1</mark>	<mark>5.5</mark>	
Environmental awareness	7.1	7.5	
Community service/civic engagement	6.8	6.8	
Global awareness and consciousness	6.8	7.0	
Student-centered culture	7.4	7.4	
Friendliness of campus community	8.2	8.2	

## CURRENT DESCRIPTORS OF ILLINOIS WESLEYAN<sup>5</sup>

The words/phrases that students use to best describe IWU are:

- Expensive
- Small
- Academically challenging
- Clean
- Intellectual
- Personal attention
- Liberal arts emphasis
- Friendly

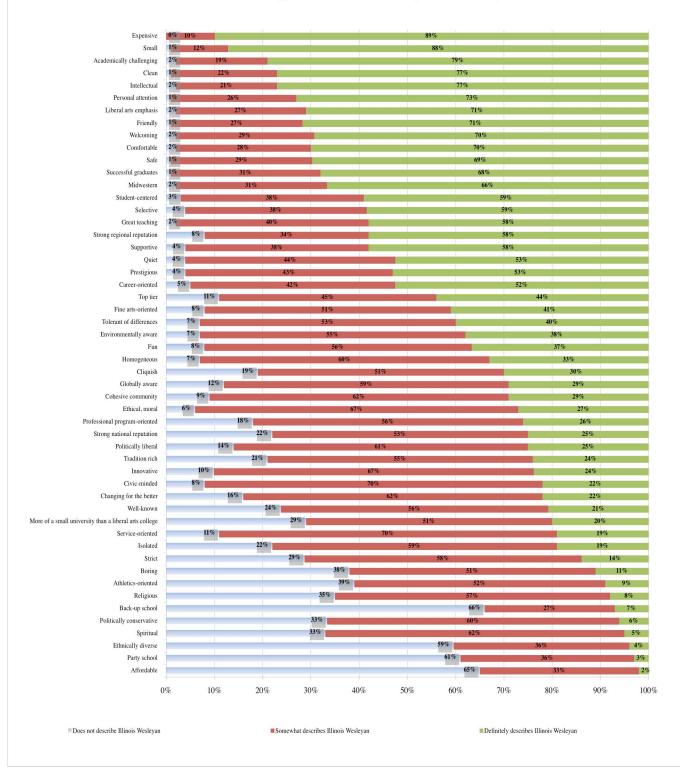
The words/phrases that least describe IWU are:

- Affordable
- Party school
- Ethnically diverse
- Back-up school

	Does not describe Illinois	Somewhat describes Illinois	Definitely describes Illinois
	Wesleyan	Wesleyan	Wesleyan
Isolated	22%	59%	19%
Safe	1%	29%	69%
Career-oriented	5%	42%	52%
Selective	4%	38%	59%
Ethnically diverse	59%	36%	4%
Religious	35%	57%	8%
Fine arts-oriented	8%	51%	41%
Prestigious	4%	43%	53%
Well-known	24%	56%	21%
Athletics-oriented	39%	52%	9%
Politically liberal	14%	61%	25%
Politically conservative	33%	60%	6%
Successful graduates	1%	31%	68%
Comfortable	2%	28%	70%
Tolerant of differences	7%	53%	40%
Personal attention	1%	26%	73%
Intellectual	2%	21%	77%
Academically challenging	2%	19%	79%
Supportive	4%	38%	58%
Back-up school	66%	27%	7%
Expensive	0%	10%	89%
Friendly	1%	27%	71%
Affordable	65%	33%	2%
Spiritual	33%	62%	5%
Fun	8%	56%	37%

<sup>&</sup>lt;sup>5</sup> Highest rated attributes are shown in descending order. Lowest rated attributes are shown in ascending order.

	Does not describe	Somewhat describes	Definitely describes
	Illinois	Illinois	Illinois
	Wesleyan	Wesleyan	Wesleyan
Party school	61%	36%	3%
Welcoming	2%	29%	70%
Service-oriented	11%	70%	19%
Clean	1%	22%	77%
Small	1%	12%	88%
Quiet	4%	44%	53%
Boring	38%	51%	11%
Changing for the better	16%	62%	22%
Cohesive community	9%	62%	29%
Strong regional reputation	8%	34%	58%
Homogeneous	7%	60%	33%
Cliquish	19%	51%	30%
Ethical, moral	6%	67%	27%
Great teaching	2%	40%	58%
Innovative	10%	67%	24%
Strict	29%	58%	14%
Midwestern	2%	31%	66%
Strong national reputation	22%	53%	25%
Tradition rich	21%	55%	24%
Liberal arts emphasis	2%	27%	71%
More of a small university than a liberal arts college	29%	51%	20%
Professional program-oriented	18%	56%	26%
Student-centered	3%	38%	59%
Top tier	11%	45%	44%
Environmentally aware	7%	55%	38%
Globally aware	12%	59%	29%
Civic-minded	8%	70%	22%



#### **Current Descriptors for Illinois Wesleyan University**

## ASPIRATIONAL ATTRIBUTES FOR ILLINOIS WESLEYAN<sup>6</sup>

When students were asked to select the words/phrases that they would like IWU to be known for, the ones chosen most often were:

- Academically challenging
- Prestigious
- Successful graduates
- Intellectual
- Personal attention
- Great teaching
- Welcoming
- Friendly
- Safe

The words/phrases that they would like to have associated least with IWU were:

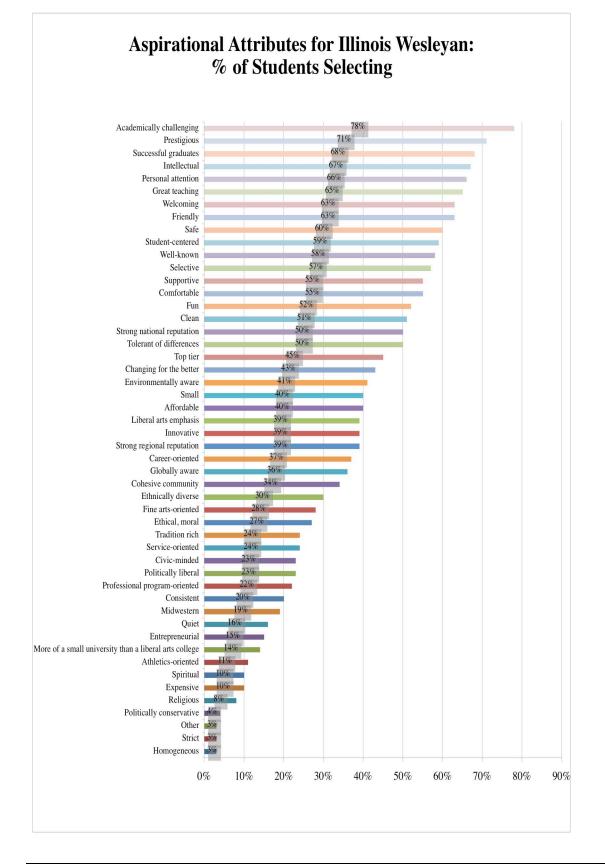
- Homogeneous
- Strict
- Politically conservative
- Religious
- Expensive
- Spiritual
- Athletics-oriented

Several respondents offered "other" words/phrases that they wished IWU to be known for; those verbatim responses were:

- A mix of teaching and scholarship; a mix of learning, fun and service; a mix of big-school and small-school qualities; the best of both worlds
- Academically challenging, but there is not always critical thinking so much as memorization.
- Accessible for those with disabilities
- Breadth of learning curriculum
- Diverse range of classes
- Excellent music program
- Excellent Study Abroad Options
- Focused, as in not allowing academics to suffer for the sake of athletics
- Good Financial Aid
- Great teaching, Great teaching, Great teaching
- Has performance opportunities
- I don't understand the question things IWU merits being known for as it is, or the direction in which I'd like to see it change?
- Know to people outside of Bloomington

<sup>&</sup>lt;sup>6</sup> Highest rated attributes are shown in descending order. Lowest rated attributes are shown in ascending order.

- Known for academic aid packages
- Less focused on recruitment
- May term
- More rigorously academic, and better \*teachers\* -- not just strong academic individuals, but good \*teachers\* -- there's such a big difference
- More tolerant/supportive of the Greek community. The administration has been seemingly attempting to phase out Greek life in general.
- Party school
- Party school
- Party school
- Politically Active
- Ponda Baba
- Practices the beliefs it was founded on
- Progressive, and evolving
- Some people need to take their noses out of their books and make a friend.
- Supportive of our Greek Life and not trying to penalize the Fraternities \$1,000 if under capacity
- The faculty seems to be more liberal and aware while the administration is more conservative.
- Working with Greek community instead of against it



## **COMPARISONS TO COMPETITORS**

When asked to evaluate competitive institutions, large proportions of respondents said that they did not know about the other schools. This "Don't Know" percentage ranged from 15 percent each for Northwestern University and the University of Illinois to 73 percent for Colorado College.

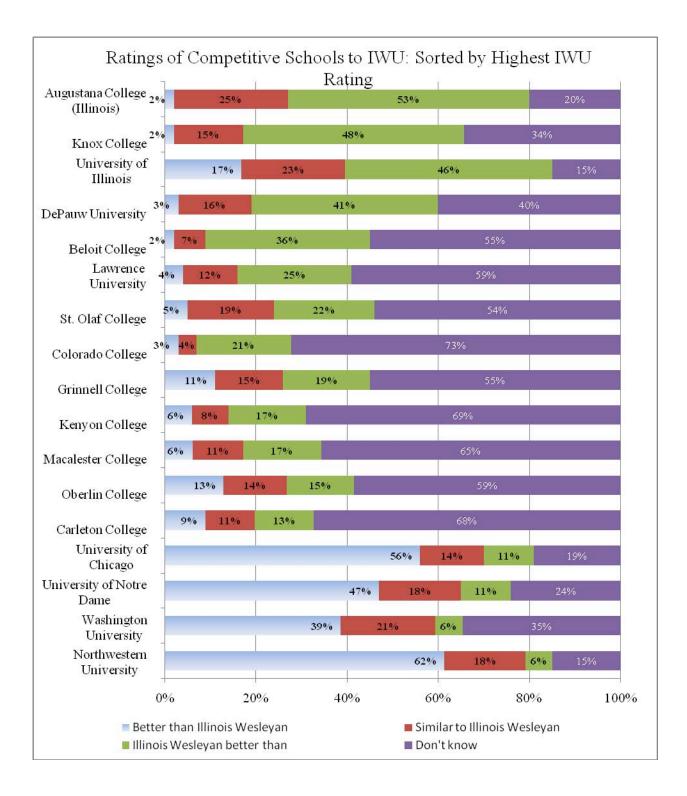
As shown below, the institutions against which IWU is most highly rated are:

- Augustana College (Illinois) (53% of respondents)
- Knox College (48%)
- University of Illinois (46%)
- DePauw University (41%)

The top four institutions rated better than IWU are:

- Northwestern University (62%)
- University of Chicago (56%)
- University of Notre Dame (47%)
- Washington University (39%)

	Better than Illinois Wesleyan	Similar to Illinois Wesleyan	Illinois Wesleyan better than	Don't know
	Row %	Row %	Row %	Row %
Northwestern University	62%	18%	6%	15%
Washington University	39%	21%	6%	35%
Carleton College	9%	11%	13%	68%
DePauw University	3%	16%	41%	40%
Beloit College	2%	7%	36%	55%
Macalester College	6%	11%	17%	65%
St. Olaf College	5%	19%	22%	54%
Knox College	2%	15%	48%	34%
Lawrence University	4%	12%	25%	59%
Grinnell College	11%	15%	19%	55%
Kenyon College	6%	8%	17%	69%
Oberlin College	13%	14%	15%	59%
University of Illinois	17%	23%	46%	15%
University of Notre Dame	47%	18%	11%	24%
University of Chicago	56%	14%	11%	19%
Augustana College (Illinois)	2%	25%	53%	20%
Colorado College	3%	4%	21%	73%



## SATISFACTION MEASUREMENT AND IMPROVEMENT PLANNING

The following is an explanation of the processes used to develop the Improvement Planning data. It is not necessary to fully understand these processes to be able to grasp the results in the Student Satisfaction Index section below, but rather it is included in the main body of the report because it provides background that may answer questions as to what the process yields.

#### **Satisfaction Measurement Processes Description**

The Student Satisfaction measurement and analytical process employed by The Lawlor Group produces much more than a list of attributes with mean scores that tell how satisfied the respondent is. This "mean score" method does not take into account how important each attribute is. A college or university may be doing a great job on the things that are unimportant while not performing as well on the things that really count to the student. To correct for this, multivariate statistical routines are used to derive importance levels, the accepted research way of finding out what is most important to respondents. The following explains this process employed by The Lawlor Group:

## **Correlation Coefficients**

The correlation shows the linear relationship between each independent variable and the dependent(s)<sup>7</sup>. Values of the correlation coefficient range from -1 to +1. The absolute value of the correlation number indicates the strength of the linear relationship between the variables, with larger absolute values indicating stronger relationships. The sign of the correlation indicates the direction of the relationship; if negative, the higher the dependent variable, the lower the independent variable and vice versa.

In marketing research, correlations are sometimes referred to as "<u>derived</u> <u>importance</u>" as the correlations measure the strength of the relationship of the independent variables to the dependent variable(s). The higher the absolute value of the correlation, the more impact the variable has on the dependent variable(s); i.e., Overall Satisfaction measure.

## Factor Analysis

Factor analysis is used to identify underlying groups or commonalities that explain the correlations among a set of variables. Factor analysis is often used to summarize a number of variables with a smaller number of derived groups of these variables, called factors. In the Student Satisfaction analysis, the independent satisfaction ratings are "clustered" into factors, grouping the

<sup>&</sup>lt;sup>7</sup> The dependent variable in customer satisfaction research is usually a measure of overall satisfaction such as Overall Satisfaction, Willingness to Recommend, etc. In the IWU Current Student Study, Overall Satisfaction with the student experience at IWU was used as the dependent variable.

variables that tend to be rated the same way. This approach is particularly helpful when there are a large number of attributes being measured, such as in the IWU Current Student Study, and where some of the attributes may be measuring the same underlying factor. Multiple variables measuring the same underlying factor is referred to as multicolinearity.

The factor loading scores indicate the strength of each variable's relationship to the factor to which it belongs. Just as correlation coefficients, the factor loadings range from -1 to +1 with the higher the absolute value, the stronger the relationship between the variable and the factor.

#### **Regression Analysis**

A regression analysis is run with the factors and the dependent variable(s) to measure the strength of the relationship between the factors and the dependent variable(s). The outputs from this analysis used in the satisfaction index process are the <u>beta weights</u>. The higher the beta weight, the more impact that factor has on the dependent variable(s).

Another output reported is the R-Squared. This measure ranges from 0.0 to 1.0. The closer to 1.0, the better the factors are measuring the dependent variable(s); i.e., the better the questionnaire is in evaluating Overall Satisfaction or other dependent measures. The general rule of thumb for R-Squared:

High:	+.80
Average:	.6079
Low:	.59 and below

Individual Satisfaction Index (SI) scores are then calculated by weighting the attribute ratings by each of their respective SI weights and combining these weighted scores to produce an overall SI score. SI scores range from 0 to 100 with 100 perfect score or ALL attributes being rated 10 by ALL respondents. The SI score allows comparisons to be made among groups.

In addition to producing an SI score, statistical methods are used to show which attributes should be targeted in order to raise the SI score the maximum amount. This is the Improvement Potential Score (IPS). The IPS score is calculated by taking the difference between the SI score and the optimum score (100), and allocating it to the attributes based on their SI weights and performance ratings. The IPS score for each attribute is the amount of improvement in the overall SI score that *could* be attained if the individual attribute score was perfect. IPS scores can be used to plan where to conduct improvement efforts.

### SATISFACTION INDEX FOR CURRENT STUDENTS

### Calculations—SI and IPS

To produce a Satisfaction Index (SI), several statistical processes were run. First, a factor analysis was run. A factor analysis looks at all the attributes in a set and groups them together according to their strength of relationship to each other. Seven factors were identified when the analysis was run on the 32 satisfaction attributes where correlations were relevant. The factors were:

- Academic Excellence
- Faculty Quality
- Reputation & Quality
- Academic Environment
- Academic Support for Success
- Technology
- Co-Curricular Opportunities & Climate

The factors consisted of a combination of a number of the attributes that were rated. The factors names are used to describe the attributes that make up the factors. The following is a listing of the attributes that combined to create each factor:

#### Academic Excellence

- Produces nationally regarded student scholars (e.g., Rhodes or Fulbright Scholars)
- A creative and innovative curriculum
- Produces well-rounded graduates
- Success of graduates
- Strong intellectual climate

### **Faculty Quality**

- Adjunct (part-time) faculty who are knowledgeable and engaging teachers
- Full-time faculty who are knowledgeable and engaging teachers
- Students receive personal attention from the staff
- Opportunities to collaborate with faculty on scholarly and creative projects
- The emphasis of the faculty is on teaching
- Students receive personal attention from the faculty
- Small class size allows for personalization and active student participation
- Friendliness of campus community

### **Reputation & Quality**

- Reputation of the professional schools
- Overall reputation of the university
- Reputation of its faculty
- Academic quality of the students

### Academic Environment

- Service learning opportunities
- Encourages students to take intellectual risks
- Ability to pursue multiple academic interests
- Faculty actively publish in their fields
- Opportunities for students to participate in internships
- Opportunities for students to participate in clubs and organizations

### Academic Support for Success

- Advising that helps me map out my academic program and complete it in four years
- Career guidance that helps me prepare to pursue employment
- Student/administrative services that are helpful and responsive

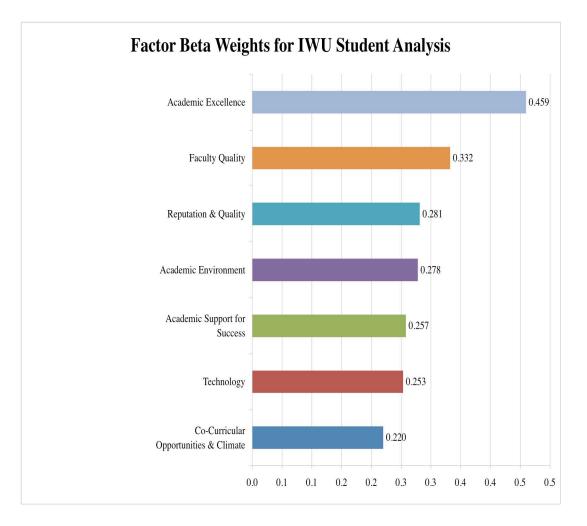
### Technology

- Use of technology in courses
- Access to technology

### **Co-Curricular Opportunities & Climate**

- Overall diversity of the faculty
- Global awareness and consciousness
- Varied and active student life outside of class
- Attractive and desirable residential/housing options

The seven factors were then used in a regression analysis. A regression analysis looks at the factors and their relationship to a dependent variable. In this case, the satisfaction dependent variable was overall satisfaction with the Illinois Wesleyan University student experience. The measure of the relationship for each attribute to the factor is called the factor loading. The strength of the relationship of the factor to the dependent variable is called the beta weight. The higher the beta weight, the more impact the factor has on student satisfaction. The following are the factor beta weights:



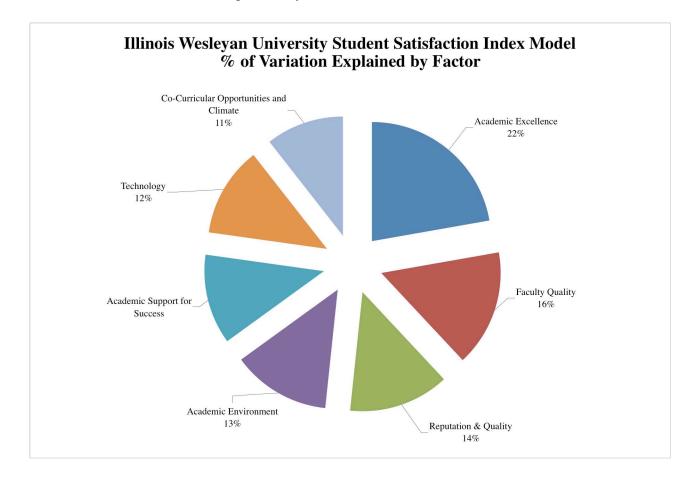
From the above, it can be seen that the factor, Learning Environment, is much more important than outside school interests or technology in defining satisfaction levels.

The Satisfaction Index (SI) weights are calculated by multiplying the factor loadings and beta weights. The result is a SI weight for each attribute.

Individual SI scores are then calculated by weighting the attribute ratings by each of their respective SI weights and combining these weighted scores to produce an overall SI score. SI scores range from 0 to 100 with 100 being a perfect score or ALL ratings were rated 10 by ALL respondents. <u>The SI score for Illinois</u> <u>Wesleyan University Students is 72.6</u>. In our experience with previous research studies, this is slightly about average, where SI scores tend to range from 60 to the mid 80s.

Another result of the SI regression is the R-Squared, or the amount of the variance in the dependent variable (Overall Satisfaction) that is explained by the factors of the attributes. The  $R^2$  in our calculations was .69. In other words, the satisfaction

attributes that we measured with students explain 69 percent of the amount of overall student satisfaction variance. The .69 measure is about average in our experience with previous studies. Usual  $R^2$  scores run from .58 to .80. The following chart shows the amount of variance explained by each of the factors.



The table on the following page shows the results of the factor/regression analysis:

Attribute Label/Factor Name	Factor	Beta	IPS	Factor IPS
Academic Excellence				
Produces nationally regarded student scholars (e.g., Rhodes or Fulbright Scholars)	1	0.459	1.676	
A creative and innovative curriculum	1	0.459	1.207	
Produces well-rounded graduates	1	0.459	1.133	
Success of graduates	1	0.459	1.058	
Strong intellectual climate	1	0.459	0.969	
Total		22.1%		6.043
Faculty Quality				
Adjunct (part-time) faculty who are knowledgeable and engaging teachers	2	0.332	1.135	
Full-time faculty who are knowledgeable and engaging teachers	2	0.332	0.998	
Students receive personal attention from the staff	2	0.332	0.892	
Opportunities to collaborate with faculty on scholarly and creative projects	2	0.332	0.814	
The emphasis of the faculty is on teaching	2	0.332	0.800	
Students receive personal attention from the faculty	2	0.332	0.670	
Small class size allows for personalization and active student	2	0.332	0.553	
participation				
Friendliness of campus community	2	0.332	0.530	
Total		15.9%		6.390
Reputation & Quality				
Reputation of the professional schools	3	0.281	0.910	
Overall reputation of the university	3	0.281	0.697	
Reputation of its faculty	3	0.281	0.691	
Academic quality of the students	3	0.281	0.622	
Total		13.5%		2.921
Academic Environment				
Service learning opportunities	4	0.278	1.060	
Encourages students to take intellectual risks	4	0.278	0.957	
Ability to pursue multiple academic interests	4	0.278	0.873	
Faculty actively publish in their fields	4	0.278	0.603	
Opportunities for students to participate in internships	4	0.278	0.518	
Opportunities for students to participate in clubs and organizations	4	0.278	0.497	
Total		13.3%		4.508
Academic Support for Success				
Advising that helps me map out my academic program and complete it in four years	5	0.257	1.393	
Career guidance that helps me prepare to pursue employment	5	0.257	0.952	
Student/administrative services that are helpful and responsive	5	0.257	0.777	
Total		12.4%		3.122
Technology				
Use of technology in courses	6	0.253	0.982	1
Access to technology	6	0.253	0.599	1
Total		12.2%		1.582

Attribute Label/Factor Name	Factor	Beta	IPS	Factor IPS
Co-Curricular Opportunities & Climate				
Overall diversity of the faculty	7	0.220	1.015	
Global awareness and consciousness	7	0.220	0.683	
Varied and active student life outside of class	7	0.220	0.590	
Attractive and desirable residential/housing options	7	0.220	0.547	
	Total	10.6%		2.835
SI Score: 72.6				
R-Squared: .69				
Dependent: Overall satisfaction			Total	27.4

### Satisfaction Index Scores by Year in College

In addition to providing a Satisfaction Index score for all students, a separate analysis was run for students by year in college. The following are those SI scores:

Year in College	SI
First Year	77.3
Sophomore	72.7
Junior	70.4
Senior	71.2

First-Year Students have the highest Satisfaction Index, substantially above Sophomores, Juniors, and Seniors.

In addition to producing a SI score for Illinois Wesleyan University, statistical methods were used to show which attributes should be targeted in order to raise the SI score the maximum amount. This is the Improvement Potential Score (IPS). The IPS score is calculated by taking the difference between the SI score and the optimum score (100) and allocating it to the attributes based on their SI weights and performance ratings. The IPS score for each attribute is the amount of improvement in the overall SI score that could be attained if the individual attribute score was perfect. IPS scores can be used to plan where to conduct improvement efforts. Illinois Wesleyan University should focus its improvement efforts and resources on the top IPS attributes.

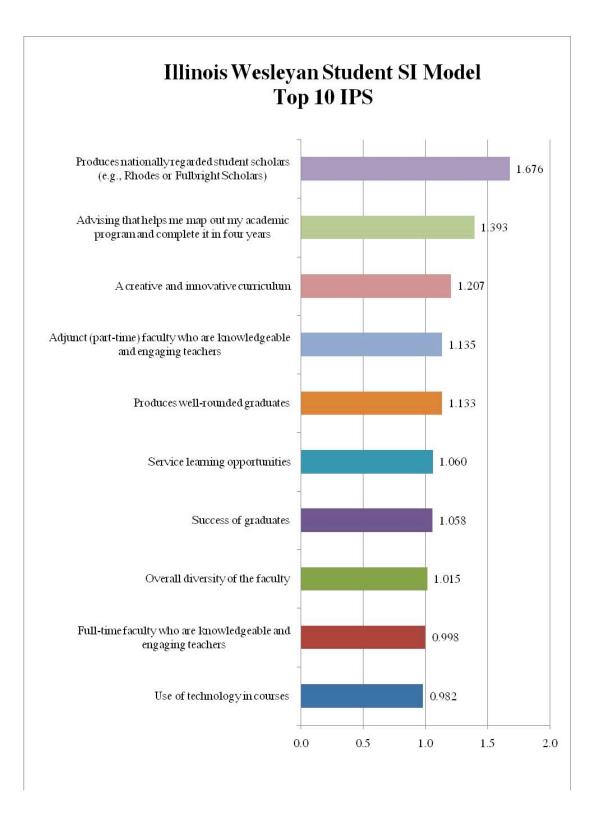
The table on the following page includes the IPS scores for the attributes rated. The most improvement in overall satisfaction will occur if efforts are focused on the attributes with the highest scores, including:

- Produces nationally regarded student scholars (e.g., Rhodes or Fulbright Scholars)
- Advising that helps me map out my academic program and complete it in four years
- A creative and innovative curriculum

- Adjunct (part-time) faculty who are knowledgeable and engaging teachers
- Produces well-rounded graduates

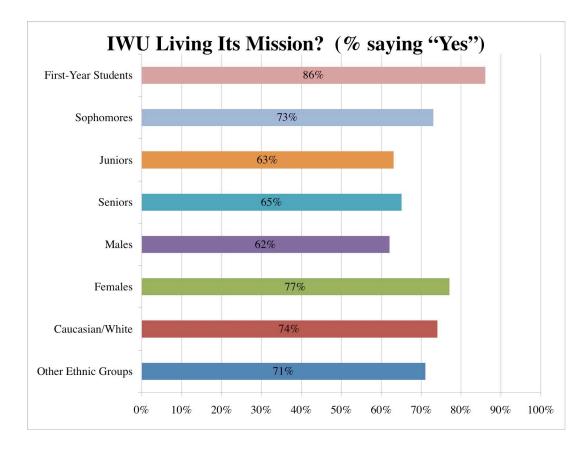
Attribute Label	IPS
Produces nationally regarded student scholars (e.g., Rhodes or Fulbright Scholars)	1.676
Advising that helps me map out my academic program and complete it in four years	1.393
A creative and innovative curriculum	1.207
Adjunct (part-time) faculty who are knowledgeable and engaging teachers	1.135
Produces well-rounded graduates	1.133
Service learning opportunities	1.060
Success of graduates	1.058
Overall diversity of the faculty	1.015
Full-time faculty who are knowledgeable and engaging teachers	0.998
Use of technology in courses	0.982
Strong intellectual climate	0.969
Encourages students to take intellectual risks	0.957
Career guidance that helps me prepare to pursue employment	0.952
Reputation of the professional schools	0.910
Students receive personal attention from the staff	0.892
Ability to pursue multiple academic interests	0.873
Opportunities to collaborate with faculty on scholarly and creative projects	0.814
The emphasis of the faculty is on teaching	0.800
Student/administrative services that are helpful and responsive	0.777
Overall reputation of the university	0.697
Reputation of its faculty	0.691
Global awareness and consciousness	0.683
Students receive personal attention from the faculty	0.670
Academic quality of the students	0.622
Faculty actively publish in their fields	0.603
Access to technology	0.599
Varied and active student life outside of class	0.590
Small class size allows for personalization and active student participation	0.553
Attractive and desirable residential/housing options	0.547
Friendliness of campus community	0.530
Opportunities for students to participate in internships	0.518
Opportunities for students to participate in clubs and organizations	0.497
Total IPS	27.4

The chart on the following page visually shows the top 10 IPS scores, where improvement efforts should be focused.



### LIVING ITS MISSION

Respondents were provided with Illinois Wesleyan University's mission. Almost three-fourths of total respondents said that they felt that IWU is living its mission. The group with the lowest percentage indicating they felt IWU was living its mission was males (and in this case, 62 percent of males agreed that the University was living up to its mission). As in other ratings, First-Year Students are more likely to have a positive view of IWU, with 86 percent saying the University is living up to its mission.



		Do you feel that Illinois Wesleyan is living its Mission as best it can?			
		Yes No		Total	
		Row %	Row %	Row %	
In which year of college are you currently?	First Year	86%	14%	100%	
	Sophomore	73%	27%	100%	
	Junior	63%	37%	100%	
are you currently.	Senior	65%	35%	100%	
	Total	72%	28%	100%	
What is mean and an?	Male	62%	38%	100%	
What is your gender?	Female	77%	23%	100%	
Which of the following	Caucasian/White	74%	26%	100%	
best describes your ethnic background?	Other	71%	29%	100%	

### Reasons for saying "Yes" to living the Mission

Over three-fourths of IWU's students see the University as living its mission. When asked why they said "yes" to this question, respondents provided the following type of responses (complete verbatim responses can be found in the Exhibits section):

- Results are evident at IWU
- IWU is always working on it/striving
- I have experienced it
- Stress is on liberal arts
- Challenges and prepares students

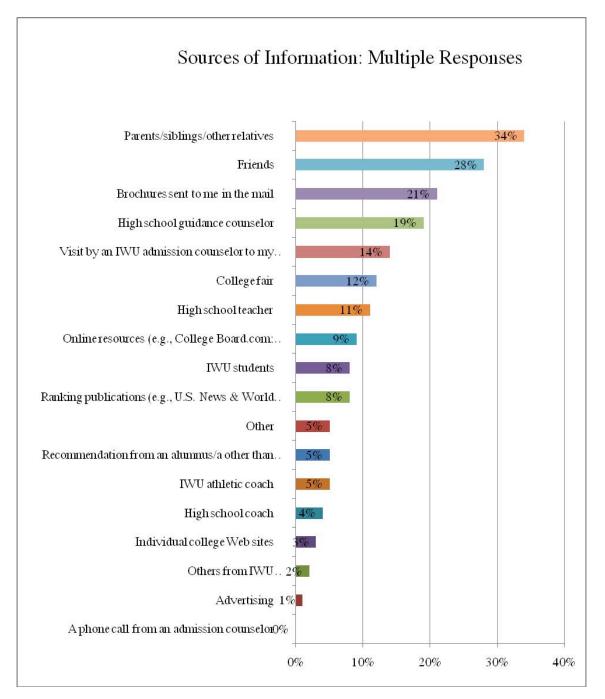
### Reasons for saying "No" to living the Mission

Frequent reasons given as to why students feel that Illinois Wesleyan University is not living up to its mission include the following type of responses (again, complete verbatims are available in the Exhibits section):

- Lack of diversity
- Room for improvement (not specific)
- Not a comprehensive worldview
- Not committed to environmental sustainability
- Limited curricula

### INFORMATION SOURCES ABOUT COLLEGES

Respondents were asked to provide up to three source of information as to how they first heard about IWU. The most frequent source for hearing about IWU was parents/siblings/other relatives, with 34 percent of respondents mentioning this source. Friends are second sources, with 28 percent of respondents mentioning. The chart below shows results for all sources of information.



Of those who indicated they had "Other" first sources, below are the additional sources that were mentioned (verbatims):

- A large book with descriptions of every college in America
- Army recruiter
- Cello professor at Summer Music Festival
- College Advisory Counselor
- College Bound
- College counselor from another school
- Doctors, Physicians
- Fiske Guide to Colleges
- Friend of my mum's.
- Fulbright Foundation
- Girlfriend
- High school guidance counselor
- High school principle
- I attended NCA cheerleading camp @ IWU during my junior year of high school
- I came to IWU twice for a pom camp.
- I grew up in Bloomington Normal
- I live in Bloomington
- I live in Bloomington, therefore I have always knew IWU existed.
- I live in the same town as IWU. It's hard to miss.
- I live near Bloomington.
- I went to visit Augustana and they told me they competed for students with IWU, so I thought I should visit.
- Illinois Great Rivers Annual Conference
- I'm from the area
- It was in a book of *Great Colleges to Attend*
- It's in my hometown ... I've known about it for a while
- IWU hosting high school athletic events
- IWU Jazz Festival
- Live in Bloomington
- Lived in Bloomington-Normal when I was a child
- Living in town
- My sister
- National Hispanic Institute
- Other professor
- Peterson's Guide to Visual and Performing Arts Schools
- Private College counselor, voice teacher
- Private voice teacher
- Recommendation of my Dad's friend, who was an admissions counselor at North Park
- Scholarship Counselor
- The alumnus was my pediatrician
- Wind Ensemble Tour to my High School
- Youth Basketball camp

### Sources of Knowledge About Illinois Wesleyan University by Segment<sup>8</sup>

### Gender

Coaches were a statistically significant more frequent source for Males<sup>9</sup>. Brochures in the mail were more frequent sources for Females.

	Wh	What is your gender?			
Where did you first hear about Illinois Wesleyan University?	Male	Female	Total		
High school teacher	14%	9%	11%		
High school coach	<mark>7%</mark>	<mark>2%</mark>	4%		
High school guidance counselor	16%	21%	19%		
Friends	31%	26%	28%		
Parents/siblings/other relatives	31%	35%	34%		
Advertising	1%	2%	1%		
Brochures sent to me in the mail	<mark>16%</mark>	<mark>24%</mark>	21%		
Online resources (e.g., College Board.com; search engines)	8%	10%	9%		
Ranking publications (e.g., U.S. News & World Report, Princeton Review)	8%	9%	9%		
Individual college Web sites	3%	2%	2%		
College fair	10%	13%	12%		
IWU athletic coach	<mark>8%</mark>	<mark>4%</mark>	5%		
IWU students	6%	9%	8%		
Others from IWU (e.g., administrator, faculty, staff)	2%	2%	2%		
Visit by an IWU admission counselor to my high school	12%	15%	14%		
A phone call from an admission counselor	0%	0%	0%		
Recommendation from an alumnus/a other than a parent or relative	6%	5%	5%		
Other	6%	5%	5%		

<sup>&</sup>lt;sup>8</sup>To assist in marketing efforts, some questions are shown broken out or segmented by respondent demographic groups.

<sup>&</sup>lt;sup>9</sup> Significant differences refer to statistical significance, where the results are shown to be statistically different from each other, and where we can be assured that the same findings will occur with 95% confidence should the study be replicated. The data with the larger column proportion is highlighted in **CYAN**. The data with the smaller column proportion(s) that is significantly different from the Cyan field is highlighted in **YELLOW**.

### Ethnicity<sup>10</sup>

High school guidance counselors are more frequent sources of information for Other Ethnic Groups (non Caucasians/Whites). Parents/siblings/other relatives are more frequent sources for Caucasian/Whites.

Where did you first hear about Illinois Wesleyan University?	Which of the follo describes your ethnic	0
	Caucasian/White	Other
High school teacher	11%	8%
High school coach	4%	4%
High school guidance counselor	<mark>18%</mark>	<mark>29%</mark>
Friends	28%	28%
Parents/siblings/other relatives	<mark>36%</mark>	<mark>20%</mark>
Advertising	1%	2%
Brochures sent to me in the mail	21%	24%
Online resources (e.g., College Board.com; search engines)	10%	5%
Ranking publications (e.g., U.S. News & World Report, Princeton Review)	9%	6%
Individual college Web sites	3%	1%
College fair	11%	16%
IWU athletic coach	5%	5%
IWU students	8%	8%
Others from IWU (e.g., administrator, faculty, staff)	2%	2%
Visit by an IWU admission counselor to my high school	13%	24%
A phone call from an admission counselor	1%	0%
Recommendation from an alumnus/a other than a parent or relative	5%	7%
Other	5%	5%

### Year in College

First-Year Students were most frequently told about IWU by parents/siblings/other relatives. None of the differences among respondents' year in college were statistically significant.

	In which year of college are you current				
Where did you first hear about Illinois Wesleyan University?	First Year	Sophomore	Junior	Senior	
High school teacher	9%	14%	8%	11%	
High school coach	5%	3%	5%	2%	
High school guidance counselor	18%	20%	18%	20%	
Friends	26%	23%	35%	27%	
Parents/siblings/other relatives	42%	32%	33%	32%	
Advertising	2%	1%	2%	1%	
Brochures sent to me in the mail	22%	21%	15%	24%	

<sup>10</sup> Because of the few non-white students at Illinois Wesleyan, they are combined into a single "Other ethnic groups" category in order to provide a more meaningful sample size for comparison.

	In which	In which year of college are you current			
Where did you first hear about Illinois Wesleyan University?	First Year	Sophomore	Junior	Senior	
Online resources (e.g., College Board.com; search engines)	7%	9%	8%	12%	
Ranking publications (e.g., U.S. News & World Report, Princeton Review)	8%	6%	8%	11%	
Individual college Web sites	3%	4%	1%	2%	
College fair	14%	12%	11%	12%	
IWU athletic coach	5%	5%	5%	5%	
IWU students	8%	8%	7%	9%	
Others from IWU (e.g., administrator, faculty, staff)	1%	3%	2%	1%	
Visit by an IWU admission counselor to my high school	9%	16%	14%	15%	
A phone call from an admission counselor	1%	0%	1%	0%	
Recommendation from an alumnus/a other than a parent or relative	7%	5%	5%	5%	
Other	5%	4%	6%	6%	

### Selecting IWU Over Other Institutions

The most important variables in selecting Illinois Wesleyan University over other colleges and universities are:

- The overall quality of IWU's campus facilities is very good
- IWU's size is ideal
- Faculty have close relationships with students
- The atmosphere at IWU is friendly
- My campus visit allowed me to see myself at IWU
- IWU has a reputation as a top regional university

The least important variables in selecting Illinois Wesleyan University are:

- I wanted to attend a religiously affiliated institution
- IWU's spiritual values coincide with my own
- IWU offers the opportunity to join a fraternity or sorority
- IWU has a good athletic program, and I wanted to play sports
- IWU is far from my hometown
- I have friends attending IWU
- Someone in my family attended IWU

	τ	s in Selecting Illinois Wesleyan Jniversity
-2%	91%	The overall quality of IWU's campus facilities is very good
-3%	91%	IWU's size is ideal
-2%	90%	Faculty have close relationships with students
-2%	90%	The atmosphere at IWU is friendly
-2%	89%	My campus visit allowed me to see myself at IWU
-1%	89%	IWU has a reputation as a top regional university
-2%	85%	IWU's academic reputation was better than other colleges I conside
-3%	83%	IWU will prepare me for a job after graduation
-3%	82%	IWU will prepare me for top graduate/professional schools
-5%	75%	There are students like me who attend IWU
-3%	73%	IWU has a strong national reputation
-6%	71%	I wanted to attend a liberal arts college
-5%	70%	IWU offers study abroad opportunities
-7%	68%	IWU has opportunities to participate in extracurricular activities
-5%	68%	IWU has a strong reputation in my major area of interest
-8%	65%	IWU's May Term offers additional educational experiences
-11%	64%	. I wanted to attend a college that prepared me for a specific career,
-10%	58%	IWU will enable me to double major or pursue multiple academic
-17%	57%	IWU is close to my hometown
-8%	55%	IWU offers various options for housing
-12%	54%	IWU offers internship opportunities
-9%	53%	IWU is committed to global awareness and consciousness
-8%	53%	There is good academic advising
-16%	53%	IWU offered me the best financial aid package
-16%	52%	I wanted to attend college in a medium-size town
-11%	50%	IWU has opportunities to participate in community service/civic
-11%	47%	IWU is committed to environmental awareness and stewardship
-11%	45%	Ethics and morals are integrated into the curriculum
-45%	35%	I didn't get admitted to my first choice school
	8%	I didn't get enough financial assistance from my first choice school
	6%	My parents wanted me to attend IWU
	5%	Someone in my family attended IWU
	5%	I have friends attending IWU
	5%	IWU is far from my hometown
Company of the local data was not as a second se	9%	IWU has a good athletic program, and I wanted to play sports
	9%	IWU offers the opportunity to join a fraternity or sorority
-47%	3	IWU's spiritual values coincide with my own
-63%		I wanted to attend a religiously affiliated institution
		■ Somewhat/Very Important
		■Not At All Important (Red)

### Importance of Attributes in Selecting IWU by Demographic Segment

### Gender

In general, females rate almost all IWU attributes as more important than do males.

### <u>Most Important</u>

The most important attributes for males in selecting IWU over other colleges were:

- IWU has a reputation as a top regional university
- IWU's size is ideal
- IWU's academic reputation was better than other colleges I considered
- IWU will prepare me for top graduate/professional schools
- My campus visit allowed me to see myself at IWU
- The atmosphere at IWU is friendly
- Faculty have close relationships with students
- The overall quality of IWU's campus facilities is very good

The most important attributes for females in selecting IWU over other colleges were:

- IWU's size is ideal
- My campus visit allowed me to see myself at IWU
- The atmosphere at IWU is friendly
- Faculty have close relationships with students
- The overall quality of IWU's campus facilities is very good
- IWU has a reputation as a top regional university
- IWU will prepare me for a job after graduation

### Least Important

The least important attributes for males in selecting IWU were:

- I wanted to attend a religiously affiliated institution
- IWU's spiritual values coincide with my own
- Someone in my family attended IWU
- IWU offers the opportunity to join a fraternity or sorority
- IWU has a good athletic program, and I wanted to play sports

The least important attributes for females in selecting IWU were:

- I wanted to attend a religiously affiliated institution
- IWU has a good athletic program, and I wanted to play sports
- IWU's spiritual values coincide with my own
- Someone in my family attended IWU
- IWU offers the opportunity to join a fraternity or sorority
- I have friends attending IWU

Importance of Attributes		is your der?
-	Male	Female
	Mean	Mean
IWU's size is ideal	<mark>4.3</mark>	4.5
I wanted to attend a liberal arts college	<mark>3.7</mark>	<mark>4.0</mark>
I wanted to attend a religiously affiliated institution	1.7	1.8
I wanted to attend college in a medium-size town	<mark>3.1</mark>	3.3
IWU is close to my hometown	3.2	3.3
IWU is far from my hometown	2.5	2.6
I wanted to attend a college that prepared me for a specific career, and IWU will do that		3.8
IWU's academic reputation was better than other colleges I considered	4.2	4.3
IWU's May Term offers additional educational experiences	<mark>3.4</mark>	<mark>3.7</mark>
IWU will enable me to double major or pursue multiple academic interests	<mark>3.4</mark>	3.7
IWU has a strong reputation in my major area of interest	3.8	4.0
IWU offers the opportunity to join a fraternity or sorority	2.1	2.2
IWU offers internship opportunities	<mark>3.2</mark>	<mark>3.6</mark>
IWU has a good athletic program, and I wanted to play sports	2.2	2.0
IWU has opportunities to participate in extracurricular activities	<mark>3.5</mark>	3.8
IWU's spiritual values coincide with my own	2.0	2.2
My parents wanted me to attend IWU	2.5	2.7
IWU offered me the best financial aid package	3.4	3.4
My campus visit allowed me to see myself at IWU	<mark>4.2</mark>	<mark>4.5</mark>
I didn't get admitted to my first choice school	2.7	2.5
I didn't get enough financial assistance from my first choice school	2.5	2.4
I have friends attending IWU	2.5	2.3
Someone in my family attended IWU	2.0	2.2
The atmosphere at IWU is friendly	<mark>4.2</mark>	<mark>4.5</mark>
IWU will prepare me for a job after graduation	<mark>4.1</mark>	<mark>4.4</mark>
IWU will prepare me for top graduate/professional schools	4.2	4.3
IWU has a reputation as a top regional university	4.3	4.4
IWU has opportunities to participate in community service/civic engagement	<mark>3.0</mark>	<mark>3.5</mark>
There are students like me who attend IWU	<mark>3.7</mark>	<mark>4.0</mark>
IWU offers various options for housing	3.3	3.5
IWU has a strong national reputation	<mark>3.9</mark>	<mark>4.0</mark>
There is good academic advising	3.2 4.2	<mark>3.6</mark>
Faculty have close relationships with students		<mark>4.5</mark>
Ethics and morals are integrated into the curriculum	<mark>3.0</mark>	<mark>3.4</mark>
IWU offers study abroad opportunities	<mark>3.8</mark>	<mark>4.0</mark>
IWU is committed to environmental awareness and stewardship	<mark>3.1</mark>	<mark>3.4</mark>
IWU is committed to global awareness and consciousness	<mark>3.2</mark>	<mark>3.6</mark>
The overall quality of IWU's campus facilities is very good	<mark>4.2</mark>	<mark>4.5</mark>

### Year in College

Respondents that are in the early years of their college education tend to rate almost all variables as higher in importance to their decision than do respondents who are Juniors or Seniors.

### Most Important

First-Year Students rate the following as most important when they made their college decision:

- IWU has a reputation as a top regional university
- IWU's size is ideal
- The atmosphere at IWU is friendly
- IWU will prepare me for a job after graduation
- Faculty have close relationships with students

Sophomores rate the following as most important when they made their college decision:

- IWU has a reputation as a top regional university
- IWU's size is ideal
- IWU will prepare me for a job after graduation
- IWU will prepare me for top graduate/professional schools

Juniors rate the following as most important when they made their college decision:

- IWU has a reputation as a top regional university
- IWU's size is ideal
- The atmosphere at IWU is friendly
- My campus visit allowed me to see myself at IWU
- The overall quality of IWU's campus facilities is very good
- IWU's academic reputation was better than other colleges I considered

Seniors rate the following as most important when they made their college decision:

- The atmosphere at IWU is friendly
- Faculty have close relationships with students
- IWU's size is ideal
- My campus visit allowed me to see myself at IWU
- The overall quality of IWU's campus facilities is very good

### Least Important

First-Year Students rate the following as least important when they made their college decision:

- I wanted to attend a religiously affiliated institution
- IWU has a good athletic program, and I wanted to play sports
- IWU offers the opportunity to join a fraternity or sorority
- IWU's spiritual values coincide with my own
- I have friends attending IWU

Sophomores rate the following as least important when they made their college decision:

- I wanted to attend a religiously affiliated institution
- IWU has a good athletic program, and I wanted to play sports
- IWU offers the opportunity to join a fraternity or sorority
- IWU's spiritual values coincide with my own
- Someone in my family attended IWU

Juniors rate the following as least important when they made their college decision:

- I wanted to attend a religiously affiliated institution
- IWU's spiritual values coincide with my own
- Someone in my family attended IWU
- IWU has a good athletic program, and I wanted to play sports
- IWU offers the opportunity to join a fraternity or sorority

Seniors rate the following as least important when they made their college decision:

- I wanted to attend a religiously affiliated institution
- IWU has a good athletic program, and I wanted to play sports
- IWU's spiritual values coincide with my own
- Someone in my family attended IWU
- IWU offers the opportunity to join a fraternity or sorority

	Inv	In which year of college are you currently?				
Importance of Attributes	First Year	Sophomore	Junior	Senior		
	Mean	Mean	Mean	Mean		
IWU's size is ideal	4.5	4.4	4.4	4.4		
I wanted to attend a liberal arts college	4.0	3.9	3.8	4.0		
I wanted to attend a religiously affiliated institution	2.0	1.9	<mark>1.6</mark>	<mark>1.6</mark>		
I wanted to attend college in a medium-size town	3.3	3.3	3.2	3.0		
IWU is close to my hometown	3.4	3.4	3.3	3.1		
IWU is far from my hometown	2.7	2.4	2.5	2.6		
I wanted to attend a college that prepared me for a	1.0	27	27	2.4		
specific career, and IWU will do that	<mark>4.0</mark>	3.7	3.7	<mark>3.4</mark>		
IWU's academic reputation was better than other colleges	4.4	4.2	4.4	4.1		
I considered	т.т	7.2	7.7	7.1		
IWU's May Term offers add'l educational experiences	3.7	3.8	3.6	3.5		
IWU will enable me to double major or pursue multiple	3.6	3.7	3.6	3.5		
academic interests	5.0	5.7	5.0			
IWU has a strong reputation in my major area of interest	<mark>4.1</mark>	3.9	3.9	<mark>3.7</mark>		
IWU offers the opportunity to join a fraternity or sorority	2.3	2.1	2.2	2.0		
IWU offers internship opportunities	<mark>3.9</mark>	<mark>3.5</mark>	<mark>3.3</mark> (A only)	<mark>3.0</mark>		
IWU has a good athletic program, and I wanted to play sports	2.2	2.1	2.1	1.8		
IWU has opportunities to participate in extracurricular activities	<mark>3.8</mark>	3.8	3.7	<mark>3.5</mark>		
IWU's spiritual values coincide with my own	2.3	2.1	2.0	<u>1.9</u>		
My parents wanted me to attend IWU	2.7	2.6	2.6	2.5		
IWU offered me the best financial aid package	3.5	3.5	3.2	3.3		
My campus visit allowed me to see myself at IWU	4.4	4.3	4.4	4.4		
I didn't get admitted to my first choice school	2.8	2.7	2.6	2.2		
I didn't get enough financial assistance from my first	2.5	2.6	2.4	2.3		
choice school	2.5	2.0	2.4	2.3		
I have friends attending IWU	2.4	2.3	2.3	2.4		
Someone in my family attended IWU	<mark>2.6</mark>	2.1	<mark>2.0</mark>	2.0		
The atmosphere at IWU is friendly	4.5	4.3	4.4	4.5		
IWU will prepare me for a job after graduation	<mark>4.5</mark>	<mark>4.4</mark>	<mark>4.2</mark>	<mark>4.0</mark>		
IWU will prepare me for top graduate/professional	<mark>4.4</mark>	4.4	4.3	4.0		
schools						
IWU has a reputation as a top regional university	<mark>4.6</mark>	4.4	4.4	4.2		
IWU has opportunities to participate in community service/civic engagement	<mark>3.6</mark>	<mark>3.3</mark>	3.3	<mark>3.2</mark>		
There are students like me who attend IWU	4 1	2.0	2.0	2.0		
	4.1	3.9	3.9	3.8		
IWU offers various options for housing	3.5	3.5	3.4	3.3		
IWU has a strong national reputation	4.2	4.0	3.8	3.8		
There is good academic advising	3.7	3.5	3.2	3.3		
Faculty have close relationships with students	4.5	4.2	4.3	4.5		
Ethics and morals are integrated into the curriculum	3.5	3.2	<u>3.2</u>	3.0		
IWU offers study abroad opportunities	<mark>4.2</mark>	3.9	<mark>3.8</mark>	<mark>3.8</mark>		
IWU is committed to environmental awareness and stewardship	3.5	3.4	3.3	3.3		
IWU is committed to global awareness and consciousness	3.5	3.5	3.4	3.5		
The overall quality of IWU's campus facilities is very good	4.4	4.3	4.4	4.4		

### Ethnicity

Other than a few variables, ethnicity does not play a large part in ratings as to what is most important in making the college selection decision. Variables significantly more important to Other Ethnic Groups than to Caucasians/Whites were:

- IWU offered me the best financial aid package
- IWU offers study abroad opportunities

Variables significantly more important to Caucasians/Whites than to Other Ethnic Groups were:

- IWU is close to my hometown
- IWU offers the opportunity to join a fraternity/sorority

### <u>Most Important</u>

Attributes most important to Caucasians/Whites are:

- IWU's size is ideal
- My campus visit allowed me to see myself at IWU
- The atmosphere at IWU is friendly
- IWU has a reputation as a top regional university
- Faculty have close relationships with students
- The overall quality of IWU's campus facilities is very good

Attributes most important to Other Ethnic Groups are:

- IWU's size is ideal
- The overall quality of IWU's campus facilities is very good
- My campus visit allowed me to see myself at IWU
- The atmosphere at IWU is friendly
- IWU has a reputation as a top regional university
- Faculty have close relationships with students
- IWU will prepare me for top graduate/professional schools

### Least Important

Attributes least important to Caucasians/Whites are:

- I wanted to attend a religiously affiliated institution
- IWU has a good athletic program, and I wanted to play sports
- IWU's spiritual values coincide with my own
- IWU offers the opportunity to join a fraternity or sorority
- Someone in my family attended IWU

Attributes least important to Other Ethnic Groups are:

- I wanted to attend a religiously affiliated institution
- IWU offers the opportunity to join a fraternity or sorority
- Someone in my family attended IWU
- IWU has a good athletic program, and I wanted to play sports
- IWU's spiritual values coincide with my own

	Which of the following best o ethnic backgroun	
Importance of Attributes	Caucasian/White	Other
<b>r</b>	Mean	Mean
IWU's size is ideal	4.4	4.5
I wanted to attend a liberal arts college	3.9	3.9
I wanted to attend a religiously affiliated institution	1.8	1.7
I wanted to attend a rengrously arritated matterial	3.3	3.0
IWU is close to my hometown	3.4	3.0
IWU is far from my hometown	2.5	2.7
I wanted to attend a college that prepared me for a	2.5	2.1
specific career, and IWU will do that	3.7	4.0
IWU's academic reputation was better than other		
colleges I considered	4.3	4.2
IWU's May Term offers additional educational		
-	3.7	3.6
experiences		
IWU will enable me to double major or pursue multiple	3.6	3.8
academic interests	2.0	4.1
IWU has a strong reputation in my major area of interest	3.9	4.1
IWU offers the opportunity to join a fraternity or	2.2	<b>1.9</b>
sorority	2.4	2.7
IWU offers internship opportunities	3.4	3.7
IWU has a good athletic program, and I wanted to play	2.1	2.1
sports		
IWU has opportunities to participate in extracurricular	3.7	3.7
activities		
IWU's spiritual values coincide with my own	2.1	2.1
My parents wanted me to attend IWU	2.6	2.6
IWU offered me the best financial aid package	<u>3.3</u>	<mark>3.8</mark>
My campus visit allowed me to see myself at IWU	4.4	4.4
I didn't get admitted to my first choice school	2.5	2.5
I didn't get enough financial assistance from my first	2.3	2.7
choice school	2.5	2.7
I have friends attending IWU	2.4	2.2
Someone in my family attended IWU	2.2	1.9
The atmosphere at IWU is friendly	4.4	4.4
IWU will prepare me for a job after graduation	4.3	4.3
IWU will prepare me for top graduate/professional	4.2	4.4
schools	4.3	4.4
IWU has a reputation as a top regional university	4.4	4.4
IWU has opportunities to participate in community	2.4	2.4
service/civic engagement	3.4	3.4
There are students like me who attend IWU	4.0	3.8
IWU offers various options for housing	3.5	3.5
IWU has a strong national reputation	4.0	3.9

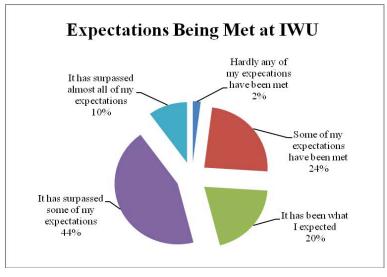
	Which of the following best de ethnic background	•
Importance of Attributes	Caucasian/White Mean	Other Mean
There is good academic advising	3.4	3.6
Faculty have close relationships with students	4.4	4.4
Ethics and morals are integrated into the curriculum	3.3	3.4
IWU offers study abroad opportunities	<mark>3.9</mark>	<mark>4.2</mark>
IWU is committed to environmental awareness and stewardship	3.3	3.4
IWU is committed to global awareness and consciousness	3.4	3.6
The overall quality of IWU's campus facilities is very good	4.4	4.5

### Expectations of IWU

IWU has surpassed some or all of the expectations of 54 percent of the respondents. An additional 20 percent said that IWU was what they had expected. Only 2 percent said that IWU had met hardly any of their expectations. The list of expectations that hadn't been met is broad and varied. Some of the more frequent answers included:

- Not enough diversity
- Difficult/poor registration process
- Can't get needed classes
- Need better advising/better guidance
- Faculty not caring/not focused on student needs
- Poor housing

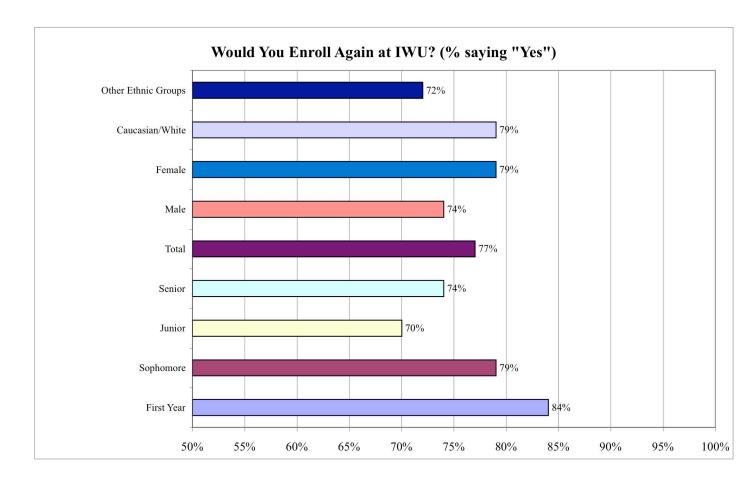
If respondents indicated that there were some expectations that hadn't been met, they were asked what those expectations were. The verbatim responses to this question, by division, can be found in the Exhibits section.



### ENROLL AGAIN AT IWU

Overall, three-fourths of students say they would enroll again. First-Year Students are most likely to say they would enroll again. Students from Other Ethnic Groups are less likely to say they would enroll again.

		Would	you still choose	e to enroll at IWU?
		Yes	No	Total
		Row %	Row %	Row %
	First Year	84%	16%	100%
In which year of college	Sophomore	79%	21%	100%
are you currently?	Junior	70%	30%	100%
	Senior	74%	26%	100%
<b>XX7</b> 1	Male	74%	26%	100%
What is your gender?	Female	79%	21%	100%
Which of the following	Caucasian/White	79%	21%	100%
best describes your ethnic background?	Other Ethnic Group	72%	28%	100%



### **Reasons Students Would Enroll Again at IWU**

Respondents were asked as an open-ended question why they would enroll again. One of the most frequently mentioned reasons to enroll again is that the students just like the overall IWU experience. They frequently used the phrase, "Love it." Most students see the positives of the University. Reasons for enrolling again include (full verbatim responses can be found in the Exhibits section):

- Challenging/strong academics and programs
- Supportive, quality faculty and staff
- Preparation for future
- Fits me perfectly/love it here
- Feel welcomed/friendly
- Wonderful community and people
- Small size
- Personal attention
- Extracurricular experiences and opportunities

### **Reasons Students Would Not Enroll Again at IWU**

Reasons given for not enrolling again include (again, full verbatim responses can be found in the Exhibits section):

- Not tolerant
- Not enough options/opportunities
- Too small
- Too expensive/not worth it
- Not diverse

### **E-Mail Invitation to Participate**

Dear IWU Student,

Illinois Wesleyan has retained The Lawlor Group, a national higher education research and consulting firm based in Minneapolis, to conduct a survey of current students about why you chose to attend IWU and about your experiences at the University. We are also interested in learning more about what defines your institutional culture and identity. The administration, faculty, and staff all want to ensure that IWU is meeting your expectations and providing you with a high quality educational experience.

Please click on the following link to take the survey:

**SURVEY URLI** 

Because we know you're busy, the survey will take about 10-20 minutes to complete. All of the responses we receive will be compiled and included in our final report, though your identity will remain confidential.

In appreciation of your assistance, when we receive your completed survey, we will enter your name in a drawing (two iPod Shuffles and 12 \$10 gift cards for the IWU Bookstore, Tommy's, Hattie's, or Starbucks will be awarded). From the surveys we receive by the end of the day on May 14, we will randomly select 14 students to receive these tokens of our appreciation.

Thank you in advance for your participation!

Sincerely,

Carole Arwidson Vice President and Director of Research The Lawlor Group 6106 Excelsior Boulevard Minneapolis, MN 55416 tlg@thelawlorgroup.com

If you do not wish to receive subsequent e-mails regarding this project, please click on the unsubscribe URL below to be removed from the mailing list.

[Unsubscribe URL]

### Illinois Wesleyan University Student Survey

Thank you for coming to this survey site to answer some questions and share your opinions about Illinois Wesleyan. Your responses are very important to us and will play a critical role in shaping future planning efforts.

The survey should take about 10-20 minutes to complete. Try to answer all of the questions to the best of your ability. There are no right or wrong answers. If you can't answer a specific question, please select "Don't Know/DK" or "Not Applicable/NA" if it is offered as a response, or leave the question blank.

You will not be identified in any way (this is a confidential survey), and your ratings and comments will be tabulated with all of the responses we receive.

## 1) Where did you first hear about Illinois Wesleyan University? (You may select up to three responses from the list below.)

□ High school teacher □ High school coach □ High school guidance counselor □ Friends □ Parents/siblings/other relatives □ Advertising □ Brochures sent to me in the mail □ Online resources (e.g., College Board.com; search engines) □ Ranking publications (e.g., U.S. News & World Report, Princeton Review) □ Individual college Web sites College fair □ IWU athletic coach □ IWU students □ Others from IWU (e.g., administrator, faculty, staff) □ Visit by an IWU admission counselor to my high school A phone call from an admission counselor **C** Recommendation from an alumnus/a other than a parent or relative □ Other (please specify)

If you selected other please specify: \_\_\_\_\_

	Not At All Important	Somewhat Unimportant	Neither Important nor Unimportant	Somewhat Important	5	Not Applicable
IWU's size is ideal	0	0	Q	0	0	О
I wanted to attend a liberal arts college	О	О	0	О	O	О
I wanted to attend a religiously affiliated institution	О	О	0	О	О	О
I wanted to attend college in a medium- size town	О	0	0	О	О	о
IWU is close to my hometown	0	0	0	0	0	О
IWU is far from my hometown	О	0	0	О	О	О
I wanted to attend a college that prepared me for a specific career, and IWU will do that		0	0	0	0	О
IWU's academic reputation was better than other colleges I considered	0	0	0	О	0	о
IWU's May Term offers additional educational experiences	О	О	О	О	О	О
IWU will enable me to double major or pursue multiple academic interests	О	О	О	О	О	С
IWU has a strong reputation in my major area of interest	О	0	0	О	О	О
IWU offers the opportunity to join a fraternity or sorority	О	О	О	О	o	О
IWU offers internship opportunities	О	О	О	О	О	О
IWU has a good athletic program, and I wanted to play sports	О	0	0	О	o	О
IWU has opportunities to participate in extracurricular activities	О	0	0	О	o	О
IWU's spiritual values coincide with my own	О	0	0	О	О	О
My parents wanted me to attend IWU	О	0	0	О	О	О
IWU offered me the best financial aid package	0	О	0	О	О	О

# 2) Please rate the importance of the following variables in selecting Illinois Wesleyan over other colleges you seriously considered.

	Not At All		Neither	Somewhat	-	Not Applicable
	Important	Unimportant	Important nor Unimportant	Important	important	Applicable
My campus visit allowed me to see myself at IWU	О	0	0	0	О	О
I didn't get admitted to my first choice school	О	0	0	О	О	0
I didn't get enough financial assistance from my first choice school	О	0	0	0	О	О
I have friends attending IWU	0	0	0	0	0	О
Someone in my family attended IWU	0	0	0	0	О	О
The atmosphere at IWU is friendly	О	0	0	О	О	О
IWU will prepare me for a job after graduation	О	0	0	О	О	О
IWU will prepare me for top graduate/professional schools	О	0	0	0	О	О
IWU has a reputation as a top regional university	0	0	0	0	0	О
IWU has opportunities to participate in community service/civic engagement	0	0	0	0	О	О
There are students like me who attend IWU	0	0	0	0	О	О
IWU offers various options for housing	0	0	0	0	О	О
IWU has a strong national reputation	О	0	0	О	О	О
There is good academic advising	О	0	0	О	О	О
Faculty have close relationships with students	О	0	0	О	О	О
Ethics and morals are integrated into the curriculum	О	О	О	О	О	О
IWU offers study abroad opportunities	О	О	0	О	0	О
IWU is committed to environmental awareness and stewardship	o	0	0	0	o	О
IWU is committed to global awareness and consciousness	O	0	0	0	O	О
The overall quality of IWU's campus facilities is very good	о	0	0	0	o	О

# **3**) Please rate the importance of the following variables in selecting Illinois Wesleyan over other colleges you seriously considered.

4) For each of the following variables or attributes, rate how well Illinois Wesleyan performs or delivers on them as far as you are concerned. Use a rating scale of 1 to 10, where a 1 means Illinois Wesleyan performs "Very Poorly" or "Doesn't Deliver" and where a 10 means Illinois Wesleyan performs or delivers "Exceptionally Well." A 5 represents an average score. Use DK/NA for Don't Know or Not Applicable.

	1 Very	2	3	4	5	6	7	8	9	10	DK/NA
	Poor				Midpoint					Exceptional	
Overall reputation of the university	0	0	0	0	0	0	0	0	0	0	0
Reputation in the liberal arts	0	0	0	0	0	0	0	0	0	0	Ο
Reputation of the professional schools	0	0	0	0	0	0	0	0	0	0	0
Reputation of its faculty	0	0	0	0	0	0	0	0	0	0	0
Academic quality of the students	0	0	0	0	0	0	0	0	0	0	0
Advising that helps me map out my academic program and complete it in four years	О	0	0	0	0	0	0	0	0	О	0
Overall diversity of the student body	0	0	0	0	0	0	0	0	0	0	0
Ethnic diversity of the student body	0	0	0	0	0	0	0	0	0	0	0
Geographic diversity of the student body	0	0	0	0	0	0	0	0	0	0	0
Economic diversity of the student body	0	0	0	0	0	0	0	0	0	0	0
Full-time faculty who are knowledgeable and engaging teachers	0	0	0	0	0	0	0	0	0	О	0
Adjunct (part-time) faculty who are knowledgeable and engaging teachers	0	0	0	0	0	0	0	0	0	О	0
Student/administrative services that are helpful and responsive	О	0	0	0	0	0	0	0	0	0	0

5) For each of the following variables or attributes, rate how well Illinois Wesleyan performs or delivers on them as far as you are concerned. Use a rating scale of 1 to 10, where a 1 means Illinois Wesleyan performs "Very Poorly" or "Doesn't Deliver" and where a 10 means Illinois Wesleyan performs or delivers "Exceptionally Well." A 5 represents an average score. Use DK/NA for Don't Know or Not Applicable.

	1 Very	2	3	4	5	6	7	8	9		DK/NA
	Poor				Midpoint					Exceptional	
Access to technology	Ο	0	0	0	0	0	0	0	0	0	0
Use of technology in courses	0	0	0	0	0	0	0	0	0	0	0
Service learning opportunities	0	0	0	0	0	0	0	0	0	0	0
Intellectually challenging academic programs	0	0	0	0	0	0	0	0	0	0	О
Students receive personal attention from the faculty	0	0	0	0	О	0	0	0	0	0	О
Students receive personal attention from the staff	0	0	0	0	0	0	0	0	0	0	О
Study abroad opportunities	0	0	0	0	0	0	0	0	0	0	0
Opportunities for students to explore and strengthen their faith	0	0	0	0	0	0	0	0	0	0	О
Opportunities for students to participate in clubs and organizations	0	0	0	0	О	0	0	0	0	0	0
Contribution of sororities and fraternities to campus life	0	0	0	0	О	0	0	0	0	0	0
Opportunities for students to participate in intercollegiate athletics	0	0	0	0	О	0	0	0	0	0	0

Successful athletic programs	Ο	$\mathbf{O}\mathbf{O}\mathbf{O}$	О	0000	Ο	Ο
Opportunities for students to participate in internships	О	000	0	0000	О	Ο

6) For each of the following variables or attributes, rate how well Illinois Wesleyan performs or delivers on them as far as you are concerned. Use a rating scale of 1 to 10, where a 1 means Illinois Wesleyan performs "Very Poorly" or "Doesn't Deliver" and where a 10 means Illinois Wesleyan performs or delivers "Exceptionally Well." A 5 represents an average score. Use DK/NA for Don't Know or Not Applicable.

	1 Very	2	3	4	5	6	7	8	9	10	DK/NA
	Poor				Midpoint					Exceptional	
Career guidance that helps me prepare to pursue employment	0	0	0	0	0	0	0	0	0	O	О
Success of graduates	0	0	0	0	0	0	0	0	0	0	Ο
Ability to prepare students for top graduate/professional schools	0	0	0	0	0	0	0	0	0	О	О
The emphasis of the faculty is on teaching	0	0	0	0	0	0	0	0	0	0	0
Opportunities to collaborate with faculty on scholarly and creative projects	0	0	0	0	0	0	0	0	0	0	О
Faculty actively publish in their fields	0	0	0	0	0	0	0	0	0	0	Ο
Small class size allows for personalization and active student participation	О	0	0	0	О	0	0	0	0	О	О
Breadth in the curriculum in terms of the variety of course offerings	0	0	0	0	0	0	0	0	0	O	О
Depth in the major/program offerings	0	0	0	0	0	0	0	0	0	0	Ο
A creative and innovative curriculum	0	0	0	0	0	0	0	0	0	0	Ο
Ability to pursue multiple academic interests	0	0	0	0	0	0	0	0	0	О	О
Encourages students to take intellectual risks	0	0	0	0	0	0	0	0	0	О	О
Produces nationally regarded student scholars (e.g., Rhodes or Fulbright Scholars)	О	0	0	0	0	0	0	0	0	О	0

7) For each of the following variables or attributes, rate how well Illinois Wesleyan performs or delivers on them as far as you are concerned. Use a rating scale of 1 to 10, where a 1 means Illinois Wesleyan performs "Very Poorly" or "Doesn't Deliver" and where a 10 means Illinois Wesleyan performs or delivers "Exceptionally Well." A 5 represents an average score. Use DK/NA for Don't Know or Not Applicable.

	1 Very	2	3	4	5	6	7	8	9	10	DK/NA
	Poor				Midpoint					Exceptional	
Produces well-rounded graduates	0	0	0	0	0	0	0	0	0	0	0
Strong intellectual climate	0	0	0	0	0	0	0	0	0	0	0
Varied and active student life outside of class	0	0	0	0	0	0	0	0	0	0	О
Attractive and desirable residential/housing options	0	0	0	0	0	0	0	0	0	0	О
Overall diversity of the faculty	0	0	0	0	0	0	0	0	0	0	Ο
Ethnic diversity of the faculty	0	0	0	0	0	0	0	0	0	0	0
Overall diversity of the staff	0	0	0	0	0	0	0	0	0	0	0
Ethnic diversity of the staff	0	0	0	0	0	0	0	0	0	0	Ο

Environmental awareness	Ο	$\mathbf{O}\mathbf{O}\mathbf{O}$	0	0000	0	Ο
Community service/civic engagement	0	000	0	0000	0	Ο
Global awareness and consciousness	0	000	0	0000	0	Ο
Student-centered culture	0	000	0	0000	0	Ο
Friendliness of campus community	Ο	000	0	0000	0	Ο

8) Overall, how satisfied are you with your experience at Illinois Wesleyan on a scale of 1 to 10, where a 1 means "Very Dissatisfied" and a 10 means "Totally Satisfied"? A 5 is the midpoint rating.

	1 Very	2	3	4	5	6	7	8	9	10	DK/NA
	Dissatisfied				Midpoint					Totally	
										Satisfied	
Overall Satisfaction with Illinois Wesleyan experience	О	0	0	0	0	0	0	0	0	О	О

## 9) Which of the following best describes how your Illinois Wesleyan experience has lived up to your expectations?

- **O** Hardly any of my expectations have been met.
- **O** Some of my expectations have been met.
- **O** It has been what I expected.
- **O** It has surpassed some of my expectations.
- **O** It has surpassed almost all of my expectations.

#### 10) What expectations did you have that haven't been met at Illinois Wesleyan?

#### 11) From the list below, check the extent that the words or phrases describe Illinois Wesleyan.

	Does not describe Illinois Wesleyan	Somewhat describes Illinois Wesleyan	Definitely describes Illinois Wesleyan
Isolated	0	0	0
Safe	0	0	0
Career-oriented	0	0	0
Selective	O	0	0
Ethnically diverse	O	0	0
Religious	0	0	0
Fine arts-oriented	<b>O</b>	0	0
Prestigious	O	0	0
Well-known	O	0	0
Athletics-oriented	<b>O</b>	0	0
Politically liberal	O	0	0
Politically conservative	O	O	0
Successful graduates	C	O	0

	Does not describe Illinois Wesleyan	Somewhat describes Illinois Wesleyan	Definitely describes Illinois Wesleyan
Comfortable	0	Ο	0
Tolerant of differences	O	О	O
Personal attention	0	0	0
Intellectual	0	0	0
Academically challenging	O	О	O
Supportive	0	0	0
Back-up school	0	0	0
Expensive	0	0	0
Friendly	0	0	0
Affordable	0	0	0
Spiritual	0	0	0
Fun	0	0	0
Party school	0	0	0

#### 12) From the list below, check the extent that the words or phrases describe Illinois Wesleyan.

#### 13) From the list below, check the extent that the words or phrases describe Illinois Wesleyan.

	Does not describe Illinois Wesleyan	Somewhat describes Illinois Wesleyan	Definitely describes Illinois Wesleyan
Welcoming	0	0	0
Service-oriented	Ο	0	0
Clean	0	0	0
Small	Ο	Ο	0
Quiet	0	0	0
Boring	0	0	0
Changing for the better	О	О	0
Cohesive community	0	0	O
Strong regional reputation	О	О	0
Homogeneous	0	0	0
Cliquish	0	0	0
Ethical, moral	0	0	0
Great teaching	O	O	0

#### 14) From the list below, check the extent that the words or phrases describe Illinois Wesleyan.

	Does not describe Illinois Wesleyan	Somewhat describes Illinois Wesleyan	Definitely describes Illinois Wesleyan
Innovative	0	0	Ο
Strict	0	0	Ο
Midwestern	Ο	О	О
Strong national reputation	Ο	Ο	Ο
Tradition rich	Ο	О	О
Liberal arts emphasis	0	Ο	Ο
More of a small university than a liberal arts college	0	О	0
Professional program-oriented	О	O	О
Student-centered	Ο	О	О
Top tier	Ο	Ο	Ο
Environmentally aware	0	Ο	Ο
Globally aware	Ο	Ο	0
Civic-minded	Ο	Ο	Ο

15) What do you want Illinois Wesleyan to be known for? Choose all that apply.

O Safe

- **O** Career-oriented
- **O** Selective
- O Ethnically diverse
- **O** Religious
- **O** Fine arts-oriented
- **O** Prestigious
- O Well-known
- **O** Athletics-oriented
- **O** Politically liberal
- Politically conservative
- O Successful graduates
- Comfortable
- **O** Tolerant of difference
- **O** Personal attention
- **O** Intellectual
- **O** Academically challenging
- **O** Supportive
- **O** Expensive
- **O** Friendly
- **O** Affordable
- **O** Spiritual
- **O** Fun
- **O** Welcoming
- **O** Service-oriented
- **O** Clean
- **O** Small
- **O** Quiet
- **O** Changing for the better
- Cohesive community
- Strong regional reputation
- **O** Homogeneous
- O Ethical, moral

# EXHIBIT

**O** Great teaching **O** Entrepreneurial **O** Innovative **O** Midwestern **O** Strong national reputation **O** Strict **O** Tradition rich **O** Liberal arts emphasis O More of a small university than a liberal arts college • Professional program-oriented **O** Student-centered **O** Top tier O Environmentally aware **O** Globally aware O Civic-minded **O** Other (please specify)

If you selected other please specify: \_\_\_\_\_

16) Knowing what you know today about Illinois Wesleyan, if you were now choosing a college to attend, would you still choose to enroll at Illinois Wesleyan?

O Yes O No

17) Why did you answer YES?

18) Why did you answer NO?

**19**) Looking at the following list of other higher education institutions, please choose which statement best applies to each college or university.

	Better than Illinois Wesleyan	Similar to Illinois Wesleyan	Illinois Wesleyan is better than	Don't Know
Northwestern University	О	О	О	0
Washington University	Ο	Ο	Ο	Ο
Carleton College	Ο	Ο	0	0
DePauw University	Ο	Ο	0	0
Beloit College	Ο	Ο	Ο	Ο
Macalester College	Ο	Ο	0	Ο
St. Olaf College	Ο	Ο	Ο	Ο
Knox College	0	Ο	Ο	Ο
Lawrence University	0	Ο	Ο	Ο
Grinnell College	Ο	Ο	0	Ο
Kenyon College	0	Ο	0	0
Oberlin College	0	Ο	О	0
University of Illinois	Ο	Ο	Ο	Ο
University of Notre Dame	О	0	О	0
University of Chicago	Ο	Ο	Ο	Ο
Augustana College (Illinois)	0	0	0	0
Colorado College	0	0	0	Ο

### EXHIBIT

# The following is Illinois Wesleyan's Mission. After you've read this carefully, you will be asked two questions.

### MISSION

Illinois Wesleyan University, an independent, residential, liberal arts university founded in 1850, strives to attain the ideal of a liberal education while providing unique opportunities with its distinctive curricula and programs. A liberal education at Illinois Wesleyan fosters creativity, critical thinking, effective communication, strength of character and a spirit of inquiry; it deepens the specialized knowledge of a discipline with a comprehensive world view. It affords the greatest possibilities for realizing individual potential while preparing students for democratic citizenship and life in a global society. As the University pursues this ideal for all its students, it helps students to follow a wide range of career and life paths, offering diverse curricula in liberal arts, fine arts and professional programs as well as opportunities for interdisciplinary study and off-campus learning. The University through its policies, programs and practices is committed to diversity, social justice and environmental sustainability. A tightly knit, supportive university community, together with a variety of opportunities for close interaction with excellent faculty, both challenges and supports students in their personal and intellectual development.

### 20) Do you feel that Illinois Wesleyan is living its Mission as best it can?

- O Yes O No
- 21) Why did you answer YES?
- 22) Why did you answer NO?
- 23) Is there anything else you would like to share with us?
- 24) In which of the following academic areas is your major? (Check all that apply.)
  - Humanities
  - Natural Sciences
  - Nursing
  - Art/Music/Theatre Arts
  - Social Sciences
  - Business/Economics
  - Undeclared major

### 25) In which year of college are you currently?

- **O** First Year
- **O** Sophomore
- **O** Junior
- O Senior
- **O** Other

# EXHIBIT

### 26) Are you a ...

- **O** A U.S. domestic student
- **O** An international student

### 27) What are the first three numbers in your home ZIP code?

### 28) What is your gender?

- **O** Male
- **O** Female
- **O** Prefer not to answer

### 29) Which of the following best describes your ethnic background?

- **O** African American
- O Asian American
- O Caucasian/White
- Hispanic or Latino
- O Native American Indian
- O Pacific Islander
- O Other
- Prefer not to answer

If you want to be eligible for the drawing (two iPod Shuffles and 12 \$10 gift cards for the IWU Bookstore, Tommy's, Hattie's, or Starbucks will be awarded), please provide your name, e-mail address, and mailing address where we can reach you. This is a confidential survey, and only The Lawlor Group will have access to this information for the purposes of the drawing.

- **30) Name:**
- 31) E-Mail Address:
- 32) Address:
- 33) City, State, Zip:

That completes the questionnaire. Thank you very much for taking the time to answer our questions.

# **Quantitative Study With Current Students: Verbatims**

Following are the verbatims from selected questions in the Quantitative Study with Current Students at IWU, conducted in April/May 2007. The verbatims, which are anonymous, are presented by question and are only the opinions of individuals and so should be taken at face value. Please bear in mind that the opinions expressed herein represent individual opinions on certain topics, and do not necessarily correlate with the statistical findings of the research itself. While an individual may have strong opinions on a certain topic, his/her response to specific questions may be different.

Notes:

- Individual responses are separated by bullets.
- The following verbatims are segmented by the respondents' class year.

# What expectations did you have that haven't been met at Illinois Wesleyan?

### **First-Year Students**

- Advisors are not as helpful as the school makes them seem. Also, the student centered approach the school claims to employ is a false claim they should not use to sell the school to prospective students.
- Advisors that are prompt and available
- Challenging classes, safe place, decent housing(i.e. No hot water, or no heat, or no ac), freshman roommate selection(not good pairings), housing staff competence(policy not enforced)
- Ethnic diversity
- I don't think it's easy to have expectations of college be met. I came here with expectations of my major and it's not that they met them or didn't meet them as much as it was just different. I wish there were more classes offered.
- I expected challenging classes, and that has not been delivered. All of my parttime professors have been completely disengaged. When I have issues, none of the staff are good about answering their emails. The university also disregards student groups unless you're militant about getting attention. ORL is exclusionary and completely incompetent at actually addressing student issues because they're too worried about being politically correct.
- I expected professors to help you pursue your desired career field but instead, all I got from the biology department was that I should decide on something else, but that's only one department. The chemistry department chair helped me find other ways to still pursue the same career path.
- I expected the students to be more accepting. I sometimes don't feel very welcomed or accepted here, though, mainly because of religious intolerance and other prejudices against GLBTQ individuals such as myself. Furthermore, although the students here are smart and can do well in their classes, I haven't found many students with the vivid intellectual energy that often accompanies

geniuses, even though I was told brilliant people abound at IWU. (I have found some brilliant professors, though, which has greatly pleased me.)

- I expected the students to care more about multicultural activities and awareness.
- I felt that the gateway would better prepare me for writing for my college classes. However, I worked extremely hard to not have any improvement. Overall, some of the classes offered to freshman in majors and gateways make it hard to avoid failing. Gateway is supposed to be an introduction to college, not a three hundred level class that kills our GPA
- I thought it would be easier to come in as an undecided major and still graduate within four years.
- I thought that the professors would be better. I had many professors that disappointed me. I also believe that facilities should be better maintained. In my residence halls there were never more than 3 dryers working at any given time. Also, May Term was emphasized as being very helpful but not many classes are offered that would be an advantage to take.
- I was hoping for a more rigorous academic climate. The class sizes are larger than I expected. There is more drinking than I anticipated.
- More engagement of students in classroom discussion. Better teaching quality of faculty.
- My expectations that haven't been met are the first year housing and Gen Ed classes are more difficult and time consuming than they should be.
- Registration was made to be like a breeze when we are applying here, but in reality it's a nightmare. Also IWU is not diverse, and quite often certain community is rather segregated by choice.
- The change in study abroad has destroyed my hopes of studying abroad. Also, the lack of creativity in most of the courses makes it the same as if one went to a state school... The information is presented the same as I would expect, and have experienced, in a 100 person lecture.
- The class and housing registration were awful, and I guess I poorly estimated the amount of people who go here. I see the same people every day, and that is slightly irritating.
- The football team isn't good.
- They boasted of a superior music program for voice, but really, it is unrealistic and not very challenging (for voice performance, not many of the other music majors)
- They did not help me get an internship this summer, and I know that freshman at other colleges got internships through their school

### Sophomores

- A better art program.
- A cooperative, not competitive biology department. More diverse people.
- A lot of students are not like me, some faculty doesn't take any effort to get to know your name
- A more diverse student body, a more mature student body, a higher student commitment to activism/participation in events bigger than themselves. I thought it would be more politically liberal than it actually is.
- As much as the faculty (professors, advisors, etc) have been attentive and helpful, I feel the staff lacks those same qualities. I have personally felt belittled and singled-out by some staff members who have greatly affected my opinion of Wesleyan and my future plans to support the school once I graduate. There are some ideologies and rules at the school that directly contradict the normalities of college-life. While the faculty is trying to prepare us for the real world in our classrooms, the staff seems to be sheltering us from real situations. Also, I do not understand how our tiny school has so many technical issues so often when neighboring schools of 20,000-35,000 students have never had any problems with registration and such.
- Athletics are not what I thought and classes are tougher than expected.
- Availability of courses in liberal arts
- Cleanliness of bathrooms
- Faculty does not care about students on a personal level. Most make it difficult for athletes and do not understand for missed classes even if reason is legit. I expected a more "lax" atmosphere when I came here, but the faculty here makes it difficult to have a life outside school work.
- Far less diversity than my high school.
- Field placements for observations and student teaching the school is too small to have very good variety for student placements.
- Frankly, they've been very poor about treatment to members of the Greek community. Our housing is abominable and we can't be given new housing quickly (this is understandable). However, if members of our group choose to live elsewhere (in better accommodations) we can be fined. Additionally, tuition is going up almost every semester ... But our loans aren't increasing accordingly. It's unfair to increase tuition without compensating somehow. Those are the two most serious things that bother me; everything else has been pretty good or minor problems that can be chalked up to circumstance.
- I didn't receive an internship after my sophomore year.
- I expected a challenging, stimulating, and intellectual scholarly community. I expected to be surrounded by intelligent students with a deep desire to learn. I expected a more diverse (I do not mean only ethnically diverse) student body.
- I expected a more diverse student body.
- I feel that for what it cost, the faculty should be more helpful. Also, the food service sucks. There are no options.
- I hate this school.
- I thought that the faculty would have had better teaching skills. Many of the teachers that I have had are fully accomplished in their fields and very smart,

however are completely deprived of the ability to actually teach the subject that they are so interested and accomplished in.

- I thought that the professors would be engaging, but so far I've almost been turned off from my major because there are so few professors in that field and I've had a bad experience with one of them. What am I supposed to do after that?
- I thought there would be a wider variety of courses. For example, I thought there would be computer classes for Excel and Access but there aren't any so I am taking summer school.
- Less emphasis on superficial diversities. Not having to waste time in unimportant 'required' classes
- More intelligent student body.
- Social life is a letdown, unfriendly atmosphere(peers)
- Sometimes I feel as though all of what has been promised to me has not been fulfilled.
- The education program has failed to meet my expectations. I planned to student ٠ teach in Chicago, and I understand that the program was cut due to funding, but they are not making any attempts to find another program. This option was one of the main reasons I chose IWU. The education department, aside from a select few, has not been helpful; instead they try to push their views onto students and do not LISTEN to what we have to say. It's not OUR teaching beliefs, it's theirs. Some professors are severely lacking CLASSROOM experience. How can a professor tell me how to teach when s/he has never had his/her own classroom? I expected to have professional, knowledgeable, diverse professors, and those expectations have not been met. Some of the greatest professors I have had left IWU due to contracts or other issues. This was severely disappointing; IWU should do everything they can to seriously consider students' perspectives. I also expected to be able to take whatever classes I wanted because IWU is so small, but despite paying \$38,000 a year, I have not been able to get into many classes. IWU does not seem to realize that the current system for registering is not optimal; IWU should also hire more professors so that more classes are offered. Basically, I could have gone to North Central or Augie for less money, more financial aid, more class options, and proficient professors. I chose IWU because I believed it would provide me with the best education and opportunities for my future; so far, it has not met my expectations.
- The education program is lacking in direction and general commitment to the students. It focuses on standards rather than good teaching techniques. Oh, and the free stuff the library gives out could be a lot cooler. A lot cooler.
- The fact that it is impossible to get into the classes that I need in my major, especially since I am entering my junior year.
- The name "Wesleyan" is very misleading. It is difficult to be a part of a religious organization on this campus and not be viewed as a hypocrite, and it is difficult to find meeting places at times. Faculty is less welcoming/friendly than I expected. Many staff and faculty are hard to get a hold of/don't respond to messages.
- The opportunity to do research with professors and to have intellectually stimulating classes.
- The overall diversity of the campus is extremely poor.

- The school is sorely lacking in economic and ethnic diversity. Some of the teachers probably shouldn't be in a teaching position.
- There is no stimulating academic environment, the quality of the school is much lower than packaged, the intelligence of the student body is negligible, the IWU bubble prevents world events from being debated or even brought to the attention of the student body
- Too small of a campus, not very broad offering of classes
- Understanding subject matter, professors have problems explaining things so that students understand.

## Juniors

- Facilities of the Music Department are lacking. Need a decent performance hall. Need decent rehearsal spaces. Need a good string department. Need better management of overall budget. Needs to stop wasting money on useless things like the "Welcome Center". Meal plan is a scam!
- A larger curriculum for English students not going into teaching or any kind of creative fiction
- Advising is terrible here
- Approachable and nice staff, lack of diverse options for minor requirements
- Career and internship help/advising was not as available or useful as I expected
- Coaching ability from athletics. A lot of the grading from professors is based off of intangible qualities. It is about 50/50 regarding professor satisfaction.
- Education Department has been disappointing to me and the town of Bloomington has been a real bummer.
- Extensive study abroad program and financial aid to make that feasible. Financial assistance has declined every year I've attended while tuition has risen. Too much emphasis on pre-med Biology students and not for any other graduate school profession (such as pre-Law.)
- Extremely challenging academic courses
- Financial aid was not as helpful as I was led to believe. Study abroad is not as accessible as it could be. Security was presented as being better. Career center is not helpful
- Free thinking, progressive, diverse, and open minded student body and environment.
- How well the administration runs the university.
- I expected a more student-oriented environment.
- I expected it to be much more rigorous academically.
- I expected more independent thinking from the student body.
- I expected more political activism on the campus and more active interest by students on global affairs
- I expected there to be a more diverse campus, in regard to students, staff, and faculty. The world is not predominately white and from upper or middle-class society. I expected there to be more culturally sound policies, especially with housing issues. I believe the University failed me in how they handle racially prejudice situations amongst roommates and housing. Issues should not be merely

"swept" under the carpet; they should be addressed in a more educational manner. I believe that there should be more in place to create a more diverse campus life, so students are submerged in an environment where they can learn from one another so as to combat ignorance.

- I feel like my program of study hasn't prepared me enough for what I'll be dealing with in the real-life market.
- I feel like the academic environment has not been as rigorous as I expected. Also, I feel like campus environment hasn't been as student centered as I would have expected (especially ORL which I feel should have students at the center of their mission).
- I thought everyone was going to be focused on their academics/ future success in life, but too many people are wasting the faculty's time, and our money--Now in my junior year, I have connected with all my teachers.
- I was not supported by several faculty in decisions that I needed guidance on. I was not able to receive a teaching certification in the areas I desire. I also feel the overall feel of the school is over exaggerated. There is a large emphasis on a "we are better than others" attitude and I feel that is the wrong impression to be giving a college of impressionable students. I also feel I paid far too much for the opportunities and lack of diversity and education I received.
- I was told that I would start on the lacrosse team my freshman year if I decided to come to IWU, but when I got there in the Fall, there was no team! IWU administration say they are pro-Greek life, but neglect fraternity houses and make up outrageous fines to get chapters kicked off campus. Tuition is so expensive, but students see no real indications of that, besides the bill
- Independence that I hoped to gain freshman year felt more like we had Big Brother watching our every move, documenting everything. And I was under the assumption that there was almost a 100% acceptance into med school...there isn't
- It claimed the theater program was nationally renowned and it was one of the top schools nationally. Although theater here is exceptional and the school is above average, it is nowhere near the caliber of schools like Grinnell, Notre Dame, Northwestern, University of Chicago, Oberlin, etc. Also, it is very repetitive in terms of student body. Most of the students are upper middle class white kids from the Suburbs of Chicago.
- Job placement or help in finding a career after graduation. HUGE lack of internship opportunities available through Career Center for Fine Arts.
- Knowing what i have to have done by my senior year as a freshman. Liaison between Greek life and campus life.
- Living expectations, social network,
- My advising in the education department has been very poor. Additionally, many of the courses I have taken in the Educational Studies Department have not been very helpful, exciting, or useful.
- Nurturing arts community liberal Arts does not succeed-the students end up very success and money-driven or dissatisfied with the intellectual energy of the campus. The only students that seem to enjoy the campus are not those who want a whole liberal arts experience (i.e. Business majors)

- Professors' ability to teach material, friendliness and inclusiveness, Feeling intellectually challenged, strong academic environment, a reliable and student-centered residential life program
- Students were not as diverse as I expected them to be, job placement was concentrated in the Midwest, strong emphasis on Chicago but not other major cities or places within the country or around the world for graduate schools or jobs
- The ability of the school to correctly identify and ACT upon problems that the students bring up. There is too much bureaucracy and not enough action when students bring something to the attention of the BOT or the president. The Strategic plan is utter shit, just words on paper that don't inspire action or attention. It needs to be more concise and more of the ideas expressed in it need to be acted upon faster. Also, the way the school handles its money seems like magicians playing with monopoly money: where it goes, nobody knows! But who cares! It's just play money!
- The administration does not cater as much to the students as it should in terms of quick response and well being.
- The career center did not really help with my anticipated internship goals. Study Abroad opportunities were no-existent. Teachers are liberal and administration is conservative.
- The Educational Studies Program did not live up to my expectations. It leaves much to be desired and I am fearful about the education I have received from this program.
- The financial aid office is the only major thing about the campus that turned me away. There is little assistance offered, especially to students who may even be legal independents. The financial aid office refuses to acknowledge this. Because of this I have looked at transferring to other schools many times.
- The lack of spam mail protection
- There is a lack of higher competition within the music building, and there should be less coursework and more work on musical technique as well as performance within the performance major degree. Higher expectations should be expected of performance majors, and because of lack thereof, performance majors barely practice. An example would be a test in technique for every jury where an expected goal should attempt to be achieved, even if it is farfetched. Students of the performance program often have memory slips and technical problems because they do not focus enough on these problems. Music cannot be created without technique.
- Though respected by others outside the university, my major (biology) track lacks opportunities for students that aren't sure what exactly they want to do (are not premed, pre-vet, or pre-dent). Not enough diverse topics are covered, and each course is so difficult that it is undesirable to take more than one class in the major at a time. Also, the career center, while friendly, has not helped me find internships two years in a row. Rather, they told me to go look online through the countless websites that have offerings. While it is nice to have options, it was a waste of time to ask them for help because I could have found websites to look on my own.

- Too many to write in one paragraph.
- When I applied, Wesleyan boasted about their religious affiliation but when I became a student, I did not find Wesleyan had any interest in religious affiliations.

### Seniors

- Academic environment was a little too focused on testing well as opposed to learning well.
- Affordable study abroad, career advising. Internship help (I had to do all of it on my own), horrible advising
- Better med school advising process. It tells you something when a school that boasts about its premed program can't sent a student to a top 10 med school in the past 5 years. Additionally, I expected the school to have a better reputation. Most medical schools I spoke with had never heard of Ill Wes... Even in the Midwest.
- Cultural Diversity, Geographic Diversity, Understanding/willingness of administration
- Diversity of class offerings within my major, biology
- Diversity of student body, overall intelligence of student body, acceptance of different religions/lack of religion.
- Everything I rated a 5 or less on, particularly general (not ethnic) student and faculty diversity
- Feel more confident about what I learned. Did not get to take some classes I wanted to because of the scheduling.
- I don't fit the model of an IWU student, and the opportunities that are offered are primarily focused on that model.
- I don't think the quality of the education I received here was as great as what the university likes to think it provides.
- I expected more guidance early on from professors. I also anticipated more flexibility with class scheduling. I feel that, especially this past year, there was a lack of assistance from faculty, staff, and campus offices in preparing for graduating.
- I feel like you pay all this money to go here, and once you are out on your own. The career center does not do enough for science majors. Many of the things that you asked to rate I feel don't apply, because I don't conceder Wesleyan to even be "on the board" for some points of interest. (See what I marked low, NA, or unimportant.
- I feel that the depth of the curriculum was not up to my expectations nor were the type of courses in terms of diversity.
- I felt as though, despite strong rhetoric to the contrary, the faculty/administration was more concerned with their own reputations and financial issues, rather than focusing on developing well-rounded students. Furthermore, we advertise ourselves as a liberal arts university, but our biggest major is Business. Does no one see the contradiction there?! And the Career Center is geared almost 100% toward business majors. As someone with liberal arts major, if I ever wanted an internship or career advice, I had better look elsewhere. And finally: ORL.

Where do I start? That organization does NOT need to be even 1/3 of the size it is. It is literally taking over the university.

- I had the expectation that there would be a lot of student traditions- fun, silly things that students would do every year around homecoming, etc. I had older friends who went here who told me this. When I got here, the University decided that the traditions had to go. Illinois Wesleyan has killed every meaningful student tradition in the hope that something more respectable will come about.
- I thought that the administrative staff would be friendlier. I also believed that the Greek system was valued by those in positions of power, but as I see now, they do not highly value the opinions of such students. Finally, I felt that the academic advising was subpar and the Career Center only met the needs of those looking for employment and specifically in the field of business.
- I thought this would be a campus that valued diversity, but it sees diversity in terms of black and white. The curriculum and ideals of the faculty are all in line with some set code (perhaps that of the Board of Trustees). All faculty that I have had that have offered different ideas and the best professors I have EVER HAD at Wesleyan have been let go. Politics within the faculty at this school is disgusting, and as a result the students suffer.
- I was hoping that more medical schools would realize the difficulty of IWU and give a little more leeway with GPA requirements. One of the things that hooked me about IWU is the "100% acceptance rate into graduate programs." I worked hard my entire 4 years, but I kept telling myself "its ok, the med schools know IWU is a hard school. They'll understand," when I had average grades. I'm a smarter/better student than some of my pre-med buddies from other schools, but they're having a better time than I am getting in because they look better on paper. Tell the biology professors to curve more. If they have to kill us in class, at least give us a little more reward for it. Yeah, I'm bitter.
- I was not able to join a sorority. I have not found a job and I am a graduating senior. I have not made any lifelong friends.
- I was told that I could pursue many different interests, however if you are a biology major it is almost impossible to take a course out of the department, hardly any classes transfer from other institutions, and the academic advising and career counseling are do it yourself because you won't get any help. Also, the student body was said to be liberal and open minded which is the exact opposite, as there is barely any diversity, the student body is generally from the same place, and is mostly Christian. I can't count how many times I was asked if I believe in Jesus walking on campus.
- I would have expected more cooperation from the university in regards to fraternity/sorority life. It seems as though IWU would rather rid them of Greek life when most of the contributions to the university are given by Greek alums.
- Lack of advising. Career center is only business/accounting oriented. Lack of internships in diverse fields difficulty in combining the fine arts and core academics as a major/minor
- My program did not prepare me as well as I wished it would've. I was disappointed at the lack of diversity.
- No diversity

- Quality of students was very poor from an intellectual standpoint. Almost everyone is from Illinois, especially suburban Chicago. Poor choice in course offerings - I couldn't take many classes that would be standard at other schools because they weren't offered often enough. Study abroad program's new policy screws incoming students - I had a great experience studying abroad at IWU before the policy change but would not do so if it was like it is now, as it's a total rip-off. Didn't feel like I got much value for my money in terms of quality of education for \$ paid; my classes were not that small, I could have went to a state school for free, and not being able to take many important classes in my major will hurt me in graduate school.
- The business major is a complete waste of time. The curriculum in no way prepares students for careers in business. At best, it provides a way for IWU quietly add the less intelligent students to their list of graduates.
- The classes were easier than I expected.
- The faculty is by far more liberal than the students. Most of the campus is apathetic to all social issues. The university's commitment to social justice and global consciousness is not true. The students it recruits don't care and IWU's endeavors read as a slightly more than lip service. Hate crimes are not properly dealt with. The camps lacks an intellectual atmosphere students do not engage in academic relevant, there are insufficient internship and employment opportunities for students not in the business/econ/accounting program or in the natural sciences. The faculty of the art program is apathetic, do not offer a sufficient range of learning opportunities, the art history program is completely dominated by the history of dead white enlightenment period men. The art program does not encourage independent study and keeps classes in the course book that attract students here but are never offered such as animation courses, and a stable drawing concentration. Further, it offers no web design courses when it is the industry expectation that a graphic designer need to be able to work across formats. The faculty of color and queer faculty are not given the same amount of respect, not is enough done to recruit them. The university glances over student experiences and provides a hostile environment underneath a surface of Midwestern politeness.
- The school lies about how diverse it is. Too easy to get on the Dean's list. IT isn't funded well enough to support the technological standards that the University uses to draw in new students.
- The social aspect of college is lagging here. Also, I think that for the amount of money we pay to attend IWU, there needs to be a wider variety of courses within schools.

# Knowing what you know today about Illinois Wesleyan, if you were now choosing a college to attend, would you still choose to enroll at Illinois Wesleyan?

# **Reasons Students Said, "Yes."**

## First-Year Students

- Although I don't always feel welcomed or accepted here, IWU's academics are exceptional and I've strongly liked many of my classes and professors. Furthermore, I have found a few close friends here, though I still feel like I'm part of a vast and sometimes oppressed minority. Overall, I feel IWU's academic programs make it worth the discomfort and lack of acceptance to stay here (or attend again, given the option).
- Although IWU has its flaws, every school does, and for the most part I am happy at Wesleyan.
- Although some of the professors and students here make school hard to manage, I find that the benefits outweigh any obstacles. This school is great and I wouldn't choose any other over it.
- Because although there are certain aspects that could be better, the people here are wonderful, and when it gets down to it that's really the most important thing.
- Because as soon as I walked onto IWU's campus for the first time, I knew I was meant to go here. I can't even begin to imagine myself somewhere else. I'm extremely happy here at IWU.
- Because at the moment Ill. Wesleyan is giving me what I need in a college experience, even if the school sometimes seems to be run more as a business than as a school.
- Because despite its faults, I still enjoy life here at Illinois Wesleyan, and I think this is where I'm supposed to be.
- Because despite the challenging curriculum, I have been pushed to work harder and my educational experience has grown. I have also made friendships that I know will last a life-time.
- Because even though there are some things that I would have thought over before coming here now that I know more, I still would probably choose IWU because of the financial aid and the chance to do very well in graduate school after I graduate undergraduate.
- Because even though this school is challenging me intellectually and I have numerous sleepless nights of studying and what not, there is still fun going on around the campus during the weekend and such. The hard work that you put in during the week, you can forget about it and the stress, and just have fun on the weekend, there is a good balance of the two here.
- Because I absolutely love it here. I didn't exactly "find" myself when I got here, but I certainly feel more like myself here than in high school. I love the campus and have visited friends' colleges and hated them.
- Because I feel that Illinois Wesleyan has been a good fit for me, just as I felt during the selection process. After almost two semesters here I feel comfortable and happy on this campus

- Because I feel the most comfortable here, even if IWU does not have the exact academic program I would desire.
- Because I has been a nice experience for me over the past year. Yes there are some issues, but overall, IWU has given me more than what I initially asked for.
- Because I have never had a second thought about choosing this school.
- Because I like it
- Because I like it here
- Because I like Wesleyan, I have some problems with the homogenous campus and the high prices, but I value my education and don't feel I could achieve quite as much as I do here on a different campus.
- Because I love attending this school; it suits me perfectly.
- Because I love everything about Wesleyan!
- Because I love it here. I didn't know exactly what I would get out of such a student-centered environment but now I know that I have really benefited from it.
- Because I love IWU. It is a wonderful school that has fulfilled most of my expectations. The only thing that I wish would change would be its reputation. The academic rigor is much more intense than our national recognition gives us credit for. IWU fosters a feeling of family and safeness. It is a beautiful campus and I would recommend to anyone I met to look into coming to IWU.
- Because I really believe that I am receiving a quality education here at Wesleyan.
- Because it has provided me with a strong beginning to my collegiate academic career. I have also made close friends and have loved my time on campus so far.
- Because it is a great community to be involved in and my learning experience has been great
- Because it is everything that I wanted it to be, and more!
- Because it is the perfect place for me.
- Because it is the right school for me. Small, but in a big town.
- Because it's fabulous.
- Because IWU fits me perfectly
- Because IWU has been a great fit for me, socially, academically and extracurricular.
- Because of everything it has to offer
- Because of the people I have met here, to me it's not about the curriculum it's about the friends that I have made and would not give up those relationships for anything
- Because this year has helped me realize what I want to do in my future.
- Because Wesleyan has the best program for my major: Vocal Performance
- Because, although I was not able to pursue the major and minor I wanted simultaneously as promised, I still love the environment, the staff and the feel of the campus overall. Everyone here is so friendly and welcoming. It is a great environment to go to school in.
- Cause I really like the atmosphere of the school and think that it was the best choice for me
- Dave
- Educational aspect

- Fate is a tricky subject. I enjoy it so I'd rather not take the risk of going back in time without being able to go back to my original choice. Time travel is a tricky subject, who knows how it could have worked out? I could have gone to U of I and had a better time but fallen off a roof and broken my legs, in that case I'd want to keep my legs. Catch my drift?
- Financial aid package was good.
- Good fit
- I am enjoying my time at IWU and like the challenge it presents. The campus atmosphere and IWU students are outstanding.
- I am getting mostly everything I want from a college at Wesleyan.
- I can't really imagine myself anywhere else, I'm happy with my decision.
- I chose yes because I know that if I have spoken to the right professors, they would help me the instant I ask them. I like most of the professors here because they're so experienced and that they are really willing to help the students. This applies to most of the professors.
- I could not be any happier where I'm at. Illinois Wesleyan is a perfect fit for me. It's not too big, and feels like a cohesive community.
- I could not have had a better experience.
- I do not know where I would be any happier.
- I enjoy my major and the instructors I have.
- I enjoy playing football here.
- I enjoy the academic atmosphere of IWU and I am a really big fan of the small class sizes and the fact that almost all of the classes are taught by faculty who have PhD's.
- I enjoy the school
- I enjoy the university and couldn't see myself anywhere else.
- I fit here perfectly!
- I had no idea what Illinois Wesleyan was like, but after I got here, it turned out to be the best choice I could have made.
- I have been happy here; I like the size, the classes, and the people.
- I have completely satisfied with my decision to attend Illinois Wesleyan University. I love this school. Even though sometimes I struggle to keep up with other student's knowledge level, I find everyone welcoming and friendly and willing to help when needed.
- I have enjoyed my time at IWU.
- I have greatly enjoyed my time at Wesleyan due mostly to the people here. They are very much like me in that they are determined and willing to be involved, whether or not they know the direction they're going. IWU also offers plenty of opportunities for students to grow and interact with others. There's almost always something going on. However I have also learned a lot about other colleges, and may have chosen another more prestigious and liberal college.
- I have had a great experience at IWU...so far the best experience out of any of the years I have spend in school. It almost feels like a second home.
- I have had a great experience here at IWU and it has landed me a good job, great friends, and amazing teachers so what more could you ask for. Well I guess it

would have been nice to come out of here without making my parents have to refinance our house and cash all of their savings but...

- I have had a great first year experience here. Yes it the classes been challenging, but it is worth because I feel I have learned a lot and I have also met many new people and have made new friends that I have become very close too.
- I have had an amazing freshman year, and the teaching is top notch.
- I have no real complaints of the school. It has met my expectations.
- I have really enjoyed Illinois Wesleyan. The classes are good and I've made excellent friends. I feel my education here is valuable and that I'm learning new things.
- I have thoroughly enjoyed my first year here, and truly can't imagine myself anywhere else. Everything, from the willingness of the professors to pay individual attention to the kindness and open-mindedness of the student body is perfect.
- I honestly love the school and know that it is a good fit for me. With that in mind, why would I want to go anywhere else?
- I like it
- I like it here AND it's not too close or too far from home.
- I like the close attention from professors and good atmosphere
- I like Wesleyan
- I LOVE IT
- I love it here, at no point in my enrollment have I second guessed my decision, the campus, the environment, its perfect.
- I love it here.
- I love it here.
- I love it here. All of the faculty and students are so kind and helpful. I feel like I belong here, and the fact that I do attend IWU impresses a lot of people. I'm proud to attend school here.
- I love the academics and the community. I like the small classes where it is easy to talk to your professor and get the help you need.
- I love the atmosphere at IWU. It supports its students and helps them achieve their goals. There are some minor aspects that I would change, but the important parts are all there.
- I love the atmosphere of IWU and the faculty-student relationships. The coursework is rigorous, but maintainable and I feel that it does a good job of preparing me for my future.
- I love the atmosphere, people, professors, and overall experience!
- I love the people I met here.
- I love the personal attention given here and I really like the campus community. Everyone here is really friendly and I feel that everyone wants to support the students and help them to do their best. IWU is exactly what I was looking for in a university.
- I love this college and still believe it to be the best-fitting for me out of all of my college choices.

- I may hate it here most of the time, but the amazing people I've met in track and at DRL make it worth staying. A lot of the staff and faculty are very knowledgeable and concerned.
- I really enjoy it here. I knew when I stepped on campus the first time I would have a great time here. I would definitely enroll here again not only because of the great friends I have made but also because the art faculty is overall astounding.
- I really enjoyed my time at Illinois Wesleyan. Both faculty and staff gave me personal attention when it was needed. The professors care about what kind of grade you're getting. Overall, it's a great university.
- I really like it here and I'm learning and being pushed harder academically than ever before.
- Illinois Wesleyan has a strong biology program and gets almost 100% of the biology majors who are pre-med into medical schools.
- Illinois Wesleyan has been nothing but a great well- rounded university.
- Illinois Wesleyan is a great fit for me because I am interested in many fields, and there are tons of opportunities available no matter what I choose. Also the students and faculty are awesome!
- Illinois Wesleyan is a great school, and if I knew then what I know now about IWU, it would have made my decision to come here much easier than it was in the first place.
- Illinois Wesleyan was definitely the right choice; I love how the campus feels: close-knit, yet there is plenty of room for freedom and growth. Basically, I don't think there is a better university anywhere in the world for what I was looking for.
- I'm glad to have chosen IWU.
- I'm happy with the program I'm in and the opportunities it will offer me.
- It has been an amazing choice for me. Of all the schools I applied to, I believe IWU was the best choice.
- It has met all of my expectations in the field of Music Theatre, which is what I care about.
- It has met my expectations. I came here for the music program but I also wanted a well-rounded education in the liberal arts. I have been happy with both my music and general education classes.
- It is a good community and has good, challenging classes.
- It is very academically stimulating and fulfills its purpose.
- It took some time to get used to, but Wesleyan is a good school and probably the best school for me.
- It was my top choice school and it has surpassed some of my expectations. Although there are varying lifestyles on campus, I like the environment.
- It's a great school.
- It's a great school and I'm learning more than I ever thought I would. It's challenging yes with the people and the classes but I think you'll find that anywhere you go. But just from talking to other friends from different colleges I know that Wesleyan is the best!
- It's a school that allows me to pursue what I'm interested in. It's fun and engaging, the community is wonderful.

- It's an overall good school...the only negative things are small petty things, the big things like classes, environment, reputation, professors, and living situations are good
- It's perfect. Lots of support from the faculty, staff, and students.
- I've had a great experience so far, and I'm finishing out my first year.
- IWU has offered me many opportunities to get involved with programs where my opinions were important. IWU has also challenged me as an individual. This challenge has made me a better person and is helping me prepare for my future.
- IWU is a great school. As a freshman I know the classes will become more challenging, people will be less cliquish, and it will be great.
- IWU is everything that I wanted in a college experience. It was my first choice and I would definitely pick it again.
- Mostly it's because of the professors and because of the tight-knit community feeling. I walk around and know most everyone.
- My experience thus far has been challenging, but in a positive way that has helped me grow as a person and learn how to deal with real challenges and how to take initiative to help myself when necessary.
- My overall experience at Illinois Wesleyan University has been a great one and I wouldn't change it in any way.
- Overall, the academics are excellent and though I feel that sometimes IWU does not get nationally recognized, I feel that it has a very strong reputation with professional schools which is what I am pursuing. Also, I still like the size and feel that it is selective, but not overly selective. The campus is very nice and the students are friendly and intelligent for the most part.
- Really like the biology program and the size
- The advising and the whole course-credit setup as a whole makes it easy to set your goals and helps you see how to best achieve them.
- The students, staff, and faculty are welcoming and exude enthusiasm. Additionally, I enjoy having small classes where there are numerous opportunities to collaborate with faculty on research, etc. The professors all seem to go out of their way to help.
- There are a lot of things that I do dislike about this school, but compared to other schools it is the best around. No school can be perfect but Wesleyan's pretty good. The one thing I would change though is to make it more affordable for students. Unless you come from a really wealthy background, the cost of going to school here is on the edge of ridiculous.
- There are so many aspects of the university that are positive. The quality of education is great which helps to set up the future for many graduates. The overall atmosphere is very friendly and comfortable.
- There are so many more opportunities to set oneself apart from the rest at IWU.
- There is nothing about IWU that I do not love.
- This is like home away from my real home. I love the atmosphere and everyone I have met here.
- This university has surpassed most of my expectations. I thoroughly enjoy the curriculum and the opportunities that Illinois Wesleyan provides. I like the atmosphere and the students.

- This was my first choice. It fits me perfectly.
- This was the best school I got accepted to. I got good financial aid to attend and great performing arts opportunities to set me up with a career. If I had been accepted to a better theater program I would have gone to another school. I would have liked to have attended a bigger school in a bigger city if I had the choice.
- Very good academics. You know if you graduate from this school with good grades you're well prepared for graduate school and will succeed there.
- What I expected was essentially what I found. No unpleasant surprises.
- While other universities may have more of what I'm looking for, in terms of Catholicism, service-orientation, environmentalism, and an academically charged campus environment, I believe Illinois Wesleyan has the potential to change for the better, to vastly increase involvement in the community, to vastly increase environmental programs and awareness, and to select more academically motivated students. I think it will be more satisfying to stay and help make that change, to make a difference, than it would be to go someplace where those ideals and programs already exist.

### Sophomores

- Although I have had some terrible experiences, and terrible professors that make me want to leave, there are those moments that make it all worth-while. I enjoy my friends and what I am learning here.
- At this point, I cannot imagine myself at another school. I love the size of the classes, and I had originally looked at larger schools
- Because as much as the high tuition is a burden and I have had some negative experiences with courses and faculty (which I expected a lot more from in terms of education), I have had a few invaluable experiences that I could not guarantee having anywhere else.
- Because I absolutely love it here. Classes may be hard, but I have thoroughly enjoyed my college experience thus far and I am glad that I chose to come here. I cannot see myself happier at any other school (aside from less stressed of course).
- Because I am comfortable now. Few other schools could be significantly better than IWU from my perspective.
- Because I am happy I am playing a sport. And I think small classes really are the best way to go, even though in high school I thought it was going to be awful
- Because I am happy with my choice it is a good fit for me.
- Because I have come to love the department I am in, and the faculty that I am so lucky to work with.
- Because I have enjoyed my time here.
- Because I have enjoyed myself thus far and feel that I am preparing for the future
- Because I have heard it will really help to prepare me well for graduate school
- Because I have really enjoyed my time on my athletic team here and would not want to change that. Academically and socially this school is disappointed me.
- Because I have significant problems with the students and the student body at times, I have been impressed by my professors and my courses. They are extremely challenging, but I know I'm getting smarter. In addition, my problems

with parts of the student body have taught me important things about myself that I may not have learned at a school where I fit in better.

- Because I know that coming to IWU has been a growing experience for me, and definitely part of God's purpose for my life.
- Because I love it here
- Because I think I'm getting a great education here, and I like the atmosphere.
- Because I transferred out and realized I wanted to come back. IWU is more than I thought.
- Because Illinois Wesleyan has been everything I expected and more. It is a wonderful school and is preparing me for a great career.
- Because it has offered me everything I could ever want in a college education. I love the personal attention and I feel that I will graduate and be extremely successful because of what I have learned at IWU.
- Because it is close to home
- Because it was the right size. Small enough to know everyone and have small classes where the teachers can pay attention to the student and help them out if they have problems.... The study abroad opportunities are great too!
- Because it was the school most like what I was looking for
- Because it's a great school, it's a great environment, and the faculty and staff really care
- Because IWU has an excellent nursing school.
- Because maybe wasn't a choice, and because I don't know what school would be better, plus I'm comfortable here
- Because of all of the opportunities the school offers to its students
- Because of the people I've met
- Because of the people that I met, not because of the school
- Because out of the all the schools I had applied to, Illinois Wesleyan University was the only school my parents and I could agree on and it was the most affordable.
- Because there is a very strong music program and there are many opportunities for leadership. Academics are taken very seriously here, and the political feel is moderate. Double majoring is encouraged.
- Because, regardless of its faults, I still believe it fits what I'm looking for in a university.
- Can't picture myself anywhere else
- Even if it hasn't lived up to all of my expectations, I can't imagine being happier at another college.
- Even though I'm sometimes not completely satisfied with IWU, I feel that the things that upset me would upset me no matter where I chose to go. The benefits I have gotten out of IWU far outweigh the things I'm not completely happy with.
- Excellent teachers and good facilities
- Friends
- Getting a good education; going where I want to go
- I absolutely love Illinois Wesleyan. From the first time I visited I just knew it was the right place, and every class, every professors who knows my name, every good friend I've made, the beautiful campus and small, comfortable feel all make

me feel like I'm home, and at a university that will more than prepare me for my career. I love everything about it!

- I am enjoying my experience so far.
- I am happy with my college experience thus far.
- I am happy with my decision. My decision was largely based on the music faculty and what the professor of my instrument had to offer. If I could get into Northwestern for an affordable price or something, I might reconsider, but IWU is about as good as it gets.
- I am in the nursing program here at IWU, and it is a strong program that prepares you to be a good nurse. That is why I chose this school in the first place. I have not been disappointed. What did disappoint me though was the fact that this school was founded on a religious background and you do not see any of that through the school. Chapel Hour was a disappointment. This is supposed to be a Methodist founded school and it has lost all the values it may have previously had.
- I am very pleased with the education that I am getting here, excited about my prospects for the future, and feel very much at home in the community here.
- I answered yes because I really like the closeness that I feel with my classmates and professors. I like being able to walk around and be sure that I will know someone.
- I answered yes because it was exactly what I was looking for when selecting a college. I wanted a small school that offered different major/minor choices. So far I have been able to take classes that interest me and become involved in other programs and clubs as well.
- I answered yes because overall I love the people that I am surrounded by. However the education department is severely lacking so I may have thought harder about coming here than I did. I am severely disappointed about that aspect. But all together the community and teachers outside the education department are wonderful, qualified, and compassionate individuals.
- I believe it is an institution that is constantly trying to change for the better and is focused on its students more than other institutions, because students are the reason for universities.
- I came because the cello professor was the best fit for me out of all the Universities I auditioned at. She is an excellent teacher, and will help me to be well prepared for grad-school.
- I cannot imagine being elsewhere.
- I don't know!
- I enjoy it here
- I enjoy IWU
- I feel like it would be pretty similar anywhere else, and I'm comfortable here, so might as well not change it.
- I feel that Illinois Wesleyan has allowed me to grow and continue to grow in my field
- I feel that Illinois Wesleyan will give me the best education. I also feel that a small school is my perfect fit.

- I feel that with all I now know about Illinois Wesleyan, I would be able to better enjoy my college experience, a second time around.
- I have become comfortable here and have made many lasting relationships because of the close community.
- I have been for the most part satisfied with my choice of college. I do not think that another university would necessarily have suited my better than this one.
- I have been happy with my overall college experience so far, and am excited to continue my education here.
- I have been very happy with my experience at Illinois Wesleyan. I have been able to succeed academically with the help of the professors, become involved in many different activities, and made friends that I will keep for a lifetime.
- I have benefited from the personal and academic growth that I have undergone here, done some challenging and worthy work, and made good friends.
- I have enjoyed my time here and have not regretted the decision to come here.
- I have enjoyed the liberal arts experience. The teachers are focused on the students and the central goal of the university is educationally based. It is a new experience that I value.
- I have had a good experience so far.
- I have had a wonderful experience here and the faculty as well as the students have made me feel welcome and valued
- I have made a lot of friends here and I am happy. The academic program is good, and you can be involved in many different types of activities
- I have made great friends and have received the best education possible.
- I have more than enjoyed my time here, even if a large part of it didn't have to do with what the university was doing other than being a place where people who wouldn't otherwise meet can. I am very satisfied with my department for the most part, and am learning scads of things about which I didn't even know I was interested in.
- I immediately knew that I wanted to attend Illinois Wesleyan when I first visited.
- I knew from the moment I first walked onto campus that Illinois Wesleyan was home. I have the opportunity to live with fascinating, intelligent, multi-talented people and take a variety of classes from teachers who are interesting, energetic, and love what they do. Having small classes means my teachers actually know who I am and will say hi to me on campus. It kind of feels like a big family--I may not know everyone's name, but we all know we belong.
- I like going to school here and it is hard for me to picture myself at another school.
- I like it
- I like it
- I like it here
- I like it here despite the drawbacks. There will always be drawbacks no matter what. Plus, one of the programs I'm in is strong.
- I like it here. I am growing both intellectually and as a person.
- I like it.
- I like the community and how the classes are organized.
- I like the people I've met during my time here/

- I like the personal attention and the relationships found between professors and students. I also like the size and relative isolation of the campus.
- I like the school and the small classes.
- I like Wesleyan, and overall it's what I was looking for
- I love being a student at IWU! Being abroad this semester only further showed me how much I love being at the university and being completely involved in activities like Student Senate, CHOICE, BSU and numerous other activities. I wouldn't change my collegiate experience if offered the chance!
- I love Illinois Wesleyan. I can't imagine that I would be this happy at any other school.
- I love it here. There are wonderful people here and we have a beautiful campus and nice facilities. Classes are challenging but manageable and most Wesleyan graduates will be successful in whatever they choose to do next. Of course there is always room for improvement, but I want to be a part of that improvement.
- I love it here. Sure, things aren't perfect, but things are changing and adapting with the times.
- I love it there
- I love IWU because of the small school atmosphere and the friendships formed with faculty and students.
- I love my classes here, I LOVE playing softball here. I get to see my family more often than if I was out east for school.
- I love my professors within the School of Music I would never sacrifice those relationships even for some of the limitations a small school has.
- I love this place.
- I love this school. I made the best decision by attending this university. It has been everything and more. The teachers spend so much time so that you succeed.
- I really like the attention that I get from professors. Usually if there is a problem, it will get solved and there will be multiple resources that will be able to help you.
- I really like the size of the school. IWU is the perfect distance from home. I have made some great friends here, with whom I have a lot in common. I love the music school and the exceptional education I'm receiving.
- I really love this school.
- I think Illinois Wesleyan has provided me a valuable college experience. Even though the school does not have a major that completely fits my interest (Interior Architecture) I am double majoring in Arts and American Studies and my professors have worked with me to fit my needs and interests into a program that will help me study Interior Architecture in graduate school. I am also a member of Greek life, and that has become an important way for me to give back to the Illinois Wesleyan and Bloomington community. The only thing I hope for is that when I graduate, the graduate schools I apply to have heard of Illinois Wesleyan. This is such a great school, but it does not seem to have a national reputation.
- I think that this school is the right fit for me. I am happy here and the school offers me what I am looking for.
- I think this is a great school. The faculty is wonderful and always willing to help me out when I need them. The students are very open-minded for the first part and the faculty generally has very very liberal political affiliations which make me

feel very personally comfortable. The campus is gorgeous and everyone here is generally very friendly. I love the small atmosphere (though I was initially a little worried) and I think the campus allows fantastic opportunities for students to get involved. A+ to IWU.

- I transferred to IWU. I would hope that it would meet my expectations and it has. It supports the arts, has an excellent theatre program, and is a liberal arts school that is academically motivated.
- I wasn't sure if I wanted to answer yes or no. I wanted to choose no because the classes are so hard it can get VERY overwhelming and it's way too expensive, but I chose yes because I've made a lot of friends here that I wouldn't give up for the world and I love the campus.
- I wouldn't trade my Greek membership for anything, but regardless of that, I don't know for certain that my other choices would have turned out any better, so I would probably have made the same decision because IWU presented itself better than the others. This is why I chose IWU in the first place and I'm sure my logic then would still hold true.
- Illinois Wesleyan has been a great match for me. I have always had a wide variety of interests and I can do whatever I want to do here. Right now I am a double major. In many other schools, students are locked into one track and one major but I feel like I am a better all-around person for going to IWU. The campus is beautiful and the student body is friendly. The facilities are amazing and I enjoy keeping physically fit at the Shirk Center. Also, there are always activities going on around campus. And, last of all, I greatly enjoy the small class size and personal attention given to students by professors in classes.
- Illinois Wesleyan is challenging but not cutthroat. It is far enough away from home (St. Louis) that I have some independence, but it is close enough that I don't feel blocked off. I need a small class size and individualized attention from professors to feel like I'm important as a student, and to drive me to succeed.
- I'm sure that the opportunities that I have taken advantage of at IWU would not have been available to me elsewhere.
- It has been a great experience. I have had so many opportunities here--academic, social, extra-curricular, and more. I have made life-long friends, am involved in athletic/extra-curricular activities that I love and didn't think I'd have the opportunities to take part in college, and I have been challenged and supported by some of the most amazing professors in the country.
- It has met my expectations and even exceeded some. It has its quirks, but it was the right choice for me.
- It has not shown enough to make me think otherwise since it was my top school. There have also been good things about the school which I did not expect to find here.
- It has turned out to be more than I expected. It was actually toward the bottom of my list of choices for schools, but the scholarship helped, as well as the fact I was waitlisted at my top choices. I probably would have been more enthusiastic had IWU been more well-known. I only applied because someone who went here a long time ago told me I should, but I'm really glad that she did.
- It has what I want for the most part.

- It met most of my expectations.
- It's a good university.
- It's more of a maybe. There is nothing that would make me leave, and I am more inclined towards yes than no.
- It's still a good school
- I've come to love Wesleyan, and even though there are things I would change I still want to be here.
- I've met a lot of great people and really enjoyed life outside of class at IWU. Classes have also been good, I've enjoyed my professors and learned a lot.
- IWU felt like home the minute I stepped on campus for my first visit and after enrolling here the feeling only got stronger.
- IWU has given me the opportunity to broaden my horizons both academically and socially.
- IWU is very adaptable and versatile. This campus appeals to students who definitely know their career choice and students who have no idea. I think that this quality is most appealing for me; I would enroll here again if given the chance.
- Mainly because of the people I met here and the way that I have grown socially and spiritually through them. I wouldn't have met them had I been somewhere else. The nursing program has also taught me many things and I've already had experiences through it that I know other nursing programs don't offer.
- My experience has been fairly positive
- My experiences here at IWU have all been positive. I feel that I am not only getting an excellent education, but making lifelong friends.
- My experiences so far in the classroom I feel have prepared me for my career. I have been given the opportunity for an internship. I am involved in Greek life and other activities that are enjoyable and rewarding.
- My major is chemistry, and there is a strong chemistry department here.
- No matter which of my expectations about the school were not met, the community and people are great and make me happy with my choice. I am accepted here no matter what path I take with my studies.
- Overall, it's a good school. I just wish it were closer to where I live.
- So, far I have enjoyed my experience here and I think it is a good value for my money.
- The atmosphere is still comfortable and friendly to me. I have fun and learn interesting stuff.
- The liberal arts teachers are excellent and the upper level classes do not have useless busywork.
- The only reason I would suggest IWU is for academics, even though the tuition is very high and I am sure someone could get the same education somewhere else.
- The size of the school is ideal for me and I really do appreciate a lot of the professors and programs Wesleyan offers to students. If there was a "maybe" option, I would have picked that one because it is not a definite "yes." I would definitely have done a lot more research and found out more from students before enrolling. The close-mindedness of some of the staff members have made me reconsider about being at Wesleyan several times especially for the amount of

money I am paying. As of now, my education is what is most important to me so I appreciate Wesleyan's academic reputation. However, I know several people who have transferred out of Wesleyan because of the strict and unreasonable policies of the school, and there are still some that wish they could but do not want to lose credits or upset their parents.

- The skills that I've learned this year have better prepared me for a more successful year this coming fall.
- The study abroad opportunities are numerous and I don't think I can get opportunities like that at many other schools.
- There are positives and negatives about any school but for me the positives of IWU outweigh the negatives
- There is a diversity of opportunity here. I can do what I want, change majors if Choose and still graduate in four years with a great education.
- This was my first choice in colleges. I have enjoyed my experience at the school.
- Though I do not feel quite as prepared for a career as I'd hoped, overall the small class sizes and faculty here have made my two years here a good experience.
- Through the good experiences and the bad, I have had an overall wonderful experience here. No university is perfect, but Illinois Wesleyan is "just right."
- Two words: Theatre Program
- Wesleyan has been the perfect fit for me in all aspects.
- Wesleyan still meets up to the standards that it puts forth. While at times some of the decisions seem to be geared towards bettering areas that do not directly benefit the students, students always seem to come in as one of the top priorities.
- Wesleyan's appeal is so broad. Whether I want to study Music, English, Physics, or all three, the culture is such that I am constantly given opportunities to explore my interests both academically and personally. You don't need to blind yourself to other interests just because you have a single major. I'm not a music student and yet I can be in choir. I have friends who aren't English majors but still participate in the literary magazine. It's too small a school to cut people off from participating, even if they're not strictly in the discipline.
- Why not?

## Juniors

- This is a good school, and I have learned a lot here. I hope in the future the university's direction is not focused on image as much as strong academics, regardless of who gets in or whatever, it should be focused on the best students with the best professors, modeling an Ivy League school.
- Academically, it has been rewarding, though I have found it somewhat less rigorous than I'd expected. It has been enjoyable, and I have earned respect from many people not only for just being a member of the IWU community, but also for the things I've been able to accomplish and take part in at IWU.
- Although it is a very tough school, it has a great nursing program and I feel I will be ready when I get in the "real" world.
- Although not what I originally thought, it has delivered in many areas I could not have conceived while I was applying for schools.

- Although there are areas of IWU that need further development (class offerings in and out of one's major, May Term, Study Abroad), I do not regret selecting IWU and would do it again.
- ٠ Any school one chooses to attend will have ups and downs: things you love and things you don't. However, the things I love about Wesleyan outweigh the things I do not like, and the fact that my other top choice (University of Minnesota, for which I had a full ride), could still not compete with. However, I do have my moments of "was the extra monetary cost worth it?" I love being biology major, and I think you were remiss in failing to ask (at least insofar as yet) what major a student is, because those are the main teachers they will experience through their time here. However, to be more specific about what I love about Wesleyan: my advisor in the biology department, the intense nature of the biology courses, support of all biology faculty, love of my admissions counselor Bob Geraty, CNS and Ames (science building and library)...however, the things I wish I could change about IWU are everywhere: student apathy towards absolutely EVERY political issue, environmental protection, insistence of Greek life as "the ultimate way to be a student" and terrible food options. (I went off the meal plan this semester: one of the best decisions I have made in a long time). However, I'm still glad to be here. And ready to get out in a year.
- Because although there are several aspects of the school that could be greatly improved (i.e. The Office of Residential Life employees and policies), there are a few crucial attributes that I am satisfied with (size, availability of study options).
- Because attending the school has only strengthened my initial idea that the school is a good institution
- Because I have been happy and successful both inside and outside of the classroom during my time at IWU.
- Because I have had great experiences here
- Because I have met some of the greatest professors who taught me many things that I feel I would not have learned elsewhere.
- Because I love it here
- Because I love IWU and feel very comfortable here. I feel safe and enjoy my professors and classes immensely.
- Because I'm not sure my college experience could have been had at another university.
- Because I'm very satisfied with IWU
- Because it is everything I was looking for my university experience.
- Because it is prestigious.
- Because it's been a good experience. The people here are amazing.
- Because it's been a pretty good experience
- Because no other school would have fit me as well as Illinois Wesleyan did. Being close to home, it was my ideal option for the type of education that I wanted.
- Because not many colleges are going to transcend very far from IWU's failings, if at all.
- Because of the fabulous professors, students, and staff that I have met while being here! The people make the experience, and the people here are fantastic. There is

such a strong sense of community. Also...campus is beautiful year-round...that helps!

- Because of the strong academics
- Because the academics at Wesleyan are great. The professors are always available to help you and the small class size.
- Because the university allowed me to meet all of my college goals, I enjoyed the experience, and I believe it prepared me well for a career in teaching and for graduate school. It also allowed me to pursue two majors as well as other topics of interest, which made my college career.
- Despite its faults and a new administration that doesn't seem too concerned about the opinions of students, I feel comfortable here
- Despite my issues with the university, particularly ORL, the bio program is good
- Despite some of its shortcomings [especially in the Office of Residential life and its policies/employees], IWU still has a very personal feel and still allows a really wide breadth of learning opportunities, which are the reasons why I came. It's incredibly friendly and supportive and I've had great personal professor-student interactions
- Even though I do not think the educational studies program is very good, my content area program (English) is extremely good, and that is what I need to know in order to teach.
- Even though I plan on attending pharmacy school after graduation and IWU has no pre-pharmacy curriculum or advisor, my overall experience here as been excellent. I love the athletic program I am involved with here and I love the majority of the faculty. The only thing that would make my life easier would be for IWU to have either a pre-pharmacy curriculum or at least, an advisor.
- Even though my experience has been rocky, I would not have gotten the same experiences I've had anywhere else, and the good ones have been absolutely priceless. There are bad things about IWU but the good aspects have won me over!
- Great atmosphere and people. Although sometimes very challenging academically, provides a great intellectual background and really had prepared me for my future career.
- I am a piano performance major and my teacher is outstanding. Other faculty that I have had for classes in the music school are excellent and have exceeded my expectations. The coursework and lessons are extremely challenging, but worth it in the end.
- I answered "yes" because I love the teachers at IWU and I like half of the people. IWU seems to be polarized: liberal and conservative, intellectually interested and students who tend to coast. I changed my major and am no longer in the program that I came to IWU for, but I still think that I wouldn't have done anything differently.
- I believe that IWU has met all of my expectations. IWU was not my first choice school, or even my second initially; but I do feel more comfortable here than I probably would have been at another university.
- I can receive the degree I want, B.S. in Biology while studying with great faculty. I can pursue other interests as well.

- I cannot imagine myself at any other school.
- I can't imagine attending any other university. While the work load often causes me a lot of stress, I don't think I would be as happy at any other university.
- I chose yes because maybe wasn't an option. I have not been researching other undergraduate schools. Wesleyan offers a lot of benefits to students. Maybe I would choose to attend this school again, but maybe not.
- I enjoy the atmosphere and opportunities awarded me at this institution.
- I enjoy the small size, personal attention, and friendly atmosphere
- I feel as though Illinois Wesleyan has met the expectations that I had in mind when searching for a college. In addition to that, the majority of the Illinois Wesleyan faculty and staff have been supportive of my extracurricular involvement. Professors are generally interested in what a student participates in outside of the classroom to provide for a more holistic education.
- I feel I have learned so much and have created lasting relationships. I also think the availability of the teachers is a rare finding.
- I feel like there have been many things overall that I did not foresee, but most of those have been positive experiences. I do not like how strict the school is in regards to the Liberal Arts. They foresee it as a benefit, but when I am forced to take a P.E. course titled "Fitness Walking" or a course with a U.S. Diversity flag that I have zero interest in I don't like that. Also, I feel like the school is going out of their way to be ethnically diverse (in regards to students and faculty recruiting). While in some ways they are beneficial, these efforts seem extremely forced.
- I feel that although Illinois Wesleyan lacks some of the tradition and participation that some larger institutions offer, I would not have had the opportunity to work as closely with professors or be as involved as I am on campus at a larger institution.
- I feel that I have been prepared for my major and feel like have I have gained many things not only intellectually but personally as well.
- I feel that I have gotten a great education at IWU and it has prepared me for success after graduation.
- I feel very blessed to attend this university. I have been most impressed by the professors here and the personal attention they give their students. From the Career Center to Shirk, the facilities and staff are amazing. It's been a perfect fit for me!
- I felt that the many things that I have experience at IWU were unique to this campus and I enjoyed the experiences.
- I fit in here. It's an expensive school but for me it was just the right fit. I wouldn't have been happy anywhere else, and nowhere else had the program that I wanted.
- I have a wonderful time here and wouldn't want to trade what I've learned or the friends I made for anything!
- I have enjoyed my experience and believe that I have received a very high-quality education. I like the personal attention and cohesiveness that is characteristic of the Illinois Wesleyan community.
- I have enjoyed my experience thus far. I've met great people and learned a lot about myself. IWU has definitely been an important part of that.
- I have enjoyed my time here.

- I have enjoyed or learned from every experience at IWU. I think that I have become a better person because I attended this university.
- I have had a great college experience
- I have had a great experience at IWU. As a junior I already have a job when I graduate.
- I have had a great experience so far at IWU. I have had a lot of encouragement from the faculty, especially in my area of study. I have also been encouraged and had the opportunity to participate in various extracurricular activities that have been fun and helpful in terms of my professional development. I feel that IWU has very much prepared me for life after college.
- I have had a great experience, mostly the people that I have met. I am impressed with the accounting department and the opportunities available.
- I have had a lot of great research opportunities at Wesleyan; I landed a great internship this summer as a result of my work with Dr. Mohan in his research lab. I also feel that I will be more than prepared for graduate school through the Chemistry education I have received here.
- I have met a lot of my best friends here.
- I have never been disappointed in Wesleyan. I would never go anywhere else. I can't name anything about Wesleyan that I don't like.
- I have really enjoyed my experience here overall.
- I have really enjoyed my experience, and I think it's a great college.
- I know I am receiving a good education, and I have really enjoyed my time here.
- I know that if I had gone to one of my other "top choices" of colleges, I definitely would not have received such a good education in nursing.
- I like IWU, but wish some things were different.
- I love Illinois Wesleyan! As long as you break out of the nervous shell your first year and make friends, you realize what a great place this is. I love the interaction with faculty. I have grown so close to many of my professors and know that this puts me way ahead of other students at other institutions as far as recommendations for my graduate school applications go.
- I love it here
- I love it here, the small class sizes, nice facilities, and so much more.
- I love IWU and the friends that I have met here.
- I love IWU! I have had so many opportunities here both within my major and beyond. I have been involved in the professional Greek system, started my own group on campus, have held a job on campus, and have had some great professors! I think Wesleyan really cares about their students and what happens once they go beyond the classroom. Wesleyan has been a wonderful home to me for 3 years.
- I love the school, and I play on the golf team. Although it would be nice if they gave a more money to help pay for the rising expenses. My tuition has increased steadily whereas my scholarship has stayed the same. It is getting to be difficult to find the money to pay for school.
- I love the small atmosphere, and I know a lot of people on campus. Each day I am able to see the same friends which are comforting.

- I love the staff/faculty. They make me feel welcomed and supported. I have learned a great deal.
- I love this school and it's friendly, beautiful campus. The faculty is great and focused on helping students learn. It's renowned within the nursing community.
- I only answered yes because I changed my major and have had much better experiences in the new one, the problems I had freshman year with my major/advisor were not worth it.
- I really enjoyed the past three years here, and I am completely happy where I'm at.
- I really like it here. I have enjoyed college so much so far.
- I think that here I have the best chance of succeeding after graduation.
- Illinois Wesleyan has given me a great education, and I have been happy with almost all of my teachers. It is a great community and I love the atmosphere of it.
- I'm proud of IWU
- It has been a good experience for me academically. I have been able to double major as well as hold leadership positions.
- It has been a great fit for me and I have learned so much here, both inside and outside the classroom.
- It has benefits that last a life time
- It has met my expectations and exceeded some as well. It is friendly and I feel I've received a lot from many of my classes. Even though I have definitely found some things about IWU that I am unhappy about, overall, it is a very good university.
- It has provided me with opportunities that would have been less at my disposal at large universities.
- It has provided me with personal contact to professors and incredible opportunities for travel I would not have had elsewhere.
- It is likely that I might have gone elsewhere if I had been accepted to my firstchoice university, but Illinois Wesleyan still seems like it was the best available option (in terms of overall academic quality).
- It was my first choice and I still love it.
- It was what I expected.
- It's one of the best, serious minded universities around that has a strong academic reputation and will prepare you for grad school or your future career.
- It's a good school and although I've had some difficulties here it isn't the school's fault. Quite the contrary. Illinois Wesleyan has done everything it can to help. So I would still enroll.
- It's not perfect, but it's definitely the best fit for me.
- I've been very happy here; but it has been more of a result of the student population and the feel of the university as a university rather than a college which has made me feel like this. The administration and the faculty are alright, but they are not the main reason why I like it here.
- I've had a great experience here and feel like I am well prepared for whatever lies ahead.

- I've had many great experiences at IWU and it has met all the expectations I had of an undergraduate education. Almost all the professors I have had have been great and very involved in the individual student.
- I've had to work harder at IWU than ever before in my life, which has brought me both my greatest struggles and greatest success. I don't think I would have as positively grueling an experience anywhere else.
- I've really enjoyed the university. If I would have known about my major, quality of professors for the area, etc. I may have chosen elsewhere, but everything else is wonderful and outweighs this negative.
- IWU has been a good fit for me. I would not have done as well at U of C, U of I, or ISU.
- IWU is a great school and I love it here. I wouldn't go anywhere else.
- IWU is the right size and distance from home for me. It is a clean and safe campus, and offered me the opportunity to study abroad (however, the policy has since changed so it would no longer be financially feasible to do so.)
- IWU's pretty great, I guess.
- Love my education
- My experiences at IWU have been great and I have never regretted choosing IWU. My friends and professors make my college experience unforgettable.
- My experiences here have been great.
- Overall, I feel prepared for life after college. Some of my teachers have been great inspiration and have pushed me to challenge myself intellectually.
- Personal attention from faculty, nice social atmosphere.
- So far it has met all of my expectations and surpassed some.
- The academics here have prepared me for my career in accounting. The internship program has allowed me to have a job offer as a junior which is amazing. I'll finish in four years instead of 5 like most other accounting programs.
- The atmosphere, the individual attention, the opportunities after graduation, the friendships, the small class sizes, and the location.
- The friends I've made and baseball
- The school has provided many opportunities for me to expand my horizons in music
- These have been the best three years of my life. I love the staff, my department, and the lifelong friends I have made.
- They provide individual attention and I feel at home on the campus.
- Very few things I do not thoroughly enjoy about the school.
- Wesleyan has given me the opportunity to grow and explore academics in a smaller setting and I like the smaller student-teacher ratio
- Wesleyan has met or exceeded all of my expectations. The academics have been strenuous but have really prepared me for the future, I have had so many opportunities to do research and get involved that I often have to turn down opportunities because I have too many, and I'm been able to really establish myself as a leader because of Wesleyan's small size. The university isn't perfect, however. For example, I wish it was less politically conservation and less cliquey, but I really like the positive changes that are occurring such as the Think

Green programs, double-sided printers, Ethnic Diversity events, and more Greek community involvement. I think Wesleyan really takes care of its students by having free concerts at Hansen, giving away free food on Reading Day, and many other ways, and I would definitely decide to come here knowing everything I do now.

- Wesleyan is a good school; the faculty are extremely knowledgeable and supportive, and this is definitely a second home for me, a good fit for me, personally.
- Wesleyan is the place where I found a position to pursue my life's passion.
- Where I was at in my life, it was the best school for me. Small, friendly, lots of attention to help me become more independent and figure out what I want to do with my life. I can branch out more in graduate school. IWU was an excellent undergrad education that will prepare me for the next educational step.
- While I've had my good and bad experiences here, I've enjoyed myself and made some friendships that I believe will last a long time, and I wouldn't give those up for anything.
- Why not?

### Seniors

- Able to grow as a person here
- Acacia fraternity
- Although I feel like the University is cracking down on the Greek system and trying to limit our "fun", I did not want to attend a large school where I would not have had enough attention in the classroom.
- Although I have had many disappointments along the way, the experience as a whole has been great because of the wonderful people I have met. If I weren't on an athletic team and in a Greek house, I would definitely not have had the same experience and would probably not have stayed at IWU after the first year. It is very expensive and some courses are too difficult for Gen Ed requirements (aka BIO!!!) There is also not a wide enough variety of courses in comparison to other schools. Other than that, the people are friendly, the town is great, IWU is highly selective and well known, and it helps that ISU is right down the street.
- Although in the midst of many difficult, demanding semesters at IWU I often questioned why I chose to attend; now that I see the end, I can appreciate all that IWU has done, how it prepared me for graduate school. If I didn't go to Wesleyan, I just don't know where else I would have gone. I couldn't see myself anywhere else.
- Although some of the things here at IWU could have been better, I enjoyed my time here.
- Because after everything I have learned and done, I could not see myself at any of the other schools I got in to.
- Because every school has its challenges, and I think it has been easier for me to overcome those at IWU than it might have been for me to do at other institutions.

- Because I don't think I could have gotten the education that I did with so much personal attention at any other school.
- Because I got exactly if not more than what I wanted out of the music theatre program. I think if you're going into musical theatre, this is a great school to go to. The degree is rather rare and so that IWU has the BFA in musical theatre and a good program at that is impressive.
- Because I had a very good experience at Wesleyan and I grew so much in my faith because of the Christian friends I met here. Even though it's not a religious school, it has a great group of Christians. I also liked the small classes and good teachers.
- Because I have enjoyed my four years here.
- Because I have enjoyed my time here and have made great friends
- Because I have learned a lot here.
- Because I have loved my time here. I've developed great friendships, learned a lot about myself, and prepared myself for the professional world all at the same time.
- Because I have received so many diverse opportunities here, received so much personal attention, made tons of progress in the area of my major, and made many dear friends. I am very, very happy with my IWU experience.
- Because I love it!!! This school has given me the wings I need to be successful in my field and lead a happy life and I will always have the mentors and friends that I have met here.
- Because I would chose IWU again.
- Because I wouldn't have gotten the close attention I need to grow and the experience in the IWU Theatre Scene Shop to make me a better-rounded actor/scene shop worker.
- Because I've been happy at IWU and I've grown within my concentration and major. I know I got the most out of this school, and I'm proud to put IWU's name on my resume.
- Because I've been happy here. But I would definitely have considered more options.
- Because Illinois Wesleyan was a great fit for my undergraduate studies, especially because of the individual faculty members I've had the opportunity to work closely with.
- Because it's probably better than the other places I'd applied to at the time... But I really have no way of knowing.
- Because IWU really challenged me and changed me for the better. I am really happy with where I am today and IWU got me there.
- Because maybe was not available.
- Because of all of the people I have met and the internship that I got because I was a Wesleyan student
- Because of the friends I have made here, not because of the actual school.
- Because of the job opportunities Wesleyan opened me up to
- Because of the unique opportunities that IWU gives to work closely with faculty and do independent research.

- Because overall I've had a good experience and have become connected with IWU. In the end, I am satisfied with where my future is heading. Even though there are things I would like to change about IWU, I can't envision myself anywhere else.
- Because the education received here was better than any other college around.
- Because these have been four of the best years of my life and I wouldn't change that for the world.
- Because Wesleyan gave me opportunities that I know I would not have encountered at some other schools. It's small, I know my major faculty by first name, and they've trained me as best they can for my future career. I have received personal support and attention I would not have gotten at a bigger school.
- Because Wesleyan has met all of my expectations and has given me a strong foundation in which to go into the world and be a productive member of society.
- Because with any school there are ups and downs, pros and cons. I feel that the pros outweigh the cons in my case. I would love to do it all over again.
- Because, despite the occasional dissatisfaction with the university, I feel that overall I have had a great experience, enriched by a community of exciting and talented individuals, speaking both of faculty and staff as well as students. The classes have, for the most part, been stimulating and engaging, better than what some of my other friends have taken, I think. Furthermore, it has inspired me to pursue my current future goals.
- Despite some of the little things that I've been unhappy with, I have loved my experience at Illinois Wesleyan and can't picture myself anywhere else.
- Faculty was awesome, made awesome friends, I feel prepared for "the real world"
- Great foundation and experience and room to grow
- Had a great academic experience here Great faculty Individual attention Encouraged to pursue a variety of interests
- I am really happy with the theatre arts department here. It was worth some of the not so good things about the school. Also was able to travel abroad for a semester without being charged the full tuition.
- I am very impressed by what IWU has offered for me: excellent professors and a challenging curriculum. I feel that the teachers and administration really care about me, and that is not a prevalent occurrence.
- I answered yes because I would never want to trade my experience here for anything. I have no regrets even the hard times.
- I came here to study with the religion department faculty have been blown away by all they have taught me. It is because of my training with them that I am prepared to enter graduate studies.
- I doubt other colleges would have allowed me to get 150 hours for the CPA exam in 4 years, including an internship and a study abroad semester. It is too expensive, but I enjoy the environment here.
- I enjoy IWU.
- I enjoyed my time here
- I feel IWU has given me to opportunity to "get my feet wet" in anything I wanted to. I ended up switching my major and still graduated in 4 years. I also was

extensively involved in a student organization that gave me lots of real-life experience! :)

- I got into my first choice pharmacy school and met great friends and teachers along the way.
- I had a great college experience and would love to do it again if given the chance. I'm going to miss this place a lot!
- I had a great experience here. My four years have prepared me for a successful career.
- I had a great experience. I wouldn't have changed a thing!
- I had a wonderful experience here at IWU and despite minor grievances and frustrations especially of the lack of organization in the Registrar and Business offices regarding graduation; IWU has prepared me and supported me for my future endeavors.
- I have achieved all of my goals coming in (prepare for biology-related graduate education, study abroad, complete research projects) and had a great time doing it.
- I have been happy at IWU and even though some other schools might have had a stronger program in my major, I think my overall experience was better at IWU.
- I have been satisfied with my experiences, and I have a good job because of my education at IWU
- I have been successful at Illinois Wesleyan I have great career connections, a close group of friends, and I really enjoyed my time at IWU. I know I made the right decision.
- I have enjoyed my experience and believe that my education has prepared me for my life post-graduation.
- I have had a great college experience; I love my classmates and I've received a great education that will help me in all I accomplish in the future.
- I have had a very good experience at IWU. I would not want to pass up the extracurricular activities that I had here or the relationships with faculty.
- I have had many good and some bad experience. But I still feel that my education and everything I have been through at IWU would not have been any different than at any other school. I have formed great relationships and the most distinct thing that puts Wesleyan above other colleges are students and faculty and staff that are here. We make it great.
- I have had only great experiences here.
- I have had the opportunities I was hoping for when I chose IWU. I have taken on leadership roles I probably wouldn't have at a larger university, and I had the chance to connect personally and academically with my professors.
- I have loved my experience here. I love the general environment, the stimulating classes, and the personal attention from professors. I have learned a great deal.
- I have loved my four years here. Yes, there have been ups and downs and IWU has its problems but that is true of every university and overall my experience here has been a very positive one that I will remember fondly.
- I have thoroughly enjoyed my experience at IWU and feel prepared for my postgraduate endeavors. I love the students and teachers here and that has really impacted my college experience.

- I have, overall, thoroughly enjoyed my experience here, I would change some aspects of how I progressed through the university but I would not change my mind about attending this university.
- I learned a lot and am prepared for my future
- I learned a lot, now only in the classroom, but I believe I learned a lot about myself and others. Not everything you learn here is in the classroom, and that's the way it should be.
- I like the small campus atmosphere
- I like the small class sizes and the personal attention students receive.
- I love my fraternity.
- I love that the people, including students, staff, and faculty, are dedicated to making a student's college/life experience be a journey never to be forgotten.
- I love the atmosphere here. The small classes, seeing familiar faces, the strong academics, and being able to participate in so many activities and clubs on campus.
- I love the opportunities I have had inside the classroom. The experiences I have gained outside the classroom, however, are absolutely fantastic. The residence halls here have provided more about life than I could ever have dreamed, and I am very thankful for that.
- I love the personal attention I have received at IWU over the past 4 years. I also feel that I am leaving IWU a very well-rounded person.
- I received a good education from faculty in the science department, and will be matriculating at a top-notch medical school. I also enjoyed my time at the school and met some great, life-long friends. However, I have been consistently disappointed with the administration here, especially with how the Greek system is treated negatively. Also, I feel as though the school did not have a good enough reputation to get me into an even better medical school. Despite graduating magna cum laude, in the 99th % on the MCAT and being well-rounded overall, I failed to gain acceptance to medical schools that I feel that I should have been more than competitive at.
- I received a great education because of the quality of the teachers at the school and the small class size. The faculty/staff at Wesleyan really care about the students and want them to succeed.
- I said yes because I have gained an invaluable experience, both inside and outside of the classroom.
- I see more positive than negative in my experience, and can't think of a school I'd honestly rather have chosen.
- I was able to change majors somewhat late in the game and still get a quality education in my new field.
- I would have applied for more schools further from home, but Wesleyan still has just about everything I was looking for in a college experience.
- I would perhaps not come here because I did not get as rigorous of a professional music training as I desired, but in all other regards I have enjoyed everything this else about this college, but in the end, if I was to do it over, if I got in to a better music school I would not come here.

- Illinois Wesleyan has been a fantastic experience even just counting the four years I've been here, and, beyond that, I know my time at IWU will positively influence the rest of my life.
- Illinois Wesleyan has surpassed my expectations in offering me a quality liberal arts education and opportunities to get involved on campus and in the community.
- Illinois Wesleyan University was my first choice when I applied for colleges four years ago, and the school did offer me a generous scholarship. Even though I have had some negative experiences here, I believe the many positive experiences I have enjoyed greatly outweigh the few negative ones.
- I'm happy with my experience and it couldn't have gone any other way.
- I'm satisfied with it
- In the four years that I have been here I have made great collaborative relationships with faculty and staff. This combined with the academic challenges have contributed in my growth as an artist and a scholar, but most importantly as a person.
- It has been a great experience overall and I feel that I am well prepared for life after college because of the skills I have learned here and the people I have met.
- It has been a great school overall and offers research experience unlike that which can be found in other undergraduate programs.
- It prepared me for medical school academically. The professors cared for me personally.
- It prepared me well.
- It's' a great school with social and intellectual opportunities not always offered by smaller schools
- It's a small school and I received the attention I needed to succeed.
- It's been a great experience overall
- I've been satisfied with my experience.
- I've had a great experience here from the moment I got here.
- I've only grown to love it more and would still enjoy it here.
- I've really enjoyed my experience here. I've met my best friends at IWU and I'm glad that I chose to attend an out of state university.
- IWU has been a great experience for me; I have learned and changed a lot for the better.
- IWU has fulfilled my expectations. It has helped me to successfully get into a medical school. I will also be more prepared than most of my classmates in medical school. Also, I feel the opportunities that IWU has provided me the past four years have been incredible and beneficial to my growth as an individual.
- IWU met all my expectations and I have been successful
- IWU prepared me for continuing on to Medical School next year. I do not believe that I would have been able to have had such a great education without the environment and professors here. Also, IWU allowed me to engage in Golf for all four years.
- Many opportunities I wouldn't have been able to take advantage of at a bigger school (leadership positions, individualized attention, etc.) And I enjoy its academic challenges as well.

- My experience at IWU has been wonderful and has definitely fulfilled, if not exceeded, all of my expectations. I feel connected to other students and supported by my professors.
- My experiences at IWU, the friends I've made and pretty much everything about the school have been great.
- Now that I know what I have learned and how I've grown because of my experiences here, I would do it again in a heartbeat, especially to take advantage of more than I did the first time around.
- Overall I would say my experience at IWU has been great
- Overall, I had a good experience at IWU. It's hard to picture myself at a different college.
- The application process is not worth looking for other schools.
- The community, the cohesive student body, the personal attention from professors, the difficult but fun courses, the great facilities, the surrounding community... My four years at IWU have been the best of my life.
- The experiences that I have had had IWU both academically and socially have surpassed my wildest imaginations. I am someone who can now talk about a variety of topics and has a variety of skills that I can use out in the world. I have also been able to meet amazing people and take part in once in a life time opportunities. The campus completely focuses on enriching student life, and I have become a more well rounded, intellectually enriched, and civic person because of it. I also know what the meaning of hard work and passion are from the courses here at IWU
- The only reason I would want to attend a different school is to go to a bigger university. Other than that, I love IWU.
- The personal attention helped me to focus on my career and graduate knowing I'm going to be working doing what I love.
- The quality of education is excellent.
- The school is pretty good at what it does. It is not a large university, but it is not a speck of dust either. It's pretty good at getting the most out of its size.
- The size of this university makes the opportunities endless. There are opportunities to join numerous clubs and sports. Opportunities to work closely with an engaged and caring faculty. Opportunities to pursue career or professional school interests through the career center. In a larger school, I feel that these opportunities would be more limited by size. Faculty would be more difficult to interact with. Social groups or cliques form. Where at IWU we all unite under our Liberal Arts and Small University banner.
- The students that I have met, especially through the Greek system, have become my best friends and created a true family atmosphere. Also, the faculty are exceptional, and I have developed what I hope will be long term relationships that are both academic and personal. The support staff, especially Kathie Bradley, deserve all the praise in the world for making the university experience bearable and valuable.
- There are flaws in every system, but the strong points of IWU highly outweigh those weaknesses, especially in regards to my personal and professional goals.
- This has been the best place for me, I could not imagine myself any place else.

- This is a great school. I really enjoyed my years here.
- Though I have been very disappointed in the quality of advising, there are many things about Wesleyan that I still like.
- Very expensive and hard work, but a great education and extracurricular activity opportunities, athletics, and small size/location to home
- Well, it's an extremely complicated question, and one that I've gone back and forth on, but now that I'm at the end of my undergrad experience, I can see that IWU has challenged me in many ways I wasn't expecting and didn't see until later. I wasn't always happy with the people I was surrounded with or the vitality of the intellectual atmosphere, but ultimately I've learned that IWU is a place where anyone can pursue what they are most interested in and achieve highly in that area (or those areas). IWU has also helped me clarify what those areas are personally.
- Wesleyan gave me everything I was looking for.
- What I felt about IWU when I toured has not changed. I feel well prepared to enter the graduate/career world.

# Knowing what you know today about Illinois Wesleyan, if you were now choosing a college to attend, would you still choose to enroll at Illinois Wesleyan?

## **Reasons Students Said, "No."**

#### First-Year Students

- It's a lot harder than I expected. I pretty much came here for athletics and it's kicking my butt.
- I would still pick my top school: Northwestern University.
- Illinois Wesleyan does not have a school of engineering.
- Illinois Wesleyan was not a school that I was especially excited about attending in the first place. Because it meets my expectations, I still would not choose this school given a different set of circumstances.
- I feel like there is almost too much pressure sometimes.
- I do not feel that IWU is worth the amount of money I am paying. The academic advising is practically non-existent and the maintenance on campus is subpar.
- Because they do not have a wide variety of majors. For example, how can IWU not have a communication major? That is a pretty big major that is missing from our program. Also the way they give credits here is god-awful, so if you want to transfer to another college you better have good luck because a lot of our credits are not allowed to be rolled-over to other schools. It is ridiculous.
- The other school I was looking at, St John's in Annapolis was more academically challenging and innovative; their professors were all interesting and completely involved with the students. The students actually cared about being clever and intellectual; I don't get that feeling from Illinois Wesleyan at all.
- It's really frustrating to take AP classes in high school and pass the tests and then come here and have to re-take classes.

- Same reason as before... Music major isn't what it was cracked up to be. I'm transferring to Roosevelt Conservatory in Chicago
- I feel that there are other schools that would better meet my needs as a student and individual.
- I'd like to be closer to home at a school that gave me more financial aid.
- Because I realize that the perceived benefits of coming to this school were not nearly as great as the actual benefits. Every professor has a heads or tails chance of being great or terrible.
- I believe that Illinois Wesleyan University is too expensive for what the university offers.
- I've had the worst college experience here, and I feel like no one wants me to succeed and I'm being forced to chose another major.
- It is boring here and very cliquish. If you're not in a frat, play a sport, or drink it will be very hard to make friends here. Basically your either anime, jock, or a Greek life person
- It is like high school all over again. There is nothing ever to do on weekends.
- Because this year has been an overall rotten experience
- While I enjoy the academic aspect, the social aspect is lacking and some students are very narrow minded. Also, I have issues with the sorority/fraternity rules that have been implemented this year.
- Campus is very isolated and not tolerant of differences, especially in terms of socioeconomic status and race.

## Sophomores

- I do not appreciate strong liberal ideas that heavily influence some professor's curriculums and teaching. I feel that some classrooms and discussions are NOT inclusive at all because of this. I personally feel that some of my professors have put liberal views as the only correct and righteous ones in class.
- Because I think my needs would be better filled at any other university.
- I would have chosen to go to a school in a larger town. I didn't realize the effects of the "IWU bubble". I feel trapped at times.
- Not really sure....maybe I would still have attended....I guess I cannot really say yes or no...just maybe
- I love IWU, but I think that I might make some different choices now that I am intimately familiar with the ways of this institution. I might make new decisions especially based on financial reasons.
- I feel like there aren't enough opportunities to explore my options here. It is hard to schedule classes because there are only a few sections or they aren't offered each semester or even each year.
- It's just too small for me.
- It was not at all what I expected. I found that the people that go here are typically very similar, not all the programs are of the same level, and the geographic location limits what activities you can do. My parents made me come here.
- It feels like high school all over again except the classes are more difficult. Not getting the "college experience" too much time spent in library, no social outlets

- I think there might be a better fit for me somewhere else, not as impressed with "intellect" from students as I thought, burnt out from similar types of people
- Because I don't know what my other options are. If I could go anywhere else, I would consider somewhere in Chicago or a place with a more active student body or a more politically aware and active student body.
- Faltering athletic programs, not as culturally diverse as I would like, not as fun as I would like.
- Because I want to go to Duke.
- I no longer want the small-school experience that I expected to when graduating HS.
- I wish I would have gone to a bigger school further away from home. I've had good experiences here, but if I could start again I would choose a large school with a better social life NOT in central Illinois.
- There are multiple reasons; one would be the fact that I pay a lot of money to not get into the classes I want.
- Did not meet up to my expectations.
- It is becoming way too expensive, and although financial aid is helping, I had more financial aid at other schools. The education program is not optimal here.
- The college was not how I thought it would be. There isn't as much of a variety in majors as I would have liked and the majors that do exist are much closed off and not as in-depth. There isn't as much of a variety in courses which made it very difficult for me as an undecided major. The school is also a little too small for me.
- The financial burden on myself and my family after I graduate. I was offered more financial aid at every other college I applied to and more scholarship money at comparable universities. Also, my degree program was not was I expected. The theatre program is under-funded with less than satisfactory facilities (with an infamous and unfulfilled promise for improvements) and the dance program could use major expansion.
- I would have chosen Northwestern University over IWU.
- I would have rather gone to a larger university with more diversity in student life and academia. The teachers do NOT support Greek life, making it hard and acceptable to be involved. VERY EXPENSIVE. Not worth the \$40,000 a year...
- I don't feel that the education I am getting is worth the money. I can get and equal, or better, education some place that is half the cost.
- I'd rather choose a university that had a faculty well-versed in their subjects and with more ability to TEACH.
- I don't like most of the people who go here, and I also do not like the social atmosphere. This school is for rejects of better universities and people who want to re-invent themselves from who they were in high school.
- I've been completely disappointed by the "college" experience here at Illinois Wesleyan. It is NOT what I expected, nor what I want from my four years here. The school's academics are fine, but otherwise, I do not enjoy attending this university.
- It's not as diverse as I thought it would be. A variety of activities is sometimes non-existent.
- Faculty issues

- I'm not satisfied with the courses that are available, and the atmosphere of the school is very different than was presented during the tour and by IWU literature
- Because the business office and the financial aid office do not communicate with each other and they do not deal with students. They really just treat you like crap. That is not a very good policy.
- I do not enjoy it at IWU, because the work I am doing in class, some of my friends are completing in grad school. I came here and expected a different atmosphere with friendly people and that is not what is here. Teachers do not care about individual attention, and they do not make time for you outside of class for the majority. One of the positive about a small school is teacher attention, which is not offered here.
- Other than friends, I will not miss IWU when I leave. And, friends I would have had anywhere I went. I will not miss the school. There are no traditions I will remember/miss (there are literally no traditions to remember or miss), there are some great professors, but there are definitely bad professors. I want to miss IWU, but I don't see it happening. Maybe at a different school things would have been different. Maybe I would be able to miss a different school.
- Not a good school
- I would have chosen to enroll at a college that was bigger and offered more majors and options for persons who aren't totally sure what they want to do. IWU needs more diverse and a variety of majors. Yes, the Bio and pre-med program (and the music program) are great. But most other majors are lacking.
- The information I was given as a prospective student was not congruent with my actual experience. I was told that I would be challenged, that IWU students were equally desirous of intellectual pursuits. This is not the case. The students here are generally close-minded, sheltered, and immature. Of course this is not always the case, but very often it is. I was even lied to about the dorm life (Gulick is, quite frankly, disgusting). They also lied about accommodating alternative diets in the Bertholf Commons. The admission people are completely misled.

## Juniors

- Does not offer courses / majors I have become interested in and want to pursue
- Location
- I think I should have gone to a less difficult school in the city.
- I feel I could have received the same level of education at another university that was much more affordable.
- After studying abroad, I have a much different view of the world and the university. I think I would have liked to have gone to a school in a city.
- I feel that I was slightly deceived when I applied and then when I switched majors, the school was not very cooperative...I just don't feel like it was a good choice.
- Too expensive.
- I think I got a good education, but I was disappointed by the student body. I don't think the cost of tuition and fees outweighs the benefits I've received coming here.

- Because I feel like the program I'm in isn't what I was looking for, and isn't suited to my needs.
- I think I would have been happier elsewhere
- I went in as an undecided major. If I were to choose a university now, I would choose one with a stronger anthropology department (particularly biological/physical anthropology)
- More opportunities at other schools. I feel Wesleyan misled me at times. VERY EXPENSIVE. My family was told ANYONE can afford a Wesleyan education. I am not \$50,000 in debt and my parents are in \$10,000.
- I do not believe my grades or the prestige of the university is reflective of the stress and effort the academic environment encourages.
- I'm made some great friends here and had some exceptional professors, but for the most part I think I could have gotten a comparable education somewhere for half the cost.
- I would have gone to Notre Dame
- I think attending a small private instruction is good for educational purposes and helping students get into a selective graduate school. That is the main reason why I chose to attend Illinois Wesleyan. But when it comes to coming in contact with a variety of different types of people from all over the world Illinois Wesleyan fails miserably. The population is too homogenous. 95 percent of the population is white, upper middle class and from the suburbs of Chicago. If student wants to prepare themselves for the globalized world that we live in today I would advise them to go to a big state school where the student can have access to different kinds of people. At Wesleyan all you have is people whose parents are doctors and lawyers or whose parents live on a farm. There is so much more diversity out there in the world than found at Wesleyan.
- Because I would rather have gone to a larger school with more opportunities for my success. I feel as if this school really destroys all of the opportunities for students with lower GPA's to excel.
- Registration and course of study choices are extremely limited. I also wouldn't mind a warmer climate. I've been tainted by study abroad!
- I need a program that is more performance and career oriented and that does not provide such a cliquish atmosphere. And something that's not so over-priced
- It is way overpriced, and some of the teachers do not provide an adequate teaching experience
- If I could transfer faculty, my cello teacher, and friends to another school that would make the decision easy, because the people are what make IWU so amazing. However, I do not think IWU's current priorities, or many of the students here, are what they should be. Also, I feel that the school might need more access to facilities/ options that a larger school can only provide. In terms of cello teachers, you can never be sure, that's why there is grad school, and beyond. This decision is actually probably a lie, but as I only have 1.5 years left, I am glad I came here; it's just "what if," because I look forward to coming back.
- Although I have a phenomenal instructor, if I had gotten more financial aid to some of the better music schools I had applied to, I would have attended them. The problem lies within the workload for music performance majors academically

rather than within performance. Performance majors are not expected to do much musically, especially technically, and because of this, rarely practice. There are no technical or scale requirements; everyone learns a scale at the last minute to play slowly for juries (specifically talking about piano). There are few exceptions to this. Scales are found within all music; they are the essentials. Because of the stress on academics and lack of strict musical expectations, the ensembles are not nearly as professional as they are at other schools. The program is too much oriented towards music education/academics. For a music education major, it's wonderful, but not having a better performance program is somewhat an insult to the performance majors as well as some of the excellent faculty (or are they in charge of this?). I can't imagine what it must be like for a double major in performance and something else to try and play their instrument decently among another major. Another problem would be the lack of classes (barely anything this upcoming semester within music), and the lack of performance opportunities. At other universities, there are electives and classes/requirements within specific majors where they analyze music specifically within their instrument; over here, it's all general theory and basics.

- I feel this University caters to the kind of student who needs to get a college degree to have a good job and be comfortable in life, not people who are actually interested in scholarship. So many of my classes have oversimplified material so it can be within the students' grasp without them having to work too hard. I pay too much to come here if this is what I'm offered. Oh wait, they also offer me fun little cook-outs with big inflatable playthings periodically. I guess it's worth it then.
- I feel that I have greatly grown as a person here, but I could have done better academically at other colleges, while saving a TON of money. Wesleyan does not compare to the other schools that cost this much, and not too many people have heard of it.
- I selected this school thinking I wanted a different major than I ended up choosing. I would want to be at a music conservatory.
- Because I am offered little financial aid and am receiving no help from the school. I have been very disappointed in this school. I was told if the school wanted me here, they would make it work financially and they have never made the effort. I have also been disappointed with the academic advising. I also have been disappointed for I was told that I would be able to pursue at least more than one academic interest, and yet I can barely fit in the classes for my major. I have already had to take 4 classes at a community college to be able to graduate on time. For how much I am paying to go to this school I should not have had to pay the extra money to go to a community college and get classes I need to graduate on time. If I were to do this all again, IWU would not even be on a possible school list.
- I would have chosen to attend the University of the Sciences in Philadelphia to take part in their 6 year program to receive a Doctorate degree in physical therapy and masters in business. The biggest reasons I attended this university over others was its strong academic reputation and the ability to earn a double degree in four

years. However, I ended up switching my second major twice and eventually dropping it due to problems with professors.

- Not satisfied with the theory that IWU encourages multiple academic and extracurricular interests, but in actuality, provides very little opportunity for one to pursue more than one academic interest and/or extra curricular
- I would have rather had yes and no choice, but that was not an option. I wish that IWU was more academically rigorous than it has turned out to be. I also feel that since I have enrolled IWU has declined noticeably, making it less attractive to me.
- I feel I would have fit in better at a larger University. Coming in as biology major, I felt the scope of what I could do was very limited. There wasn't really support to explore other option in terms of pre-medicine.
- I think that I could have selected a school that would better prepare me to become an educator.
- I didn't realize that I would find the small school environment too claustrophobic; I don't see the advantage of paying all this money. I am working hard to stay afloat academically when friends at Big 10 universities are breezing through and paying less. I haven't gotten the impression that this school's reputation really gets its graduates into law school or grad school. I did not receive guidance when I needed it. I have been unimpressed with the efficiency of the offices and lack of attention to students.
- I could have had more opportunities at my other choices.
- I don't know if I will be able to get into graduate school because I do not have a 3.0 at IWU, and I could easily have over a 3.0 at most other universities I considered.
- The administration does not care about its students. Greek life is a major draw to the school and encompasses the entire social life of IWU, but the system is treated like garbage. IWU is also not known to the country at all. I know that I could have gone to a cheaper school and would have been successful. If I knew I wanted to spend this much on a college I would have went to a much more prestigious university.
- The department for my major was not as good as I thought it would be.
- For many of the reasons that I stated in the expectation section.
- Too small.
- Too much waste (budget and time-wise), too much inefficiency, too much of the students asking for one thing and the school giving something else.
- Not what I expected.
- I feel that I would have gotten a better education in Educational Studies from a different University.
- The Administration wastes money on bad investments and despises the Greek community which is the lifeblood of the Campus' night life, community service, and whose alums make most of Wesleyan's new facilities possible. It is highly segregated and expensive. The reputation of the school is practically unknown outside of Illinois.
- I would rather go to a big school with more majors, classes, clubs, sports, diversity, etc.

- I do not enjoy IWU. The academic program is not consistent. There is not a diverse curriculum. Many professors seem snotty. I believe I would have been more successful and happy elsewhere.
- It simply doesn't fit my personality or comfort. I would have preferred to go to a larger more diverse school that was a bit more affordable. I would prefer a larger town as well.
- Not too many choices here
- I have not had the support I would like from the Biology department. Instead of encouraging me to keep trying, they tried to make me change my major and find something else to do from the start. I've struggled and the only reason I've made it through the biology department is because of my will to make it even though I don't fit the perfect mold that they want in the department. I also think the Biology department needs a look at the way it prepares students, because most students think the bio department could find a better way of teaching us what we need to know. And not everyone is on their way to med school, which is what it seems like the bio department is for.
- I think Illinois Wesleyan appears better than it actually is when advertised. I also think the social and academic environment should be more supportive and inclusive. It is too competitive and isolating most of the time.
- Did not offer the services implied at general orientation. Fine Arts Program is severely lacking in quality and participation.
- Because I hate this f&\*king school and was forced to come here.
- Stop asking me questions

#### Seniors

- This campus is becoming increasingly more white, Christian, and conservative. These are not things that I wanted to experience in college.
- I enjoyed college here and I felt the faculty was mostly top-notch. The academic experience was fantastic. However, I felt that there was a social aspect missing. Some students would rather drink and go to parties on Fridays and Saturdays than attend movies or shows at Hanson. I felt the IWU made unwarranted efforts to crack down on a lively student-created social scene throughout my four years here and I am still livid about it.
- The pre-med program is touted as something much greater than reality--I know many students in my graduating class who were rejected from every medical school they applied to, even though we were "quoted" more than 95% of IWU students are accepted into medical school. The tuition is very expensive and not worth the price. The tuition does not justify the quality of education offered. The Accounting department currently only has two tenured professors. A liberal arts college is supposed to encourage students to pursue their passion, even if their interests are broad. The majority of my professors discouraged students from double majoring. The school is currently running on a deficit and in comparison, other colleges of similar price spend more money on their students than IWU. It appears that for the sake of diversity, many students who do not academically qualify to be an IWU student, are currently attending the university.

- While I appreciate the many opportunities I have had, I was disappointed by how much pressure there is to join Greek life and the overall social atmosphere.
- I could have been just as successful after graduation for half the price, and could have had more fun on the weekends.
- IWU was not my first choice, but I wanted a wide variety of options for major/minor. Now that I know what I like, IWU was not the place.
- I feel like there are better places for me. I would have liked to go somewhere with a more liberal community.
- Too small of a campus -too strict -not ethnically diverse
- Too expensive and too stressful. I'm going to Florida, where they've never even heard of this school, so I should have just gotten the degree from an easier and cheaper school.
- Except for the people I've met, I don't think IWU has prepared me enough for the occupation I want to pursue, Public Relations.
- I would have chosen a less expensive school that had some more interesting classes/majors
- I would have had better medical school prospects if I had gone to another school like Loyola Chicago and maybe even U of I where I would have been able to stand out academically and have a well-known institution to back me up.
- I now suspect that Illinois Wesleyan's overall reputation is inflated by its science programs; its humanities programs do not seem as varied or good as those of Beloit College for example (although I could be wrong, haven't seen Beloit in detail).
- My major (business) did not prepare me for a career in business. It may actually have hurt me as I had to unlearn things I was taught in class once I started having internships.
- I was not happy at Wesleyan I just chose to stay because I felt I had no other options. I received a great education, but my development socially and spiritually lacked significantly.
- It was not a good fit for me too small, too rural, not enough diversity, and too many people unhappy here; too much drama in my department doesn't have a program for the career path I'm pursuing. Too much like high school . . . But I've gotten a solid education.
- Refer to previous written answer.
- The campus is too strict when it comes to students wanting to have fun, especially when it comes to Greek life. College is supposed to be the best years of our lives. Let students make some mistakes. That's how people learn. With the difficulty of our academics, to deny us a chance to have fun on this campus is ridiculous, leave us alone and let us do what we do. Things will be fine
- For the reasons listed before. I also feel that this institution states all the time that it has a huge diversity of classes and opportunities, but it's too small to do so!
- Because I feel I would have done better in a school closer to a bigger city.
- Not diverse enough, not tolerant or politically liberal, administration and faculty are close-minded, bias

- Conservative and petty student body whose focus is more on religion, partying, and athletics than academic accomplishment. Impersonal administration. Great faculty, poor student body.
- I would've chosen a school with a stronger program in my major and a more diverse, open minded student body.
- There are no mountains or oceans in Illinois.
- The only reason I was compelled to say yes what the Collegiate Choir experiences I had, but it is an extracurricular activity and not even related to my major. I could have saved a lot of money and has a similar or better educational experience.
- Because IWU does not have an animal science program.
- I have found that Illinois Wesleyan is much better at recruiting than it is at delivering the promises it makes while recruiting. I have hated my choice of major-History. All professors have one specialty, and basically teach the same exact class with different course numbers. I have also felt that the college has clashed far too much in my years with the fraternal organizations on campus. Granted, there are times when they needed to be disciplined, but there are also times that they need to be recognized when they were not.
- The atmosphere is childish at times, and very intolerant and not diverse.
- First of all, I think that the University is much too expensive. Second, the current administration is enforcing rules on the Greek community that are absolutely ridiculous. The Greek community is a group that donates quite a bit to this university post-graduation- it seems as though the school is slowly trying to get rid of this generous group of people due to their lifestyle choice. Third of all, the university has no diversity what so ever. Lastly, some of the professors at this university should either go back to school or seriously re-evaluate their teaching approach. The only reason I have stayed at this university for the entire four years is because of the friends I have made here and the few professors I admire. I can't say that I haven't learned anything while I have been here because I have. As a result of the great contacts with Alums and the help of the career center (which is invaluable to this university) I have been able to secure a job post-graduation. My experience has not been all negative, but I would have to say that I would not choose to go to this particular school if I had to make the choice again.
- I was bored and Bloomington offers nothing.
- I am unimpressed with the administrative staff. I also chose a major that the school is not well known for and does not allow students to participate in faculty research
- The University's politics get in the way of students' interests.
- Being a small college isn't attractive to me anymore. The school seems riddled with financial problems and is growing too expensive too fast for very little discernable gain. Even for being in a small town, the school is not only isolated from the world at large, it is isolated within Bloomington, itself. It could do with far more connections to ISU and Heartland.
- Just too small
- People here are boring and tame

- Considering how expensive IWU is, I don't believe it was worth the money. I certainly got a good education, but I believe that I could have received a good education at a school that was must less expensive, much more diverse, and much less apathetic. IWU is intellectually challenging, but instead of fostering an atmosphere of desiring to learn, seems to instead foster an atmosphere of stress amongst students, taking away the fun of learning.
- Too expensive for the benefits.
- I did not get along well with one of the teachers with whom I worked most closely throughout my time here.
- I would have gone to a school with a more liberal, open minded and active student body. Not many people take risks as Wesleyan.
- Because I hate this school. It was a horrible decision on my part made because I was poorly informed. Life presented by the admission department is radically different than what campus life is like. This university is petty and ignorant. Students are not respected and are on the periphery rather than the center. The curriculum and policies privilege White/Protestant/Heterosexuals above all else, and Frat/Sorority life runs the school with blatant alcohol and noise violations but no response to it. The university is far too conservative overall, and student government lacks the power adequate to address these needs. Students are apathetic and un-insightful. Oriented to a life like Dilbert in a cubicle and then waiting to be comfortable in their decadent middle management positions. The university is pumping out classes of racist, heterosexist, and small-minded consumerist homogeneous locusts ready to ravish the country of its intellectual and creative resources. There is no strong support for students of color, absolutely no resources for minority students with multiple minority identities and the services offered to students with extra learning needs and the limitations of the counseling program [not the counselors themselves but the lack of advocacy] is going to get this university sued, probably.
- I never felt like I fit in here.
- Because

# **Reasons for Saying "Yes" to Living the Mission**

## **First-Year Students**

- Because IWU tries to meet all those standards.
- I find that IWU has worked hard and proven that it is the college for me, and I love it here and love that it is always working to improve and benefit the students
- The university does have an excellent study abroad program and does produce well rounded students.
- Because as I was reading the statement, I agreed with everything it said. I think there's always room for improvement, but right now IWU's doing a great job.
- I believe Illinois Wesleyan is either doing everything the mission says or is attempting to at the very least.
- I feel like many of the points addressed in the mission statement are quite evident in this campus.

- The school is very in tune to providing all it can for its students. It sometimes falls short, but it then works to fix whatever concerns there are with its students.
- It seems to be doing it.
- They live up to their own mission by relating all they do to it
- To some extent or the other, the mission's aims are being met. I hear about these mission aims a lot and it is evident that the university administration work towards these goals.
- Because the only reason I disagree is that we're a "liberal arts university" but there is definitely a conservative feel.
- Because I agree
- In my experience this school has tried to achieve its mission.
- Because I'm tired of filling out this survey. Wesleyan is an academically challenging school, and so are its finals...
- Because it is all true.
- Because I love Wesleyan
- Because it's true
- IWU does support a wide range of majors and interests. It is helping me to obtain a job in my major after college. I feel the only change should be more spiritual and service events.
- Illinois Wesleyan both challenges and supports its students and faculty.
- The school advocates the closeness of the community extremely well which is difficult to do in a college environment.
- Because a liberal education is the core foundation of IWU, and they are doing everything they can to keep it.
- Because the mission statement described the experiences I have had
- All of these things are true about IWU.
- Because ill. Wesleyan is a tight knit community that upholds all these ideals.
- I believe that IWU is doing all that it can to make itself a better school. That's why I'm taking this survey right now, for them to know what I like and dislike about the school so they can change.
- Because IWU has done a thorough job of addressing all aspects of that mission statement.
- I answered yes because of the part about the tightly knit community. Everyone here practically is friends. It is great.
- Because I feel as though the environment and schooling here follows those ideals and standards
- School is supportive in fostering the needs and interests of students
- Because it is.
- I think it's true
- IWU is making the best effort to live up to its mission statement and strives for excellence.
- I think Wesleyan's reputation and mission are both accurate.
- Because most of it applies to IWU. IWU really does try hard to make everything on the mission a reality and we can see that.

- IWU lives up to its liberal arts reputation. It provides plenty of unique opportunities such as may term and study abroad options, and fosters many extracurricular clubs and events.
- The mission statement is clearly what is happening at the university.
- It seemed to apply to my experience here on campus.
- Illinois Wesleyan basis most of its programs off its mission statement.
- It really cares about the individual.
- IWU definitely emphasized the liberal arts curriculum and is doing its best to live up to its expectations.
- I think they are accomplishing what they set out to do.
- I feel the mission statement is carried out to the best of IWU's ability.
- Applicable to all parts of mission
- I feel like Illinois Wesleyan does fulfill its mission statement to the best it can.
- Illinois Wesleyan is definitely living up to its mission statement.
- IWU has offered me a diverse range of experiences: classes on poverty and American national government to classes on music theory and performing ensembles. I feel I am being very well prepared to enter the world as an active, well rounded citizen.
- They just are
- Because Wesleyan does all of the things that were stated in the "mission"
- It does everything it states very well.
- All those things are embodied at Illinois Wesleyan. We could make it better, but they're definitely there.
- Every effort is made to live up to the mission statement.
- All of the things listed in the mission statement are things that I have already seen on campus.
- Because I didn't think it wasn't meeting the mission
- IWU is a respectable institution that follows those stated values.
- Wesleyan's cool
- I think that the mission is always in the mind's eye of the administration and they are trying really hard. That's all we can ask.
- It's very difficult to accommodate all students from many different backgrounds and goals; however, Illinois Wesleyan is doing the best job possible incorporating everything to everyone.
- It's true.
- IWU has challenged me this past year and has really made me work hard. I feel that it has already begun to prepare me for life after college.
- Again, I believe that IWU lives up to the most important ideals mentioned in the mission statement, but there is also plenty of room for change and forward movement.
- Because it does uphold this motto.
- Wesleyan seems to be fulfilling everything in the mission statement.
- They are accomplishing their main goals
- I think IWU is working towards this mission and the curriculum at IWU is very good and does provide all of those things in the mission statement for the students.

- Because students come first on this campus.
- I just feel like that is what my experience has been like so far.
- I believe that Illinois Wesleyan constantly strives to achieve its mission.
- Illinois Wesleyan is a university that fosters critical thinking and teaches students skills that will allow them to be successful in the future.
- Everything in the University mission statement is one hundred percent true. I have seen many schools (and even attended a few) where the mission statement and the actual school don't match up at all. Here, that is simply not the case.
- I've seen this exhibited.
- It really does seem to meet all of its goals.
- The university in its entirety seems very responsible and living up to what it has as its mission statement. The Argus needs work though, just to let you know.
- Because it is a very tight knit welcoming place. The professors are excellent and encouraging and push students to excel.
- It works towards sustainability a lot.
- IWU seems very determined to satisfy the student's needs and make each student as successful as possible.
- It's teaching me a lot about material I've never thought twice about. All the teachers are excellent and knowledgeable in their fields.
- Illinois Wesleyan for the most part is pretty good at following through with promises.
- Illinois Wesleyan is a great Liberal Arts University.
- Wesleyan is very prosperous and engaging. IWU takes great care of its students and looks to make them as well educated as possible.
- Through my experiences at Wesleyan every part of the mission statement has been fulfilled.
- Because IWU lives this mission in its actions. We are offered many experiences, great teaching, and this all apply to the real world which makes us more global overall.
- It's doing very well at its mission. A little difference, but for the most part I find that it is focused on personal development.
- I feel that the University does what it can to abide by the mission statement and takes great pride in doing so.
- I feel that Illinois Wesleyan does the things listed in its mission statement.
- As a student senator, I can attest to how the University is pursuing the goals of the strategic plan in order to fulfill the mission statement. Though I believe the University still has a way to go, I think that it is going in the right direction.
- IWU is great, except for the fact that sometimes the Greek idiots get out of control.
- There are always new activities to raise awareness for global issues; critical thinking is a key component of each class, etc.
- I've noticed pretty much everything mentioned in the mission statement happen the time that I've been here.
- I think it is accurate about the curriculum and creativity. IWU focuses on individuals and groups equally. Also, they stay true to their policies.
- The mission is what IWU is

- The school does a pretty good job of addressing all the things in the mission statement.
- Its challenging curriculum gives you a lot to learn.
- Because it's true.
- I believe that the classes and curriculum are very conducive to a well-rounded, independent thinker. Many of the classes are exceptionally challenging and not only provide students with copious information but also provide a learning place for self-motivation and a strong work ethic.
- IWU places a strong emphasis on its students.
- The university seems to at least be trying to fulfill all of these.
- They are trying to follow their mission statement as much as possible.

#### Sophomores

- I feel that we are doing our best to live up to the mission and striving each day to do the best we can. We are ever changing and preparing ourselves for the future.
- Because the school is more than academic.
- Because that is what I see on campus and throughout classes.
- Because I feel that IWU does feel like a close knit group that strives to be the best.
- Because I have seen many of the aspects of its mission being performed during my time here.
- Because it is doing all the things that it is striving to do in the mission statement
- Because diversity is emphasized in many ways throughout different programs as well as the class chances
- Seems to do that in most cases
- Because I think IWU is trying to follow this mission, but it needs a little more work. They're close however.
- Because I agree
- Because everything in IWU mission is what is being done.
- It is a completely accurate projection of what the university has provided everyday I have been on campus.
- Because it meets all the things it said
- Because I think IWU is trying to live up to their mission
- Because it does many of the things listed in the mission
- It's true
- I don't know
- Yes
- They try
- I feel the mission has been fulfilled so far.
- I think Wesleyan does strive to be a liberal arts school in the truest sense, with close student/faculty interactions, varied opportunities. I think the university also tries to give study-abroad opportunities and make students environmentally aware.
- I think it does all of the things listed, and if it doesn't do them that great right now, I can tell that the university is trying to improve.

- Wesleyan has many programs that prepare us, the students, through many opportunities.
- Illinois Wesleyan is really trying in the areas mentioned in the mission statement, and is already living up to many of them.
- They are trying their best to keep us creative and on our feet. Sometimes it does not work out but I believe that they are trying.
- I answered yes because IWU is always working to better and challenge its' students along with update its programs.
- I believe that the positive goals that IWU has referenced in the mission statement are the qualities that I see in my courses, qualities that make me enjoy going to class each day!
- IWU really does focus on its students and making campus better for them and educating them to be more active in their world.
- We get enough emails about how hard it's trying. A bureaucracy is a tight rope to walk; they manage. Sometimes they fail, sometimes they succeed. It depends largely on the social climate.
- Because it does that
- IWU lives true to its mission.
- I believe the mission statement is correct
- Because I think they're living up to the mission as best as possible.
- Before I came to Illinois Wesleyan, I had a very limited view of college education in terms of diversity of disciplines I was expected to be familiar with. My experience with Wesleyan's curriculum has given me new insight to the value of a Liberal Arts education.
- I think that it would be unreasonable to expect a single University to fulfill all of its goals to the highest degree. I think that Illinois Wesleyan is making a commendable effort to work towards those goals, and I would not say that it has failed in its pursuit of any one of them.
- I feel that it truly strives to make people better students, people, and future leaders of tomorrow.
- Illinois Wesleyan offers academically challenging classes in a positive environment.
- Because I see the effort the stay true to the statement.
- The program and campus life encourage a lifestyle that promotes success in all student's future.
- The Liberal Arts aspect is strongly pushed. The university works closely with the community as well.
- I feel that it is meeting everything in the mission statement, and the areas that it is a bit weak on, there are improvements that are being made, and efforts are paying off, especially with the creation of the peace fellows program, which promotes social justice
- It is a great school. IWU is very liberal and focuses on helping students get ahead in life.
- Illinois Wesleyan strongly focuses on ethnic diversity, environmental sustainability, and higher learning.

- In an ideal world, every student who graduates from Illinois Wesleyan would be or have learned all of the things mentioned in the mission statement. This cannot happen, because humans are imperfect and cannot create a perfect system. But to ask IWU to do much more than it is already doing would be to ask the impossible. I really feel that any student who is conscious of getting the most out of their time at Wesleyan will fulfill the mission statement to the best of what is possible.
- Wesleyan does a good job of trying to increase its diversity and is a liberal arts college that strives to offer students unique opportunities
- Because I think the answer is yes....
- It fits
- It seems like they are...
- As a student, I feel taken care of and the people around me are looking out for me. That overall good feeling tells me this school is doing something right for me.
- Because it is true.
- Wesleyan really tries to offer its students anything they could use to be more successful in life.
- I feel that with the range of classes offered, IWU is trying to strive for broader understanding of the world.
- I answered Yes, rather than No because although there is of course changes/improvements the university can make, IWU is on the right track and can only move closer to fulfilling the statement.
- Illinois Wesleyan is always striving to be better and to make necessary changes.
- I can see this university attempting to do most of the things mentioned in the mission.
- Everyone works hard to keep up the mission statement.
- It just is
- IWU is very distinct and is a very creative school along with a different academic program than other schools.
- Wesleyan pushes students to their best academically and fosters a friendly and comforting environment.
- Wesleyan is living up to its mission as best as it can.
- I am on the residential life staff, and see the mission statement implemented in all that we do.
- I think that there is a wide variety of classes that we are able to take and in the long run we will all be better off. I feel like I have grown as a person because of everything that I have experienced here.
- Everything that IWU is committed to give to students, it is. I know that I'm being well-prepared for life after college.
- The liberal arts education offered at Illinois Wesleyan makes well-rounded students and prepares them for the future.
- IWU is doing its job for the most part.
- That statement seemed to pretty much sum up IWU
- Many of things mentioned in that statement are some of IWU's strong points.
- It meets most of those I would say
- It does the best it can to fulfill its mission yet I understand why it cannot completely.

- IWU is working toward most of the stuff listed in that statement, such as environmental awareness, and globally speaking they promote study abroad and we have international students here. Some parts need work, but that's to be expected.
- I think it does.
- They seem to have a strong commitment to students learning effectively
- They stay true to these words.
- I see IWU doing things that hold up the expectations set out in the mission
- Life on campus reflects the mission statement.
- IWU is committed to serving its students as best it can and to promoting a positive academic experience.
- I feel that the teachers, for the most part, seek to make their students "life-long learners." I don't feel that this is true in the professional programs, but that's to be expected. What I mean is that students who are part of professional programs are not nearly as well-rounded as a non-professional student. The University does a solid job, though, of trying to instill diverse knowledge in its students.
- Overall it seems that each of these points is met.
- Wesleyan requires and offers a variety of courses that are not within a specific major.
- It's a good school. Everyone knows everyone else.
- I think it is doing a good job of being an education based university. Yet it still has an active community.
- It seems to fulfill most of the goals stated in the mission statement.
- Wesleyan is living up to its mission statement in every which way. I just encourage an increase in the minority population...
- Because I don't think that they lied anywhere in the statement, or strayed very far from it.
- The school is supportive and challenging. It offers a wide range of classes as well as career options
- I do feel like the classes that I have taken have fostered a spirit of inquiry and curiosity about the world in me.
- This is definitely a supportive community, and I have been pushed to my greatest intellectual abilities here.
- Despite its flaws, the University is providing me with knowledge that I will use in my future careers. It is a small, tight-knit community, and I appreciate the personal attention I receive from the faculty.
- The University is trying to accomplish all of these goals. While some may be lacking compared to others, the University does realize this and is trying to improve itself. Thus, because of the continual improvement it is trying to living up to the mission statement.
- I see no major exceptions in the code of conduct. Relations with teachers are quite close, and there are myriad programs that foster creativity and promote expanded views of the world.
- According the mission statement, I see programs around campus that fit those needs.
- Because I think so

- I believe that the University really is trying to live out its mission.
- I feel that IWU is a good school
- I just feel the school is doing the best that it is can.
- Illinois Wesleyan is extremely supportive of its students.
- It is definitely trying to live out its mission.
- It's a good mission, and I can definitely see where IWU is trying to do those things.
- Save for a few points, it was an accurate description of the school
- Seems accurate
- There is truth in it.
- They are attempting to offer a liberal arts education with a variety of course requirements and moving towards a more sustainable campus.
- We are goal oriented.

#### Juniors

- There are opportunities for studying abroad, especially for May Term. The statement was worded well.
- On a whole, IWU does foster creative thinking, challenging individual growth and a tight knit community.
- Because it is.
- Because I feel that the statement is more right than wrong about IWU.
- Because it is living up to most everything that the mission statement states.
- The University is improving things at a pretty fast rate, even if it seems so much more could be done.
- Because I feel it accomplishes all it sets out to some extent.
- It attempts to follow all that was listed.
- I'll take your word for it....a little lengthy though
- I think it takes those things into account when deciding what types of things to offer.
- Because it does provide unique opportunities with courses and professors that seek to teach what cannot be learned from a book. Because students become fully engaged in their world. Because teaching includes ethical and moral discussion, an opening of the windows to the world.
- I see it used everyday
- Wesleyan does strive to be a strong community and offers many diverse opportunities for students.
- Because I agree with it.
- It is challenging and offers internships and career paths for individuals.
- I feel that the teachers are sincere and that they try their best to offer a varied, interesting, academically interesting program. I don't know if it is preparing us for the career future, but I think the teachers try to make us think on our own.
- I feel that I have strengthened my knowledge in my specific major, but I Have also strengthened by reading and writing skills. In addition, there have been numerous opportunities to study abroad.

- I think that Wesleyan puts a lot of energy into providing its students with the best atmosphere and services that it can
- Because it tries to fulfill that mission the best that it can. It doesn't entirely fulfill it, but I believe that it does try to.
- I feel that Illinois Wesleyan strives to do its best to help and encourage students as well as foster an atmosphere of cooperation with the community.
- IWU lives up to what it promises and strives to better itself as an institution, that much is clear.
- They fulfill what they're saying they want to do.
- I think it is consistent with its goals. IWU is able to foster an environment of learning both in and out of the classroom.
- It is
- I think the university does a good job of providing students with opportunities for professional and personal growth.
- I think that IWU tries to live up to the statement, sometimes it doesn't, but overall a good job.
- Wesleyan consistently is living up to its mission every day.
- I think Wesleyan is striving to achieve the mission.
- I just think it's doing a good job of addressing those things.
- IWU does a good job of preparing students for a globalized world.
- It is definitely close to living up to most of the aspects mentioned in the statement.
- It's living up to its mission... The environment is different
- I just simply think that, to the best of its ability, IWU is fulfilling each of those expectations the best it can.
- I feel very safe here. I also feel that IWU is preparing me for my life ahead better than other larger schools. The individual attention I receive in the classroom here is unmatched anywhere else.
- It has lived up to all of that and more.
- Because I feel that it does.
- I feel like it's meeting its mission.
- The university is striving to achieve those goals or it has already met them.
- IWU has lived up to its mission as far as I have seen.
- It tries to do the things is states
- I could answer yes to each goal of the mission.
- Illinois Wesleyan has lived up to its potential. IWU is still making changes to better life for its students. It certainly lives up to its reputation.
- The university seems to be making an active effort to address its shortcomings and improve itself.
- Most of the points are hit.
- Like I said, it isn't a perfect place, but I think the administration is doing the best they can.
- IWU is swell.
- I feel that the university has afforded me every opportunity possible to help me realize my full potential as a student and as a member of a community.

- I think that IWU has high expectations and the classes really do make me think about things that I never would have thought about on my own. Plus, the personal attention is wonderful and I appreciate it every day.
- Generally speaking, it seems like IWU is living up to the mission statement.
- Sounds good to me
- The school is wonderful at preparing students to live their lives as good people.
- I feel Illinois Wesleyan does strive for students to live up to their individual potential, and while some teachers are more innovative than others, I have gained some sort of global awareness or critical thinking skills from almost all of my classes.
- Because of how the administration talks and (more importantly), acts.
- It affords the greatest possibilities for realizing individual potential while preparing students for democratic citizenship and life in a global society.
- The mission statement defines IWU perfectly.
- It sums it up pretty well
- The school provides many chances to explore in your field and in others and is a great center for learning. Lots of one on one teaching, with encouraging teachers.
- Because the academics are difficult but not impossible. The atmosphere is wonderful and the faculty is the best.
- No comment.
- I agree
- The administration is trying to provide the students with an innovative curricula to prepare them for their careers
- I agree that Wesleyan provides a close-knit community where professors and students can interact and develop strong relationships. I also agree that IWU prepares students not just for careers, but for being well-rounded and open-minded in their lives. And I definitely agree that sustainability and environmental awareness is important at IWU.
- The mission is a process, and Wesleyan is always in the process of completing the mission
- The faculty here at Wesleyan does what it can to offer the best education that they can.
- Again, why not?
- All of the facilities I have encountered at Wesleyan have been outstanding teachers. Wesleyan also tries to offer a wide variety of courses, but this is hindered by its size.
- Because it fits the description
- Because it is working to better itself and provides a wonderful education.
- Because it seems to
- Because IWU seems to be following its mission statement as best it can.
- I believe that IWU strives to be as good, if not better, than other schools out there. I believe that IWU continually looks for ways to improve itself and stand apart.
- I feel like the university tries their best.
- I see an effort to adhere to this philosophy, however possible.
- I think the mission statement accurately describes what goes on at IWU.

- I think the University is \_trying\_ to fulfill its mission statement, though perhaps it's not succeeding in all areas.
- It does challenge students in their development
- It does encourage well-rounded studies.
- It does follow mission
- It has been working towards more environmental sustainability. It is a tight-knit community with excellent faculty.
- It's getting better in some areas.
- IWU is making efforts to become sustainable and each of my three years here more efforts have been made. The Gen Ed programs attempts to build creativity and diversity and to an extent it is achieving that.
- N/a
- No school is perfect or can be perfect. Although Illinois Wesleyan has not lived up to my expectations, it does not mean it is not an outstanding institution
- Not quite sure
- The things where I think IWU falls farthest short aren't in the mission statement.
- They do the best they can?
- They do try and make sure they follow through with their expectations

#### Seniors

- IWU lives up to the mission.
- The mission is the experience I had at Wesleyan.
- I have experienced many of the things the mission statement promised.
- Because I can think of examples for all of those characteristics
- Because it does meet those goals that is strives for.
- I feel that everything in the statement is true to what my experience here has been.
- Because I have seen IWU strive for these goals in my time here.
- Because I want this survey to end
- Because my experience at IWU has prepared me for outside work, and the ability to deal with and work with other people that are much different than me.
- I feel the statements are true. IWU does care about the students, and student development is the highest priority.
- I think it is living its mission 'The best it can' because the movement of the university is in a positive direction. We are improving at diversity, at environmental sustainability, etc. We are not there yet, but we are on our way.
- Because I feel that IWU meets many of its mission goals.
- We are covering (at least somewhat) everything that is mentioned in the mission statement, which is quite broad. However, we could do more to achieve our mission.
- Because it offers all of those things that the mission statement says. Some of those they do a better job of than others, and there's always room for improvement, but for the most part, they're living that mission out.
- Because it included all of the things I was looking for in a college.
- Because I feel that IWU has fostered a positive community

- I feel that the ideals expressed in the mission statement, especially regarding diverse curriculum and the spirit of inquiry pervade campus life and are evident.
- Very similar to mission and policies of the school
- Had that experience here.
- I feel that IWU really challenges its students to be globally aware and better citizens by improving social, intellectual and other skills.
- Because the mission sounded a lot like what is trying to be communicated and created on this campus.
- I think the mission statement is simply a bunch of Catch Phrase droppings. However I think we try to live up to it.
- They have done this.
- I feel that the university is doing all that it can to pursue the mission by improving the campus at all times and making sure that students are happy with their experiences here.
- This university takes the initiative.
- It is meeting the goals set forth by the mission statement.
- Good job, that's what I've experienced here
- I feel that it has met those goals.
- I think it meets its goals.
- There are new social justice and environmental issues being presented on campus all the time (i.e. living wage, sustainability) and the campus is very open to new ideas. IWU does try to enable each student to study abroad at least once, and to pursue the fine arts simultaneously with academics.
- I've experienced many of the things in the mission statement.
- IWU is making the effort to live up to its mission statement, and even when it falls short, the effort is there.
- It does.
- IWU is diversifying in many fields and trying to follow its mission in multifaceted ways
- The school encourages students to be aware of what is going on in the world and to be an active part of it.
- The mission is all encompassing
- The academics at the school are very good and strive to produce the best students possible.
- Because it does.
- IWU is doing a great job.
- I feel I am very prepared in my career field and have been exposed to what I need to have to move on past college.
- It attempts to address the listed values.
- The community and size of Wesleyan allow the school to pursue these goals through individualized attention and opportunities.
- The mission is being carried out by most faculty and administrators
- Because to the best of its ability the mission is true. This university needs more diversity, but that is because it is not in a location that is very diverse. It also does not make me happy when we bring in other ethnic groups all together on the same day. It feels like a parade all of a sudden. But this school has been challenging

and I feel confident to talk about anything we studied in class with anyone else and to me that shows I have learned a lot and was taught well.

- I see programs that are targeted toward specific facets of the mission statement.
- It is very tight knit and diverse in its offering of courses and opportunities for students.
- I believe Illinois Wesleyan University effectively provides a liberal arts education with opportunities for creativity and study abroad. IWU also emphasizes environmental sustainability, almost too much at times.
- I couldn't answer mostly. I would offer improvements.
- It is
- Through the general education requirements, students at IWU are required to explore several different views contemporary and historical social issues and injustices at a US and global environment. However, the campus of IWU is somewhat isolated, causing the student body to be "out of touch" with everyday, world occurrences. But it offers several classes and programs and opportunities for student to get involved.
- I feel that IWU embodies its mission statement. The campus focuses on students and their achievement while also striving to make sure students are having enjoyable experiences outside the classroom. In addition, IWU addresses other problems/issues concerning our world, and in a timely manner. Students here are encouraged to voice their opinions, and IWU offers them a place where they can support their own causes, but yet, live peacefully together, respecting each other's differences.
- It seems that IWU is on the right track towards accomplishing its mission. Often, the best parts of the experience were the people (students and faculty) that contributed to the IWU experience accomplishing the mission.
- Because the mission statement describes what Illinois Wesleyan is trying to accomplish.
- I feel as though it succeeds at providing opportunities and goals it has set forth to.
- I have personally seen IWU try to fulfill every aspect of our mission, specifically in creating the SPBC and workgroups for the most critical areas on campus that we need to change.
- IWU fosters an academic environment and wishes for the students to do well. The professors are excellent and do all that they can to help the students understand the material. The campus is small and fosters an environment where students can have personal attention.
- For the most part, IWU is fulfilling, or attempting to fulfill, the goals it has set for itself.
- I think that IWU is trying to create an environment that is diverse, sustainable, and has already achieved a liberal arts education that prepares students for life along with already having a tight knit community.
- It accomplishes most of those goals
- IWU focuses on preparing its students for life after college, both professionally and personally
- IWU provides a variety of classes and course topics for students to diversify their world and pursue their interests. I also provide a variety of internships and

professor relationships for students to explore. In addition the attention each student receives ensures that they will not only succeed but perhaps find what they are good at.

- The mission seems to focus on pumping out well-rounded, intellectually superior students, and I believe IWU is doing just that.
- I have experienced all the good that comes from that mission statement.
- The personal attention allowed by the small size of the school fostered greater personal growth.
- What is stated in the mission statement is restated in almost every class and university gathering. It is rehearsed to the point that if it was not true originally, it has become true by graduation.
- The experience that I have had at IWU has helped me gain a more liberal-arts and open-minded attitude about my life and my world.
- Again, I like the school and it seems to be doing what it promised. On the other hand the mission statement is TOO LONG, TOO BORING AND NEEDS TO BE CHANGED!
- Because it isn't easy to live up to missions and ideals, and since I've been here, and in the years before I came here, I have seen evidence of real striving to meet those goals. They are not entirely there, but yes, they are most definitely trying.
- It sounds accurate
- I have seen, experienced, or heard about everything in the mission statement occurring on campus.
- Accurate depiction of the goals of IWU.
- I feel that University does what it sets out to do. I have never felt betrayed by IWU's academic representation to me on my prospective student tour and my actual experience. I enjoyed my academic experience and am very pleased with my GPA. If you are going to have fraternities and sororities though, please don't misrepresent it in such a way that it appears that the school encourages a fun social atmosphere, when it actually rails against it.
- I have experienced the above mission statement in many (not all) of my courses at IWU. The different service organizations such as SSC, Habitat and cultural and religious extra-curricular lead me to believe that IWU is living up to its mission statement.
- I think IWU has a long way to go, especially with regards to the global aspect, social justice, diversity and environmental sustainability. However, I feel that they are trying to improve.
- Illinois Wesleyan works very hard to live up to its mission, and they are constantly taking student and faculty feedback to insure that this is true. In areas where they are struggling, they are currently in the process of implementing programs to strengthen the University and its mission.
- It seems accurate
- Mission statement was stated in a way that would resemble the mission of any college.
- Overall, pretty consistent.
- Seemed more appropriate than answering no.

- The mission seems to encompass everything the administration is striving for, however, what the administration desires differs from what students look for.
- Tightly knit -strong liberal arts focus

## **Reasons for Saying "No" to Living the Mission**

#### **First-Year Students**

- The University is busy tinkering. Lots of things are changing. So I don't feel that the University is going to be able to completely fulfill its mission until its expansion (which was meant to help it fulfill its mission) is complete.
- Because I believe that Ill. Wesleyan does not encourage a wider world view for its students.
- Because you don't have a wide variety of majors and for the amount of money that we pay for to attend here, we deserve much much more.
- I answered NO because while President Wilson recently signed the Talloires Declaration he has not shown a strong commitment to running a sustainable campus and ensuring students are educated about sustainability. A section of all gateway classes should be geared toward environmental problems to make sure all freshmen are exposed to the problem.
- I do not believe the faculty live up to the expectations that are set out in the mission statement.
- I don't feel the university is doing any of those things.
- I don't think IWU is doing its best to achieving its mission, especially in cases of diversity. I'm typing this on the first floor of Ames, and as I look around I see one Asian. Everyone else is white and either is or acts or dresses like upper middle class citizens. That is how most of the IWU community appears to me: A largely white, upper middle class, hetero-normative population with a few sprinkles of ethnic or gender diversity. This lack of diversity spills over into the part of the mission about preparing students to be global citizens: The extreme LACK of variation in ethnicity and sexual identity or orientation leaves many of the students ignorant of the outside world and therefore could never allow them to become effective or knowledgeable global citizens. To be fair, though, the general conformity and normativity of the general IWU population is mostly the students fault. That is, IWU is partly responsible for picking most of their students to be similar, but the blame can't all be put on IWU. Besides, the problem of homogeneity is hardly irreparable, though it will definitely take time and effort.
- I think there is a lot of room for improvement.
- Illinois Wesleyan is not dedicated to academics.
- In many cases faculty can work much harder at interacting with students.
- It does not help people who are very career orientated and isn't to accepting of conservative views
- There could be more efforts to ensue ethnic diversity
- There is always more that the school can do to provide more opportunities for learning and thinking.

There is always room for improvement. The University could offer a larger number of courses and a larger variety of courses. We could have more instructors. We could be more environmentally aware, implementing drastic environmental programs like composting and solar power. To be prepared for democratic citizenship, to be a citizen of the United States and of the world, I feel we need more contact to the external world, not just drawing from the experiences of the few ethnically diverse students on campus. Be more service oriented. Get out in the community. Contribute to the community. Make a tangible difference in the lives of area residents and bring our students into contact with citizens, locally, nationally, and internationally. Do more. Be more. There is so much potential here to let sit. Do less talking and do more acting! Get involved. Harness the power of sorority and fraternity service hour obligations.

#### Sophomores

- A lot of the faculty, especially in the languages and liberal arts departments are focused on the mission, but it seems the administration is more concerned with developing the appeal of the school than providing an adequate education
- Because of the supposed commitment to diversity, social justice, and environmental sustainability. All of those need vast improvements in my opinion.
- I answered no because I think that you can always try harder.
- I answered no because this school is not diverse ethnically.
- I can't make this thing change. Ugh, for numerous reasons, but I don't feel like going into that much detail when this is being chalked into the yes category and may or may not be read thoroughly.
- I do not feel there is adequate opportunity for personal/spiritual/political growth. There is not enough diversity.
- I do not think there is an attempt to stay current, or diversify the curriculum.
- I don't feel that it is a supportive community.
- I don't think Illinois Wesleyan is ethnically diverse AT ALL. Nor is it socioeconomically diverse. The vast majority of students are white, Christian, upper or upper-middle class, and politically conservative. I don't feel that Illinois Wesleyan is supporting the participation in a global community as best it could.
- I have my reasons
- I think IWU as a whole is trying its best to do whatever it can for its students; even though at times certain faculty members do not.
- I think that funding could be better spent, the campus could be FAR more diverse, and we could be much more environmentally friendly, and more encouraging and helpful to students trying to become active citizens in our political system.
- It isn't.
- More emphasis on study abroad needed. Also, more leeway for undecided students should require fewer classes for majors/gen eds, and require study abroad. Study abroad experience is almost a gen ed in itself as it lets the student broaden their ideas about the world and get to know individuals from other cultures.
- No intellectual environment

- Required non-major classes need to be dropped. People do not come to college to take classes they don't want to.
- Teaching style is far from global
- There are very strict management throughout the fraternity life.
- There is no comprehensive world view. There is no preparation of students for democratic citizenship and life in a global society. The University does not help students to follow a wide range of career and life paths (we cannot get into classes we want to!). They do not support study abroad as they told us they would in admissions; they changed the study abroad policy to be less generous. The University through its policies, programs and practices is not committed to diversity (it is committed to different colors of people on campus and highlighting their different color, that is it, diversity does not go any deeper). I do not feel that IWU even knows what is happening in the world, we don't even recycle! We are not tightly nit, because there is no nucleus to hold us together. There is the opportunity for close interaction with excellent faculty, which both challenges and supports students in their personal and intellectual development.
- We try to pretend like this is a college where diversity of interests can be pursued, but due to registration and people's needs for their major; it is hard to get in a class you are simply interested in when someone NEEDS to take it. Registration at this school is a big problem for me.
- While Illinois Wesleyan is not always diverse enough to be challenging or enriching, it certainly uses the resources it possesses for these purposes to their full extent.
- Within my majors and minors, there could be more professors with proficient knowledge of their area.

#### Juniors

- Because. This survey is wayyyy toooo long.
- Critical thinking" and a "spirit of inquiry" are not objectives that are obtained when students can always read the spark notes instead of the course-material, and get away with it. This is typical of students here."
- I answered NO because I feel that the opportunity for students to study abroad has greatly been reduced by new policies put in place that allow the university to make more money, thus taking more money from students.
- I believe that IWU could better dedicate itself to issues of diversity, environmental sustainability and social justice. Instilling these values within the student body is integral to realization of IWU other tenets.
- I believe there is always room for improvement. I believe that IWU is doing a good job of following its mission statement, but there is definitely room for continued growth and development!
- I do not believe that IWU has really focused enough on environmental sustainability.
- I do not feel that the campus community is as tightly knit as the Mission Statement would like it to be.
- I don't know, the mission statement is too long and I didn't actually read it

- I don't feel IWU is committed to diversity, social justice and environmental sustainability
- I feel a lot of decisions made by the higher ups aren't necessarily made with the students in mind.
- I feel that I wasn't challenged in some of the areas stated in the mission. When I wanted to challenge myself I was told I would fail and I should try a different challenge. Not every teacher has done this but a few happen to have ruined my opinion of the rest.
- I feel that not all majors are given equal opportunities to pursue their career goal through use of things like the career center. Also, some majors are not granted the full liberal arts experience because their majors are so demanding compared to other majors.
- I said no because in its mission statement, it states "offering diverse curricula in liberal arts." However, that is quite the opposite in the School of Nursing, where the curriculum for this particular major is regimented and allows for very little studies outside of the nursing curriculum.
- I think IWU has some things it can work on to make it less strict socially but more intense academically. I also think we can work cross-curriculum a little more. Everyone is in their own little niche. I know that's hard, but still can be improved.
- I would like to see more connection with students. I think students should take part in the mission. The opportunities are there, but the communication is lacking.
- Illinois Wesleyan is not extremely supportive. It seems pretty cliquey to me. The faculty is not always excellent. They are all knowledgeable but some do not know how to teach.
- It doesn't foster respect for students and can's compete for intellectualism with the plethora of better schools.
- It has not prepared me for a career very well, and some of the faculty are excellent, while others are less than.
- It is not possible that every aspect of the mission can be achieved at its highest level. There is always more room for improvement.
- It offers the possibilities, yes, but then doesn't make sure students take advantage of them. The university is not committed to diversity or environmental sustainability. Academics statements are correct and fulfilled for the most part, but this does no good if the students do not then apply the lessons/opportunities to their case.
- It's because I think that IWU is trying, but they really are not there yet. As in, saying they are environmentally sustainable but still using loads of fertilizers on the quad. But they are trying.
- IWU does have programs, which are innovative, but there has been no major change in a while.
- IWU is great EXCEPT that it doesn't have much global view / worldview focus. Students call it the "Wesleyan bubble" and it's true - no one really knows much of what goes on outside of here. Or cares.
- IWU is not centered on its students or interested in helping their students become the best professionals they can be. Instead they seem to be focused more on their

reputation and getting as much money as they can. Obviously there must not be some wise spending, for tuition is already outrageous, then they hound alumni all the time for money, and claim they have no money. Where is all this money going? As a student no one has ever informed me how my money is being used.

- IWU is not very diverse at all, and although there are many programs involving environmental sustainability, there is still far from a sustainable mentality on campus.
- IWU needlessly wastes its money in the face of a shrinking endowment. This leads to increased tuition to pay for superfluous expenses. In addition the faculty's efforts are lackluster with more emphasis being put on strictness for prestige's sake than quality of teaching.
- IWU's reputation is not as great as it claims. We're not ranked very high in US News top liberal arts colleges. IWU is unknown outside of the Midwest and prevents students from getting into good grad schools outside of the Midwest
- Money is not being spent in the ways it states
- Most of what the is stated is fairly accurate but I do not agree with the following: "It affords the greatest possibilities for realizing individual potential"
- Not diverse, not that supportive
- Not very diverse.
- same issues I mentioned before
- Support jumps out at me. I don't think that some of the faculty and staff are very supportive at all. The biology department especially. I do agree that the education you get here is top notch, and it has excellent professors, but not everyone learns the same, and that puts them at a disadvantage to everyone else. I am just as capable at becoming what I want as anyone at this school, but the way things are taught at this school is not for everyone. I think that the university could do a better job in teaching in a way that allows a large number of people to succeed. If it's our dream, you should help us get there and not everyone gets to the same place by the same, tired method.
- That is the mission that they school would like to portray to potential students. It for sure is not what is carried out.
- The mission statement is WAY too long and no one in their right mind looking to find more out about the school would actually want to read that entire thing. It should be shortened.
- The school does not bring "inquiry" out of the students, it simply asks them to complete the curriculum and to graduate. It has no "world view" and simply looks at other, local colleges that are similar for what it could be. It does not understand what happens in the world and does not focus on our worldwide society. It is currently trying to destroy the Greek community on campus, cutting of around 1/3 of its men from a "life path" that they would, statistically, have chosen if it weren't for the school's intervention. It is currently working on diversification, but much of what it does is BS and does not provide a diverse campus experience (90% of the students are from Chicago area and more than that are white middle/upper class). The staff and university DO NOT SUPPORT the students, and they do not care what the students want as long as they get their

money and as long as they look good to prospective students so that they will come and pay them.

- There can be more done to support students in the diversity quotient. There can also be more done to match students with proper advisers, whom are fully capable of assisting students with long term goals.
- There is always room for improvement.
- This school treats students like customers.
- Tight knit community"--give me a break! That's the biggest lie in that statement. Anyone who goes to IWU knows of the separation of all the departments and the isolated students in the liberal arts. Bio students are with bio students, music students are with music students...etc."

#### Seniors

- I said no because IWU is not very diverse even though their mission says they strive to be.
- I'm an optimist who thinks that there's always room for improvement.
- A tightly knit, supportive university community, together with a variety of opportunities for close interaction with excellent faculty, both challenges and supports students in their personal and intellectual development. There is not enough state or ethnic diversity, and not enough support for diverse students
- Because IWU is in such a rural area and has such a homogeneous student body, it has to work especially hard to instill a "comprehensive world view" and preparedness for "global citizenship" in its students. I don't think enough is being done in this respect. Furthermore I think that the high proportion of business majors and career-oriented values fostered all around do not help this cause.
- Because some majors are a lot more limited in the types of courses they may take. It's an extremely long mission statement and I stop reading after a couple of lines.
- Because he university does not really care about social justice, or the need for diversity. It has adopted this language without a commitment to its principles and without understanding why it is important.
- Diversity on this campus tends to be focused only on racial, but it should be extended to regional, ideological, religious, etc. That means that we have to have programs that are going to attract that target audience first, and then recruit students. There's nothing IWU has that somewhere else doesn't. That needs to change.
- From my time here I feel those in charge are not as interested in student welfare and progress as I would like. Diversity here is a joke; I might as well be going to a Chicago high school. Virtually all of the non-white students are either from abroad or are here to play basketball or football. Environmentally this campus is horrible, starting and ending with SAGA and Sodexho in general. The whole food program needs to be overhauled as it is a waste of both food and student money. And I can't help but think back to Tommy's, where the food is sold in Styrofoam containers, unless you agree to pay \$.75 extra. If ever anyone wanted to know how Sodexho, the prison food international conglomerate scum, feels about the environment, which is your answer.

- Hmmm...
- I do not believe that the university is living up to it's commitment of educating students on social justice. It does not encourage students to go outside their comfort zones on this account.
- I feel that although Wesleyan is performing well on some aspects of its mission, there is always room for improvement.
- I feel that the university could do more to promote a global outlook and to increase its efforts to be environmentally sustainable.
- I have had to look outside the university altogether to find personal fulfillment, intellectually, spiritually, and personally. The University may be providing all these things for some, but it just did not work out for me.
- I have not had any off-campus educational experience after my first year, I have never had any interdisciplinary experiences within my major (I have in the classes outside my major because I worked hard to find them) and there has been so little emphasis on communication that it is appalling to include it in the mission statement.
- I take that back, yes to the best of their ability. They are not able to be more ethnically diverse because of the cost. And I highly doubt they want to change this so yes.....
- I think it could be more diverse.
- I think it could do more to facilitate global awareness as well as intellectualism in students.
- I think my problem is with the diversity. We do have some diversity, but not as much ethnically as I would expect from that statement.
- I would have to say that aside from fine arts classes, creativity is not part of the learning experience. In addition, I'm not sure what is meant by critical thinkingit's such a broad term that can be defined in many ways; critical thinking is not always demonstrated in IWU courses.
- Illinois Wesleyan promotes essential versions of different ethnic, gender and sexual identities. It does not seriously grapple with difficult issues and tries very hard to be politically correct.
- Illinois Wesleyan University does not have the academic or teaching resources to handle the size of its student body, especially in rapidly growing areas such as the sciences and business.
- It does not seem that the university administration fully supports programs and practices are committed to diversity, social justice and environmental sustainability. Specifically, diversity on this campus is only thought of as racial diversity. When in reality, other types of diversity exist in the real world.
- It is not religiously diverse nor is diversity evident on this campus.
- It seems like half of the university is living this out while the other half is just looking out for themselves.
- IWU doesn't really prepare students for the "real world" in terms of awareness of global events, etc. I think part of my perspective is because I'm a bio major and have never had to take a history, poly sci or English class in my 4 years here because of AP credits.

- IWU has to focus more on a student's future path than the human values which IWU thinks they can teach students. If the students were to learn those values, they would already have learned it by now. Studying such values is futile. IWU should try to encourage actions to teach them than on academia.
- IWU is not living up to its mission; it is living up to financial concerns raised by board members and alumni. These need to be addressed, but they should be addressed IN CONJUNCTION WITH other things, not exclusive of them.
- most specialized disciples are not taught with a comprehensive world view in mind, research opportunities are quite limited, creativity is not fostered, and there certainly is little diversity (and I do not mean mere ethnical diversity)
- That mission statement is completely too long. When high school kids are looking at coming to our university and have to sit there and read all of that, do you think they are impressed and entertained by its contents? Shorten it up, modernize it, and make this school more appealing to everyone.
- The emphasis has shifted away from well-rounded liberal arts students to a push to be more competitive academically.
- The mission statement is ridiculous. For example, it contains ambiguous phrases like "social justice". It sounds like it was easier to simply add in all the demands of various faculty members than actually fight out and decide on what IWU wants to be.
- The range of courses and majors is very limited
- There is always room for improvement.
- There is more of an emphasis on ONE path or program and it is hard especially if an individual has diverse interests. Ultimately the staff do not enforce these values and the students definitely do not exhibit these qualities.
- There is not that much critical thinking. My assumptions could have been challenged a lot more.
- There is not the breadth of curricula that needs to exist, especially within the English Department, Writing concentration.
- They only look for diversity to fill quotas. They don't attempt to appeal to other minorities for reasons they would LIKE to go there
- We need to increase drastically our commitment to environmental sustainability, so that IWU is an example for the entire nation.

## Is there anything else you would like to share with us?

## First-Year

- Art, Music, and Theatre are all very different areas of study and should be treated as such. They all have very different reputations nationally.
- As much as I love IWU, some false aspects are emphasized during the admissions process. I have not fostered any close relationships with professors, and some of them are actually very bad and not liked by students. It also isn't as easy to foster many interests. There isn't always time for those who choose their major late, and class offerings are scarce.
- Each and every one of the professors is phenomenal!

- Greek life is neglected on campus by the administration and held to different standards than other organizations.
- I considered transferring...
- I know there is something else, but I really can't figure out WHAT to say.
- I love Illinois Wesleyan
- I really enjoy IWU and all that it has to offer. I think this university will continue to gain recognition both nationally and internationally.
- I was not told honestly about the ability to pursue a minor with my major. This is one of the reasons that I came here, it would have been nice to know before spending as much as I have on this school.
- I would love to see the University gain more professors that are not only proficient in their field, but are also able to teach students well.
- If meals aren't going to be offered Sunday night, the people working at Tommy's shouldn't shut down all the hot food two hours early.
- Illinois Wesleyan University is an amazing institution, and I am fully confident that my decision to come here was the best I could have made. I applied to five other universities and got accepted at every one. I chose Illinois Wesleyan because it has the best community feeling and because the professors are very friendly and accessible.
- I'm proud to be an IWU student. Very Proud.
- It's a good school but it costs a hell of a lot of money, too much for the quality of school it is.
- IWU is a great school. I absolutely love it.
- IWU should spend more money taking care of the students they have now and less on recruiting new ones. I am very disappointed and will be transferring next semester.
- N/a
- No
- No thanks.
- No.
- No.
- No.
- No.
- No.
- No.
- No. Not really.
- Nope
- Nope
- Nope

- Not really.
- Social life but apparently a lot of fraternities are being put on "strict rules" so the social life has somewhat dwindled.
- Stop spending money on stupid things like those signs in front of every building and excessive mulch/grass cutting every weekend
- The Argus is not really captivating. Some of the sections aren't very well organized, and the news choices can be lackadaisical. Also, the opinion page needs to be more closely monitored. Opinions are good and all, but some of them are nonsensical and unfounded, such as "Passion to Peeps in 2000 years" by Diego Baez. It was an irresponsible, short sighted article, and it was surprising to see in a prestigious college paper.
- The meal plan here on campus needs to me adjusted a bit so that students don't feel like they have to buy meals so they don't "waste" a meal. Plus it needs to have meal-exchange on the weekends.
- The music education program is incredible, and most of the classes are very intellectually challenging except for voice majors
- The school in general is very good. However, the students are the problem. I love my classes and my teachers...but when I'm not in class, I don't like the school. The students are very sheltered, and it seems as if they leave sheltered.
- Wesleyan should strive for something bold and great. Let's live up to our full potential as citizens of the world.
- Why are students called 'first years' instead of freshmen?
- You suck, Stop trying to bring down the Greek life/fraternities, just because the school lost all of its money in bonds in the dot-com era. It doesn't mean you should take it out on the Fraternities. I don't see how IWU thinks that Fraternities have lots of money. 99% of the times we are working out of the red. Oh, and another thing, STOP CALLING US "FIRST-YEAR STUDENTS" we are "Freshman". Stop trying to be so politically correct. If you just "have" to be P.C. than you might as well change "sophomore" to second-year student because in Latin it mean "wise fool"

## Sophomores

- Dr. Scott Ferguson is the best professor ever.
- Eh. Some teachers are really easy, and their classes aren't that stimulating. I wish there were more opportunities around campus, like in town, to apply what you learn, at an internship or a volunteer position.
- I don't believe that IWU is a religious affiliated college if it broke its ties with the Methodist church. I would have loved it if IWU did have a solid religious affiliation that promoted Christian growth in the college experience.
- I feel that the lack of diversity is a real issue that our campus faces, but it's hard to attract minorities to such a small, currently rather non diverse school.
- I have had a very difficult time with the ineffectiveness of the Business Office. I wish they would treat me with more respect. I make it possible for them to have their jobs

- I love going to this school. It is financial difficulty to come here, but I feel that it will pay off in the end.
- I love this school, and know that I will have an amazing future after attending this school.
- I think IWU should focus more on sustainability and diversity.
- I think that Illinois Wesleyan's School of Nursing outranks the university as a whole. It is the general consensus around campus that Nursing is the most difficult and time-consuming major.
- I think the gateway colloquium program is pretty bogus.
- It's an expensive school and I don't necessarily see where the money goes. The plumbing where I lived (Blackstock) didn't work for six months, so I moved out mid-semester. The facilities for the theater program are less than adequate. The dance program needs expansion but the faculty claims they don't have the money to hire new teachers to add more classes. Where exactly is my money going? Yes, I read the financial breakdown, but that doesn't really do any good. Also, tenure track faculty seems to be distracted at times by their responsibilities to the university or their own personal agendas and less focused on the students in comparison to the adjunct faculty. Also, the food service is lacking, particularly in flexibility of meal times and options for healthy eating. Other universities of a comparable size have dining services open all day to use your meal plan with (right now, actually meal plan times are limited). The study abroad program is also completely unaffordable with the new plan. Other universities pay for your study abroad with the tuition and board you normally pay. Here, I have to pay tuition here even when I'm not going here. Students used to use that price difference to pay for plane tickets, etc. I cannot study abroad as a result of this change (although I can hardly afford to go here, so maybe that's why). Also, the diversity on campus is lacking, in every area. Christianity dominates, most people I interact with are from upper-middle class families and those that aren't are barely scrapping by because of the lack of financial aid. The number of minorities on campus, especially Asian, Pacific Islander, and Hispanic, are lacking. I miss this kind of diversity in my classes. Also, I wish it were possible for all students to participate and math or science courses without feeling out of place or unprepared even for 100 level courses. To be honest, IWU is a very expensive choice for college and it doesn't really feel like I'm getting my money's worth in terms of facilities for the arts or residential housing (really look at Blackstock, it's a wreck). Also, when I looked at transferring, I was very disappointed to see how few credits are transferrable, making it nearly impossible to transfer without starting over academically.
- IWU is a good school. The professors are knowledgeable and helpful. I have recommended IWU to others.
- IWU really needs a pre-law program for us law kids. There are a lot of pre-law students and no support for us.
- IWU's student body needs diversity of backgrounds and ideas. IWU needs to attract more students from out of state from all over the country. It is awkward to be the only student from the east coast surrounded by 30 classmates from the

same Chicago suburb. If I had to go through the college application process all over again, I would not even apply to Illinois Wesleyan.

- Lower tuition definitely wouldn't hurt. Or locking in the entrance tuition for all 4 years. When tuition is raised each year, it becomes a hardship and some students (and/or families) struggle to compensate for the raise.
- N/A
- No
- NoNo
- No
- NoNo
- NoNo
- NoNo
- No
- No thanks
- No.
- No...
- Nope
- Nope
- Nope, you covered everything.
- Nope.
- Not at this time.
- Not particularly
- Not really. It's not very diverse here.
- One thing I have been disappointed in is the registration system here. I think there has to be some way to ensure that students get the classes they need/want.
- Overall, I feel that IWU is OK. Not my first choice, but it has allowed me to play sports.
- Some of the administration (the financial aid office) are not very friendly or helpful.
- Support undergraduate research, hold more political events, world event awareness
- The education department needs to be drastically reorganized. The only class that I have learned applicable knowledge to the teaching profession has been my

optional middle school class. This is UNACCEPTABLE! The entire point of taking classes before you apply to the program is to make sure that you enjoy the major but as a major I don't feel that I have an accurate grasp of what I am getting myself into.

- The food should be a little better. I wish there was Wi-Fi throughout campus, so you could connect even in the quad.
- The school needs to stop upping tuition!
- The Social life on campus is slightly lacking to have a healthy community; students need to be able to have healthy and successful social lives. Wesleyan may be giving out wonderful educations, but at the same time many of the students they are turning out don't have many of the social skills necessary to be successful. This is especially true of students in the sciences, and i deal with this constantly first hand being a science major myself
- The things representatives told me about IWU were not entirely true. I feel like I've been lied to unnecessarily.
- There are either really good teachers or really horrible teachers here not really anything in the middle.
- This school is way way way way too expensive and financial aid packages and scholarships are not sufficient compared to other schools. Also, Danielle Kugland (panhel) is slowly ruining Greek life. This year the school was 100 times less fun on weekends.
- Watch out for registering for classes. You won't get in what you want to and if you do you'll have to fight to get in.
- Wesleyan needs to stop slowly killing the Greek life on campus. They are making the campus boring and recruiting too many antisocial people to attend. The Greeks donated the money for all of the large buildings on campus. Don't they realize how constantly punishing the Greeks and making them have no events is going to hurt the campus over time.
- When I first stepped onto Illinois Wesleyan's campus, I knew that this was the school that I wanted to attend.
- You are nice!

## Juniors

- African Americans shouldn't be admitted merely because of race, but rather should have to go through the same requirements as other races
- Don't tell students they can afford a school that they obviously can't.
- I am reasonably happy here in spite of the complaints. I enjoy my membership in my fraternity, and I know that because I am doing well academically, this school will prepare me well.
- I believe that IWU's financial problems are causing more harm than is thought.
- I came to this school because I felt it was prestigious based on the GPA and average ACT of its student body. Unfortunately it is not as well known in Illinois and throughout the U.S. as I thought.
- I feel that IWU takes being "student-centered" one step further by really empowering the students to help determine campus direction. There are many

outlets for students to voice their opinions. It is a rare occurrence when a response to a concern is not given.

- I have been thoroughly disappointed with this school. There needs to be a consistency between what students are told by the admissions office and what is true around campus. This is very misleading.
- I honestly think our academic programs are overrated. I'm still satisfied, because I'm glad I didn't have to spend all my time focused on academics or anything, and I'm glad we have a reputation as an excellent academic institution, but I think a lot of other similar schools are surpassing us in real preparedness and instruction in some departments.
- I just want IWU to be among the top in the nation. It's very good, don't get me wrong. I think it should be more challenging -- I want it to produce Harvard-like graduates. I know that's a shallow and vague statement, I just want this university to kick my ass every day so I learn a lot.
- I like the faculty, not the administration. IWU can be cliquish and the student body is vaguely polarized, as I mentioned before. I had to find my own internship opportunities; no one at IWU helped me. I had to arrange my entire study abroad on my own at another school as well. Advisors were helpful when they could be.
- I love the campus. I love the environment. Sometimes I feel it is too strict to be a college of adults, but have a wonderful time here.
- I really hope this helps the top administration here recognize the weaknesses and see the potential to fix them.
- I really love this university. I just want selectivity to continue to raise (I feel it is slipping) and the environmental awareness to be a high priority.
- I think IWU likes to think that they are very ethnically diverse but the reality is that only middle to upper-class white families can afford this school, so it is not diverse at all.
- I think IWU needs to keep up its awareness about global issues, the environment and diversity. I think we need to cut down on tuition (or no one will be able to afford to come here!). Despite these suggestions, IWU is great, though difficult to get through.
- I think some of the faculty and courses here are exceptional, while other professors and classes are sub-par. This semester three of the four classes I took had professors who were not very good. It was disappointing.
- I think the IWU community focuses on Biology and the sciences, other than other areas of study. The majority of faculty holds students who are majoring in the sciences above others. The students also tend to believe that they are in a "harder" major or a more prestigious major if they are biology majors. I have been told more than once that my major is a lot easier than biology and that if I were in bio; I would not be as successful as I am now.
- I want there to be more emphasis on helping students with lower GPA's.
- I wish I could stay here and take advantage of everything that IWU offers because it is so unique -- but nobody really knows.
- I wish nursing students could study abroad like Valparaiso University nursing students can. Also, help the international students out. Last year my friend

couldn't afford tuition for his senior year and was deported. Now he has to start his baccalaureate program again as a freshman. That's just cruel.

- I wish that people outside of the Midwest knew how great Wesleyan is!
- I would like to see the president more active and present on the campus. I never see him out and about like I KNOW Minor Myers was.
- Illinois Wesleyan needs more diversity in both the student body and in the faculty.
- I'm an Educational Studies major. I don't know what that would fall under in the next question.
- It would be nice if admissions would focus more on academic achievement these recent years, it displeases me that the average ACT score has dropped dramatically the past couple years along with what seems to be the general intelligence of the underclassmen.
- IWU needs to be affordable to those depending in academic scholarships, especially those in the lower-middle income bracket. I feel that often times IWU sacrifices these scholarships, as well as financial aid for lower-middle income students.
- IWU needs to offer a greater range of classes. Each semester upon registering, my options are extremely limited. I realize it is a small school but even for my major I am only ever presented with two options for classes each semester. Also, it is disappointing that more teachers do not elect to teach a May Term.
- IWU offers an exceptional education. I just wish it came with the prestige it deserves.
- Minor complaint of university is the use of the Shirk Center for non university related events. As a student I feel that I should be able to use the gym without worrying about whether or not a high school event is going on.
- My kids will for sure not being going to this school. I will also not be recommending it to anyone in the future.
- Need more diversity and more national recognition.
- No
  No
- NoNo
- NoNo
- NoNo
- No
- No

- No
- No thanks.
- No, thanks.
- No.
- Nope
- Nope.
- Nope.
- Not really. It is a good school, just a little too pricey for my liking.
- Pay more attention to the students and tell us what it is you are doing so we can be a watchdog or we will f&#king fight you for it.
- Please don't make us quantitatively reinforce the administration's ego like this very often. I find it irritating.
- Students will respond very negatively to both a restricted residential (no off campus living) or dry campus environment. The whole idea of college is to learn to take care of ourselves. Stop doing it for us.
- The administration is slow to respond to students issues.
- The comparison of other schools to IWU is poorly organized. For me, IWU is much better than U of C, but that isn't the case for everyone. Personally, I hate this constant need to rank all the colleges. It will be different for different people.
- The only aspect of IWU that I really believe needs work on is acceptance of diversity on students' part.
- There is always room to improve
- This is a tough school and sometimes I can't wait to be done. However, I feel smarter than other people that I have talked to at other schools. I feel that I will be well prepared when I leave.
- This school could be great but the current administration won't allow that to happen. They are narrow minded and make bad investments while wasting our endowment on silly ORL functions that serve no purpose and insist on treating us like children with moronic events like Playfair. The best things about this school by far are the facilities, technological resources, and the Professors. 90% are compassionate, brilliant and fair and are more than willing to spend one on one time with the students.
- This university is terrible managing money, sometimes i feel like I'm receiving a community college education for a Harvard price tag. The administration is also actively trying to destroy the Greek system on campus, which is not only the only social outlet, but also the largest donor group post-graduation.

- This University really needs to look more closely at its cost for students. The increases in tuition are a little absurd and unfair, and although it is a wonderful University that I am proud to be a part of, I don't believe any school such as this should be this unaffordable. Too many students have to go through great struggles to go here, and don't get enough non-loan aid from the University.
- To really be a better university I think there needs to be more regional diversity to shake up the student body. The faculty and staff are fine but students are really too similar and are missing out on opportunities to network with people from around the country and around the world. Keep pushing the study abroad programs!
- Too Expensive.
- We need to work more on breaking people out of the IWU bubble and becoming more socially and ecologically aware of problems.
- Wesleyan desperately needs more funding for the anthropology department.
- While I don't argue that it's not important, I think too much time and effort are spent worrying about how IWU is viewed from the outside instead of working on improving things that will directly affect students here on campus.
- While Wesleyan may be steep in price, they offered me a great academic scholarship, which is the main reason I chose this school over Augustana and Knox. My favorite part has been the small class atmosphere, which allows me to voice my opinion on any and every topic.

### Seniors

- As with any university, there have been several ups and downs. Overall I have had a very positive experience. My main complaint is that the heads of departments are not quick to act on student concerns and communication between departments was very slow or non-existent. This caused several different times where a students would receive mixed messages from different people.
- Don't make IWU a dry campus; we are not living in 1950. Encourage liberalism, student rallies, protests, demonstrations. Curb the influence and power of organizations like DRL and Intervarsity.
- Don't pay so much money to clean the campus furniture, you're getting ripped off. Then you won't have to charge so much for tuition.
- Even though I am pleased with my prospects after graduation I in no way feel that I am better for having attended IWU. And in fact, the two most positive experiences I have had during my time here (related to education), studying abroad and working with Dr. William Brandon, will no longer be possible for those entering this school after me due to meaningless politics, insecurity, and money-grabbing by those in charge.
- Even though I didn't have as great of success in the gen ed program that I wanted to, I would recommend the theatre department to anyone!
- First year advising needs to improve.
- Great faculty. Staff needs improvement, especially the Office of Residential life.
- Great opportunities for under grad research that you can't find at larger institutions.

- I changed majors 3 times and appreciate the support I received for that.
- I do not like the new policies on studying abroad. Studying abroad was one of the best experiences IWU gave me. The new policies make it much more difficult for students to study abroad.(or almost impossible in the case of international students)
- I feel as though Illinois Wesleyan is not trying to build a national reputation for itself and is satisfied with remaining a predominately Midwestern school. Although their placement rate for graduates in most fields is high, they do not strive to get their students into the best programs but are concerned only with the statistics.
- I feel that a little better guidance, especially career guidance and networking, would be truly beneficial, or at least appreciated. Perhaps by fault of my own, I realized my future goals later on in my academic career and feel, thus that a lot of the support and courses that I could have taken were not made available. I could have used better guidance.
- I find the humanities departments at IWU to be too traditional.
- I know many, MANY people who would never recommend anyone go here. It has been a bad experience for me, and I could have saved much more money going to a better institution.
- I love this school. Thank you.
- I think IWU needs to focus on fostering the growth of well-rounded students rather than socially awkward geniuses.
- I think making people pay more to study abroad is not a wise decision. People should be able to have the great opportunity to study abroad and by charging Wesleyan tuition and then more since they have to pay for the flight etc...
- I think that Wesleyan should not have changed its policy regarding study abroad. It will make it more expensive for students to study abroad and thus less likely that as many students will choose to do this. Study abroad is a vital aspect to increasing a student's global knowledge, awareness and tolerance, and the new policy is damaging those opportunities.
- I wish the financial aid packages were better and grew with rising tuition costs.
- I wish there was less business majors here. Many of them seem to fit the white, male, Greek-affiliated, not involved in campus paradigm. Also, why on earth did you put Economics together with Business in the following question? Economics is a social science! I have never taken a Business class in my entire career at IWU.
- Ideally, I would like to see the business department become more recognized. Similar small liberal arts schools have actual departments of business that are accredited. IWU also has an accredited Nursing School and schools of Music, Theatre, and Fine Arts. Because business has become such a popular major, I think the next logical step is to work towards a better national ranking and create its own school with separate majors in marketing, finance, management, and accounting.
- I'm one of the few proud Chicanos on campus.
- In attempts to be liberal, often students are allowed to force their opinions down the campus's throat. While I don't think the advertisements and rallies on campus

should be censored, I know there have been many times when it has gone too far. I do not want to be "shocked" every time I walk to class. In fact, I almost didn't go to this school because of the extreme statements made about the war in Iraq when I toured campus. We cannot be angry protestors or crying hippies. We must use our brains to formulate an intelligent solution to the problem. We are smarter than angry posters, naked pictures, and slanderous words.

- It's really expensive. I understand part of the reason is to provide a bunch of free services on campus however I did not use many of them.
- IWU is a great school if you are looking for a small, challenging, liberal arts university. Students can be involved in many activities because of the small size of the school.
- IWU should seriously consider offering more on-campus apartments. By my junior year, I was ready to leave the dorms and have my own space. Lots of upper-class students, me included, do not like the dorm atmosphere of living.
- Leave the Greeks alone!!!
- Look at Pomona and you will see how amazing a college/university can beplenty of innovative programs and national recognition.
- LOVE the school (especially the political science department)!!!
- Mathematics is NOT a science. I just answered science on the next question because they are in the same building.
- N/a
- Nah.
- No
- No
- No
- No
- No
- No, thanks for asking :)
- No.
- No.
- Nope
- Nope
- Nope.
- Not really, this has taken enough of my time.
- Overall, I have enjoyed my time here.
- People of color and queer students are not very well accommodated at this university. The administration attempts to be tolerant but there is not enough of a community here.
- Place more emphasis on the liberal arts. It seems like way too many students are business/accounting majors. All the Career Center resources are directed toward these areas instead of liberal arts majors.
- Some of the changes that have been made at Wesleyan in recent years have changed the school in a way that I don't believe is for the better. Some amazing teachers that drew me to Wesleyan don't work there anymore, and the reasons why I chose this school seem to be disappearing.
- Survey is too long...

- Tenured professors should not feel like their jobs are never going to be taken away from them, even after improper behavior with several students.
- The administration needs a lot of work. They are not at all friendly with students and they do not make students feel that their opinions are important or respected. They give the impression that they are going to do what they want to do, regardless of what the students like.
- The school of music is one of the finest in the nation for vocal music development.
- The students are not as interesting, diverse, or intellectually accomplished as at higher ranking universities, but they are provided a wealth of opportunities, and many students do take advantage of them and achieve. The faculty is truly top-notch and cares deeply about teaching. You will not necessarily be motivated by your fellow students' energy, but there are other energies in this place.
- The university stresses its selectivity with an average ACT score of 29, however, most people I talk to scored much lower than this. Why? Also, the administration must be more forgiving and supportive of the Greek community, as we feel isolated and looked down upon.
- There needs to be more classes about entrepreneurship and they need to get cultural sororities on campus because the ones that are offered are not very open.
- We are not a very forward thinking school... My high school guidance counselor warned me that I would not fit in here because IWU is very conservative (and I do not mean politically- I mean socially and philosophically), and unfortunately he was correct
- We need better academic advising. We need full-time advisors who know what they're doing. I've wasted time and money taking courses because of bad academic advising.
- While some teachers were friendly and gave good, personal attention, others in my major seemed not as willing to help or were presumptuous and impatient, as though they were too smart to help or did not have time to deal with my insignificant concerns. One professor in particular was not at all encouraging of my ideas for my future, but tried to divert my ambitions to what he thought would be best financially and for careers prospects, instead of helping me accomplish what I wanted to do despite the potential challenges.
- Yes, this university is a horrible place. It had some great faculty but they have been denied tenure due to the hostility of their conservative [intellectually and socially] colleagues. Having gone here made me sick and I didn't transfer because I couldn't. Business and Bio reign supreme which makes no sense at a liberal arts school. This is at times a glorified trade school with students who may be pulling in high numbers on standardized and biased tests but lack the ability to think critically.

### EXHIBIT

#### First Three Digits of ZIP Count % of Total 17.2% 12.6% 10.9% 9.9% 7.4% 2.8% 2.0% 2.0% 2.0%1.4% 1.4% 1.4% 1.3% 1.3% 1.3% 1.3% 1.1% 1.1% 1.1%1.1% 0.8% 0.8% 0.8% 0.7% 0.7% 0.7% 0.7% 0.6% 0.4% 0.4% 0.4% 0.4% 0.4% 0.4% 0.3% 0.3% 0.3% 0.3% 0.3% 0.3% 0.3% 0.3%

# Student Respondents' Home Zip Codes

# EXHIBIT

651	2	0.3%
730	2	0.3%
180	1	0.1%
207	1	0.1%
220	1	0.1%
223	1	0.1%
294	1	0.1%
309	1	0.1%
317	1	0.1%
334	1	0.1%
339	1	0.1%
352	1	0.1%
381	1	0.1%
403	1	0.1%
430	1	0.1%
450	1	0.1%
463	1	0.1%
469	1	0.1%
480	1	0.1%
483	1	0.1%
486	1	0.1%
494	1	0.1%
495	1	0.1%
500	1	0.1%
503	1	0.1%
515	1	0.1%
520	1	0.1%
522	1	0.1%
524	1	0.1%
530	1	0.1%
537	1	0.1%
540	1	0.1%
542 543	1 1	0.1%
543	1	0.1%
549	1	0.1%
558	1	0.1%
558	1	0.1%
539	1	0.1%
	1	
602		0.1%
619 628	1	0.1% 0.1%
633	1	0.1%
641	1	0.1%
652	1	0.1%
719	1	0.1%
763	1	0.1%

# EXHIBIT

773	1	0.1%
785	1	0.1%
787	1	0.1%
801	1	0.1%
802	1	0.1%
803	1	0.1%
805	1	0.1%
808	1	0.1%
826	1	0.1%
852	1	0.1%
920	1	0.1%
930	1	0.1%
972	1	0.1%
981	1	0.1%
Total Count	714	