Dallas
March 8 – 11, 2020
Professional Career Discovery
4-day Spring Break trip

Thanks to generous support from the Carswell family and kind contributions from participating alumni and employers.

Photos: 2016 trip to Chicago (Marketing, Communication & Entrepreneurship focus) and 2017 DC Trip (Government, Healthcare, Education, International Affairs focus)
Target Audience

- **Sophomores, Juniors & Seniors** (maximum 20 students)

- Interested in working in the Chicagoland area in the career areas of:
  - Accounting
  - Business
  - Computer Science
  - Design, Technology, Entrepreneurship
  - Economics
  - Finance
  - Mathematics

- Possessing a strong desire to learn about careers in business and technology and network with employers and alumni
Why Attend?

✓ Get an **up-close and personal look** at innovative and exciting careers in business and technology

✓ Expand **professional connections**

✓ Learn about **job and internship opportunities** from insiders

✓ Clarify **career goals & aspirations**

✓ **Gain confidence** in professional networking skills
Trip Components

- Site Visits
- Alumni Networking
- Career & City Discovery Opportunities
Site Visits

State Farm

Deloitte

Sabre

American Partnerships

Texas Instruments
At sites:

- Tours
- Organization, industry & career information
- Panel discussions
- Keynote presentations
- Opportunities to network
Alumni Networking Panels

Topic panels:
- Business
- Technology
- Young Alumni Panel

Each panel will consist of successful alumni with a variety of experiences.
Young Alumni Panel

Very recent IWU Alumni...

- Focus on living & working in Dallas
- Issues to consider & what to expect
- What it is like to be a young professional
Alumni Networking Socials

- Tour of AT&T Stadium and networking social at Texas Live ...
- Personal small group dinner with successful alumnus
2019 Student Evaluations

- **100%** – CIE trip MET or EXCEEDED their expectations
- **100%** – would RECOMMEND to their PEERS
2019 Goal Attainment

Indicate how effectively the trip accomplished our goals:

- Clarify Career Goals: 70%
- Gain Networking Skills: 80%
- Explore Jobs & Internships: 80%
- Expand Connections: 90%
- Up-close Look @ Industry: 95%
Alumni Feedback

“The dinner experience was energizing. What a great group of students!”
- Rick King ’67, Kittleman & Associates, President/CEO

“I love the initiative to get students more comfortable in professional settings.”
- Susan Powalowski ‘11, Google, Account Manager

“Thanks for including me. It's great to see IWU doing things like this.”
- Justin Ahrens ’94, Rule 29, Principal
More Details about 2020...

Time commitment:
Sunday March 8th – very early-morning to Wednesday March 11th – late-afternoon

Dress:
Professional business attire, comfortable walking shoes

Cost to students: $250
(covers 3 nights in hotel, travel to Dallas, TX, local Dallas transportation, all programs, and most meals during excursion)

- Limited number of $100.00 scholarships will be available. Download scholarship app on Career Center Website (app due Nov. 11th)
Participation Requirements:

Students who are selected to participate are expected to:

✓ Commit to **full engagement and professional behavior** on trip
✓ Complete **commitment form, required waivers and paperwork**
✓ **Attend all Pre-trip workshops*** and fulfill any prerequisite work
✓ Make **payments on time and respond promptly to emails**
✓ Offer **feedback** and complete an **evaluation assessment**

* 4 mandatory Pre-trip workshops will be held on **Wednesdays**, 12 pm-1 pm (lunch provided). Dates for 2019 Pre-trip workshops are: **January 15, January 29, February 19 (11am-12:30pm)**, and March 4.
Application Process

**Apply on Handshake** with:

1. Professional **Resume**
2. Statement of interest addressing the following:
   - ✓ **Current goals & ambitions**
   - ✓ **Experiences** (academic or extracurricular) – **how you hope to build on these through participation in CIE**
   - ✓ Why interested & what you hope to gain

**Application Deadline November 11th**
Post-Application Process

- Participants notified on November 26th
- Payment/Commitment form due Dec. 6th in order to confirm transportation and housing arrangements
- Participants are required to attend 4 pre-trip workshops prior to the event
Visit the Hart Career Center

Drop-in hours: All Day Wednesday
OR call 309-556-3071 to schedule an appointment

www.iwu.edu/career-center