IWU Freeman Asia Internship Program

Funded Internship Opportunities in Asia:
Hong Kong, Japan, Philippines

Summer 2017

Thanks to the generous support of the Freeman Foundation, IWU will be able to support approximately 32 students to do internships in Asia for up to two months this summer 2017. This opportunity is available only to U.S. citizens and permanent residents who are currently sophomores and juniors and who will return to the IWU campus for at least a semester following the internship. Funding support includes:

- Airfare
- Housing
- Living allowance ($1,200)
- All internship placement and visa costs

Exclusion: The grant does not cover cost of obtaining passport, any recommended vaccination and insurance for property losses.

Students are required to register and pay tuition for summer internship credit at IWU at deeply discounted tuition rate ($686). There is a limit of one internship award per student.

Internship opportunities are available at the following institutions:

JAPAN

Ibaraki Christian University, Hitachi City, Ibaraki - Located on a 70-acre campus in Hitachi City, about 80 miles north of Tokyo on the Pacific coast, the university’s mission is to educate and equip students from diverse backgrounds so that they might contribute to the advancement of society. Although the majority of present students and faculty come from non-Christian backgrounds, the university encourages respect for its unique heritage, and continues to base its education on principles found at the heart of the Christian faith. It has around 2,500 undergraduate and graduate students. Its academic programs are housed in The College of Literature, The College of Life Sciences, The College of Nursing, and the College of Business Administration. Its internship program is now in its fourth year; eight out of nine former interns who applied to the JET Program have been accepted and another intern received a Fulbright Scholarship to study in India. Interns help undergraduate English majors in Japan improve their English. Interns will work with students in and outside of the classroom to help them academically and provide opportunities to practice English communication. Interns will also plan and create opportunities for students to use their English in nonacademic settings such as playing games, sports and other extracurricular activities. All students irrespective of religious faith, culture and nationality are welcome. No Japanese language requirement. Internship period: May 8 – July 7, 2017. Up to two interns will be accepted upon successful video interview.

Shiro Oni Studio in Onishi, Japan This art studio hosts approximately 50 professional artists who live at the residency in groups of 10 or 12 in two residential houses (traditional Japanese houses). The residency program is run by an American artist, and has a large gallery complex, business office, and multiple artist studios. The community of 6,000 people is on a river in the mountains and is easily reached from Tokyo via train. The residency staff translates for non-Japanese speakers, but some residents speak English as well. The internship period will coincide with the town’s preparation for the music festival thus there will be taiko drumming practice every night; interns are strongly encouraged to participate in the preparation for the festival and in the festival itself that include helping carry the Mikoshi as it is carried all over the town. Opportunities available include:

- Graphic Design: design exhibition posters, newsletters, manage social media posts; develop participant guides for regional cultural attractions; develop/enhance a participant manual; exhibit designs in art show; design and execute a community art project; develop promotional materials for the residency.
- Arts Management/Business Administration: develop/modify a business plan (or a plan for a new segment/offering); develop a plan for facilities usage and rental; manage exhibition installation; manage social media posts; develop participant guides for regional cultural attractions; develop/enhance a participant manual; develop a participant survey, study the economic impact to the community, region, country for resident spending; develop alternative revenue stream including writing grant proposals; promote the residency program via social media such as Facebook; connect with art programs at various schools to promote the residency program.
- Marketing: develop a marketing plan for exhibitions; develop a marketing plan for resident recruitment; develop participant guides for regional cultural attractions; develop survey instruments to assess attendance of exhibits.
- Photography: take high quality photos of exhibitions; document various events and activities in the studio; organize photographs, provide captions/descriptions.

No Japanese language requirement. **Internship period:** June 12 – August 8, 2017. Two slots are available (one male and one female preferred).

**Technos International College** in Tokyo, Japan is a technical school that offers course of studies to train students in various skills such as flight stewardship, hotel hospitality, computer game development, office assistance. Cognizant of the reality that some of these careers would involve interacting with the international community, English language acquisition is also offered. Interns will work with the English teacher. Duties would include assisting the language teacher in the classroom and in preparing for classes and exams, helping students with their homework, helping students practice their oral skills and eventually teaching a class. Students will also help with the preparations for the Technos International Week during which Technos College host students and faculty from its sister schools, including IWU, from all over the world. Interns will live on campus. The 2016 internship was from May 16 to July 8; similar timeline is expected in 2017. **Japanese language ability preferred but not required.** Up to two interns will be accepted upon successful video interview.

**PHILIPPINES**

**Timeline for internships in the Philippines:** Leave the US June 7 or 8; Leave the Philippines August 5

**Food and Nutrition Research Institute (FNRI) (Bicutan, Taguig City, Metro Manila):** FNRI under the Department of Science and Technology is the principal research arm of the government of the Philippines in food and nutrition. It is responsible for the development and improvement of food products in terms of nutritional value, sensory acceptability, packaging and shelf-life. Its current programs include: Nutritional Assessment and Monitoring Program assesses the nutritional status of the population, especially children, and conducts nutrition intervention, evaluation and policy studies; Nutrition and Food Research and Development Program includes life stage nutrition studies, nutrition biochemistry studies and food quality and safety studies. Interns will work at the Nutritional Assessment and Monitoring Division to help conduct health and nutrition survey in the provinces to collect anthropometric, clinical, health, dietary, socio-economic and other data. This would provide opportunities to interact and work with not only FNRI staff but with local officials and health workers as well. After the field experience, interns will work at the office to help process the data collected. This position is especially suited for students who are interested in the health and medical profession, public health, international health and development issues. Four slots are available.

**Gawad Kalinga Enchanted Farm** (Angat, Bulacan): **Gawad Kalinga** is a nationwide NGO in the Philippines. The GK Enchanted Farm, an off-shot of Gawad Kalinga NGO strives to be three things: A Farm Village University, a Silicon Valley for Social Entrepreneurship, and a hub for Social Tourism. GK Enchanted Farm aims to raise social entrepreneurs, help local farmers by teaching them how to grow high value crops, and provide access to education to low income families. Interns at Gawad Kalinga have the opportunity to work on a variety of projects related to the GKEF’s mission. Each intern will be assigned to one of the teams in the farm: social education team, agriculture team, horticulture team, etc. The GK EF Office needs interns who can help with the website and update the information brochure. Knowledge of the web, some photography skills and strong writing ability are desirable. They work alongside an international team, learning about Gawad Kalinga as an organization and a social movement aimed at ending poverty for 5 million families by 2024. Interns see first-
hand the effect of GK’s mission to restore dignity to the poor by utilizing an integrated and holistic approach to empowerment with leadership-development and values formation at its core. (See attached for more details about the internship.) Interns are housed in dormitory style cottages. Slots available: 6-8. Interns will be accepted upon successful video interview.

**Human Nature (Quezon City, Metro Manila):** Gandang Kalikasan, Inc. is the company behind the brand, Human Nature, currently the Philippines’ #1 brand of natural and organic cosmetics and personal/home care products. It is a social enterprise that seeks to inspire other businesses to better serve society. Attached is the complete description of the internship opportunities as provided by the company’s Human Resources Office. While the requirements indicate marketing, international business and social enterprise development, the internship is NOT limited to business and marketing majors/minors only. They are seeking interns with strong writing skills and knowledge/experience in design of informational brochures and catalogues. They seek interns who will take time to understand the company, who can write for an American audience, help them understand US students and how to communicate with them through various social media platforms and help them understand the American market. Interns will also help research international companies that would be willing to connect with the company. Liberal arts educated students are well suited for this position. Two interns will be accepted upon successful video interview.

**International Rice Research Institute (IRRI), Los Baños, Laguna:** A premier research institution that trains scientists and researchers from all over the world, IRRI offers training opportunities for graduate students and postdoctoral fellows, and provides internship opportunities for high school and college students. Interns work alongside researchers and scientists. Regardless of whether the intern is assigned to an internationally-recruited scientist or to a national (Filipino) scientist, the intern will be working and interacting with a staff in the department that is 100% local. IWU science students may be placed in the following research sections. Visit their website for more information.

**Crop and Environmental Sciences Division** (biology and environmental studies students)

**Plant Breeding, Genetics and Biotechnology Division** (biology, chemistry, and environmental studies students)

Internships for **non-science students** may also be available at IRRI at the following sections: Donor Relations and Projects Coordination Office, Communications, and Social Science Division. This is suitable for students with strong writing and research skills, proficient with MicroSoft Office Suite (Word, Excel, Power Point), Google Drive and other Google apps, social media platform and web searches. Slots available: 6 total

**Make-a-Difference (MAD) Travel, Quezon City, Philippines:** MAD is a social tourism platform which inspires people from all over the world to have fun and Make A Difference in the Philippines. MAD specialize in developing and marketing alternative travel experiences that bring together people from different walks of life to share their time and talent, and to inspire each other to build a kinder, fairer world. Visit the website for more information. (See attached for example of a MAD Travel itinerary.) The agency needs interns who can help in marketing, social media, and partnerships. Skills needed include photography, use of FaceBook, Instagram and other social media platforms, good writing ability to write stories for blogs and letters to partners, some knowledge of marketing and public relations. Two interns will be accepted upon successful video interview.

**Internship opportunities in the works:**

**Placements through the Hong Kong America Center**
Watch this site for new placement opportunities that will be announced in December or early January

2017 Projected Timeline:

January 30, 2017 – application deadline
February 8, 2017 – notification of selected students
February 13, 2017 – deadline for acceptance of award (confirm via e-mail)
February 17, 2017 – selected students submit documents required by internship site
February 20, 2017 - IWU sends student packets to internship sites
February 24- March 20, 2017 – Video interviews with sites that require this
March 31, 2017 – confirmation of internship placement
Immediately thereafter, selected students should have passport ready to work with Dr. Amoloza to obtain the proper visa. Students should also start correspondence with internship supervisor in Asia.

April 14, 2017 – internship contract due at Hart Career Center
April 2, 2017 (Sunday) – mandatory study abroad pre-departure orientation session (tentative date)
April 16, 2017 – mandatory internship-specific orientation

For more information, contact Prof. Teddy O. Amoloza at tamoloza@iwu.edu.
International Internship for US and Canadian Students at Gawad Kalinga Enchanted Farm Angat, Bulacan, Philippines

BACKGROUND

GK Enchanted Farm: the first of 25 Farm Village Universities

A Farm Village University (FVU) is the convergence of community, school and industry for countryside development and mitigation of urban migration, using a top-down, bottom-up approach to lift the bottom of the pyramid to achieve a kinder safer, happier, and inclusively prosperous country. It aims to help eradicate extreme poverty, mitigate climate change vulnerability, and establish food security.

The first prototype is GK Enchanted Farm in Angat, Bulacan. It is a 35-hectare (86 acres) ecosystem for social business incubation and a mentorship hub for countryside development. It seeks to be an inclusive economic model that will enable socially relevant partnerships between the rich and the poor, urban and rural, local and international, public and private sectors and bridge classrooms to grassroots communities. While it envisions a poverty-free Philippines, the mission of GKEF is to create abundance for all by raising a global army of 500,000 social entrepreneurs by 2024.

GKEF is the first of 25 FVUs in the Philippines. The 24 future sites are state universities and colleges, which already have existing infrastructure, sizeable faculty, staff and student body, and huge tracts of agricultural land. The built-in ecosystem of these academic institutions will allow GKEF to be quickly and efficiently replicated to fulfill its far-reaching mission. However, as GKEF’s popularity continues to spread, many other local and international organizations are seeking to replicate the GKEF model on their own accord, having been inspired by the FVU’s innovative and collaborative approach to sustainable development.

GKEF represents the second phase of Gawad Kalinga’s roadmap to ending poverty, with a focus on sustainability. Gawad Kalinga (GK) is a nationwide NGO in the Philippines, whose ultimate work in ending poverty is through social transformation, with the four pillars: Social Justice, Social Education, Social Business, and Social Movement. It has been identified by the New York Times as the most trusted humanitarian organization in the country; with its founder, Tony Meloto, recognized as a Skoll Awardee for Social Entrepreneurship in 2012.

INTERNSHIP DESCRIPTION

The GK Enchanted Farm is a Global Hub in Asia for Social Business

The challenges we are facing are global so we need to come up with a global response. By bringing together the best of developed and emerging economies, we can shape a better, safer and kinder world for generations to come.

For the past 5 years, the GK Enchanted Farm has become home to over thousands of interns from all over the world. It is where local and international entrepreneurs and students partner together to build sustainable social businesses, a place where experiences are shared and learned from each other. GKEF offers a global internship program for adventurous and socially-oriented interns from top-ranking international schools. They learn about GKEF’s top-down, bottom-up approach and contribute to the
business development of GKEF start-ups, including GKEF itself. Interns also get to experience the warmth and hospitality of the Filipino community.

During the internship, students are encouraged to explore possibilities to start their own social enterprise, partner with an existing one for future ongoing collaboration, or learn about the GKEF ecosystem through active engagement to determine how the philosophies may be applied to their own endeavors back in their home countries.

Another important component of the internship experience with GKEF is Social Education.

Apart from the skills the students would develop while interning in an environment that encourages innovation, prototyping, collaboration, open dialog and, even failures – the students would also experience transformation when working directly with the GK community and their shared learning. They will learn to unleash the genius of the poor and navigate the challenges of collaborating with people who need servant-leaders, those with compassion, character and competence and in the process, empower community members to become co-creators of inclusive wealth.

It's not just the what, but the how and the why.

The internship program could involve working in any one or a combination of the following areas:

1. Enchanted Farm operations: assist in marketing, graphic design, grant-writing, social media, finance, organizational development, the Souvenir Shop, and such.
2. Agricultural operations: assist in the actual farm operation involving livestock, agricultural crops, flowering and ornamental plants.
3. Food, water, energy: assist in activities geared toward renewable energy, food technology, waste management, environmental stewardship, solar energy or water management systems.
4. Social enterprise: work in IASIS Health and Wholeness Center, Grass Roots kitchen, Enchanted Farm Café, Plush & Play, Golden Duck, Kara & Beau’s Ice Cream, and various social enterprises at the farm.
5. Social Tourism: help in event planning, hospitality, hosting tours and farm visitors.
6. Education: assist in the School for Experiential and Entrepreneurial Development (SEED) by tutoring, giving workshops or co-leading social business clubs and camps.
8. Specific program activities co-developed and customized with faculty of academic institution.

**INTERNSHIP DETAILS**

**Duration**
Minimum duration of internships is eight weeks (56 days). Less than two months, unless organized with an academic institution, is considered a volunteer program and anything less than one month is an immersion experience.

**Start Dates**
*Internship Start Date #1: June 1st, 2017*
*Internship Start Date #2: June 15th, 2017*
On the first month of the Internship, aside from orientation and farm tour, interns will be enrolled in a 4-day Social Business Camp and will have a daytrip to another GK community for a full-day immersion. Participation is required to ensure interns are fully on-boarded, and thus aligned with the organization’s mission.

**Accommodations:** Dormitory rooms that hold anywhere from 6-8 people.

- There are flushing toilets and bath facilities in each room. Most have a separate shower room with a showerhead and also a pail and bucket. There is no running hot water, but heating implement to heat bath water is available upon request.
- Linens, bed sheets, towels are provided but an extra towel would be helpful. Travelers have used those very thin sleeping bags (REI is a good place to get one). Mosquito nets will be provided.
- Toiletries are also at the interns' own expense. It is recommended that each person stock up on personal supply of toilet paper and toiletries upon arrival. There are some all-natural toiletry items from Human Nature that can be purchased at the souvenir shop.

**Meals:** All meals at GK Enchanted Farm are prepared by the Grassroots Kitchen (GRK), the cafeteria at GKEF. They are offered buffet style, with unlimited trips. Interns receive the discounted price of P75 for each meal. A meal card or individual meal tickets can be purchased at the Souvenir Shop. Another meal option on farm premises is the IASIS Gourmet Café, an all-day restaurant for a la carte dining as part of IASIS Health and Wholeness Center.

**Immunization and Vaccination:** We recommend visiting the US Center for Disease Control (CDC) website for recommended vaccinations for the Philippines.

**Make A Difference (MAD) Travel:** This is designed for immersion experience at another GK community and to experience one social business enterprise, social tourism, arising from an entrepreneur’s experience at GK. See sample itinerary of MAD Travel package for North American interns at the end of this document

**Access to town/city:** Trike or jeep to the local market. Carpool, Jeep/Bus to Manila

- Trikes to local destinations: P15 to P50
- Jeepneys to local market: P8
- Jeepneys to catch a bus to Manila: P25
- Bus going to Manila: P45

Van rentals start at P3,000 for one-way from GKEF or Manila

Carpooling also works amongst the farm team; it is strongly suggested not to travel alone.

**PLACEMENT PROCESS**

Potential participants will be asked to submit the following:

- GKEF Application Form
- Self-assessment
- Resumé
- Essay discussing what student hopes to gain from the GKEF internship
- Interview via Skype: Two successive interviews to determine appropriate placement and fit with the farm
- Proof of health and accident insurance coverage (submit upon acceptance)
MAD Travel

Aurora + GK Silver Heights

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<td>• Visit and homestay with a GK Urban community recovering from a fire</td>
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<td>• Visit a seaside GK community – Mijares, learn their way of life and</td>
<td>• English and Filipino speaking tour guide</td>
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<td>help teach their kids English through games!</td>
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<td>• River tubing with the Indigenous GK community - Diteki</td>
<td>• Accommodations at a backpacker hostel – The Circle</td>
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<td>• Visit and trek to the Mother Waterfalls</td>
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<td>• Lunch &amp; dinner at GK Silver Heights</td>
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*MAD Travel Immersion Package is being handled separately by a GKEF Social Enterprise, MAD Travel. Please direct all inquiries relating to this package to Tom Graham at* tom@madtravel.com.