

Trends in Key Areas

	94-95	95-96	96-97	97-98	98-99	99-00	00-01	01-02	02-03	03-04	AVG
ADMISSIONS											
Total Applications (includes first-year students and transfers)	2,886	2,674	2,687	2,699	2,631	2,565	2,689	2,795	3,249	3,468	2,834
Total Accepted	1,571	1,705	1,693	1,608	1,553	1,644	1,609	1,605	1,496	1,441	1,593
% Accepted	54.4%	63.8%	63.0%	59.6%	59.0%	64.1%	59.8%	57.4%	46.0%	41.6%	56.9%
Total Contracts	541	534	614	571	540	571	565	578	582	589	569
Conversion Rate	34.4%	31.3%	36.3%	35.5%	34.8%	34.7%	35.1%	36.0%	38.9%	40.9%	35.8%
AVG ACT	27.9	27.2	27.6	27.6	27.9	27.4	27.8	27.9	28.1	28.5	28
AVG SAT	1161	1161	1235	1242	1260	1240	1260	1270	1260	1277	1237
ENROLLMENT											
College of Liberal Arts	1,426	1,480	1,525	1,632	1,655	1,716	1,651	1,688	1,723	1,790	1,629
School of Nursing	141	117	97	96	79	82	77	86	85	83	94
College of Fine Arts	288	278	275	293	290	293	300	290	299	234	284
School of Music	155	144	125	139	138	146	159	150	156	134	145
School of Art	48	48	54	53	51	52	53	53	48	34	49
School of Theatre Arts	85	86	96	101	101	95	88	87	95	65	90
Total Headcount (Fall)											
Enrollment	1,855	1,875	1,897	2,021	2,024	2,091	2,028	2,064	2,107	2,107	2,007
STUDENT DEMOGRAPHICS											
% of Women	52.2%	50.8%	52.9%	53.3%	55.0%	56.3%	57.2%	56.5%	57.0%	56.9%	54.8%
# of States Represented	32	34	31	32	36	38	32	31	32	36	33
# Countries Represented	31	24	20	16	20	25	30	26	22	20	23
National Total	261	298	265	214	212	208	203	226	234	266	236
% of Total Enrollment	14.1%	15.9%	14.0%	10.6%	10.5%	9.9%	10.0%	10.9%	11.1%	12.6%	12.0%
International Total	62	47	40	29	37	45	51	54	48	45	46
% of Total Enrollment	3.3%	2.5%	2.1%	1.4%	1.8%	2.2%	2.5%	2.6%	2.3%	2.1%	2.3%
Latino, Asian-American, Native American) Total	137	130	161	194	176	180	166	147	155	160	161
% of Total Enrollment	7.4%	6.9%	8.5%	9.6%	8.7%	8.6%	8.2%	7.1%	7.4%	7.6%	8.0%

	94-95	95-96	96-97	97-98	98-99	99-00	00-01	01-02	02-03	03-04	AVG
ATTRITION											
Overall Rate of Attrition (% of Matriculated Students not Returning from Previous Year)	7.6%	4.9%	5.7%	5.8%	6.2%	5.7%	5.4%	5.4%	4.7%	4.9%*	5.7%
First-Year Student Attrition (% of First-Year Students from Previous Year not Returning)	13.6%	10.3%	11.7%	9.1%	9.8%	9.1%	7.4%	10.0%	7.9%	7.1%*	9.9%

*preliminary

DEGREES CONFERRED	436	447	375	430	408	524	442	440	479	N/A	459
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MAJORS AWARDED (includes double majors)	94-95	95-96	96-97	97-98	98-99	99-00	00-01	01-02	02-03	03-04	AVG
College of Liberal Arts (BA/BS, including BAs awarded in the Fine Arts)					391	485	461	419	449	N/A	441
School of Nursing					22	30	12	17	23	N/A	21
College of Fine Arts (BFA, BM, BME)					42	73	45	57	65	N/A	56
Special Majors					9	7	10	2	9	N/A	7
Total Majors Awarded					464	595	528	495	546	N/A	526
Majors					13.7%	13.5%	19.5%	12.5%	14.0%	N/A	14.6%

ENDOWMENT	94-95	95-96	96-97	97-98	98-99	99-00	00-01	01-02	02-03	03-04	AVG
Market Value - July 31 (in millions)	\$92.0	\$108.5	\$118.1	\$150.0	\$166.0	\$185.0	\$213.0	\$175.8	\$136.6	\$141.4	\$149.4

COMPREHENSIVE FEE	98-99	% Incr	99-00	% Incr	00-01	% Incr	01-02	% Incr	02-03	% Incr	03-04
Tuition and Fees	\$18,376	5.4%	\$19,370	5.4%	\$20,410	6.0%	\$21,640	6.5%	\$23,050	6.5%	\$24,540
Room	\$2,800	3.9%	\$2,910	4.1%	\$3,030	3.6%	\$3,140	4.1%	\$3,270	6.1%	\$3,470
Board	\$2,024	2.3%	\$2,070	2.4%	\$2,120	3.3%	\$2,190	4.1%	\$2,280	3.9%	\$2,370
Total Cost (Comprehensive Fee)	\$23,200	5.0%	\$24,350	5.0%	\$25,560	5.5%	\$26,970	6.0%	\$28,600	6.2%	\$30,380