

**EDUCAUSE Online Conference - November 4th – 6th
Conference Schedule**

Wednesday, November 4th

- 9:15 – 10:45 **Collaboration is Strategy** - As open content, "above campus" economies of scale, and cloud services shape the environment for education and research, effective collaboration becomes an essential tool for IT leaders and leading institutions. Collaboration is more than guarded partnerships or money—it requires a cohesive vision, new attitudes, principled trust, and execution to achieve valued outcomes for institutional goals. Collaborative capabilities cannot be bought; they are developed through behavior.
- Speaker:** Dr. Brad Wheeler - Indiana University Vice President for IT & CIO with responsibility for IU's IT services to eight campuses and is the IU-Bloomington Dean for IT.
- 11:30 – 12:20 **Cloud Computing: Hype or Hope?** - "Cloud computing" is the buzzword today. What is reality, and what is merely hype? Does this paradigm offer great promise or extreme peril to the core mission of the academy? Two academic IT leaders will debate the pros and cons of moving mission-critical services to the cloud.
- Speakers:** Michael F. Dieckmann - Senior Associate Vice President for University Affairs and Chief Information Officer for the University of West Florida in Pensacola, FL.
- Melissa Woo - Director of Research Cyberinfrastructure and the Network & Operations Services Director for University Information Technology Services at University of Wisconsin-Milwaukee
- 12:40 – 1:30 **The Future of Higher Education** - The economic downturn and society-wide changes catalyzed by information technology (disintermediation, consumerization, and so forth) are causing many colleges and universities to question what the future of higher education in the digital age will be. Many historic challenges persist, such as cost, access, retention, and graduation rates. The digital age offers new opportunities (for example, online learning) as well as threats (for example, competition from other providers). IT is a tool that can help address these challenges, but it may also change how we frame the future. This presentation will explore common themes emerging worldwide, including cloud computing, identity management, analytics, and open educational resources.
- Speaker:** Dr. Diana Oblinger, president and CEO of EDUCAUSE, formerly served as EDUCAUSE vice president responsible for the association's teaching and learning activities and the EDUCAUSE Learning Initiative. She is also an Adjunct Professor of Adult and Higher Education at North Carolina State University.
- 2:30 – 3:00 **Teaching and Learning with Web 2.0 Tools** - In this unique, online-only session, log in with leaders in the teaching and learning field to discuss emerging issues and strategies in teaching and learning with Web 2.0 tools.
- Speakers:** W. Gardner Campbell - Director of the Academy for Teaching and Learning at Baylor University, where he also serves as Assoc. Prof. of Literature and Media in the Honors College.
- Cindy Jennings - Director of Instructional Technology at University of South Carolina Upstate
- 3:15 – 4:05 **"Print"** - The quotation marks around the title word indicate the increasing sense of irony of the term associated with academic publishing. Other terms that qualify for the ironic grammatical tag include "press," "warehouse," "library," and "repository." Academic environment is a term also fast approaching a status qualifying for quotation marks. This presentation will explore the emergence of irony in traditional vocabularies associated with academic publishing, delve into the discrepancy between surface and emergent meaning, and examine the ontological implications for the future of scholarly communication.
- Speaker:** Charles J. Henry – President – Council on Library & Information Resources
- 4:15 - 4:45 **Funding IT** - This unique, online-only session will discuss strategies for funding IT

Speakers: Bruce Maas - Chief Information Officer at the University of Wisconsin-Milwaukee, where he leads information technology strategic planning for the campus and is responsible for directing the central Division of University Information Technology Services (www.uits.uwm.edu).

Reagan M. Ramsower - VP Finance and Administration at Baylor University

4:50 – 5:40 **Green IT: Conscience or Wallet?** - Green initiatives create a conundrum for campuses. IT is both a major consumer and an enabler of initiatives to reduce energy usage and greenhouse gas emissions. Should we postpone green IT initiatives until our budgets improve? How do we balance current financial pressures against the long-term good of society?

Speakers: Mark Askren - Chief Information Officer for the University of Nebraska Lincoln.

Dr. Donald Z. Spicer is an ECAR senior fellow, and the CIO and associate vice chancellor for Information Technology for the 13-institution University System of Maryland. He has previous experience as a faculty member and as an academic administrator

Thursday, November 5th

9:10 – 10:00 **Mix, Mash, and Share: Empowering 21st-Century Research with Maps** - Imagine encouraging critical thinking, sparking creativity, and infusing fun in your course by mixing, mashing, and sharing maps. Web 2.0 empowers students to use and create maps in new and exciting ways. Join us as we share tips for using maps and geographic data to empower 21st-century research.

Speakers: Michael Howser is an Undergraduate Instruction & GIS Librarian at the University of Connecticut beginning in December 2007.

William P. Miller - Map Library Manager at University of Connecticut

9:30 – 10:30 **Reception** – Information Technology Services and the Ames Library will be hosting a reception. Please join us for coffee, doughnuts, juice and conversation.

10:30 – 12:00 **It Is About Time: Getting Our Values Around Copyright Right** - In this talk, Lawrence Lessig will review the progress of the "open access" movement in education. He will make a call for educators to finally resolve this issue in a way that enables the potential of technology for education.

Speaker: Lawrence Lessig is the director of the Edmond J. Safra Foundation Center for Ethics, and a Professor of Law at Harvard Law School.

12:15 – 12:40 This unique, online-only session will discuss emerging issues in intellectual property law

12:45 – 1:35 **Social Networks for Teaching and Learning: Implementation and Assessment** - This session presents results of quantitative and qualitative analysis of the effectiveness of social collaborative tools to support (1) in-class discussion, (2) comprehension and retention of class material, and (3) community building and culture formation. A matrix of results will compare four platforms: Microsoft SharePoint, MediaWiki, Google Sites, and Ning.

Speaker: Diane Sieber - Director, Herbst Program of Humanities, Assoc. Prof. at Univ. of Colorado Boulder

1:45 – 2:15 **Legal and Compliance Issues**

Speaker: Merri Beth Lavagnino spent thirteen years supporting information technology in libraries at Temple University, Indiana University-Purdue University at Indianapolis, Yale University, the University of Vermont, and the University of Illinois at Urbana-Champaign. She also has experience coordinating the cooperative activities of the Chief Information Officers of the Committee on Institutional Cooperation (CIC), a consortium of the Big Ten Universities plus the University of Chicago. She currently incorporates these experiences at Indiana University in her

role as Chief Information Policy Officer, where she develops and maintains policies regarding the appropriate use of information technology, and administers education programs about common technology and security issues and concerns.

3:20 – 4:10

Advancing Innovation in Teaching and Learning in an Era of Budget Cuts - Many colleges and universities are seeking ways to foster and sustain innovation, particularly in teaching and learning, in an era of severe financial limitations. Through the Top Teaching and Learning Challenges project (<http://www.educause.edu/eli/challenges>), the EDUCAUSE community has begun sharing various strategies and potential solutions to address the issue, five of which have been selected for this practical session. Panelists will present an overview of their programs, identified stakeholders, outcomes, and budget information (if applicable), to be followed by an opportunity for participants to review the solutions and strategies with each presenter in a small group.

Speakers: Veronica Diaz – Associate director, ELI (EDUCAUSE)
PB Garrett – AVP Deputy CIO for Academic technology at George Washington University
Deborah Keyek-Franssen – Director of Academic Technology at the University of Colorado at Boulder
Barron Koralesky – Associate director of Information Technology Services – Macalester College

4:15 – 4:45

Heard Across EDUCAUSE 2009 - In this unique, online-only session, campus leaders will explore and discuss emerging themes from EDUCAUSE 2009

Speakers: Bret L. Ingerman – VP for Computing & Information Services at Vassar College
Theresa Rowe – Chief Information Officer at Oakland University

4:55 – 5:45

Building, Renovating and Maintaining Technology-Enabled Classrooms - How does an educational institution prioritize where to provide educational technology when there are over 320 classrooms located in some 50 buildings? When should that technology be refreshed? When should additions to "standardized" technology be made and implemented? This session will discuss lessons learned and issues that still need resolution

Speakers: Byron W. Brown - Professor and Coordinator of Instructional Technology Support at Michigan State University and Severin Grabski - Associate Professor at Michigan State University

Friday, November 6th

9:10 – 10:00

Creating a Global Community: Knowledge Given, Knowledge Gained Online - As Duke University extends its reach as a global "campus," long-standing assumptions about academic "community" and physical presence are evolving. From Durham to New Delhi, Singapore to St. Petersburg, the combination of infrastructure technologies with existing and emerging collaboration tools—telepresence, video podcasting, blogs, LMS—are central to supporting a global campus strategy. These technologies will help to facilitate the growth and coherence of our community by extending educational opportunities across distances and cultures.

Speaker: Tracy Futhey is Vice President for Information Technology and Chief Information Officer at Duke University.

10:30 -11:20

Cloud Computing: Services, Economics, and Impacts - How might cloud computing, however it is defined, change the services and economics of IT at our institutions? The transition of IT services and responsibilities for infrastructure, functions, and support from institutions to either larger-scale enterprises or consumer providers is important and under way. Agility, personalization, and convenience are strong motivations. What kinds of enterprise activities lend themselves well to extramural sourcing? What risks are involved, and how do we act to mitigate them? Join us as this panel explores the impact of cloud computing.

Speakers: James Dolgonas - President/CEO at CENIC (Corporation for Education Network Initiatives in California), Dave J. Ernst – Associate Vice President & CIO at University of California, Theresa Rowe – Chief Information Officer at Oakland

University, John J. Suess – Vice President of Information Technology/CIO at
University of Maryland Baltimore County

11:30 – 12:30 **Dancing with History: A Cautionary Tale** - This talk will trace the history and modus operandi of the Open University in the United Kingdom, placing it in the context of trends in higher education across the world. The pressures arising from demographic change and widening participation challenge both traditional systems and the assumptions on which they were based. Add an economic crisis and the seismic shifts prompted by technology, and it seems that traditional systems will be seriously disrupted. Drawing on experience as president of two universities, one in South Africa and another in the United Kingdom, Brenda Gourley will share lessons for leadership and management

Speaker: Professor Brenda Gourley is the former Vice Chancellor and President (Chief Executive Officer) of The Open University in the United Kingdom.