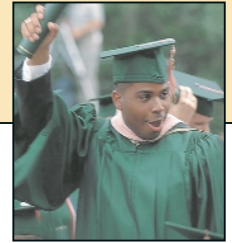
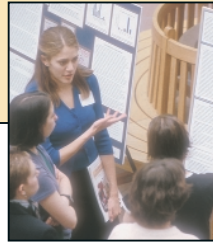


Illinois Wesleyan

UNIVERSITY



DIVISION OF BUSINESS AND ECONOMICS — DEPARTMENT OF BUSINESS ADMINISTRATION

Emerging global markets and new forms of technology will have a profound effect on your future personal and professional lives. To be a truly effective contributor to today's organizations, and to society at large, you must have broad interests and cultural awareness. You must have a wide variety of skills. You must be able to devise new solutions to problems and communicate them clearly and effectively.

At Illinois Wesleyan, the Department of Business Administration offers major programs that provide depth of knowledge in your chosen major and that complement the general skills of the University-wide

liberal arts curriculum. This means that writing, discussion, problem-solving, and group presentations play an important part in your major courses; you will come to understand and be able to apply, not just memorize, the principles and ideas you need to know. In addition, you will take courses outside your major—in foreign language, fine arts, and other liberal arts programs—to help you acquire the broad outlook employers and graduate schools demand and to prepare you for a life of continued learning.

THE RISK MANAGEMENT MAJOR

Illinois Wesleyan is one of very few small universities in the country that offer a complete degree program in the field of risk management, which includes the study of insurance. As a risk management major, you'll benefit from Bloomington's status as a national insurance center. The city hosts the State Farm corporate headquarters and the Country Insurance & Financial Services home office, providing you with excellent internship and post-graduation employment opportunities. You may learn from faculty members who hold one or both of the professional designations of Chartered Life Underwriter (CLU) or Chartered Property & Casualty Underwriter (CPCU). You will also be able to meet and work with insurance professionals through local CLU and CPCU chapters.

Our risk management curriculum includes courses that teach you analytical principles and is capped by a class in which you confront current issues. You may also take free CLU and CPCU classes, work toward a professional designation, and take the national proficiency examinations at Illinois Wesleyan.

LEARNING FROM A QUALITY FACULTY

In all of your courses, our faculty provide you with excellent, individualized instruction. Faculty members hold degrees from many of the country's finest graduate schools. They also pursue research and professional activities, adding an important dimension to their in-class teaching. Some of our business faculty and their interests include:

► **Prof. Ruth Ann Friedberg**, Associate Professor of Accounting, who teaches income tax accounting and shares her extensive travel experience with students by serving as a faculty leader for the Department's popular May Term travel seminar;

- **Professor Joan Friedman**, Assistant Professor of Accounting, has a special interest in technology and information systems. Before training as an accountant, she had a 16 year career as a rare book librarian and museum curator;
- **Prof. Mona Gardner**, Adlai H. Rust Professor of Finance and Insurance, who is a recipient of the DuPont Award for teaching excellence and currently serves as the Special Assistant to the President at IWU;
- **Prof. Frederick Hoyt**, Associate Professor of Business Administration, who serves as faculty sponsor of our award-winning student chapter of the American Marketing Association and is an active participant in IWU's international studies program;
- **Prof. Robert Kearney**, Assistant Professor of Business Law, who clerked for the U.S. Seventh Circuit Court of Appeals, teaches business and employment law and is a national award-winning researcher in the field;
- **Prof. David Marvin**, Associate Professor of Business Administration and Department Co-chair, an exciting business law professor who uses his legal experience to teach courses examining tort reform, the efficacy of juries and the use of science in litigation;
- **Prof. Gerald Olson**, Professor of Accounting, who coordinates the Division's popular and successful internship program and advises the Student Accounting Society;
- **Prof. Jin Park**, Assistant Professor of Business Administration, who teaches risk management courses and researches in such areas of risk management as the effects of interest rate risk on property-casualty insurers.

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“Students in one of the majors in the IWU Department of Business Administration are first and foremost liberal arts students. Business students are encouraged and supported in their exploration of a diverse set of courses that open their minds to ideas and opportunities that go well beyond what might be available in more technically-oriented programs. Outside of the classroom, they participate in a wide variety of internships and student organizations, and manage a substantial investment portfolio. Few students desire or need training in a specialty preparing them for one career. IWU business students leave us prepared for an exciting range of workplace challenges and life-long learning.”

David S. Marvin

Associate Professor of Business Administration and Co-Chair, Business Administration Department

- ▶ **Prof. Tim Query**, Assistant Professor of Business Administration, who teaches Investments along with Life/Health Insurance, assists with interns, and serves on student thesis committees;
- ▶ **Prof. Sarah Riehl**, Visiting Assistant Professor of Accounting, a Certified Public Accountant who brings experience in the private and public accounting sectors to introductory classes in accounting and management information systems;
- ▶ **Prof. Sammie Robinson**, Assistant Professor of Business Administration, teaches and conducts research in organizational behavior, and developed a widely-recognized seminar in women and business.
- ▶ **Prof. Carrie Trimble**, Assistant Professor of Business Administration, teaches marketing courses and conducts research aimed at understanding and improving cause-related marketing and communication.
- ▶ **Prof. William Walsh**, Associate Professor of Business Administration, who brings years of successful supervision experience to his classes on management, human resource management, and production management;
- ▶ **Prof. David Willis**, Associate Professor of Accounting and Department Co-chair, whose two Ph.Ds — one in English and one in Accounting — make him exceptionally well qualified to teach business courses in a liberal arts environment.

PUTTING YOUR LEARNING INTO PRACTICE

At Illinois Wesleyan, classroom instruction is augmented by superior facilities and opportunities. For example, the business department is a major user of the IBM computer classrooms and labs in Buck Memorial Library. Also, you may seek membership in a wide variety of student organizations, from Student Accounting, to the American Marketing Association, to the Risk Management and Finance Association, to the Titan Law Club. You may gain practical experience in the workplace through May Term or semester-long internships; positions are available locally and in cities throughout the country with such major employers as IBM, Caterpillar, Ernst & Young, and State Farm Insurance. Students with an interest in international business may pursue May Term study in Asia or Eastern and Western Europe.

PREPARING YOU FOR THE FUTURE

Graduates of our business programs enjoy a number of exciting careers. Some are employed by the many major firms that recruit yearly on our campus, including State Farm, SBC, Travelers Insurance, the Federal Deposit Insurance Corporation (FDIC), Price Waterhouse Coopers, Archer Daniels Midland (ADM), Mizuno, and Caterpillar. Others have continued their studies at such institutions as Wharton, Harvard, Columbia, Vanderbilt, Carnegie Mellon, Thunderbird Graduate School of International Management, Northwestern, and the University of Illinois.

SUGGESTED FOUR YEAR CURRICULUM IN RISK MANAGEMENT

FRESHMAN YEAR

Fall Semester	Spring Semester	May Term**
Gateway Colloquium	Mathematics 110*, 151*, 155*, 161*, or 165*	Elective
Economics 100*	Foreign Language	
Foreign Language	General Education Requirement	
General Education Requirement	Intro to Management Information Systems 121*	
Physical Education		

SOPHOMORE YEAR

Fall Semester	Spring Semester	May Term**
Accounting 211*	Finance 303	Travel Course or Elective
Statistics 227*	General Education Requirement	
General Education Requirement	Intro to Risk Management 200	
General Education Requirement		
Physical Education		

JUNIOR YEAR

Fall Semester	Spring Semester	May Term**
Business Law 345 or elective	Life/Health Insurance 307	Travel Course or Internship
Risk Management 304	Investments 309	
Marketing 331 or Management 341	Elective	
Elective		
General Education Requirement		

SENIOR YEAR

Fall Semester	Spring Semester	May Term**
General Education Requirement	Seminar in Risk and Insurance 408	Travel Course or Elective
Business Law 345 or elective	Elective	
Elective	Elective	
Elective	Elective	

*Foundation course. Potential risk management majors must earn at least a C- in each foundation course and a cumulative average of 2.5 in these courses (on a 4.0 scale) to proceed to junior-level major courses.

**Optional, but students are encouraged to participate in at least one May Term.

NOTE: After the freshmen year, students are assigned a permanent major advisor in the department who will assist in program planning for the second-semester sophomore, junior and senior years.

FOR FURTHER INFORMATION

For more information about the academic program and the faculty visit our website at: <http://www.iwu.edu/academics/deprog.html>